

## Investor Presentation NASDAQ: TBRG March 2024

Confidential 2024

## **Safe Harbor**

In this presentation, we may make statements regarding future operating plans, expectations and performance that constitute forwardlooking statements made pursuant to the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. We caution you that any such forward-looking statements only reflect management expectations and predictions based upon currently available information and are not guarantees of future results or performance.

Actual results might differ materially from those expressed or implied by such forward-looking statements as a result of known and unknown risks, uncertainties and other factors, including those described in our public releases and reports filed with the Securities and Exchange Commission, including, but not limited to, our most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q. We also caution investors that the forward-looking information provided in this presentation represents our outlook only as of this date, and we undertake no obligation to update or revise any forward-looking statements to reflect events or developments after the date of this presentation.

This presentation includes non-GAAP financial measures, including Adjusted EBITDA and Adjusted EBITDA Margin. Management uses these non-GAAP financial measures in order to evaluate the operating performance of the Company and compare it against past periods, make operating decisions, and serve as a basis for strategic planning. These non-GAAP financial measures provide management with additional means to understand and evaluate the operating results and trends in our ongoing business by eliminating certain non-cash expenses and other items that management believes might otherwise make comparisons of our ongoing business with prior periods more difficult, obscure trends in ongoing operations, or reduce management's ability to make useful forecasts. In addition, management understands that some investors and financial analysts find these non-GAAP financial measures helpful in analyzing our financial and operational performance to our peers and competitors.

## **Investment Highlights**



Leading provider of revenue cycle management (RCM) for small health systems (<400 beds)



**Proprietary platform** bringing together revenue cycle management (RCM), electronic health records (EHR), and patient engagement



Large, loyal, and growing customer base with high retention rate (95%+)



Multiple avenues for growth; new client wins, cross-sell and acquisitions



Experienced C-Suite leadership focused on growth



Attractive financial model with high recurring revenue (93%+) with 14% Adj. EBITDA<sup>(1)</sup> margin



(1) Adjusted EBITDA and Adjusted EBITDA Margin are non-GAAP measures. Please see the Appendix for reconciliations of non-GAAP financial measures to the most directly comparable GAAP financial measures.

### **Recent Events**

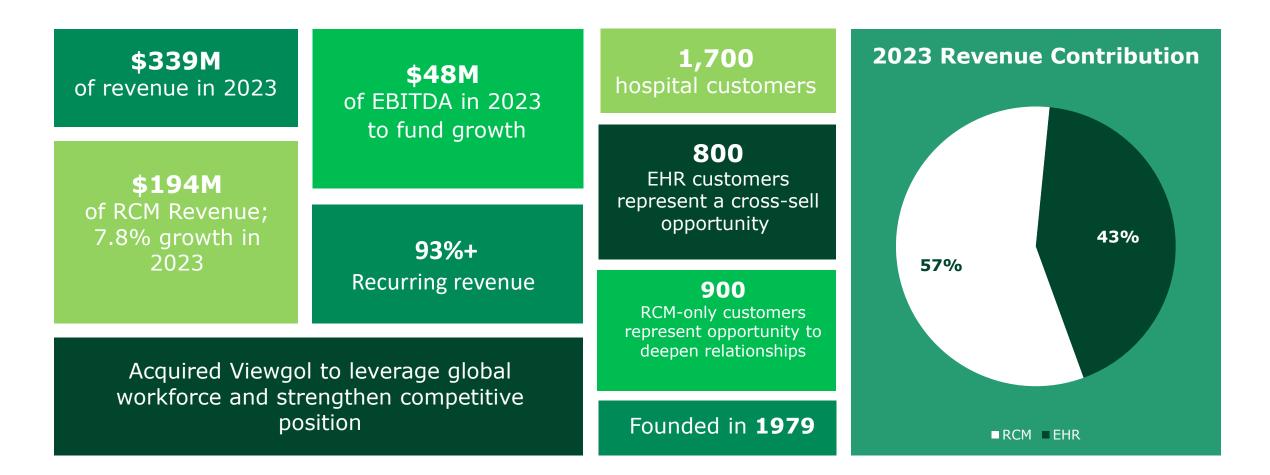
## 4Q′23

- Acquired Viewgol to leverage global workforce
- Strong bookings of \$26 million

## 1Q'24

- Hired Vinay Bassi as CFO
- Divested American HealthTech
- Bookings momentum continues

## At a Glance



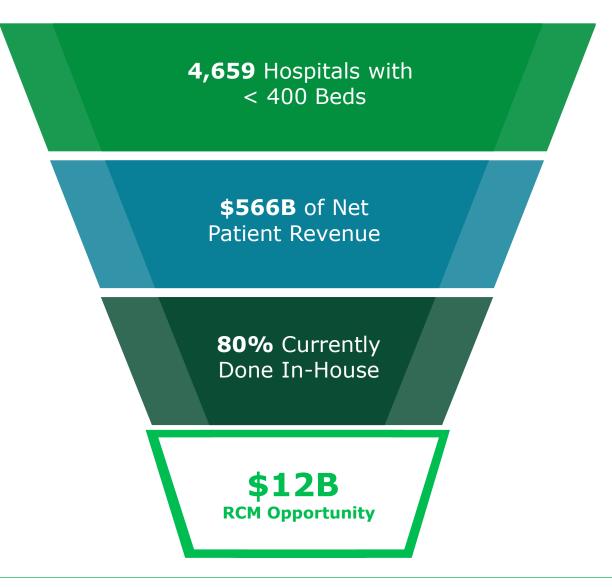
## **The CPSI Suite of Solutions**

RCM 57% of Total Rev	<b>EHR</b> 43% of Total Rev						
• Current Footprint: 1,600	• Current Footprint: ~ 800						
hospitals, of which 56% are non- CPSI EHR customers	hospital clients using EHR solution						
• Target Market: 4,700 Hospitals	• Target Market: 3,800 Hospitals						
with <400 acute care beds	with <200 acute care beds						
LT Growth Profile <b>10-15%</b>	LT Growth Profile						

## **Growth Strategy**



## **RCM Opportunity**

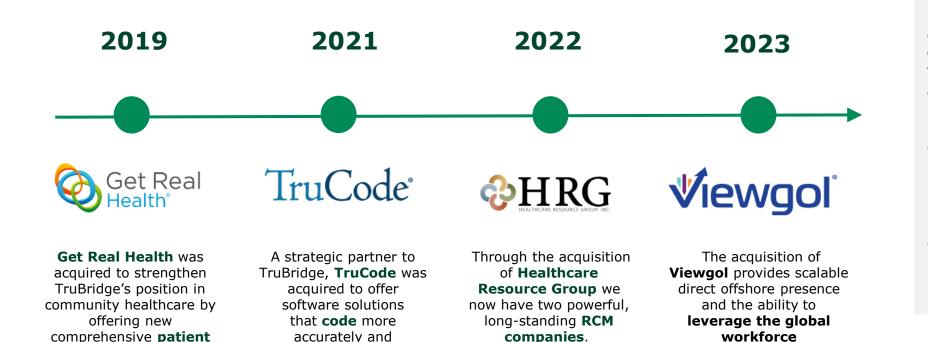


**TruBridge** 

1

## **Strategic Acquisitions Expand Opportunity**

efficiently.



Conservative leverage profile provides ample ability to supplement organic RCM growth through synergistic acquisitions across dual priorities:

- <u>Tuck-In</u> strategy to expand and/or enhance our current portfolio of offerings
- <u>Roll-Up</u> strategy to consolidate community hospital RCM market

**Find TruBridge** 

engagement solution.

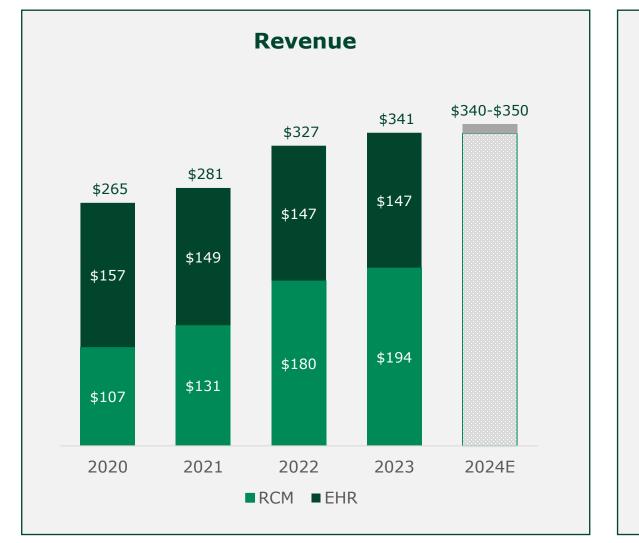
#### **Experienced Management Team with Accountability**



Senior Leadership is a mix of 1/3 legacy, 1/3 acquisitions, 1/3 new additions

#### **Annual Results**

(amounts in \$millions)





\*2024 estimates represents the guidance range

**TruBridge** 

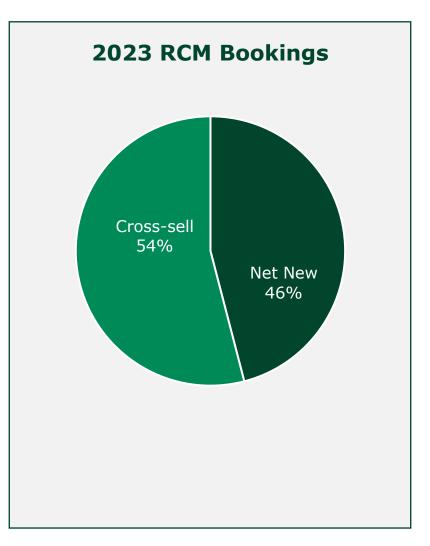
## **Business Model**

RCM	EHR
Mixture of services and SaaS software products	<ul> <li>SaaS + On-Prem</li> <li>≈ 20% of all customers are SaaS, 100% of LTM new</li> </ul>
Services = largely transaction- based (i.e. % of collections)	customers adds Mostly fixed monthly fees
Products = subscriptions and/or transaction-based (i.e. per claim)	Highly recurring ( $\approx$ 91%)
Highly recurring ( $\approx 95\%$ )	

## **Bookings Trends**

(amounts in \$millions)



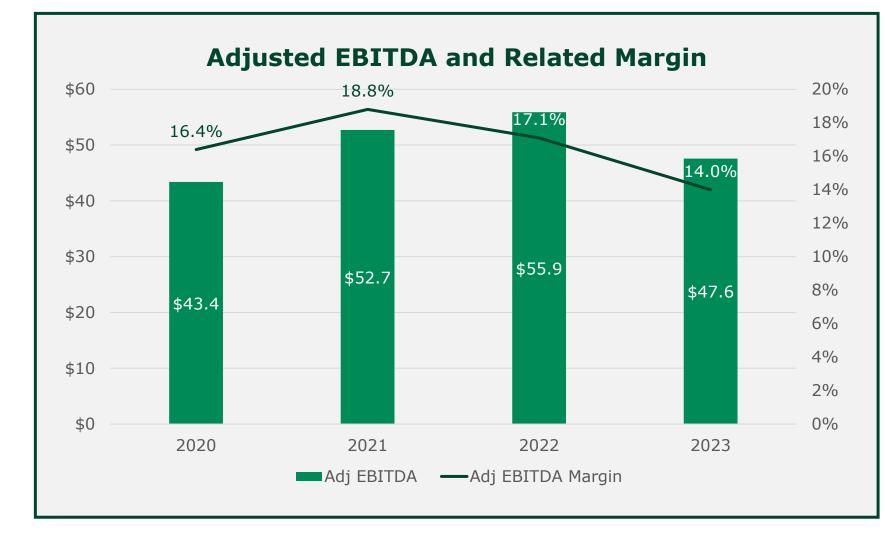


\$1M of RCM bookings equates to \$1M of annual revenue

\$1M of EHR bookings equates to \$250K of annual revenue over four years

**TruBridge** 

## **Margin Trends**



#### **EBITDA Margin Levers**

- Strategic offshoring
- Automation
- Growth in higher margin PE solution

Long-term potential for sustainable > **20%** Adj EBITDA margin

## **Financial Targets**

1Q24	<ul> <li>Revenue \$82-84M</li> <li>Adjusted EBITDA \$8.5-\$9.5M</li> </ul>
<b>2024</b>	<ul> <li>Revenue \$340-350M</li> <li>Adjusted EBITDA \$45-\$50M</li> </ul>
<b>Long-term</b>	<ul> <li>Double digit Revenue growth</li> <li>~20% Adjusted EBITDA margins</li> <li>Debt leverage of ~2.5x</li> </ul>

## **Investment Highlights**



Leading provider of revenue cycle management (RCM) for small health systems (<400 beds)



**Proprietary platform** bringing together revenue cycle management (RCM), electronic health records (EHR), and patient engagement



Large, loyal, and growing customer base with high retention rate (95%+)



Multiple avenues for growth; new client wins, cross-sell and acquisitions



Experienced C-Suite leadership focused on growth



Attractive financial model with high recurring revenue (93%+) with 14% Adj. EBITDA<sup>(1)</sup> margin



(1) Adjusted EBITDA and Adjusted EBITDA Margin are non-GAAP measures. Please see the Appendix for reconciliations of non-GAAP financial measures to the most directly comparable GAAP financial measures.



# Appendix

Confidential 2024

## **Appendix – Non-GAAP Disclosures**

Adjusted EBITDA: Net income (loss), as reported	Three Months Ended December 31,				Twelve Months Ended December 31,			
	2023		2022		2023		2022	
	\$	(42,474)	\$	2,517	\$	(45,789)	\$	15,867
Net Income Margin		(49.5%)		3.0%		(13.5%)		4.9%
Deferred revenue and other purchase accounting-related adjustments		-		-		-		109
Depreciation expense		554		553		1,946		2,443
Amortization of software development costs		2,591		1,200		8,096		3,483
Amortization of acquisition-related intangibles		4,383		4,486		16,426		17,403
Impairment of goodwill		35,913		-		35,913		-
Impairment of trademark intangibles		2,342		-		2,342		-
Stock-based compensation		1,108		(111)		3,271		5,173
Severance and other nonrecurring charges		6,874		2,834		22,186		4,505
Interest expense and other, net		3,940		2,012		11,776		5,267
Loss (gain) on contingent consideration		-		427		-		(565)
Provision (benefit) for income taxes		(3,247)		(690)		(8,591)		2,214
Total Adjusted EBITDA	\$	11,984	\$	13,228	\$	47,576	\$	55,899
Adjusted EBITDA Margin		14.0%		15.9%		14.0%		17.1%

The Company does not reconcile forward-looking Adjusted EBITDA or Adjusted EBITDA Margin measures to the corresponding GAAP financial measures, as certain items that impact such GAAP financial measures such as severance and other nonrecurring charges, which may be significant, are outside the Company's control and/or cannot be reasonably predicted.