

# Q2FY23

QUARTERLY RESULTS CALL

JULY 6, 2023

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This document contains alternative performance measures (APMs) which are further specified on pages 20 & 21.

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#### Presenters:





## Agenda:

BUSINESS & FINANCIALS

2 CEO INITIAL PERSPECTIVES

3 QUESTIONS & ANSWERS

Dirk-Peter van Leeuwen

CHIEF EXECUTIVE OFFICER

Jonathan Atack

CHIEF FINANCIAL OFFICER (interim)

Matt Jones

HEAD OF INVESTOR RELATIONS (interim)





Jonathan Atack

CHIEF FINANCIAL OFFICER (interim)

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## Q2 FY23 - Macro & execution challenges impacting growth

ARR & NRR	\$658M GROUP ARR <sup>(1)</sup>	<b>6</b> %  GROUP ARR <sup>(1)</sup> GROWTH	102% GROUP NRR <sup>(1)</sup>			
ACV & REVENUE	\$162M ADJUSTED REVENUE	1% / 1% CCY ADJUSTED REVENUE GROWTH	<b>(6)</b> % / (6)% (	CCY	H1 FY23	5% / 5% CCY ADJUSTED REVENUE GROWTH
EBITDA	\$52M ADJUSTED EBITDA	32% ADJUSTED EBITDA MARGIN	\$46M ADJUSTED CASH EBITDA	28% ADJUSTED EBITDA MA		36% ADJUSTED EBITDA MARGIN
CASH	\$18M ADJUSTED UNLEVERED FREE CASH FLOW	34% CASH CONVERSION				77% CASH CONVERSION



## Operational highlights

#### LINUX

Launched latest version of enterprise Linux platform



#### **AI** optimized

Designed to deliver highperformance computing capabilities which are essential for Al workloads



#### **Cloud & Edge Security**

Enhanced Confidential Computing offers an additional layer of security in the cloud and at the edge

Launched new version of SLE Micro, SUSE's lightweight Linux



Purpose-built for containerized workloads

Optimal choice for edge devices

#### RANCHER

Updates to Rancher and Rancher Prime



#### New extension framework

Empowering users and vendors to create customized user experiences



## Added new paid-for components

Enhancing the value of Rancher Prime to support conversion from community edition, including access to SUSE's customer engagement platform SUSE Collective

#### ESG



Approved by SBTi as aligned with the 1.5°C trajectory



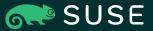
Maintained ontarget employee NPS of 35



Awarded AAA MSCI rating



PRIME status from



## Customer wins – cross-selling and strong renewals with upsell

EMEA HIGHLIGHT



EMEA HIGHLIGHT



ASIA-PACIFIC HIGHLIGHT



## Leading semiconductor design company

Cross-selling of Rancher, NeuVector and Harvester to existing SLES customer

- ✓ Single support experience across the stack Linux, Kubernetes, security, and virtualization
- ✓ Ease of evaluation and adoption through the open source model
- Expert consulting and implementation offerings

## Major German automotive manufacturer

SLES renewal with upsell, with multi-year commitment in line with the previous contract duration

- ✓ Best-in-class support for transitioning the customer's IT delivery to the next level
- Easy, straightforward and cloud-ready subscription and service model
- ✓ Flexible and adaptable to customer needs

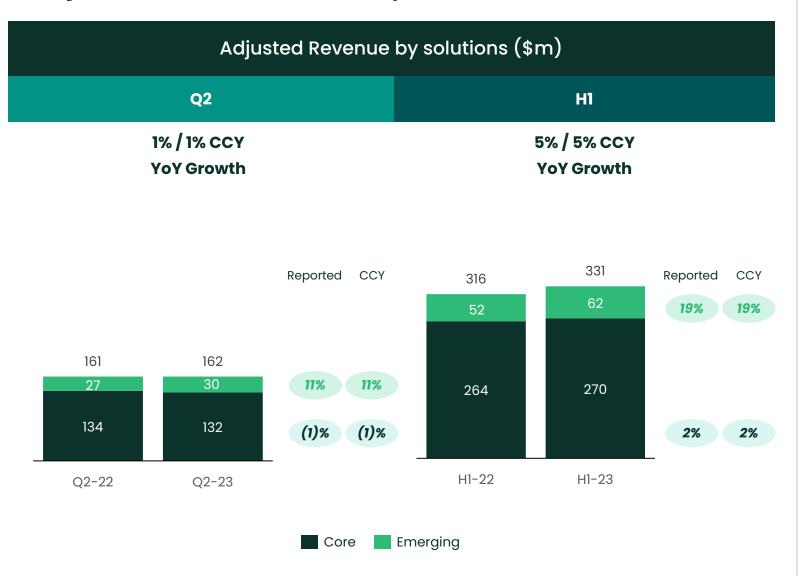
## Two of Japan's largest banks

High-value SLES renewals, with durations consistent with previous contracts

- ✓ Both customers are highly satisfied with SUSE's support and the strength of the SUSE partnership
- ✓ SUSE has been a valued long-term partner to both banks for over 10 years
- ✓ Allows customer flexibility



### Adjusted Revenue by solutions



# Q2 FY23 Adjusted Revenue of \$162m, up 1% (same at constant currency), comprising \$132 million in Core and \$30 million in Emerging

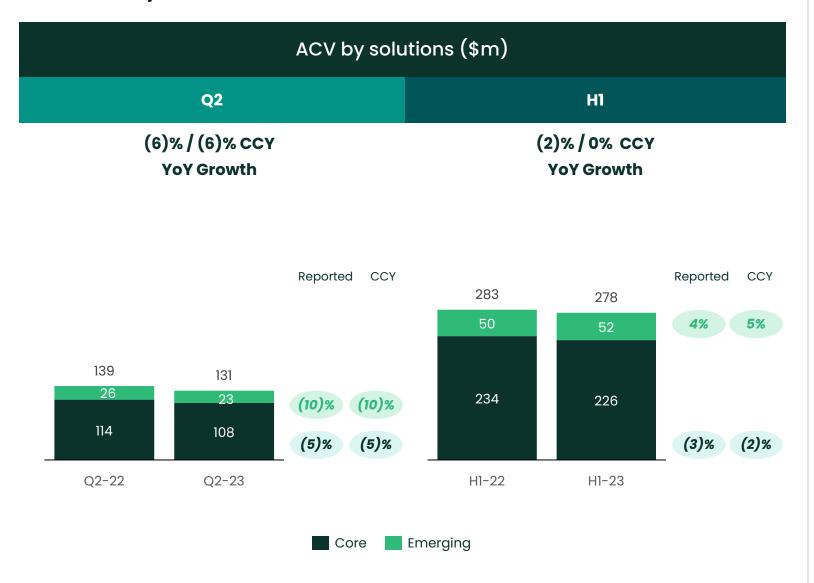
- Impacted by ongoing macroeconomic uncertainty, slower Cloud growth, and lowerthan-expected traction from the sales force reorganization. This has led to some downsell in Core, continued Emerging growth driven by new business and upselling
- The suspension of sales to Russian customers and legacy product run-off impacted Adjusted Revenue growth by c.l ppt

#### Annual Recurring Revenue and Net Retention Rate (1)

- ARR of \$658m, up 6% YoY, supported by continued growth from new and existing customers
- NRR of 102%, demonstrating continued upsell to our existing customer base, partially offset by higher levels of downsell than in previous quarters
- Exchange rate movements, the suspension of sales to Russian customers and legacy product run-off negatively impacted ARR growth and NRR by c.2 ppt



#### ACV by solutions



## Group ACV down 6% (same at constant currency) in Q2 FY23

- Core down 5% (same at constant currency)
- Emerging down 10% (same at constant currency)

#### **Highlights by Region**

- Europe, Middle East and Africa up 13%, including a significant renewal with upsell with a longstanding customer
- Asia Pacific and Japan up 21%, supported by large renewals
- North America down 12%, driven by phasing of renewals and fewer net new customers
- Latin America down 62%, due to phasing of renewals, and Greater China down 47%, due to challenging local market conditions

#### Highlights by Route-to-Market

- End User & Cloud down 2%, driven by lower sales through the End User route-to-market, partly offset by continued growth in Cloud
- IHV & Embedded ACV down 25%, driven by lower hardware shipments in the broader market, a shift to selling through other routes-to-market, primarily through cloud service providers



### Operating costs evolution

	(\$m)	Q2-23	Q2-22	H1-23	H1-22
	Adjusted Revenue	162.4	161.3	331.4	316.3
	Cost of Sales	(13.4)	(13.1)	(26.8)	(24.9)
	As % of Revenue	8%	8%	8%	8%
	Gross Profit	149.0	148.2	304.6	291.4
	% Margin	92%	92%	92%	92%
2	Sales, Marketing & Operations	(44.5)	(46.3)	(86.5)	(89.3)
3	Research & Development	(31.7)	(27.1)	(59.7)	(54.1)
4	General & Administrative	(20.6)	(16.2)	(39.1)	(37.1)
	Total Operating Costs	(96.8)	(89.6)	(185.3)	(180.5)
5	Adjusted EBITDA	52,2	58.6	119.3	110.9

#### 1. Gross Profit Margin

 Gross margin maintained at 92%, in line with the prior year

#### 2. Sales, Marketing & Operations:

• Down 4% (down 2% at constant currency), reflecting lower headcount following the sales reorganization

#### 3. Research & Development:

 Up 17% (up 20% at constant currency) due to continued investments in product development yielding new products including the latest versions of Linux and Rancher

#### 4. General & Administrative:

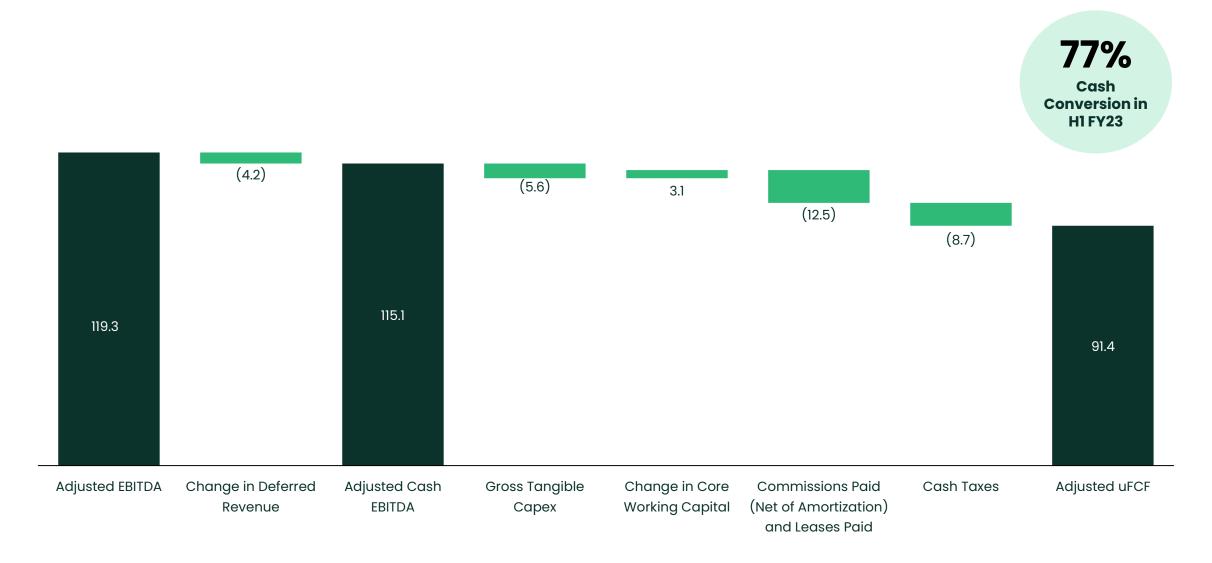
 Up 27% (up 31% at constant currency), driven by differences in timing of spend versus the prior year and some wage inflation in line with market conditions

#### 5. Adjusted EBITDA Margin:

- In Q2, Adjusted EBITDA margin of 32% was down 4 ppt, driven by an increase in R&D spending to drive product development and differences in timing of spend versus the prior year
- In H1, Adjusted EBITDA margin of 36% was up 1 ppt, reflecting growth in Adjusted Revenue and a continued disciplined approach to investments



## Robust profitability and cash conversion in H1 FY23





#### Guidance reiterated

FY23	Guidance in actual currency Assuming end Q2 rates in H2	Estimated full year FX Impact	Medium-term guidance
CORE ADJUSTED REVENUE	Low-single digits % growth	-	Growth in excess of 10% p.a.
EMERGING ADJUSTED REVENUE	Around 10% growth	-	Growth in excess of 30% p.a.
TOTAL ADJUSTED REVENUE	Mid-single digits % growth	-	Growth of mid-to-high teens percent p.a.
ADJUSTED EBITDA MARGIN	Mid-thirties %	Slight headwind	In excess of 40%
ADJUSTED uFCF CONVERSION	In excess of 50%	-	In excess of 80%





Dirk-Peter Van Leeuwen

CHIEF EXECUTIVE OFFICER

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# 2 CEO INITIAL PERSPECTIVES



#### Initial perspectives

First 60 days

6

OFFICES
VISITED
& TOWN
HALLS HELD

**55+** 

CUSTOMERS & PARTNERS MET 50+

EMPLOYEE 1:1s

Product portfolio uniquely positioned to evolve with changing customer needs

Strong company culture, industry-leading talent mix

Significant opportunity for accelerated growth, building on existing relationships





## Addressing immediate opportunities

#### Sell **solutions** instead of **individual products**

#### WHERE TO CHANGE



Achieve customer intimacy



**Empower regional leadership** 



Unleash and incentivize reps to sell the full portfolio

#### **ACTIONS TAKEN**



#### **Building the team**

 Simplifying and strengthening leadership to drive performance improvements



#### **Setting up for success**

- New sales structure covering four regions
- Supported by specialists as needed



#### Stages towards accelerated growth



- Simplifying and strengthening leadership
- Establishing regional sales structure to deliver immediate potential



- Evolve organizational structure to ensure it is industry standard
- Prepare for profitable growth



- Execute long-term vision in collaboration with customers, partners, employees, and contributors
- Deliver on long-term potential



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# 3 QUESTIONS & ANSWERS



## SUSE

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## APPENDIX



## Alternative Performance Measures (APMs) – 1 of 2

This document contains certain alternative performance measures (collectively, "APMs") as defined below that are not required by, or presented in accordance with, IFRS, Luxembourg GAAP or any other generally accepted accounting principles. Certain of these measures are derived from the IFRS accounts of the Company and others are derived from management reporting or the accounting or controlling systems of the Group.

SUSE presents APMs because they are used by management in monitoring, evaluating and managing its business, and management believes these measures provide an enhanced understanding of SUSE's underlying results and related trends. The definitions of the APMs may not be comparable to other similarly titled measures of other companies and have limitations as analytical tools and should, therefore, not be considered in isolation or as a substitute for analysis of SUSE's operating results as reported under IFRS or Luxembourg GAAP. SUSE has defined each of its APMs as follows:

Annual Contract Value or ACV	Represents the first 12 months value of a contract. If total contract duration is less than 12 months, 100% of invoicing is included in ACV.
Annual Recurring Revenue or ARR	Represents the sum of the monthly contractual value for subscriptions and recurring elements of contracts in a given one month period, multiplied by 12. ARR is calculated three months in arrears, given backdated royalties relating to IHV and Cloud Service Providers, and hence reflects the customer base as of three months prior.
Adjusted Cash EBITDA	Represents Adjusted EBITDA plus changes in contract liabilities (also referred to as deferred revenue) in the related period and excludes the impact of contract liabilities haircut (also referred to as deferred revenue haircut).
Adjusted Cash EBITDA Margin	Expressed as a percentage, this APM represents Adjusted Cash EBITDA divided by Adjusted Revenue.
Adjusted Gross Profit	Represents Adjusted Revenue less cost of sales adjusted for non-recurring items.
Adjusted Gross Profit Margin	Expressed as a percentage, this APM represents Adjusted Gross Profit divided by Adjusted Revenue.
Adjusted Earnings per share	Represents Adjusted Profit after Tax divided by the weighted average number of ordinary shares in issue during the period. Diluted Adjusted Earnings Per Share takes into account potential dilution from outstanding share grants and options.
Adjusted EBITDA (AEBITDA)	Represents earnings before net finance costs, share of loss on associate and tax, adjusted for depreciation and amortization of intangible assets, share-based payments, contract liabilities haircut, separately reported items, specific non-recurring items and net unrealized foreign exchange (gains)/losses.
Adjusted EBITDA Margin	Expressed as a percentage, this APM represents Adjusted EBITDA divided by Adjusted Revenue.
Adjusted Effective Tax Rate	Represents the IFRS effective tax rate adjusted for the tax effect of adjusting items (those items adjusted for to arrive at Adjusted Profit before Tax).



## Alternative Performance Measures (APMs) – 2 of 2

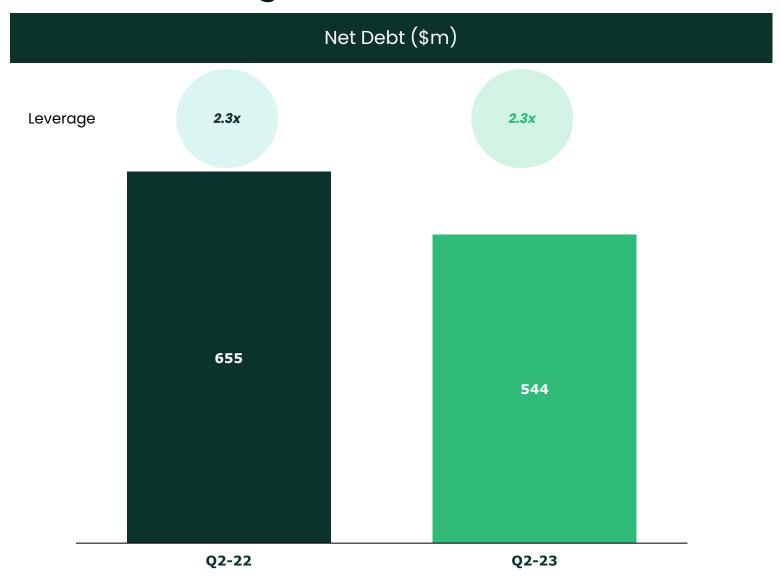
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Adjusted Profit before Tax	Represents Adjusted EBITDA, less depreciation and amortization (excluding intangible amortization for customer relationships, intellectual property and non-compete agreements) less net finance costs.
Adjusted Profit After Tax	Represents Adjusted Profit before Tax less notional tax.
Adjusted Revenue	Represents Revenue as reported in the statutory accounts of the Group, adjusted for contract liability fair value adjustment (also referred to as deferred revenue haircut).
Adjusted unlevered Free Cash Flow or Adjusted uFCF	Represents Adjusted Cash EBITDA less tangible capital expenditure related cash outflow, working capital movements (including commissions paid net of amortization of contract-related assets and excluding non-recurring items), cash taxes paid and leases paid.
Cash Conversion	Expressed as a percentage, this APM represents Adjusted uFCF divided by Adjusted EBITDA.
Contractual Liabilities and Remaining Performance Obligations or "RPO"	A Contract Liability is an entity's obligation to transfer goods or services to a customer and is recognized in the Statement of Financial Position, when a payment from a customer is invoiced, before a related performance obligation is satisfied. A remaining performance obligation is a promise to transfer goods or services to a customer (with a contract agreed), at a point in the future, but is yet to be invoiced or recognized in the Statement of Financial Position.
Leverage	Expressed as a multiple, Leverage is Net Debt divided by Adjusted Cash EBITDA.
Net Debt	Represents the sum of current and non-current interest bearing borrowings (excluding un-amortized capitalized arrangement fees, gains or losses on loan modifications), current and non-current lease liabilities, less cash and cash equivalents.
Net Retention Rate or NRR	Expressed as a percentage, NRR indicates the proportion of ARR that has been retained over the prior 12-month period, which is inclusive of upsell, cross-sell, down-sell, churn and pricing. It excludes ARR from net new logo End user customers. The NRR is calculated three months in arrears, aligned to the calculation of ARR.
Notional Tax	Represents total income tax charge/credit for the year less the taxation charge/credit associated with adjusting items (those items adjusted for to arrive at Adjusted Profit before Tax).



#### Stable Leverage

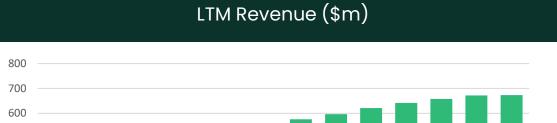


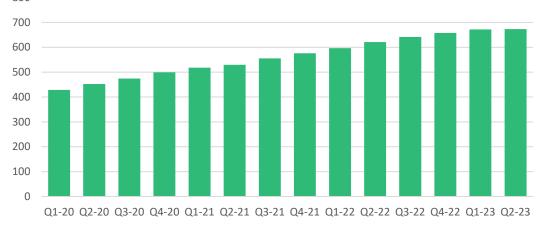
\$544m Net Debt at Q2 FY23, a reduction of \$110.7 million versus the prior year, driven by our strong cash flow

Leverage ratio of 2.3x, flat versus the prior year and well within our commitment to keep leverage below 3.5x



#### LTM Metrics







Q2 FY23 ARR growth and NRR have both been negatively impacted by 2 ppt by the suspension of sales to Russian customers, legacy product run-off, and exchange rate movements.





## Impact of exchange rates

#### Impact of foreign exchange rate changes on Q2 FY23 YoY growth (constant currency (CCY FX) versus Actual FX growth)

	Q2 FY23
ACV Core	0 ppt
ACV Emerging	0 ppt
Total ACV	0 ppt
Adjusted Revenue	0 ppt
Adjusted EBITDA	+3 ppt

#### Key financial metrics by currency

Q2 FY23	USD	EUR	GBP	Other
Total ACV	64%	25%	3%	8%
Adjusted Revenue	95%	4%	0%	1%
Operating Expenses	46%	25%	12%	17%



## Key financial metrics by quarter and by year

(\$m)	Q1-21	Q2-21	Q3-21	Q4-21	FY-21	Q1-22	Q2-22	Q3-22	Q4-22	FY-22	Q1-23	Q2-23
Total ACV	137.6	109.0	119.0	125.0	490.6	143.8	139.4	114.4	138.3	535.9	147.0	130.6
o/w Core	111.3	94.6	101.5	98.7	406.1	119.9	113.6	93.2	102.4	429.1	118.5	107.5
o/w Emerging	26.3	14.4	17.5	26.3	84.5	23.9	25.8	21.2	35.9	106.8	28.5	23.1
Adjusted Revenue	134.1	136.8	151.0	154.0	575.9	155.0	161.3	171.2	170.3	657.8	169.0	162.4
o/w Core	118.6	121.4	133.2	133.4	506.6	130.2	133.9	142.9	139.8	546.8	137.5	132.0
o/w Emerging	15.5	15.4	17.8	20.6	69.3	24.8	27.4	28.3	30.5	111.0	31.5	30.4
Adjusted EBITDA	60.7	48.2	55.2	48.0	212.1	52.3	58.6	65.1	65.9	241.9	67.1	52.2
% Margin	45%	35%	37%	31%	37%	34%	36%	38%	39%	37%	40%	32%
Change in Deferred Revenue	46.4	6.2	9.8	3.7	66.1	40.8	17.3	(18.9)	14.1	53.3	2.5	(6.7)
Adjusted Cash EBITDA	107.1	54.4	65.0	51.7	278.2	93.1	75.9	46.2	80.0	295.2	69.6	45.5
% Margin	80%	40%	43%	34%	48%	60%	47%	27%	47%	45%	41%	28%



## Adjusted Revenue reconciliation

(\$m)	Q2-23	Q2-22	H1-23	H1-22
Revenue - IFRS	161.9	159.8	330.3	313.3
Deferred revenue haircut amortized	0.6	1.6	1.2	3.2
Contract asset haircut amortized	(0.1)	(0.1)	(0.1)	(0.2)
Adjusted Revenue	162.4	161.3	331.4	316.3



## Adjusted EBITDA reconciliation

(\$m)	Q2-23	Q2-22	H1-23	H1-22
Operating Profit/Loss	(25.3)	(8.0)	9.2	(11.4)
Amortization and depreciation	37.0	39.7	73.5	78.5
Separately reported items	1.9	-	6.8	-
Deferred revenue haircut amortized	0.6	1.6	1.2	3.2
Contract asset haircut amortized	(0.1)	(0.1)	(0.1)	(0.2)
Non-recurring items	3.5	6.3	4.8	9.1
Share-based payments - charge	12.1	12.7	24.0	22.6
Share-based payments - ER taxes	-	0.5	0.6	0.9
Foreign exchange - unrealized	22.5	5.9	(0.7)	8.2
Adjusted EBITDA	52.2	58.6	119.3	110.9



## Adjusted PBT bridge

(\$m)	Q2-23	Q2-22	H1-23	H1-22
Adjusted Revenue	162.4	161.3	331.4	316.3
Adjusted EBITDA	52.2	58.6	119.3	110.9
Depreciation & amortization	(5.3)	(6.2)	(10.1)	(11.2)
Net finance costs	(12.9)	(10.0)	(27.6)	(21.6)
Adjusted PBT	34.0	42.4	81.6	78.1
% Margin	20.9%	26.3%	24.6%	24.7%



## Adjusted Unlevered Free Cash Flow bridge

(\$m)	Q2-23	Q2-22	H1-23	H1-22
Adjusted Cash EBITDA	45.5	75.9	115.1	169.0
Gross tangible capex	(3.2)	(2.7)	(5.6)	(4.7)
Change in core working capital	(13.0)	(19.9)	3.1	(54.4)
Commissions paid (net of amortization)	(3.2)	(8.2)	(8.3)	(13.3)
Leases paid	(2.2)	(1.9)	(4.2)	(3.8)
Cash taxes	(6.0)	(5.5)	(8.7)	(10.5)
Adjusted uFCF	17.9	37.7	91.4	82.3



## Core working capital reconciliation

(\$m)	Q2-23	Q2-22	YoY	H1-23	H1-22	YoY
Working Capital Movements - IFRS						
Movements in trade receivables	(21.0)	(13.4)	57%	30.7	(15.1)	n.m.
Movements in other receivables	(3.1)	(2.0)	55%	(10.8)	(4.5)	140%
Movements in trade payables	5.5	(3.7)	n.m.	(1.1)	(5.2)	(79)%
Movements in other payables	7.4	(2.7)	n.m.	(16.0)	(41.8)	(62)%
Total Working Capital Movements - IFRS	(11.2)	(21.8)	(49)%	2.8	(66.6)	n.m.
Remove non-recurring items:						
Third party consulting fees	(0.3)	(0.6)	(50)%	0.2	(0.7)	n.m.
Transaction costs	0.1	2.5	(96)%	1.3	12.9	(90)%
Integration costs	(1.6)	-	n.m.	(1.2)	-	n.m.
Total Working Capital Adjustments	(1.8)	1.9	n.m.	0.3	12.2	(98)%
Change in core working capital (within uFCF)	(13.0)	(19.9)	(35)%	3.1	(54.4)	n.m.



#### Share-based compensation

	Ongoing Incentive Schemes				
	Options	RSUs			
Who?	<ul><li>Senior Management</li></ul>	c.1,500 employees			
How Many Shares?	• c.300k shares (3)	• c.3,100k shares			
What's Next?	<ul> <li>Annual grant</li> <li>Phased vesting over 2 and 3 years</li> <li>Exercisable up to 10 years from grant</li> </ul>	<ul> <li>Annual grant</li> <li>Phased vesting over years 1, 2 and 3</li> </ul>			



c.3.4m RSUs / options are currently outstanding, comprising Ongoing Incentive Schemes and One-off Transitional Scheme from IPO

#### One-off Transitional Scheme

- c.645k shares granted with two-year vesting period vesting in full in H2 FY23
- · No further shares to be granted under this scheme

#### Ongoing Incentive Schemes – Options and RSUs (1)

- Ongoing non-cash P&L charge estimated at less than \$12 million per quarter in H2 FY23, reducing to less than \$10 million per quarter in FY24, before inflation
- Actual shares granted is dependent on the share price on the date of award
- Estimated run-rate of c.2m shares vesting per annum is based on expected quarterly charge in FY24 and end Q2 FY23 share price (EUR 17.1).
   Total shares vesting in FY23 is higher due to One-off Transitional Schemes and historically higher levels of Ongoing Incentive Schemes

Overall dilution cap (2) at 5% of total issued capital at any point in time

- (1) Ongoing incentive annual awards expected to grant are at the discretion of the Board.
- (2) An award may not be granted if the result of granting the award would be that the aggregate number of plan shares issued or committed to be issued under: 1. awards which have not vested under the plan; or 2. unvested options or awards granted under any other employee share plan operated by the company except for the Management Participation Programme, would exceed 5 percent of the Company's issued ordinary share capital at that time.
- (3) Includes some former employees who retained options, with full P&L non-cash expense accelerated on termination of services

## SUSE

We adapt, you succeed