

# The Gateway into German Mittelstand Technology Champions

# **Elevating Champions**



We know Germany.



We know Mittelstand.

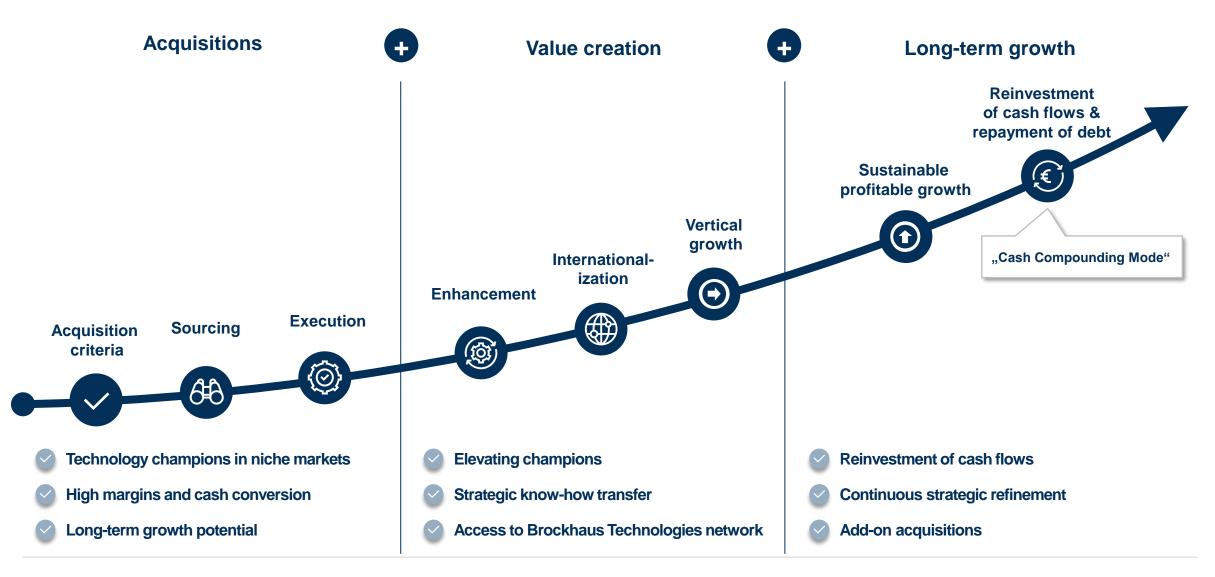


We know Technology.



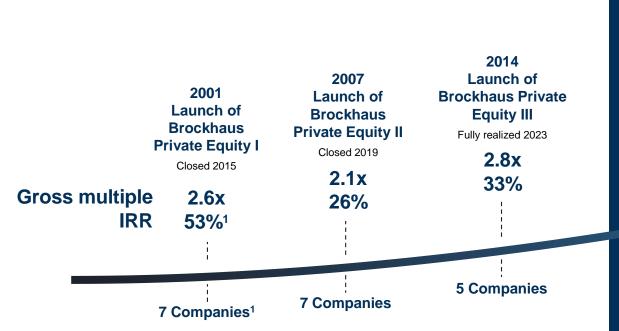
We acquire Champions.

# **Building one of Germany's leading technology groups**





# >20 years track record of delivering superior returns to investors







- Long-term oriented technology group
- Ability to fully participate in subsidiaries' growth potential
- Sustainable profitable growth and reinvestment of cash flows



Note: Gross multiple refers to sales proceeds from disposal divided by historical **BROCKHAUS** acquisition costs. IRR refers to internal rate of return. Gross figures TECHNOLOGIES into accounts costs and fees incurred holding or selling a company. acquisition costs. IRR refers to internal rate of return. Gross figures do not take

# **Brockhaus Technologies** at a glance

IHSE USA

**Established** 

2017

**Businesses** 

**BIKELEASING.DE** 

"ihse.

Revenue (before PPA) 2022

€145m

Headquarters

**Frankfurt** 

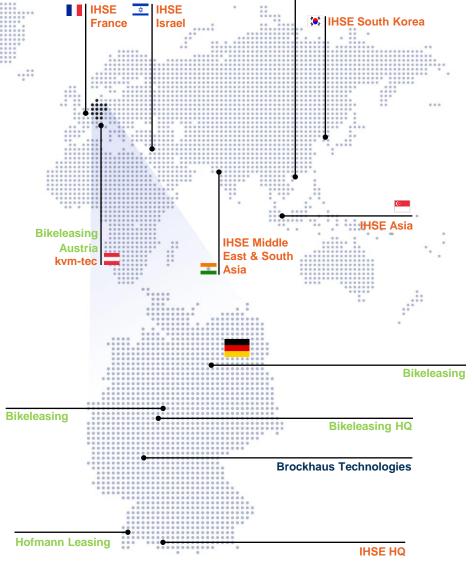
**Employees** 

Germany

~370

Adj. EBITDA 2022

€50m (34.4% margin)



IHSE China



# Exceptional people, incentivized to increase shareholder value

Brockhaus Technologies team

Owning ~23% of BKHT share capital



Marco Brockhaus Founder / CEO Management Board



**Dr. Marcel Wilhelm**COO / Legal Counsel
Management Board



Paul Göhring Acquisitions



Harald Henning Finance



Yannick Moyles-Johnson Operations

**EXECUTIVE COMMITTEE** 

# **Subsidiary** management

Owning ~7% of BKHT share capital

#### **BIKELEASING.DE**



Bastian Krause Co-CEO



Paul Sinizin Co-CEO

# "ihse.



Dr. Enno Littmann CEO



Michael Spatny CSO

# **Supervisory** board

Owning <1% of BKHT share capital



Dr. Othmar Belker Chairman



Michael Schuster Vice-Chairman



Martin Bestmann Member



Dr. Nathalie Krebs Member



Prof. Dr. Christoph Hütten Member



Matthias Memminger Member



# KPIs by segment as per 9M 2023 (pro forma)

€ thousand	Financial Technologies		Security Technologies		Central Functions and Consolidation		Group	
	Pro forma 9M 2023	9M 2022	9M 2023	9M 2022	9M 2023	9M 2022	Pro forma 9M 2023	9M 2022
Revenue	113,185	84,967	29,500	24,096	(1)	2	142,684	109,065
Revenue growth	33.2%		22.4%		-		30.8%	
Gross Profit	72,973	53,173	22,024	17,709	265	180	95,262	71,062
Gross Profit Margin	64.5%	62.6%	74.7%	73.5%			66.8%	65.2%
Adjusted EBITDA	51,832	39,148	7,787	5,395	(4,474)	(3,739)	55,145	40,804
Adjusted EBITDA Margin	45.8%	46.1%	26.4%	22.4%			38.6%	37.4%
Adjusted EBIT	49,708	37,842	6,743	4,549	(4,564)	(3,834)	51,887	38,557
Adjusted EBIT Margin	43.9%	44.5%	22.9%	18.9%			36.4%	35.4%

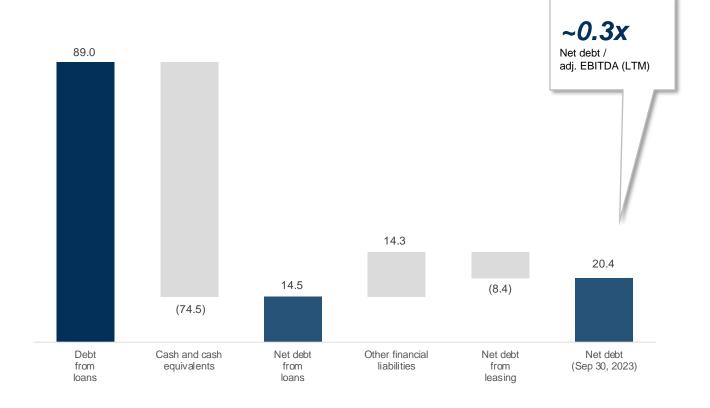
# Total cash and cash equivalents of €74.5 million as per end of September 2023



# Very solid balance sheet composition

#### **Net debt calculation**

(€ million)



# **Highlights**



Available financing capacity driven by significant deleveraging allows for future growth through new acquisitions



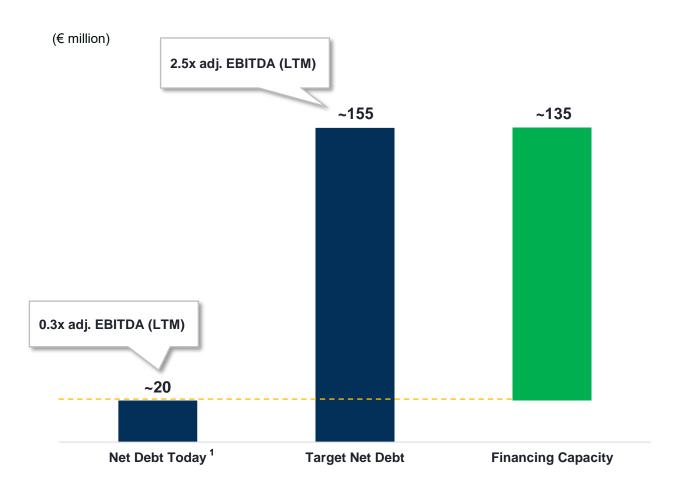
Very conservative leverage ratio of ~0.3x adj. EBITDA (LTM) (target value of ~2.5x)



High balance sheet quality underlining resilience of our business



# Indicative exemplary calculation of existing, non-dilutive financing capacity





# Group Forecast FY 2023

Well on track building one of Germany's leading technology groups

Revenue

€165m - €175m

(2022: €143m<sup>1</sup> | +16 to +23%)

9M Update: Upper end of the range expected

Adj. EBITDA margin

35%

 $(2022: 33,2\%^1)$ 

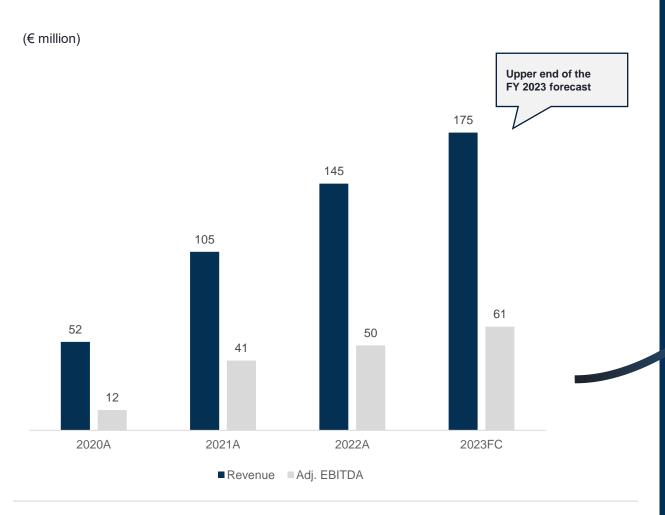
**Corresponding adj. EBITDA** 

€58m - €61m

(2022: €47m<sup>1</sup> | +22 to +29%)



# **Medium-term Outlook 2025**



2025 €290-320m revenue target 40% adj. EBITDA margin

2024E

2025E



# **BIKELEASING.DE** B2B FinTech for employee benefits

#### KPIs FY2022

€109m

Revenue<sup>1</sup>

€47m

Adj. EBITDA<sup>1</sup>

43%
Adj. EBITDA margin<sup>1</sup>

~200

Employees

#### **Company overview**

- Bikeleasing as a FinTech provides B2B customers with a leading digital platform for leasing of employee benefits (today bicycles)
- The platform enables the highly automated connection between retailer, employee, employer, financing provider and insurer
- Mainly transaction-based business model with revenue per facilitated leasing object
- Brockhaus Technologies' share: 52%

## **Diversified customer base (selected)**



















**LUFTHANSA GROUP** 

Marc O'Polo



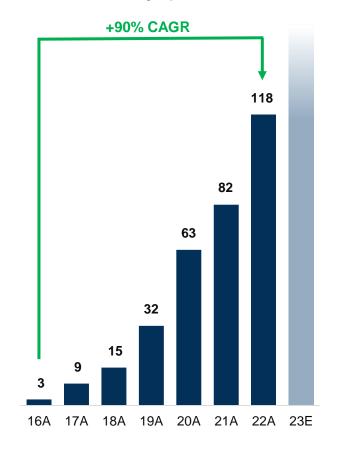




Rödl & Partner

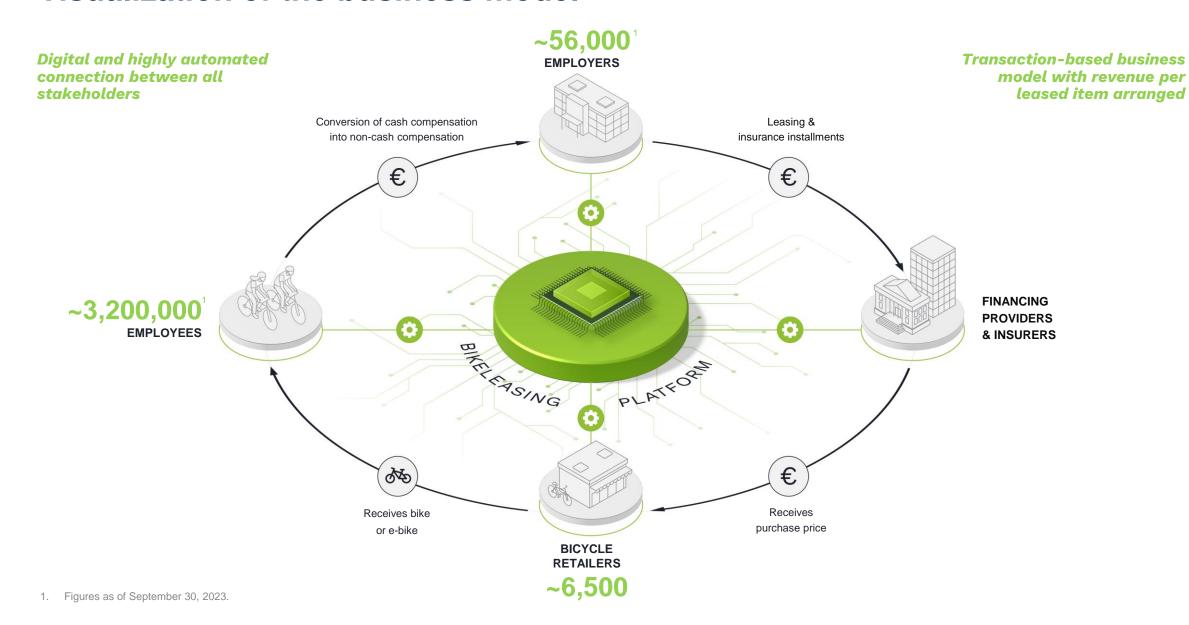
## **Exceptional platform performance**

in thousand new leasing objects



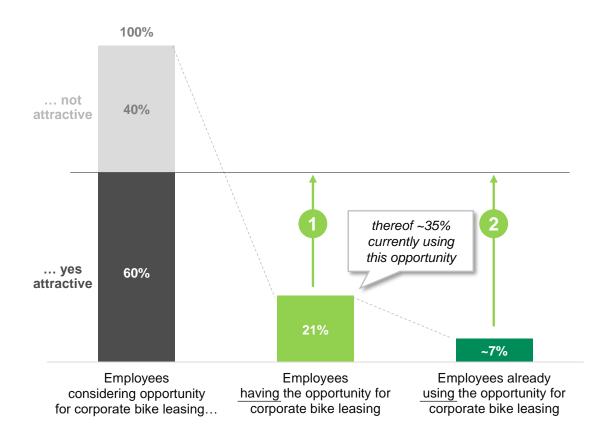
**BROCKHAUS**TECHNOLOGIES

# Visualization of the business model



13

# Significant white space in the German Market



# Strategic focus backed by market data

Market penetration
Increasing the number of corporate customers on the Bikeleasing platform

Driving utilization rates
Increasing the % of employees within a company using the Bikeleasing solution



(€ million)

Revenue

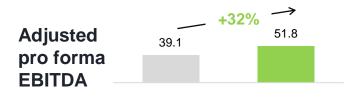
# On continued strong growth path

#### Financials 9M 2023



#### **Operational update**





~56,000

# of corporate customers with a total of ~3.2 million

connected employees



# **Increasing liquidity**

despite the acquisition of two sales agencies (€8.5m) and the voluntary full repayment of the senior loan in October 2023

## Levers for future growth



Expand market penetration by continuously onboarding new corporate customers



Increase usage rates in already onboarded corporate customers



Extending the platform by additional employee benefits next to bicycles



**Continued internationalization** 





# Technology leader for high performance data transmission

#### KPIs FY2022

€36m

Revenue

€9m

Adj. EBITDA

**24%**Adj. EBITDA margin

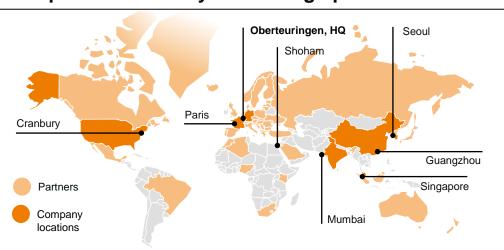
~160

**Employees** 

#### **Company overview**

- KVM (keyboard, video and mouse) technology for the highly secure and low latency transmission of data in mission-critical applications
- Strategic acquisition of KVM-over-IP manufacturer kvm-tec establishes
   IHSE as a one-stop-shop for KVM solutions
- Cross-sectional technology with customers in Air Traffic, Governments, Healthcare, Transportation, Entertainment, Industrials, Automotive, Finance or Education
- Brockhaus Technologies' share: 100%

## Global presence directly and through partners



#### **Products (selected)**

**Extenders** 



**Switches** 



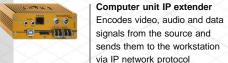
Converters & accessories







# Visualization of the business model



SOURCE COMPUTER

#### IP network switch Enables access from every workstation to every computer via an IP network



# "ihse.

#### The perfect addition

Proprietary KVM technology enables high-performance and high-security separation of workstations and their respective computers

#### **KVM** switch

Enables access from every workstation to every computer, where each signal has its own dedicated path with broadband, performance and security always guaranteed

# NETWO

Video and keyboard Video and input signals are connected with the console unit



#### Video and keyboard

Video and input signals are connected with the console unit



Seamlessly links the proprietary IHSE architecture with the IP-based kym-tec architecture



#### Console unit IP extender

Decodes video, audio and data signals and makes these visible to the user



#### Computer unit extender

Encodes video, audio and data signals from the source and sends them to the workstation via network cables



#### **IP-based KVM technology**

IP-based KVM technology enables real-time-based interconnection and transmission of KVM signals between the workstation and remote computers in a more flexible and cost-efficient manner than proprietary solutions



#### Console unit extender

Decodes video, audio and data signals and makes these visible to the user

"ihse.

# Strong position in the well-protected market for high-performance data transmission

#### Market mapping



- "Mission-critical" applications
- Certification requirements
- Highest reliance / quality requirements
- Premium pricing
- Fewer players



- Standard solutions
- Low range / volume
- Commoditized bulk market
- Lower margin
- Many players

#### **Barriers to entry**



#### **Certification and security standards**

provide access to key end markets that are inaccessible to other players



#### **High switching costs**

High initial set-up costs increase customer stickiness and cross-/ upsell potential



#### Intellectual property as key success factor in premium KVM market

IHSE's rich history of R&D provides the firm with a significant competitive edge

## Key security certifications and standards of IHSE

National Information Assurance Partnership – NIAP PP4



Common Criteria Evaluation Assurance Level – CC EAL 4+



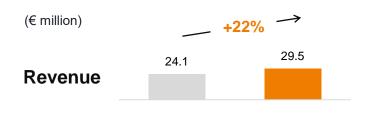
- US security standards required in highestsecurity projects
- European security standard required in highest-security projects





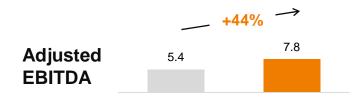
# **Rebound growth following Covid intact**

#### Financials 9M 2023



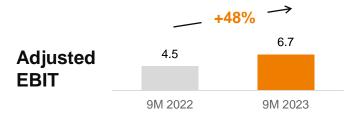
#### **Operational update**

# Post-Covid rebound with +22% revenue growth especially due to a continued strong development in Americas



# Continued strong EBITDA margin with ~26%

above level of the previous year (~22%) despite increased expenses for trade shows / travel as well as a group-wide IT project



# Order backlog remains at a high level of ~€10m

despite strong conversion into revenue, fueling optimism for end of the year and the coming months

## **Levers for future growth**



Continued market penetration with proprietary, new IP, hybrid and certified "secure KVM" solutions



Growth in currently under-penetrated end markets (e.g. certified markets, healthcare, industrials or e-sports)



Development of completely new applications (e.g. control rooms for autonomous driving)





# High value realization through sale of Palas after successful further development under the roof of Brockhaus Technologies

#### Development since acquisition by BKHT in Dec. 2018



Almost doubling of revenue (~€12m to ~€21m), EBITDA (~€3m to ~€7m) and EBIT (~€3m to ~€6m) from 2018 to 2021



# Successful international expansion with market entry and strong expansion in Asia

founding subsidiaries in Hong Kong and Shanghai as well as establishing a local team of ~10 employees



# Setup of scalable structures for further growth e.g. by expanding the management

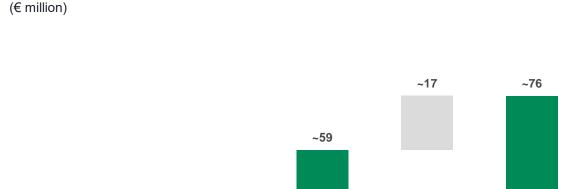
including hiring a CSO and CFO as well as establishing an advisory board consisting of industry experts from the BKHT-network

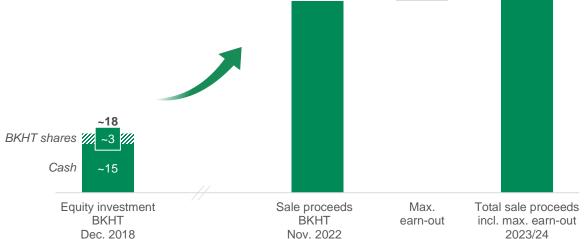


# Implementation of a targeted growth strategy into new markets and applications

e.g. in the unregulated market or through the proprietary-developed data platform for air quality monitoring my-atmosphere.net

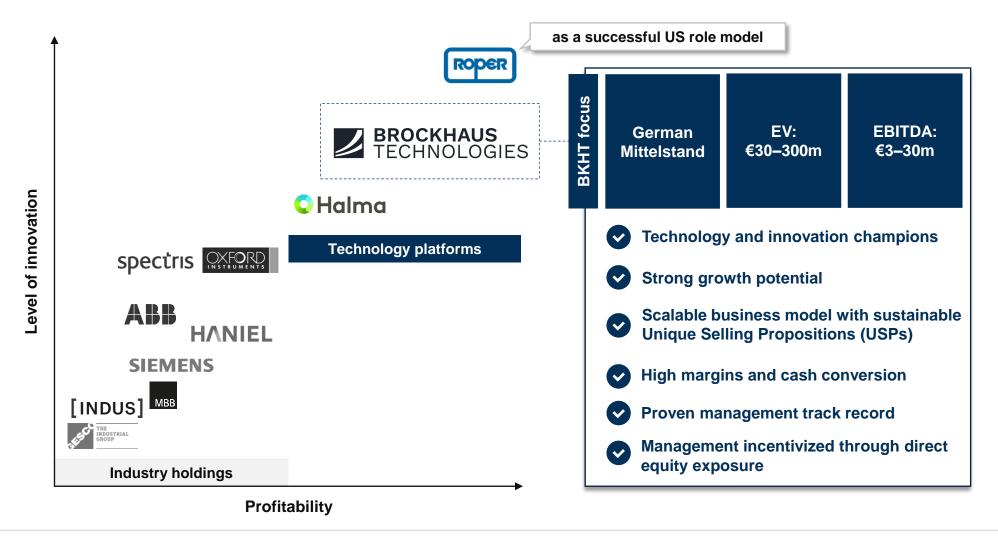
## Value realization through sale of Palas







# Uniquely positioned with a proven and successful business model







#### **BROCKHAUS TECHNOLOGIES AG**

Thurn-und-Taxis-Platz 6 60313 Frankfurt am Main, Germany

Phone: +49 69 20 43 40 90 Fax: +49 69 20 43 40 971

E-Mail: <u>ir@brockhaus-technologies.com</u>
Web: <u>www.brockhaus-technologies.com</u>

IR Distribution List | Newsletter | Follow us on





Executive Board: Marco Brockhaus (Chair), Dr. Marcel Wilhelm Chair of the Supervisory Board: Dr. Othmar Belker Registry Court: Frankfurt am Main Local Court Register Number: HRB 109637

# **Disclaimer**

This document is being presented solely for informational purposes and should not be treated as giving investment advice and does not constitute or form part of, and should not be construed as, an offer to buy or subscribe, nor an invitation to submit an offer to buy or subscribe any of Brockhaus Technologies AG's ("BKHT") securities. It is not intended to be (and should not be used as) the sole basis of any analysis or other evaluation. All and any evaluations or assessments stated herein represent our personal opinions. We advise you that some of the information is based on statements by third persons, and that no representation or warranty, expressed or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of this information or opinions contained herein.

This presentation contains certain forward-looking statements relating to the business, financial performance and results of BKHT and its (future) subsidiaries (collectively "Brockhaus Technologies") and/ or the industries in which Brockhaus Technologies operates. Forward looking statements concern future circumstances and results and other statements that are not historical facts, sometimes identified by the words "believes", "expects", "predicts", "intends", "projects", "plans", "estimates", "aims", "foresees", "anticipates", "targets", and similar expressions. The forward-looking statements contained in this presentation, including potential transactions, assumptions, opinions and views of Brockhaus Technologies or cited from third party sources, are solely opinions and forecasts which are uncertain and subject to risks. Actual events may differ significantly from any anticipated development due to a number of factors, including without limitation, changes in general economic conditions, in particular economic conditions in the markets in which Brockhaus Technologies operates, changes affecting interest rate levels, changes in competition levels, changes in laws and regulations, environmental damages, the potential impact of legal proceedings and actions and Brockhaus Technologies' ability to achieve synergies from acquisitions. In general, the further development and impact of the Russian invasion of Ukraine, the conflict in the Middle-East, the persistent supply bottlenecks, the ongoing energy crisis, a tense banking sector, inflation, and the significant rise in interest rates is uncertain. Brockhaus Technologies does not guarantee that the assumptions underlying the

forward-looking statements in this presentation are free from errors nor does it accept any responsibility for the future accuracy of the opinions expressed in this presentation or any obligation to update the statements in this presentation to reflect subsequent events. The forward-looking statements in this presentation are made only as of the date hereof. Neither the delivery of this presentation nor any further discussions of Brockhaus Technologies with any of the recipients thereof shall, under any circumstances, create any implication that there has been no change in the affairs of Brockhaus Technologies since such date. Consequently, Brockhaus Technologies does not undertake any obligation to review, update or confirm recipients' expectations or estimates or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of the presentation.

For information on alternative performance indicators, please refer to Note 6 of BKHT's Consolidated Financial Statements for 2022 as well as Note 3 of our Interim Consolidated Financial Statements for H1 2023.

Neither Brockhaus Technologies, nor any of its respective board members, directors, officers, employees, affiliates, agents or advisers nor any other person shall assume any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this presentation or the statements contained herein as to unverified third person statements, any statements of future expectations and other forward-looking statements, or the fairness, accuracy, completeness or correctness of statements contained herein, or otherwise arising in connection with this presentation.

This presentation is made available on the express understanding that it does not contain all information that may be required to evaluate the purchase of or investment in any securities of BKHT. This presentation is accordingly not intended to form the basis of any investment decision and does not constitute or contain (express or implied) any recommendation to do so.

