## FFIC FLUSHING <br> Financial Corporation



Small Enough To Know You.
Large Enough To Help You.®

## The Stockbroker Club Presentation

June 18, 2021

## Safe Harbor Statement

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this Presentation relating to plans, strategies, economic performance and trends, projections of results of specific activities or investments and other statements that are not descriptions of historical facts may be forwardlooking statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking information is inherently subject to risks and uncertainties, and actual results could differ materially from those currently anticipated due to a number of factors, which include, but are not limited to, risk factors discussed in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2020 and in other documents filed by the Company with the Securities and Exchange Commission from time to time. Forwardlooking statements may be identified by terms such as "may", "will", "should", "could", "expects", "plans", "intends", "anticipates", "believes", "estimates", "predicts", "forecasts", "goals", "potential" or "continue" or similar terms or the negative of these terms. Although we believe that the expectations reflected in the forwardlooking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. The Company has no obligation to update these forward-looking statements.

## Flushing Savings Bank Opened on June 1, 1929



## We Have Adapted to Change



## Flushing Financial Snapshot (NASDAQ: FFIC)

## 1Q21 Key Statistics

| Balance Sheet |  | Performance |  |
| :---: | :---: | :---: | :---: |
| Assets | \$8.2B | Core ROAA | 0.83\% |
| Loans | \$6.7B | Core ROAE | 10.96\% |
|  |  | Core Efficiency Ratio | 58.6\% |
| Deposits | \$6.4B ${ }^{1}$ | Tangible Book Value | \$19.99 |
| Equity | \$0.6B | Dividend Yield | 3.8\% ${ }^{2}$ |
| Footprint |  |  |  |
| Deposits onlin | banches <br> ting of iG | multi-cultural neighborho anking.com ${ }^{\oplus}$ and BankP | and our |



## Competitive Advantages

## Strong Franchise and Diverse Business Mix

- Diversified loan portfolio with focus on commercial business loans, multi-family mortgages, and commercial real estate
- Current/historical strong credit and capital positions


## Track Record of Outperformance

- Of the 69 publicly traded banks in Flushing's markets in 1995, only 9 remain, with FFIC ranked $4^{\text {th }}$ overall with a total return of $959 \%$ compared to $739 \%$ for the peer median ${ }^{3}$ and 969\% for the S\&P 500 Total Return ${ }^{3}$
- Relative to peers ${ }^{4}$, FFIC has outperformed since its IPO date of 11/21/95 or the IPO of its peers by 438 percentage points and the BKX Index ${ }^{5}$ by 459 percentage points


## Strategic Opportunities

- Increase customer usage of mobile and online banking technology platform
- Optimizing funding mix through internet banks and Asian initiatives
- Proactively managing balance sheet to enhance net interest income
${ }^{1}$ Includes mortgagors' escrow deposits; ${ }^{2}$ Calculated using 6/11/21 closing price of $\$ 22.35$; ${ }^{3}$ Performance calculated from 11/21/1995 to 3/31/21; Banks include: CARV, CNOB, DCOM, FLIC, LBAI, NYCB, UNTY, VLY. ${ }^{4}$ Peers include BCBP, DCOM, FLIC, ISBC, KRNY, LBAO, NFBK, OCFC, PFS, PGC, SBNY, STL. ${ }^{5}$ KBW


## Experienced Executive Leadership Team

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| John Buran <br> President and CEO | Maria Grasso <br> SEVP, COO, <br> Corporate Secretary | Susan Cullen SEVP, CFO, Treasurer | Francis Korzekwinski SEVP, Chief of Real Estate | Michael Bingold SEVP, Chief Retail and Client Development Officer |
| FFIC: 20 years Industry: 44 years | 14 years 34 years | 5 years 30 years | 27 years <br> 31 years | 7 years 37 years |



Executive Compensation and Insider Stock Ownership (5.7\%²) Aligned with Shareholder Interests

## Deep History of Giving Back to the Communities In Which We Live and Work



Our Asian Bank Niche Supports Business Growth

## Multi-Family Lending - Rent Stabilized, Niche Player



Our Conservative Lending Standards Lead to Minimal Losses

Non-Owner Occupied Commercial Real Estate - Strong Equity on Local Properties


Community Properties with an Average Loan Size of \$2.2 MM

Residential Mixed Use - Higher Yields, Less Exposed to Internet Disruption


These Businesses are Vital to the Community

## Business Banking - Supporting Customers through the Pandemic


"There's a lot to be said for working with a personal banker who sees your relationship as a partnership, not a transaction."
-John P. Amalfe, President, AutoPartSource

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## Our Branches Have Evolved and Expanded with the Community



25 Branches In Our Footprint

## Scaling through Digital Banking Growth

## 64\%

Increase in Monthly Mobile Active Users YoY

## ~3,600

Monthly Mobile Deposit Items Processed 310\%
YoY Growth

## 66M+

Monthly Mobile Deposit Volume Processed 850\%
YoY Growth

## ~18,000

Active Online Banking Users 120\%

YoY Growth

24\%
Digital Banking Enrollment Growth Since 2Q20

More Technology Enhancements Planned

## Low Historical Net Charge-Offs

## NCOs / Average Loans



- Over two decades and multiple credit cycles, Flushing has a history of better-than-industry credit quality
- Weighted average LTV on the real estate portfolio is $38 \%$
- Only $\$ 24.2 \mathrm{MM}$ of real estate loans with an LTV of $75 \%$ or more


## Solid Capital Ratios with Growing Book and Tangible Book Value

Book Value of \$20.65, Build Capital Ratios in 2021


Tangible Common Equity/Tangible Assets Approaching 8\% by Year End 2021

## Outlook

## Benefitting from steeper yield curve; positioning for higher rates

- Steeper yield curve helps asset repricing and keeps funding pressures low
- Continue to build out Commercial lending portfolio and shorten asset duration
$\checkmark$ More optimistic about operating environment
- Accelerated vaccine roll out to have a positive impact on the economy
- New York City is starting to fully re-open
- Asian franchise to become more active as pandemic recedes; more outreach and community events planned
- Digital enhancements are planned with new offerings and business opportunities
$\checkmark$ Loan pipelines are solid and should translate to better non-PPP loan growth
$\checkmark$ Empire synergies are underway; cost-savings targets on track; working on revenue enhancements; confident in 20\% EPS accretion in 2021
$\checkmark$ Remain very comfortable with our credit profile


## Concluding Messages

> Leading Community Bank in the Greater NYC Area
> Experienced Management Team
> Serving All Communities; Including Asian Banking Niche
> Well Diversified Loan Portfolio
> Enhancing Digital and Mobile Capabilities
> History of Low Credit Losses
> 3.8\% ${ }^{1}$ Dividend Yield

## Leveraged to Re-Opening of Metro New York City Economy



Appendix

## 25 Year Track Record of Steady Growth

Assets (\$B)
Total Gross Loans (\$B)
Total Deposits (\$B)


Core EPS (\$) Dividends per Share (\$)
Tangible Book Value per Share (\$)


## Improving Funding Mix



## Reduced Reliance on CDs \& Borrowings; Increased Non-interest Bearing Deposits

## Commercial Business Exposures and Underwriting Standards

## Commercial Business Loans of \$3.4B



- Non-Owner Occupied CRE - Owner Occupied CRE
- Construction
-C\&I


## Commercial Business

- Businesses in the New York City metro area with sales of up to \$250MM
- Offering lines of credit, term loans including owner occupied mortgages
- Loans are secured by business assets, generally require personal guarantees
- Origination range of $\$ 100,000$ to $\$ 10 \mathrm{MM}$
- ARMs with adjustment periods of 5 years for owner occupied mortgages
- Lines of credit are generally floating rates with month adjustment period and have floors
PPP Loans
- \$251 MM balance at 1Q21
- $\$ 5 \mathrm{MM}$ of remaining fees
- $\sim \$ 50 \mathrm{MM}$ of forgiveness processed through end of 1Q21

| (\$MM) | 2Q20 | 3Q20 | 4Q20 | 1Q21 |
| :---: | :---: | :---: | :---: | :---: |
| PPP Avg. Bal | \$70.5 | \$102.8 | \$144.3 | \$209.3 |
| Yield | 1.80\% | 1.93\% | 1.99\% | 1.98\% |

## Well-Secured Multi-Family and CRE Portfolios



- Average loan size: $\$ 1.1 \mathrm{MM}$
- Average monthly rent of $\$ 1,245$ vs $\$ 2,7371$ for the market
- Weighted average LTV is $<34 \%$, only $\$ 24$ million of loans with an LTV above 75\% LTV
- Weighted average DCR is $\sim 1.8 x^{2}$
- Borrowers typically do not sell properties, but refinance to buy more properties


## Non-Owner Occupied CRE Geography



- Average loan size: $\$ 2.2 \mathrm{MM}$
- Weighted average LTV is $<51 \%$, only $\$ 2.3$ million of loans with and LTV above 75\%
- Weighted average DCR is $\sim 1.8 x^{2}$
- Borrowers have $>49 \%$ equity
- New originations include about 6 months of P\&I in a reserve account


## NYC Outer Boroughs Performing Better than Manhattan;

## Underwrite Real Estate Loans with a Cap Rate in Mid-5s and Stress Test Each Loan

## Multi-Family and CRE Property Type and Portfolio Highlights



## Multi-Family

- In-market lending
- Review net operating income and collateral plus the financial resources and income level of the borrower (including experience in managing or owning similar properties)
- ARMs adjust each 5-year period with terms up to 30 years and comprise $81 \%$ of the portfolio; prepayment penalties are received for every five year reset period


## Commercial Real Estate

- Secured by in-market office buildings, hotels/motels, small business facilities, strip shopping centers, and warehouses
- Similar underwriting standards as multi-family
- ARMs adjust each 5-year period with terms up to 30 years and comprise $80 \%$ of the portfolio


## Reconciliation of GAAP Earnings and Core Earnings

## Non-cash Fair Value Adjustments to GAAP Earnings

The variance in GAAP and core earnings is partly driven by the impact of non-cash net gains and losses from fair value adjustments. These fair value adjustments relate primarily to swaps designated to protect against rising rates and borrowing carried at fair value under the fair value option. As the swaps get closer to maturity, the volatility in fair value adjustments will dissipate. In a declining interest rate environment, the movement in the curve exaggerates our mark-to-market loss position. In a rising interest rate environment or a steepening of the yield curve, the loss position would experience an improvement.

Core Net Income, Core Diluted EPS, Core ROAE, Core ROAA, Pre-provision Pre-tax Net Revenue, Core Net Interest Income FTE, Core Net Interest Margin FTE, Base Net Interest Income FTE, Base Net Interest Margin FTE, Core Interest Income and Yield on Total Loans, Base Interest Income and Yield on Total Loans, Core Non-interest Income, Core Non-interest Expense and tangible book value per common share are each nonGAAP measures used in this presentation. A reconciliation to the most directly comparable GAAP financial measures appears below in tabular form. The Company believes that these measures are useful for both investors and management to understand the effects of certain interest and non-interest items and provide an alternative view of the Company's performance over time and in comparison to the Company's competitors. These measures should not be viewed as a substitute for net income. The Company believes that tangible book value per common share is useful for both investors and management as these are measures commonly used by financial institutions, regulators and investors to measure the capital adequacy of financial institutions. The Company believes these measures facilitate comparison of the quality and composition of the Company's capital over time and in comparison to its competitors. These measures should not be viewed as a substitute for total shareholders' equity.

These non-GAAP measures have inherent limitations, are not required to be uniformly applied and are not audited. They should not be considered in isolation or as a substitute for analysis of results reported under GAAP. These non-GAAP measures may not be comparable to similarly titled measures reported by other companies.

## Reconciliation of GAAP Earnings and Core Earnings



[^0]
## Reconciliation of GAAP Revenue \& Pre-Provision Pre-Tax Net Revenue

## (Dollars In thousands)

GAAP Net interest income
Net (gain) loss from fair value adjustments on qualifying hedges
Net amortization of purchase accounting adjustments
Core Net interest income

GAAP Non-interest income (loss)

Net (gain) loss from fair value adjustments Net (gain) loss on sale of securities Life insurance proceeds
Net gain on disposition of assets Core Non-interest income

GAAP Non-interest expense
Prepayment penalty on borrowings Accelerated employee benefits upon Officer's death
Net amortization of purchase accounting adjustments
Merger expense
Core Non-interest expense

GAAP:
Net interest income
Non-interest income (loss)
Non-interest expense
Pre-provision pre-tax net revenue

Core:
Net interest income
Non-interest income
Non-interest expense
Pre-provision pre-tax net revenue
Efficiency Ratio


## Reconciliation of GAAP NII \& NIM to CORE and Base NII \& NIM

| (Dollars In thousands) | Years Ended |  |  |  |  |  |  |  |  |  |  |  |  |  |  | Three Months Ended |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | December 31,$2016$ |  |  | $\begin{gathered} \text { December 31, } \\ 2017 \end{gathered}$ |  |  | $\begin{gathered} \text { December 31, } \\ 2018 \end{gathered}$ |  |  | December 31, 2019 |  |  | December 31,$2020$ |  |  | $\begin{gathered} \text { March 31, } \\ 2020 \end{gathered}$ |  |  | $\begin{gathered} \text { March } 31 \text {, } \\ 2021 \end{gathered}$ |  |
| GAAP net interest income | \$ | 167,086 |  | \$ | 173,107 |  | \$ | 167,406 |  | \$ | 161,940 |  | \$ | 195,199 |  | \$ | 40,826 |  | \$ | 60,892 |
| Net (gain) loss from fair value adjustments on qualifying hedges |  | - |  |  | - |  |  | - |  |  | 1,678 |  |  | 1,185 |  |  | 2,073 |  |  | $(1,427)$ |
| Net amortization of purchase accounting adjustments |  | - |  |  | - |  |  | - |  |  | - |  |  | (11) |  |  | - |  |  | (922) |
| Tax equivalent adjustment |  | - |  |  | - |  |  | 895 |  |  | 542 |  |  | 508 |  |  | 142 |  |  | 111 |
| Core net interest income FTE | \$ | 167,086 |  | \$ | 173,107 |  | \$ | 168,301 |  | \$ | 164,160 |  | \$ | 196,881 |  | \$ | 43,041 |  | \$ | 58,654 |
| Prepayment penalties received on loans and securities, net of reversals and recoveries of interest from non-accrual loans |  | $(7,723)$ |  |  | $(7,050)$ |  |  | $(7,058)$ |  |  | $(6,501)$ |  |  | $(4,576)$ |  |  | $(1,189)$ |  |  | (947) |
| Base net interest income FTE | \$ | 159,363 |  | \$ | 166,057 |  | \$ | 161,243 |  | \$ | 157,659 |  | \$ | 192,305 |  | \$ | 41,852 |  | \$ | 57,707 |
| Total average interest-earning assets ${ }^{(1)}$ | \$ | 5,626,748 |  | \$ | 5,916,073 |  | \$ | 6,194,247 |  | \$ | 6,582,473 |  | \$ | 6,863,219 |  | \$ | 6,719,857 |  | \$ | 7,676,833 |
| Core net interest margin FTE |  | 2.97 | \% |  | 2.93 | \% |  | 2.72 | \% |  | 2.49 | \% |  | 2.87 | \% |  | 2.56 | \% |  | $3.06 \%$ |
| Base net interest margin FTE |  | 2.83 | \% |  | 2.81 | \% |  | 2.60 | \% |  | 2.40 | \% |  | 2.80 | \% |  | 2.49 | \% |  | 3.01 |
| GAAP interest income on total loans, net | \$ | 195,125 |  | \$ | 209,283 |  | \$ | 232,719 |  | \$ | 251,744 |  | \$ | 248,153 |  | \$ | 61,109 |  | \$ | 69,021 |
| Net (gain) loss from fair value adjustments on qualifying hedges |  | - |  |  | - |  |  | - |  |  | 1,678 |  |  | 1,185 |  |  | 2,073 |  |  | $(1,427)$ |
| Net amortization of purchase accounting adjustments |  | - |  |  | - |  |  | - |  |  | - |  |  | (356) |  |  | - |  |  | (728) |
| Core interest income on total loans, net | \$ | 195,125 |  | \$ | 209,283 |  | \$ | 232,719 |  | \$ | 253,422 |  | \$ | 248,982 |  | \$ | 63,182 |  | \$ | 66,866 |
| Prepayment penalties received on loans and securities, net of reversals and recoveries of interest from non-accrual loans |  | $(7,687)$ |  |  | $(6,221)$ |  |  | $(6,956)$ |  |  | $(6,501)$ |  |  | $(4,501)$ |  |  | $(1,189)$ |  |  | (947) |
| Base interest income on total loans, net | \$ | 187,438 |  | \$ | 203,062 |  | \$ | 225,763 |  | \$ | 246,921 |  | \$ | 244,481 |  | \$ | 61,993 |  | \$ | 65,919 |
| Average total loans, net ${ }^{(1)}$ | \$ | 4,600,682 |  | \$ | 4,988,613 |  | \$ | 5,316,968 |  | \$ | 5,621,033 |  | \$ | 6,007,857 |  | \$ | 5,794,866 |  | \$ | 6,711,446 |
| Core yield on total loans |  | 4.24 | \% |  | 4.20 | \% |  | 4.38 | \% |  | 4.51 | \% |  | 4.14 | \% |  | 4.36 | \% |  | 3.99 |
| Base yield on total loans |  | 4.07 | \% |  | 4.07 | \% |  | 4.25 | \% |  | 4.39 | \% |  | 4.07 | \% |  | 4.28 | \% |  | 3.93 |

## Calculation of Tangible Stockholders' Common Equity to Tangible Assets

| (Dollars in thousands) | $\begin{gathered} \text { December 31, } \\ 2016 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2017 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2018 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2019 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { March 31, } \\ 2020 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2020 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { March 31, } \\ 2021 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Equity | \$ | 513,853 | \$ | 532,608 | \$ | 549,464 | \$ | 579,672 | \$ | 549,683 | \$ | 618,997 | \$ | 639,201 |
| Less: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Goodwill |  | $(16,127)$ |  | $(16,127)$ |  | $(16,127)$ |  | $(16,127)$ |  | $(16,127)$ |  | $(17,636)$ |  | $(17,636)$ |
| Core deposit Intangibles |  | - |  | - |  | - |  | - |  | - |  | $(3,172)$ |  | $(3,013)$ |
| Intangible deferred tax liabilities |  | 389 |  | 291 |  | 290 |  | 292 |  | 292 |  | 287 |  | 287 |
| Tangible Stockholders' Common Equity | \$ | 498,115 | \$ | 516,772 | \$ | 533,627 | \$ | 563,837 | \$ | 533,848 | \$ | 598,476 | \$ | 618,839 |
| Total Assets | \$ | 6,058,487 | \$ | 6,299,274 | \$ | 6,834,176 | \$ | 7,017,776 | \$ | 7,245,410 | \$ | 7,976,394 | \$ | 8,159,184 |
| Less: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Goodwill |  | $(16,127)$ |  | $(16,127)$ |  | $(16,127)$ |  | $(16,127)$ |  | $(16,127)$ |  | $(17,636)$ |  | $(17,636)$ |
| Core deposit Intangibles |  | - |  | - |  | - |  | - |  | - |  | $(3,172)$ |  | $(3,013)$ |
| Intangible deferred tax liabilities |  | 287 |  | 291 |  | 290 |  | 292 |  | 292 |  | 287 |  | 287 |
| Tangible Assets | \$ | 6,042,647 | \$ | 6,283,438 | \$ | 6,818,339 | \$ | 7,001,941 | \$ | 7,229,575 | \$ | 7,955,873 | \$ | 8,138,822 |
| Tangible Stockholders' Common Equity to |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tangible Assets |  | $8.24 \%$ |  | 8.22 \% |  | 7.83 |  | 8.05 \% |  | 7.38 |  | $7.52 \%$ |  | 7.60 |

## Contact Details

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# FFIC FLUSHING 


[^0]:    FFIC FLUSHING $\quad{ }^{1}$ Core diluted earnings per common share may not foot due to rounding; ${ }^{2}$ Ratios are calculated on an annualized basis.

