# Stockbroker Club - Florida









March 28, 2022



#### **Safe Harbor Statement**

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this Presentation relating to plans, strategies, economic performance and trends, projections of results of specific activities or investments and other statements that are not descriptions of historical facts may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking information is inherently subject to risks and uncertainties, and actual results could differ materially from those currently anticipated due to a number of factors, which include, but are not limited to, risk factors discussed in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2021 and in other documents filed by the Company with the Securities and Exchange Commission from time to time. Forward-looking statements may be identified by terms such as "may", "will", "should", "could", "expects", "plans", "intends", "anticipates", "believes", "estimates", "predicts", "forecasts", "goals", "potential" or "continue" or similar terms or the negative of these terms. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. The Company has no obligation to update these forward-looking statements.



# **Our Brand Promise: Rewarding Relationships**



**Nurturing Relationships and Rewarding Customers, Employees and Shareholders** 



# Flushing Savings 90+ Year History

#### Flushing Savings Bank Opened on June 1, 1929





#### **Celebrating 20 years as Public Company in 2015**



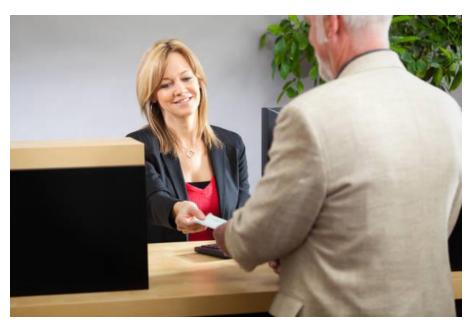




# **We Have Adapted to Change**

From Depositing Checks with a Teller...

...To Using the Mobile Banking App







#### Flushing Financial Snapshot (NASDAQ: FFIC)

#### **2021 Key Statistics**

Balance Sheet		Performance					
Assets	\$8.0B	GAAP/Core ROAA	1.00%/1.09% <sup>2</sup>				
Loans	\$6.6B	GAAP/Core ROAE	12.60%/13.68% <sup>2</sup>				
	·	Efficiency Ratio	<b>55.72%</b> <sup>2</sup>				
Deposits	\$6.4B <sup>1</sup>	Tangible Book Value	\$21.61				
Equity	\$0.7B	Dividend Yield	<b>3.8%</b> <sup>3</sup>				

#### **Footprint**

Deposits primarily from 24 branches in multicultural neighborhoods and our online division, consisting of iGObanking® and BankPurely®



#### **Competitive Advantages**

#### **Strong Franchise and Diverse Business Mix**

- Diversified loan portfolio with focus on commercial business loans, multifamily mortgages, and commercial real estate
- Current/historical strong credit and capital positions

#### **Track Record of Long-Term Outperformance**

- Only 9 of the 69 publicly traded banks in Flushing Bank's markets in 1995 remain; FFIC has a total return of 1,145% compared to 964% for the peer median<sup>4</sup> and 1,195% for the S&P 500 Total Return<sup>4</sup>
- FFIC has outperformed peers<sup>5</sup> since its IPO on 11/21/95 or the IPO of its peers by 550 percentage points and the BKX by 573 percentage points

#### **Strategic Opportunities**

- Increase customer usage of mobile and online banking technology platform
- Optimizing funding mix through internet banks and Asian initiatives
- Proactively managing balance sheet to enhance net interest income



# **Experienced Executive Leadership Team**



John Buran President and CEO

FFIC: 21 years Industry: 45 years



Maria Grasso SEVP. COO. Corporate Secretary

16 years 36 years



Susan Cullen SEVP. CFO. Treasurer

6 years 32 years



Francis Korzekwinski SEVP. Chief of Real Estate

28 years 33 years



Michael Bingold SEVP. Chief Retail and Client **Development Officer** 

9 years 39 years



**Douglas McClintock** SEVP. General Counsel

<1 year 46 years



Allen Brewer SEVP. Chief Information Officer

13 years 48 years



**Tom Buonaiuto** SEVP, Chief of Staff, Deposit **Channel Executive** 

14 years<sup>1</sup> 30 years



**Vincent Giovinco** EVP. Commercial Real Estate Lending

2 years 24 years



Jeoung Jin EVP. Residential and Mixed Use

23 years 29 years



Theresa Kelly **EVP. Business** Banking

16 years 38 years



Patricia Mezeul EVP. Director of **Government Banking** 

14 years 42 years

Executive Compensation and Insider Stock Ownership (5.5%<sup>2</sup>) Aligned with Shareholder Interests

# **Long-standing History of Giving Back to the Communities**















**Our Asian Bank Supports Business Growth** 



# **Multifamily Lending – Rent Stabilized, Niche Player**

Our Lending Looks More Like This



Generally Not Like This



**Our Conservative Lending Standards Lead to Minimal Losses** 



# Non-Owner Occupied Commercial Real Estate – Strong Equity on Local Properties



Community Properties with an Average Loan Size of \$2.3MM



# Residential Mixed Use – Higher Yields, Less Exposed to Internet Disruption









These Businesses are Vital to the Community



# **Our Branches Have Evolved and Expanded with the Community**





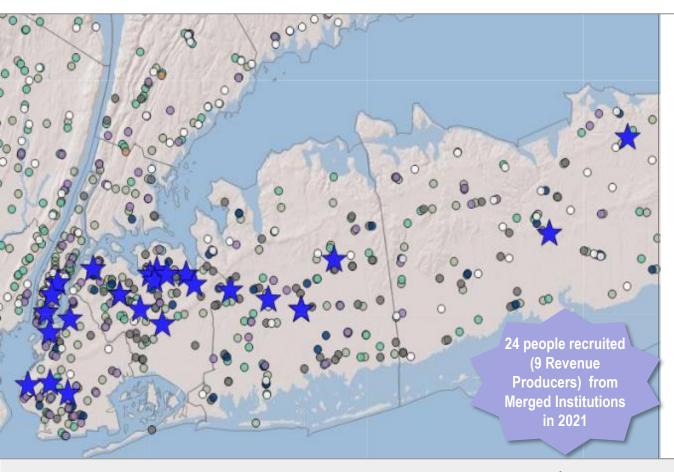




#### 24 Branches In Our Footprint



# Well-positioned to Benefit from Industry Merger Disruption



#### **Current Pro Forma U.S. Branches**

- **★** F
  - Flushing Financial (FFIC)1
- M&T Bank (MTB)/
  People's United Financial (PBCT)
- Webster Financial (WBS)/
  Sterling Bancorp (STL)
- Citizens Financial Group (CFG)/ HSBC/Investors Bancorp (ISBC)
- New York Community Bancorp (NYCB)/ Flagstar Bancorp (FBC)
- Valley National Bancorp (VLY)/
  The Westchester Bank/Bank Leumi USA
- Dime Community Bancshares (DCOM)
- TD Bank (TD)/First Horizon (FHN)
- OceanFirst (OCFC)/Partners (PTRS)

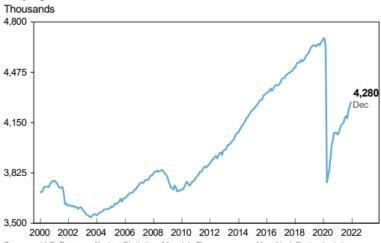
- 10 bank mergers have been announced or closed involving Long Island area banks<sup>2</sup>
- Out of the \$328B of total industry deposits in Nassau, Queens, Kings, and Suffolk Counties, \$87B or 27% involve a merger participant<sup>3</sup>
- 93% of FFIC's deposits are in the Long Island market, including Brooklyn and Queens



<sup>&</sup>lt;sup>2</sup> Includes MTB/PBCT, WBS/STL, CFG/ISBC/HSBC, NYCB/FBC, VLY/The Westchester Bank/Bank Leumi USA, DCOM, TD/FHN, and OCFC/PTRS

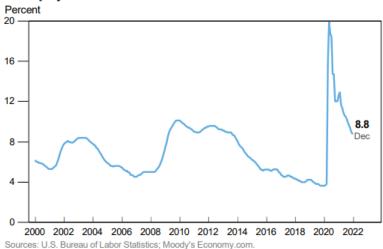
#### New York is Coming Back; Implementing Re-opening Strategies

#### **Employment**



Sources: U.S. Bureau of Labor Statistics; Moody's Economy.com; New York Fed calculations.

#### **Unemployment Rate**



#### Pandemic Restrictions are Easing

- Omicron hospitalizations are declining
- Mask mandates and social distancing rules are loosening
- Subway ridership is increasing

#### New NYC Mayor is a Positive

- Stronger approach on crime
- Publicly asking for a return to offices

#### General Economic Activity is Improving

- NYC unemployment rate has declined but is still elevated
- Market apartment rents have increased

#### Flushing Bank Initiatives

- Elimination of consumer overdraft fees
- Expanding small business lending via Numerated platform
- Loan pipelines increased 21% YoY in 4Q21



# **Digital Banking Usage Continues to Increase**

31%

Increase in Monthly Mobile
Active Users
YoY



~23,000

Active Online Banking Users

37%

YoY Growth



17%

Digital Banking Enrollment YoY Growth



# JAM FINTOP

Early Look at Emerging Technology



# **Numerated**

Improving Small Business
Customer Experience through
Automated Approval and
Origination



Bitcoin
Transaction
Services

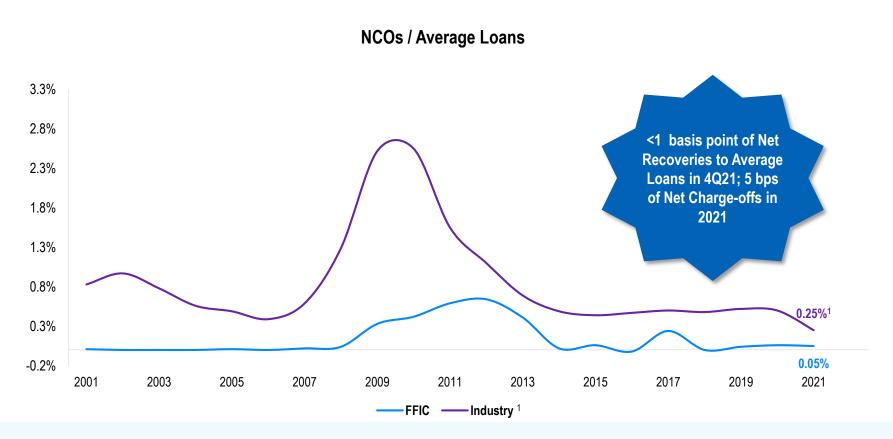
Launch Expected in 1Q22



**Technology Enhancements Remain a Priority** 



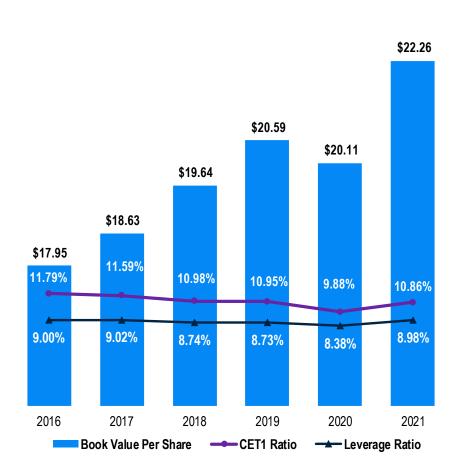
#### **Net Charge-offs Significantly Better Than the Industry**



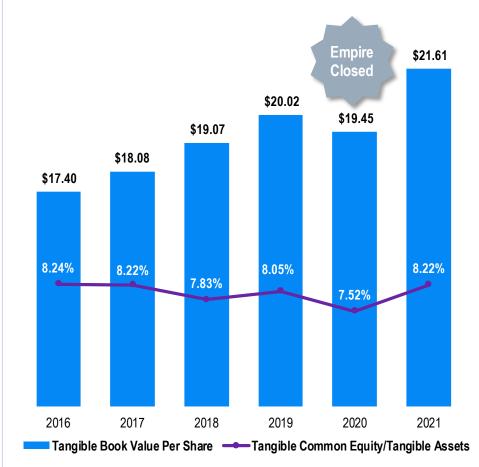
- Over two decades and multiple credit cycles, Flushing Financial has a history of better than industry credit quality
- Average LTVs on the Real Estate portfolio is <38%<sup>2</sup>
  - Only \$29.8MM of real estate loans (0.4% of gross loans) with an LTV of 75% or more<sup>2</sup>

# Capital Expands Even With a Buyback; ~3.8% Dividend Yield<sup>1</sup>

11% Book Value Per Share Growth YoY



#### **TCE Builds Post Empire Bancorp Merger**



Share Repurchase Restarted in 2H21; 56% of 4Q21 Earnings Returned

#### **Key Messages**

#### Loan growth delayed in 4Q21 but poised to increase in 2022

- Pipeline has seasoned
- Refinancing activity should decline with higher rates
- Economy is normalizing

#### Benefiting from merger disruption

- Added 24 people from March December 2021 from announced/recently closed mergers; 9 are revenue producing
- Expect greater benefit when deals close and integration begins

#### We are investing in the franchise and our employees

 New services and product enhancements set to launch in 2022

#### Preparing for higher rates

- Forward starting funding swaps start in 2022 and are mostly fully phased in by the end of 2023
- Adding floating-rate assets in the short and medium term to improve rate risk profile
- Net Interest Income growth driven from balance sheet expansion which should more than offset potential NIM compression
- Low risk business model; 3.8%<sup>1</sup> dividend yield
  - Average LTV on real estate loans totals <38%</li>
  - History of strong credit metrics
  - No changes to underwriting process
- Maintaining through-the-cycle goals of ROAA ≥1% and ROAE ≥10%



# **Takeaways**

- Leading Community Bank in the Greater NYC Area
- Experienced Management Team
- Serving All Communities; Including Asian Banking Niche
- Well Diversified and Low Risk Loan Portfolio
- Embracing and Expanding Digital and Mobile Capabilities
- ► History of Sound Credit Quality since IPO in 1995
- Beneficiary of a Steepening Yield Curve
- ► 3.8%¹ Dividend Yield



**Conservative Underwriting with History of Solid Value Creation** 

# Appendix









# **Strong Asian Banking Market Focus**

Asian Communities – Total Loans \$709MM and Deposits \$966M

Multilingual Branch Staff Serves Diverse Customer Base in NYC Metro Area

Growth Aided by the Asian Advisory Board

**Sponsorships of Cultural Activities** Support New and Existing Opportunities

**Expansion into Elmhurst in 1Q22** 

15% of Total Deposits

\$32B

**Deposit Market Potential** (~3% Market Share<sup>1</sup>)

6.9%

FFIC 5 Year Asian Market CAGR vs 3.4%<sup>1</sup> for the Comparable Asian Markets

# 26 Year Track Record of Steady Growth





# **Reconciliation of GAAP Earnings and Core Earnings**

#### Non-cash Fair Value Adjustments to GAAP Earnings

The variance in GAAP and core earnings is partly driven by the impact of non-cash net gains and losses from fair value adjustments. These fair value adjustments relate primarily to swaps designated to protect against rising rates and borrowing carried at fair value under the fair value option. As the swaps get closer to maturity, the volatility in fair value adjustments will dissipate. In a declining interest rate environment, the movement in the curve exaggerates our mark-to-market loss position. In a rising interest rate environment or a steepening of the yield curve, the loss position would experience an improvement.

Core Net Income, Core Diluted EPS, Core ROAE, Core ROAA, Core Net Interest Income FTE, Core Net Interest Margin FTE, Base Net Interest Income FTE, Base Net Interest Margin FTE, Core Interest Income and Yield on Total Loans, Base Interest Income and Yield on Total Loans, Core Noninterest Income, Core Noninterest Expense and Tangible Book Value per common share are each non-GAAP measures used in this presentation. A reconciliation to the most directly comparable GAAP financial measures appears below in tabular form. The Company believes that these measures are useful for both investors and management to understand the effects of certain interest and noninterest items and provide an alternative view of the Company's performance over time and in comparison to the Company's competitors. These measures should not be viewed as a substitute for net income. The Company believes that tangible book value per common share is useful for both investors and management as these are measures commonly used by financial institutions, regulators and investors to measure the capital adequacy of financial institutions. The Company believes these measures facilitate comparison of the quality and composition of the Company's capital over time and in comparison to its competitors. These measures should not be viewed as a substitute for total shareholders' equity.

These non-GAAP measures have inherent limitations, are not required to be uniformly applied and are not audited. They should not be considered in isolation or as a substitute for analysis of results reported under GAAP. These non-GAAP measures may not be comparable to similarly titled measures reported by other companies.



# **Reconciliation of GAAP Earnings and Core Earnings**

			Years Ended		
	December 31,				
(Dollars In thousands, except per share data)	2021	2020	2019	2018	2017
GAAP income (loss) before income taxes	\$ 109,278	\$ 45,182	\$ 53,331	\$ 65,485	\$ 66,134
Day 1, Provision for Credit Losses - Empire transaction	_	1,818	_	_	_
Net (gain) loss from fair value adjustments	12,995	2,142	5,353	4,122	3,465
Net (gain) loss on sale of securities	(113)	701	15	1,920	186
Life insurance proceeds	_	(659)	(462)	(2,998)	(1,405)
Net gain on sale or disposition of assets	(621)	_	(770)	(1,141)	_
Net (gain) loss from fair value adjustments on qualifying hedges	(2,079)	1,185	1,678	_	
Accelerated employee benefits upon Officer's death	(2,079)		455	149	
Prepayment penalty on borrowings		7,834		_	
Net amortization of purchase accounting adjustments	(2,489)	80	_	_	_
Merger expense	2,562	6,894	1,590	_	_
	2,302	3,001	1,550		
Core income before taxes	119,533	65,177	61,190	67,537	68,380
Provision for income taxes for core income	30,769	15,428	13,957	11,960	22,613
Core net income	\$ 88,764	\$ 49,749	\$ 47,233	\$ 55,577	\$ 45,767
GAAP diluted earnings (loss) per common share	\$ 2.59	\$ 1.18	\$ 1.44	\$ 1.92	\$ 1.41
Day 1, Provision for Credit Losses - Empire transaction, net of tax		0.05	_		
Net (gain) loss from fair value adjustments, net of tax	0.31	0.06	0.14	0.10	0.07
Net (gain) loss on sale of securities, net of tax		0.02		0.05	0.07
Life insurance proceeds		(0.02)	(0.02)	(0.10)	(0.05)
Net gain on sale or disposition of assets, net of tax	(0.01)	(0.02)	(0.02)	(0.03)	(0.03)
Net (gain) loss from fair value adjustments on qualifying	(6.61)		(0.02)	(0.03)	
hedges, net of tax	(0.05)	0.03	0.05	_	_
Accelerated employee benefits upon Officer's death, net of tax			0.01		
Federal tax reform 2017	_	_	0.01	_	0.13
Prepayment penalty on borrowings, net of tax		0.20			0.13
Net amortization of purchase accounting adjustments, net of		0.20			
tax	(0.06)	_	_	_	_
Merger expense, net of tax	0.06	0.18	0.04	_	_
NYS tax change	(0.02)				
(D)					
Core diluted earnings per common share <sup>(1)</sup>	\$ 2.81	\$ 1.70	\$ 1.65	\$ 1.94	\$ 1.57
Core net income, as calculated above	\$ 88,764	\$ 49,749	\$ 47,233	\$ 55,577	\$ 45,767
Average assets	8,143,372	7,276,022	6,947,881	6,504,598	6,217,746
Average equity	648,946	580,067	561,289	534,735	530,300
Core return on average assets (2)	1.09 %	0.68 %	0.68 %	0.85 %	0.74 %
Core return on average equity (2)	13.68 %	8.58 %	8.42 %	10.39 %	8.63 %

FITC FLUSHING

1 Core diluted earnings per common share may not foot due to rounding
2 Ratios are calculated on an annualized basis

#### Reconciliation of GAAP Revenue & Pre-Provision Pre-Tax Net Revenue

	Years Ended								
	December 31,								
(Dollars In thousands)	2021	2020	2019	2018	2017				
GAAP Net interest income Net (gain) loss from fair value adjustments	\$ 247,969	\$ 195,199	\$ 161,940	\$ 167,406	\$ 173,107				
on qualifying hedges Net amortization of purchase accounting	(2,079)	1,185	1,678	_	_				
adjustments	(3,049)	(11)	<u></u> _						
Core Net interest income	\$ 242,841	\$ 196,373	\$ 163,618	\$ 167,406	\$ 173,107				
GAAP Noninterest income	\$ 3,687	\$ 11,043	\$ 9,471	\$ 10,337	\$ 10,362				
Net (gain) loss from fair value adjustments	12,995	2,142	5,353	4,122	3,465				
Net (gain) loss on sale of securities	(113)	701	15	1,920	186				
Life insurance proceeds	<del>-</del>	(659)	(462)	(2,998)	(1,405)				
Net gain on disposition of assets	(621)	<u> </u>	(770)	(1,141)					
Core Noninterest income	\$ 15,948	\$ 13,227	\$ 13,607	\$ 12,240	\$ 12,608				
GAAP Noninterest expense	\$ 147,322	\$ 137,931	\$ 115,269	\$ 111,683	\$ 107,474				
Prepayment penalty on borrowings  Accelerated employee benefits upon	_	(7,834)	_	_	_				
Officer's death	_	_	(455)	(149)	_				
Net amortization of purchase accounting									
adjustments	(560)	(91)	_	_	_				
Merger expense	(2,562)	(6,894)	(1,590)						
Core Noninterest expense	\$ 144,200	\$ 123,112	\$ 113,224	\$ 111,534	\$ 107,474				
Net interest income	\$ 247,969	\$ 195,199	\$ 161,940	\$ 167,406	\$ 173,107				
Noninterest income	3,687	11,043	9,471	10,337	10,362				
Noninterest expense	(147,322)	(137,931)	(115,269)	(111,683)	(107,474)				
Pre-provision pre-tax net revenue	\$ 104,334	\$ 68,311	\$ 56,142	\$ 66,060	\$ 75,995				
Core:									
Net interest income	\$ 242,841	\$ 196,373	\$ 163,618	\$ 167,406	\$ 173,107				
Noninterest income	15,948	13,227	13,607	12,240	12,608				
Noninterest expense	(144,200)	(123,112)	(113,224)	(111,534)	(107,474)				
Pre-provision pre-tax net revenue	\$ 114,589	\$ 86,488	\$ 64,001	\$ 68,112	\$ 78,241				
Efficiency Ratio	55.7 %	58.7 %	63.9 %	62.1 %	57.9 %				



# Reconciliation of GAAP NII & NIM to CORE and Base NII & NIM

						Years Ended				
	December 31, 2021		December 31, 2020		December 31, 2019		December 31,		December 31,	
(Dollars In thousands)								2018	2017	
GAAP net interest income	\$	247,969	\$	195,199	\$	161,940	\$	167,406	\$	173,107
Net (gain) loss from fair value adjustments on qualifying hedges Net amortization of purchase accounting		(2,079)		1,185		1,678		_		_
adjustments		(3,049)		(11)		_		_		_
Tax equivalent adjustment		450		508		542		895		_
Core net interest income FTE	\$	243,291	\$	196,881	\$	164,160	\$	168,301	\$	173,107
Prepayment penalties received on loans and securities, net of reversals and recoveries of interest from nonaccrual loans	<u>-</u>		<u>-</u>	<u> </u>	<u>-</u>	<u> </u>	<u>-</u>	<u> </u>	<u>-</u>	
		(6,627)		(4,576)		(6,501)		(7,058)		(7,050)
Base net interest income FTE	\$	236,664	\$	192,305	\$	157,659	\$	161,243	\$	166,057
Total average interest-earning assets (1)	\$	7,681,441	\$	6,863,219	\$	6,582,473	\$	6,194,248	\$	5,916,073
Core net interest margin FTE		3.17 %		2.87 %		2.49 %		2.72 %		2.93 %
Base net interest margin FTE		3.08 %		2.80 %		2.40 %		2.60 %		2.81 %
GAAP interest income on total loans, net  Net (gain) loss from fair value adjustments on	\$	274,331	\$	248,153	\$	251,744	\$	232,719	\$	209,283
qualifying hedges Net amortization of purchase accounting		(2,079)		1,185		1,678		_		_
adjustments		(3,013)		(356)						
Core interest income on total loans, net  Prepayment penalties received on loans and securities, net of reversals and recoveries of	\$	269,239	\$	248,982	\$	253,422	\$	232,719	\$	209,283
interest from nonaccrual loans		(6,625)		(4,501)		(6,501)		(6,956)		(6,221)
Base interest income on total loans, net	\$	262,614	\$	244,481	\$	246,921	\$	225,763	\$	203,062
Average total loans, net (1)	\$	6,653,980	\$	6,006,931	\$	5,621,033	\$	5,316,968	\$	4,988,613
Core yield on total loans		4.05 %		4.14 %		4.51 %		4.38 %		4.20 %
Base yield on total loans		3.95 %		4.07 %		4.39 %		4.25 %		4.07 %



# **Calculation of Tangible Stockholders' Common Equity to Tangible Assets**

	December 31, 2021		December 31, 2020		December 31, 2019		December 31, 2018		December 31, 2017	
(Dollars in thousands)										
Total Equity	\$	679,628	\$	618,997	\$	579,672	\$	549,464	\$	532,608
Less:										
Goodwill		(17,636)		(17,636)		(16,127)		(16,127)		(16,127)
Core deposit Intangibles		(2,562)		(3,172)		_		_		_
Intangible deferred tax liabilities		328		287		292		290		291
Tangible Stockholders' Common Equity	\$	659,758	\$	598,476	\$	563,837	\$	533,627	\$	516,772
Total Assets	\$	8,045,911	\$	7,976,394	\$	7,017,776	\$	6,834,176	\$	6,299,274
Less:										
Goodwill		(17,636)		(17,636)		(16,127)		(16,127)		(16,127)
Core deposit Intangibles		(2,562)		(3,172)		_		_		_
Intangible deferred tax liabilities		328		287		292		290		291
Tangible Assets	\$	8,026,041	\$	7,955,873	\$	7,001,941	\$	6,818,339	\$	6,283,438
Tangible Stockholders' Common Equity to										
Tangible Assets		8.22_%		7.52 %		8.05 %		7.83 %		8.22 %



#### **Contact Details**

#### Susan K. Cullen

SEVP, CFO & Treasurer

Phone: (718) 961-5400

Email: scullen@flushingbank.com

#### Al Savastano, CFA

**Director of Investor Relations** 

Phone: (516) 820-1146

Email: asavastano@flushingbank.com





# FFIC FLUSHING Financial Corporation