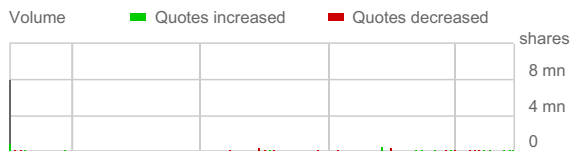


FACT SHEET

COMPANY PROFILE

Scout24 operates leading digital classifieds platforms in Germany and other selected European countries. The main operations under the umbrella brand Scout24 are the digital marketplaces ImmobilienScout24 and AutoScout24. ImmobilienScout24 is the leading digital real estate classifieds platform in Germany, based on consumer traffic and time spent as well as customer numbers and listings. AutoScout24 is a leading automotive digital classifieds platform in Europe, in terms of unique monthly visitors and listings. Scout24's digital marketplaces are empowering people to realise their property and car-owning dreams simply, efficiently and stress-free.

SHARE CHART



SHAREHOLDER STRUCTURE

Willis Lux Holdings 2 S.à r.l. in liquidation	22.98%
MEP Ord GmbH & Co. KG	2.51%
German BMEP Ord GmbH & Co. KG	0.07%
Scout Lux Management Equity Co S.à r.l.	2.77%
Free Float	71.67%

MANAGEMENT BOARD



Greg Ellis



Christian Gisy

SUPERVISORY BOARD

- > Michael Zahn
- > Stefan Goetz
- > Blake Kleinman
- > David Roche
- > Vicente Vento Bosch
- > Peter Schwarzenbauer
- > Patrick Healy
- > Thorsten Langheim
- > Dr. Liliana Solomon

STOCK FUNDAMENTALS

ISIN	DE000A12DM80
WKN	A12DM8
Share type	Ordinary
Reuters Code	G24n.TG
Ticker	G24
Branch	Consumer Services/Media
Index	Prime All Share, SDAX
Segment	Prime Standard
Last Dividend	0.30 EUR (2016)
No. of shares	107.600.000
Market Cap	EUR 3.74 bn
52 week high	35.50 EUR
52 week low	28.39 EUR
Stock exchanges	XETRA Frankfurt, Munich, Berlin

FACT SHEET

ANNUAL FIGURES

	2016	2015	2014 ⁶	2013 ⁷	2012
(in EUR million)					
External Revenues	442.1	393.6	345.4	310.1	313.5
IS24	284.6	266.7	231.5	204.9	176.6
AS24	152.0	120.7	106.9	97.5	90.5
Corporate	1.3	2.8	3.9	4.4	6.2
Ordinary operating EBITDA¹	224.5	189.6	148.5	92.2	-
IS24	179.2	159.2	129.3	93.1	-
AS24	64.2	43.8	31.1	14.4	-
Corporate	(7.1)	(8.7)	(8.5)	(9.5)	-
Reconciliation management fee ³	(11.6)	(5.5)	(2.9)	-	-
Ordinary operating EBITDA margin¹	50.8%	48.2%	43.0%	29.7%	-
IS24	63.0%	59.7%	55.9%	45.4%	-
AS24	42.2%	36.2%	29.1%	14.8%	-
EBITDA³	206.8	166.9	87.4	94.0	65.7
IS24	162.6	147.9	119.5	94.9	76.5
AS24	55.9	39.7	19.0	14.4	9.6
Capital expenditure	19.5	19.3	14.2	14.5	22.7
Cash contribution⁴	205.0	170.3	-	-	-
Cash and cash equivalents	43.3	70.6	-	-	-
Net financial debt⁵	633.9	711.3	-	-	-
Equity	990.8	921.3	-	-	-
Equity ratio	46.50%	42.40%	-	-	-
Employees (FTEs, end of period)	1,135.0	1,120.0	-	-	-

¹ Ordinary operating EBITDA represents EBITDA adjusted for non-operating and special effects, ordinary operating EBITDA margin of a segment is defined as ordinary operating EBITDA as a percentage of external segment revenues.

² Ordinary operating EBITDA of Core operations includes reconciliation of management fee charges by the Corporate segment to the IS24 and AS24 segments, as the management fee is part of the ordinary a non-operating effect and therefore excluded from ordinary operating EBITDA for IS24 and AS24. operating result of Corporate while in the IS24 and AS24 segments, it is accounted for as a non-operating effect and therefore excluded from ordinary operating EBITDA for IS24 and AS24.

³ EBITDA is defined as profit before financial results, income taxes, depreciation and amortization, impairment write-downs and the result of sales of subsidiaries.

⁴ Cash contribution is defined as ordinary operating EBITDA less capital expenditure.

⁵ Net financial debt is defined as total debt (current and non-current liabilities) less cash and cash equivalents.

⁶ 2014 figures represent the sum of financials from the audited consolidated financial statements of Scout24 Holding GmbH for the short financial year from January 1, 2014 until March 31, 2014 and the audited consolidated financial statements of Asa NewCo GmbH for the short financial year from April 1, 2014 until December 31, 2014.

⁷ These figures are obtained from the comparative period information in the audited consolidated financial statements of Scout24 Holding GmbH for the short financial year from January 1, 2014 until March 31, 2014 (FriendScout24 is shown as discontinued operations and therefore eliminated in external revenues, external EBITDA and external ordinary operating EBITDA).

FACT SHEET

QUARTERLY FIGURES

(in EUR million)	2017			2016			2015	
	Q2	Q1	Q4	Q3	Q2 ²	Q1 ¹	Q4	Q3
External Revenues	119.6	113.9	115.8	110.5	110.1	105.8	105.2	99.2
IS24	74.5	72.1	73.1	71.3	71.1	69.1	69.8	67.9
AS24	43.3	40.4	41.5	37.8	37.6	35.0	33.4	30.0
Ordinary operating EBITDA³	66.4	56.5	57.0	58.2	57.2	52.2	45.0	49.1
IS24	46.9	44.4	45.7	45.6	45.5	42.4	40.0	41.0
AS24	22.3	17.3	16.7	17.7	15.9	13.9	8.9	11.2
Ordinary operating EBITDA-margin in%³	55.5%	49.6%	49.2%	52.7%	52.0%	49.3%	42.7%	49.5%
IS24	63.1%	61.6%	62.5%	64.0%	64.0%	61.3%	57.3%	60.4%
AS24	51.4%	42.8%	40.2%	46.8%	42.3%	39.7%	26.7%	37.5%
EBITDA⁴	58.9	53.3	53.1	53.9	51.1	48.6	41.2	40.9
IS24	43.7	41.0	42.3	40.9	40.2	39.3	35.8	38.8
AS24	19.5	15.4	14.1	15.8	13.4	12.6	8.1	10.1
Capital expenditure	5.3	4.1	5.8	4.1	4.7	4.9	5.5	5.5
Cash contribution⁵	61.1	52.4	54.0	54.0	52.5	47.3	39.5	43.6
Cash conversion⁶	92.0%	93.0%	92.9%	92.9%	91.3%	91.0%	89.8%	88.8%

1 Compared with the Q1 2016 statement, the results related to European AutoTrader B.V., Amsterdam, acquired as at 1. February 2016, were considered since acquisition date (see Q2 2016 statement).

2 Including AutoTrader.nl (European Autotrader B.V.), numbers restated with release of H1 2016 report.

3 Ordinary operating EBITDA represents EBITDA adjusted for non-operating and special effects, ordinary operating EBITDA margin of a segment is defined as ordinary operating EBITDA as a percentage of external segment revenues.

4 EBITDA is defined as profit before financial results, income taxes, depreciation and amortisation, impairment write-downs and the result of sales of subsidiaries.

5 Cash contribution is defined as ordinary operating EBITDA less capital expenditure.

6 Cash conversion is defined as ordinary operating EBITDA less capital expenditure divided by ordinary operating EBITDA.

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