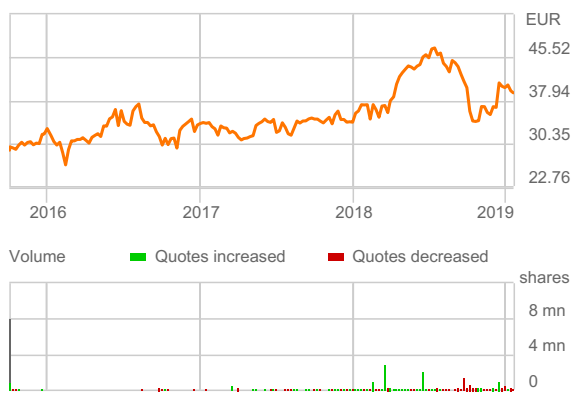


COMPANY PROFILE

Scout24 is a leading operator of digital marketplaces specializing in the real estate and automotive sectors in Germany and other selected European countries. The Company operates two well-known and popular brands, ImmobilienScout24 and AutoScout24. Scout24 marketplaces are far more than ad spaces. We are a digital guide for all real estate and automotive queries and decisions. We make markets more transparent and efficient. Scout24 products and services are customized to the needs of today's consumers. From the AutoScout24 YouTube channel to the ImmobilienScout24 smart phone app, Scout24 is where the users are. Scout24 customers also benefit from this arrangement by having their products bundled onto the marketplaces and targeted to specific groups with the aid of professional tools and innovative advertising. All of this makes Scout24 what it is today: a strong partner enabling people to make the best decision of their lives.

SHARE CHART



SHAREHOLDER STRUCTURE

MEP Ord GmbH & Co. KG	0.97%
Free Float	99.03%

MANAGEMENT BOARD



**Tobias
Hartmann**

Christian Gisy

**Dr. Thomas
Schroeter**

Ralf Weitz

SUPERVISORY BOARD

> **Dr. Hans-Holger Albrecht**

> **David Roche**

> **Ciara Smyth**

> **Dr. Liliana Solomon**

> **Peter Schwarzenbauer**

> **Michael Zahn**

STOCK FUNDAMENTALS

ISIN	DE000A12DM80
WKN	A12DM8
Share type	Ordinary
Reuters Code	G24n.TG
Ticker	G24
Branch	Consumer Services/Media
Index	Prime All Share, MDAX, Stoxx Europe 600
Segment	Prime Standard
Last Dividend	0.56 EUR (2017)
No. of shares	107.600.000
Market Cap	EUR 4.22 bn
52 week high	48.62 EUR
52 week low	33.22 EUR
Stock exchanges	XETRA Frankfurt, Munich, Berlin

ANNUAL FIGURES

	2017	2016	2015	2014 ⁶	2013 ⁷
(in EUR million)					
External Revenues	479.8	442.1	393.6	345.4	310.1
IS24	298.8	284.6	266.7	231.5	204.9
AS24	175.1	152.0	120.7	106.9	97.5
Corporate	0.6	1.3	2.8	3.9	4.4
Ordinary operating EBITDA¹	252.8	224.5	189.6	148.5	92.2
IS24	185.7	179.2	159.2	129.3	93.1
AS24	85.9	64.2	43.8	31.1	14.4
Corporate	(9.0)	(7.1)	(8.7)	(8.5)	(9.5)
Reconciliation management fee ³	(10.6)	(11.6)	(5.5)	(2.9)	-
Ordinary operating EBITDA margin¹	52.7%	50.8%	48.2%	43.0%	29.7%
IS24	62.2%	63.0%	59.7%	55.9%	45.4%
AS24	49.1%	42.2%	36.2%	29.1%	14.8%
EBITDA³	232.8	206.8	166.9	87.4	94.0
IS24	172.3	162.6	147.9	119.5	94.9
AS24	76.1	55.9	39.7	19.0	14.4
Capital expenditure	22.8	19.5	19.3	14.2	14.5
Cash contribution⁴	230.0	205.0	170.3	-	-
Cash and cash equivalents	56.7	43.3	70.6	-	-
Net financial debt⁵	560.9	633.9	711.3	-	-
Equity	1,065.5	990.8	921.3	-	-
Equity ratio	49.8%	46.50%	42.40%	-	-
Employees (FTEs, end of period)	1,244	1,135	1,120	-	-

¹ Ordinary operating EBITDA represents EBITDA adjusted for non-operating and special effects; These include primarily expenses for reorganisation, expenses in connection with the capital structure of the Company and company acquisitions (realised and unrealised), as well as parts of the effects. The ordinary operating EBITDA margin of a segment is defined as ordinary operating EBITDA as a percentage of external segment revenues.

² Ordinary operating EBITDA contains a reconciliation effect for the management fee that the Corporate segment invoices to IS24 and AS24. This forms part of the ordinary operating profit in the Corporate segment, but not in the IS24 and AS24 segments, where it is shown as a non-operating effect and is consequently not included in ordinary operating EBITDA.

³ EBITDA is defined as profit before financial results, income taxes, depreciation and amortization, impairment write-downs and the result of sales of subsidiaries.

⁴ Cash contribution is defined as ordinary operating EBITDA less capital expenditure.

⁵ Net financial debt is defined as total debt (current and non-current liabilities) less cash and cash equivalents.

⁶ 2014 figures represent the sum of financials from the audited consolidated financial statements of Scout24 Holding GmbH for the short financial year from January 1, 2014 until March 31, 2014 and the audited consolidated financial statements of Asa NewCo GmbH for the short financial year from April 1, 2014 until December 31, 2014.

⁷ These figures are obtained from the comparative period information in the audited consolidated financial statements of Scout24 Holding GmbH for the short financial year from January 1, 2014 until March 31, 2014 (FriendScout24 is shown as discontinued operations and therefore eliminated in external revenues, external EBITDA and external ordinary operating EBITDA).

QUARTERLY FIGURES

(in EUR million)	2018			2017		
	Q3*	Q2	Q1	Q4	Q3**	Q2*
External Revenues	134.6	127.8	123.4	126.3	118.5	117.0
IS24	63.5	61.8	60.5	76.7	59.2	59.3
AS24	45.8	44.6	42.2	48.2	39.5	38.8
CS**	25.3	21.3	20.7	-	19.3	19.2
Ordinary operating EBITDA¹	75.1	75.1	63.7	67.3	62.7	66.4
IS24	42.4	43.6	39.6	46.9	40.5	40.2
AS24	26.1	24.2	18.9	23.9	20.1	19.7
CS**	9.5	9.0	6.7	-	6.4	7.5
Ordinary operating EBITDA-margin in%¹	55.8%	58.8%	51.6%	53.3%	52.9%	56.8%
IS24	66.7%	70.6%	65.4%	61.2%	68.4%	67.8%
AS24	57.0%	54.3%	44.9%	49.5%	50.9%	50.8%
CS**	37.6%	42.3%	32.3%	-	33.5%	39.1%
EBITDA²	64.9	70.2	60.8	61.3	59.4	58.9
Capital expenditure (adjusted)⁵	4.6	10.1	8.0	7.1	6.3	5.3
Cash contribution³	70.6	65.0	55.7	60.2	56.3	61.1
Cash conversion⁴	93.9%	89%	88%	91%	89.9%	92%

* As of 1 September, the result of FINANZCHECK.de is included in the financial figures of Scout24 AG. FINANZCHECK.de is attributed to the Scout24 Consumer Services segment. The revenue contribution for the period amounts to EUR 3.3 million, the contribution to ordinary operating EBITDA is a negative EUR 0.3 million.

** The following change was made compared with the figures reported for 2017: IFRS 15 was applied as of 1 January 2018 and the figures for 2017 have been restated retrospectively.

1 Ordinary operating EBITDA represents EBITDA adjusted for non-operating and special effects; These include primarily expenses for reorganisation, expenses in connection with the capital structure of the Company and company acquisitions (realised and unrealised) as well as effects from share-based compensation programs recognized in income. The ordinary operating EBITDA-margin of a segment is defined as ordinary operating EBITDA as a percentage of external segment revenues.

2 EBITDA is defined as profit before financial results, income taxes, depreciation and amortisation, impairment write-downs and gains or loss on the sale of subsidiaries.

3 Cash contribution is defined as ordinary operating EBITDA less capital expenditure (adjusted).

4 The cash conversion rate is defined as ordinary operating EBITDA less capital expenditure (adjusted) divided by ordinary operating EBITDA.

5 Capital expenditure (adjusted) does not include capital expenditure incurred due to the application of IFRS 16 in the financial year 2018. Capital expenditure incurred due to the first-time application of IFRS 16 amounts to EUR 35.7 million for the first nine months 2018.

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