

CDSI Creating Thriving Communities Wherever We Go

**Investor Presentation March 2023** 

## CPSi. | Safe Harbor

In this presentation, we may make statements regarding future operating plans, expectations and performance that constitute forward-looking statements made pursuant to the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. We caution you that any such forward-looking statements only reflect management expectations and predictions based upon currently available information and are not guarantees of future results or performance.

Actual results might differ materially from those expressed or implied by such forward-looking statements as a result of known and unknown risks, uncertainties and other factors, including those described in our public releases and reports filed with the Securities and Exchange Commission, including, but not limited to, our most recent Annual Report on Form 10-K. We also caution investors that the forward-looking information provided in this presentation represents our outlook only as of this date, and we undertake no obligation to update or revise any forward-looking statements to reflect events or developments after the date of this presentation.





Leading provider of revenue cycle management (RCM) for small health systems (<400 beds)



**Proprietary platform** bringing together revenue cycle management (RCM), electronic health records (EHR), and patient engagement



Large, loyal, and growing customer base with high retention rate (95%+)



Multiple avenues for growth; new client wins, cross-sell and acquisitions



New C-Suite leadership focused on growth



Attractive financial model with high recurring revenue (93%+) with 17% EBITDA margins

## CDSi. At a Glance

\$327M of revenue in 2022

\$180M of RCM Revenue with a CAGR 29% 2020-2022 \$55M+
of EBITDA in 2022
to fund growth

93% Recurring revenue

CEO in role for less than 2 years, with all new division management.

**1,700** hospital customers

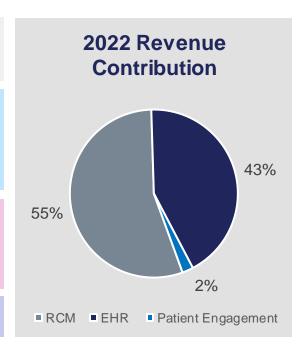
#### 800

EHR customers represent a cross-sell opportunity

#### 900

RCM-only customers represent opportunity to deepen relationships

Founded in 1979



# CPSI Suite of Solutions

RCM 55% of Total	l Rev	43	EHR 3% of Total Rev	Patient Engagement 2% of Total Rev				
• Current Footprint: 1,6 which 56% are non-CP customers			otprint: ~ 800 hospital g EHR solution	<ul> <li>Current Footprint: 7 U.S. / 4 Int'l clients</li> <li>Target Market: 3,400 U.S. Hospitals</li> </ul>				
• Target Market: 4,700 <400 acute care beds	Hospitals with	• Target Mar <200 acute	ket: 3,800 Hospitals with care beds	that are part of a health system  International Target Market:  Europe  Middle East  Canada  Australia  New Zealand				
LT Growth Profile 10	<b>)-20</b> %	LT Growth Profile	2-4%	LT Growth Profile	~25%			

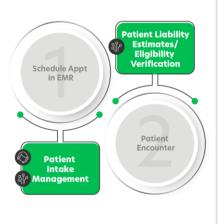


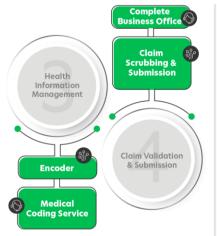
## **CPSI** RCM Technology and Services

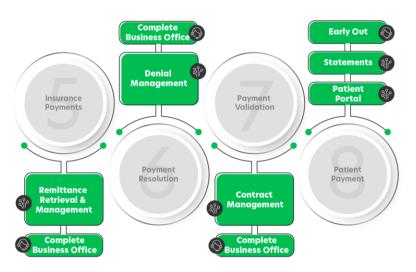
#### RCM WORKFLOW











**BACK END FRONT END** MIDDLE



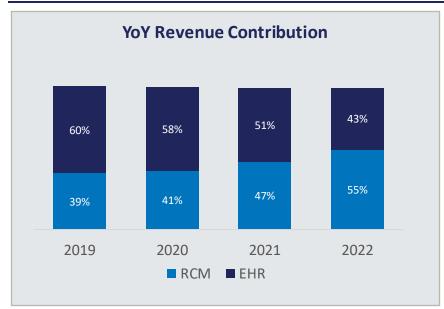


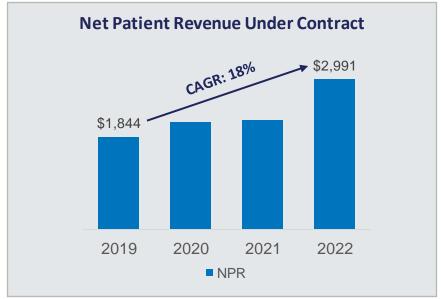




#### **RCM Solution Growth**

(amounts in \$millions)





#### **RCM Revenue Growth**

2019	2020	2021	2022
6%	1%	22%	37%

- Organic growth for 2021 & 2022 was 15% and 7%, respectively
- M&A contributed to 2021 (\$7.4M, 7%) & 2022 (\$40.5M, 31%) growth



## **RCM Track Record: Recent Successes**

#### **New Stand-Alone RCM Wins**









CHRISTUS

Health.













### **Cross-Sell/Upsell Wins**





Artesia General Hospital A













## **TruBridge Case Study**

### **Challenges:**

- 16 days of cash on hand
- A/R days were almost 90
- Covering payroll expenses was difficult
- Virtually zero cash in reserves

#### **Outcomes:**

- Cash collections increased 134%
- A/R days decreased by 33%
- Gross revenue increased 27%
- Discharged Not Final Billed decreased 90%
- 5-year cost savings over \$600k





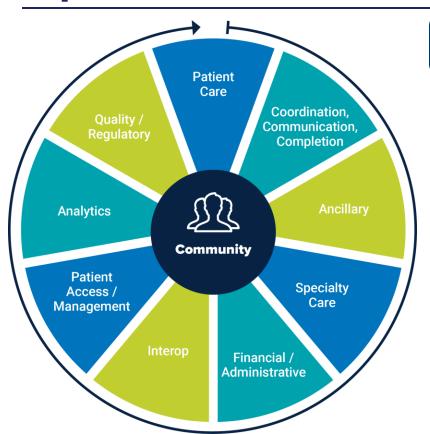
"With so many small hospitals on the brink of closure, we're so happy Excelsior Springs Hospital is now flourishing. The Complete Business Office solution has helped us ensure our community has quality healthcare services for years to come."

-Cameron Meyer, chief financial officer





### **EHR Solution**



#### **Customer Base**

- 800 hospital clients
- Leading provider in small community hospital market
- Proven understanding of unique market needs
- 38% of <50 bed hospital market
- 95% client retention rate



**89%** Recurring Revenue (with 21% Saas mix)



**\$400M** annual revenue cross-selling opportunity







Artesia General Hospital #



## **Patient Engagement Solution**

### **Solutions** Communication Find Providers Managemen Post, Nisit Discover Costs Patient Education Schedule Appointments During Visit Pay Bills Visit Virtually Access Records

#### **Customer Base**























Canada

Clients in 7 countries:

- United Arab Emirates
- United Kingdom
- Netherlands

United States

- New Zealand
- Australia

~ 33% annual average increase of user licenses









## **Leverage Existing EHR Customer Base to Cross Sell**

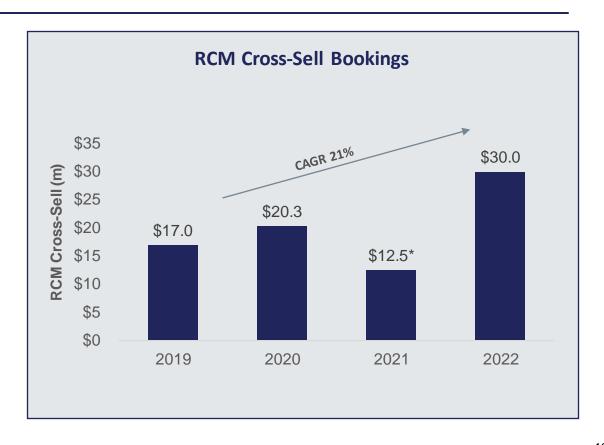
#### **Large & Loyal Customer Base**

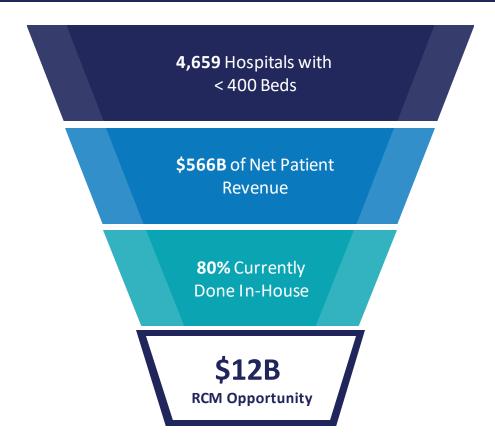
- 800+ hospital EHR customers
- 95% EHR customer retention
- \$26B NPR
- #1 Vendor 11 years in a row by Black Book™ 2021 Survey



\$400m

Annual Revenue Cross-Selling Opportunity Within Existing EHR Customer Base







## **Strategic Acquisitions Expand Opportunity**



CPSI acquired **Healthland** to provide healthcare information systems to approximately **1,200** rural and community hospitals and **3,300** skilled nursing and senior care facilities.

Get Real Health was acquired to strength its position in community healthcare by offering new comprehensive patient engagement solution. A strategic partner to CPSI, **TruCode** was acquired to offer software solutions that **code** more accurately and efficiently. Through the acquisition of Health Resource
Group we now have two powerful, long-standing RCM companies.

Conservative leverage profile provides ample ability to supplement organic RCM growth through synergistic acquisitions across dual priorities:

- <u>Tuck-In</u> strategy to expand and/or enhance our current portfolio of offerings
- <u>Roll-Up</u> strategy to consolidate community hospital RCM market



Chief Technology &

Innovation Officer

2 year

2 year

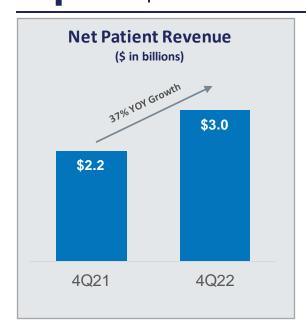
## **Experienced Management Team with Accountability**

	Name & Title	Years at CPSI	Years in Current Role	Previous Experience		Name & Title	Years at CPSI	Years in Current Role	Previous Experience
	Chris Fowler CEO & President	22 years	< 1 year			Amaris McComas Chief People Officer	2 year	2 year	EQUITABLE
3	Matt Chambless Chief Financial Officer	11 years	7 years	GrantThornton	3	Patrick Immel Chief Transformation Office	, 30 years	2 years	
9	<b>David Dye</b> Chief Operating Officer	32 years	<1 year			Dawn Severance Chief Sales Officer	7 years	<1 year	- Healthland
	Tracey Schroeder Chief Marketing Officer	7 years	7 years	Healthland  LAWS N°		Kevin Plessner General Counsel	4 years	1 year	Get Real Health
0	Wes Cronkite			(n)thrive					

Senior Leadership is a mix of 1/3 legacy, 1/3 acquisitions, 1/3 new additions

## cpsi.

## **4Q22 Quarterly Highlights**







### **Quarterly Highlights**

- RCM bookings increased 163% YOY
- Continued strong retention in hospital EHR business

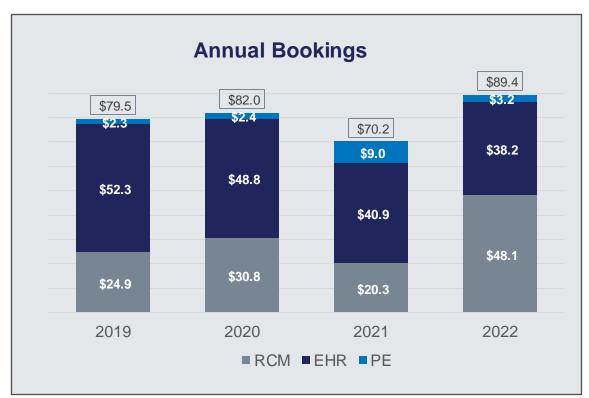
- Total bookings of \$24.7 million increased 59% YOY and 20% sequentially
- 30 go-lives across RCM solutions

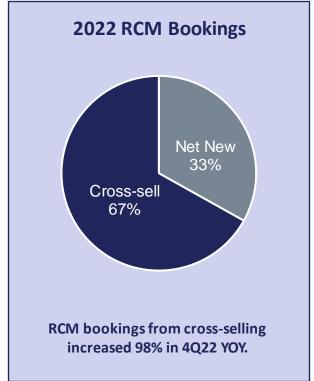


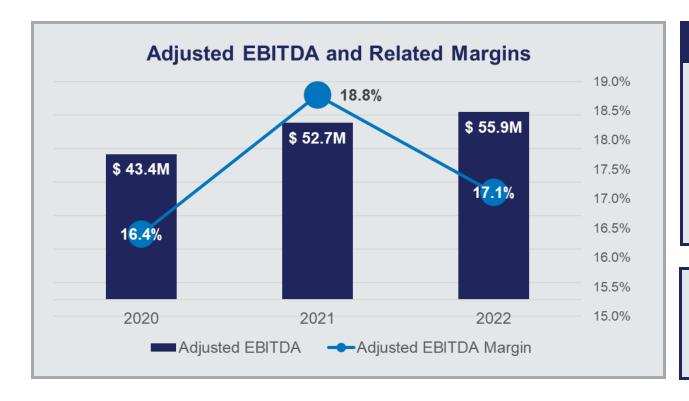




#### **RCM EHR Patient Engagement** Mix of re-seller and direct-provider Mixture of services and SaaS SaaS + On-Prem sales channels software products ≈ 20% of all customers are SaaS, 100% of LTM new Mix of license sales (perpetual and Services = largely transactioncustomers adds term) and SaaS based (i.e. % of collections) Utilization/revenue tied to Mostly fixed monthly fees patient enrollment Products = subscriptions and/or transaction-based (i.e. per claim) Highly recurring (≈89%) High incremental margin Highly recurring (≈98%)





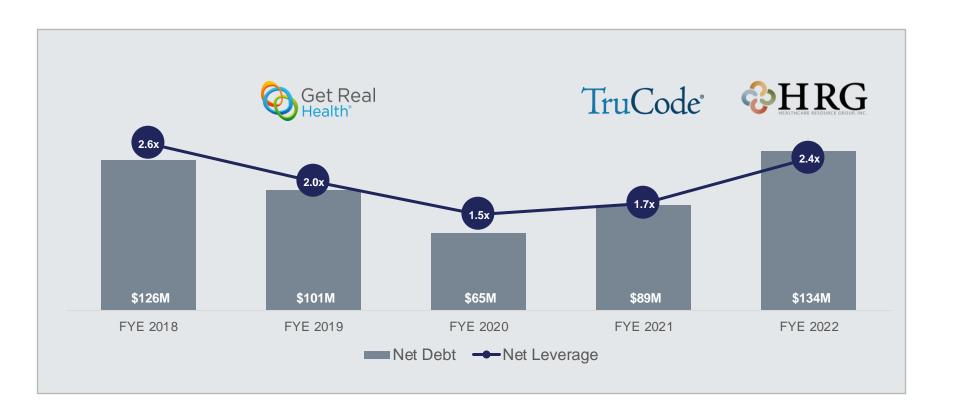


#### **EBITDA Margin Levers**

- Strategic offshoring
- Automation
- Growth in higher margin PE solution

Targeting **20%** Adj EBITDA margin exiting 2024

## **Capital Structure Snapshot**



## **Financial Targets**



2023

- Revenue \$340-350M
  - Near-linear revenue growth results in slightly back-weighted distribution
  - RCM should represent ~60% of total revenue
- Adjusted EBITDA \$59-\$63M
  - 1H23 represents 46% of total Adjusted EBITDA and 2H23 would be 54%



Long-term

- Double digit Revenue growth
- 20% Adjusted EBITDA margins
- Debt leverage of 2.5x



### **Investment Highlights**



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## **CPSi**. Appendix – Non-GAAP Disclosures

	Year Ended December 31,							Three Months Ended December 31,			
(In thousands)		2022		2021		2020		2022		2021	
Net income, as reported	\$	15,867	\$	18,430	\$	14,246	\$	2,161	\$	2,744	
Deferred revenue and other acquisition-related adjustments		109		747		-		-		388	
Depreciation expense		2,443		2,156		1,790		622		525	
Amortization of software development costs		3,484		931		118		1,024		262	
Amortization of acquisition-related intangibles		17,403		13,786		11,421		4,486		3,674	
Stock-based compensation Severance and other non-recurring charges		5,173		5,457		7,005		1,864		1,700	
		4,504		4,892		1,999		410		1,157	
Interest expense and other, net		5,267		1,632		2,270		1,416		702	
Gain on contingent consideration		(565)		-		-		589		-	
Provision for income taxes		2,214		4,646		4,538		777		1,085	
Total adjusted EBITDA	\$	55,899	\$	52,677	\$	43,387	\$	13,349	\$	12,237	