

Consolidated Interim Report of CeoTronics AG for the first quarter of fiscal year 2010/2011









### **Key Group Figures**

€ thousand	August 31, 2010	August 31, 2009	Change
(if not indicated otherwise)	(3 months FY 2010/2011)	(3 months FY 2009/2010)	
Revenues	3,018	2,822	+6.9 %
Investments	29	391	-92.6 %
R&D expenses	406	380	+6.8 %
EBITDA	-209	-228	T€ +19
EBIT	-359	-362	T€ +3
Profit before tax Profit for the period Profit attributable to shareholders of CeoTronics AG	-398 -314 -311	-396 -309	T€ -2 T€ -5
Gross cash flow Cash and cash equivalents	-164	-175	T€ +11
	421	430	-2.1 %
Total assets Equity Equity ratio (%)	15,184	18,396	-17.5 %
	10,640	12,847	-17.2 %
	70.1	69.8	+0.3 %
Employees as of August 31, 2010	154	157	-3 MA
Earnings per share (in €)	-0.05	-0.05	+0.00
Gross cash flow per share (in €)	-0.03	-0.03	+0.00



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## Letter from the Board of Management

Ladies and Gentlemen, Dear Shareholders,

In the first quarter of fiscal year 2010/2011 (the summer months of June, July, and August), the CeoTronics Group generated revenues of €3,018 thousand (previous year: €2,822 thousand). These are the highest first-quarter revenues in the past three fiscal years.

Clearly positive revenue developments compared with the previous year were recorded by CeoTronics AG (+26.1%), CT-Video GmbH (+33.1%), CeoTronics Switzerland (+58.9%), and CeoTronics U.S.A. (+83.6%) – in each case after consolidation and translation to euros.

The first quarter of 2010/2011 closed with EBIT of €-359 thousand (previous year: €-362 thousand), a loss before tax of €398 thousand (previous year: €396 thousand) and a consolidated loss of €314 thousand (previous year: €309 thousand). Gross cash flow amounted to €-164 thousand (previous year: €-175 thousand).

The special effects (consultancy costs in relation with the segment change, FREP process, etc., and exchange rate losses) in Q1 2010/2011 amounted to well over €100 thousand. Without these special effects, the administrative costs (these



also include the consultancy costs) would have not changed compared to last year and the consolidated result in Q1 would have been much better.

Consolidated equity fell by €2,207 thousand year-on-year to €10,640 thousand (€12,847 thousand) due, among other things, to impairment losses in connection with CeoTronics U.S.A. in the fourth quarter of fiscal year 2009/2010. Nevertheless, the equity ratio as of August 31, 2010 increased to 70.1% (previous year: 69.8%)

The consolidated order backlog as of August 31, 2010 fell, as expected, by 52.4% compared with the prior-year figure. The prior-year comparative figure was unusually high as several major orders were recorded in the first quarter of 2009/2010. The largest single order in CT-Video GmbH's history, worth approximately € 1.5 million, deserves mention here.

In September 2010, the German Armed Forces decided to commission CeoTronics to supply products and services amounting to approximately €600 thousand. In addition, CeoTronics was commissioned by the federal states of Berlin and Thuringia to supply a total of 150 CT-Bluetooth Adapters.

Since December 2009 CeoTronics uses short-term working ("Kurzarbeit"), to better match the working hours to temporary under-utilization of production capacities and to relieve the cost structure. Due to these measures CeoTronics could yet refrain from reducing the number of staff. In the niche market of CeoTronics it is sometimes very difficult to find suitable personnel. Moreover, the training phase, depending on the field of work, up to its full capacity, often takes longer than six months. It is therefore the vital interest of the company, to hold dedicated and well qualified staff, not only in good times but in bad times. With this behavior CeoTronics may spontaneously respond to increased orders and exploit each revenue/sale potential.

At this place we would like to thank our employees for their loyalty to CeoTronics their solidarity with each other and the exemplary team spirit.

The impact of global economic and financial crisis has reached CeoTronics late. At times the great majority of other companies reported job declines by up to 80% and were in great financial distress, CeoTronics still showed a high turnover and comfortable order backlogs.

CeoTronics has not jet left the crisis entirely left behind. Nevertheless, we can already see that, our flexible cost structure, our strong corporate finance and the focus on priority tasks, were the main factors that allowed CeoTronics to hold the course even in "unfavorable weather conditions".

Our goal is, to speed up in the fiscal second half of the year 2010/2011. In the presence of an appropriate work load CeoTronics will be able to consequently suspend the short-time working, at least in part, at the end of the calendar year 2010.

The Board of Management, including on behalf of our 154 employees, would like to sincerely thank Mr. Hans-Dieter Günther for his entrepreneurial courage, his commitment, and his inspiration during his time as Managing Partner (1985-1998), Chairman of the Board of Management (1998-2003), and Chairman of the Supervisory Board (2003-2010). Mr. Matthias Löw took over as Chairman of the Supervisory board as of September 1, 2010. We look forward to working together.

In fiscal year 2010/2011, CeoTronics plans to generate a significant year-on-year increase in revenues and positive earnings. In keeping with tradition, CeoTronics expects to issue more concrete revenue and earnings forecasts for the current fiscal year in January 2011 at the time of publication of its interim results for the first half of the year.

Rödermark, October 8, 2010

Chairman of the Board of Management, CEO



# **Group Management Report as of August 31, 2010**

### **Our Market**

CeoTronics specializes in high-end communications under difficult conditions and develops, produces, and sells audio, video, and data communications solutions. The primary requirement in this niche market is to ensure clear and precise interaction: in noisy or hazardous areas, while wearing protective helmets or protective clothing, in explosion hazard zones, in undercover operations, and in hands-free communication.

Our broad range of products for extremely diverse applications meets the toughest demands and focuses in particular on endto-end system solutions in addition to traditional headsets and other communication systems for connecting to analog and digital radio systems: for example, mobile or fixed digital audio and video networks that can be set up in seconds and used on the move.

CeoTronics' customer base includes well-known companies in industry, the service sector and sports, airlines, airports, and ground handling service companies as well as firefighters, civil defense, and rescue services.

A particular strength of CeoTronics AG is the development and supply of custom communications solutions for the German State and Federal Police, customs authorities, and the army, navy, and air force. A wide range of systems is available in this field. Fully and partially covert communication systems as well as miniature radio cameras are used for the wireless digital transfer of video images during undercover investigations and for preserving evidence.

CeoTronics' priority markets appear to have put the global economic and financial crisis behind them. However, economic growth to date has only been weak and economic output has not yet recovered to pre-crisis levels.

Many priority markets still need to increase the budgets of security authorities and organizations, which have been reduced over the course of many years, i.e., to adapt them to the necessary investments and staffing requirements. Many industrial companies will invest in new communication systems that accelerate work processes and increase occupational safety again.

The global threat posed by international terrorism has not waned. As a result, the military also has to meet these challenges by upgrading the equipment of its special forces units.

Government security and law enforcement agencies in a number of priority European markets already began switching from analog to digital radio years ago. As a result, CeoTronics' subsidiaries in Spain, France, and Switzerland recorded sustained revenue increases, in some cases more than doubling their

Preparations are being made for the switch in several other priority European markets. CeoTronics expects large investments in Germany on the part of security authorities and organizations (BOS-Behörden und Organisationen mit Sicherheitsaufgaben), the Armed Forces, firefighters, and industry.

The market launch of the new generation of Tetrapol radios in countries that have already switched to digital radio will offer additional revenue potential. This also applies to replacement and follow-on orders in those markets that switched to digital radio years ago.

Most communication systems for analog radios – and in many cases also for older digital radios - in operation to date can no longer be used due to the different mechanical and electronic interfaces required by the new digital radios.

Since 1999, CeoTronics has manufactured and sold over 50,000 systems for connection to the new digital Tetra/Tetrapol radios. Our experience in adapting communications accessories to digital radios is a major competitive advantage.

### **Business Developments**

In the first three months of fiscal year 2010/2011 (June 1 to August 31, 2010), CeoTronics increased its revenues as against the prior-year period by €196 thousand or 6.9%, from €2,822 thousand to €3,018 thousand. These are the highest first-quarter revenues in the past three fiscal years.



Expressed in euros after consolidation, revenues increased substantially at CeoTronics AG (+26.1%), CT-Video (+33.1%), CeoTronics Switzerland (+58.9%), and CeoTronics U.S.A. (+83.6%). CeoTronics Spain (-42.2%), CeoTronics France (-86.2%), and CeoTronics Poland (-61.4%) were unable to match the previous year's level of revenues.

The share of revenues generated outside Germany decreased to 42.3% in the first three months of fiscal year 2010/2011 (previous year: 61.2%). The proportion accounted for by Germany increased correspondingly to 57.7% (previous year: 38.8%) due in particular to larger deliveries to the federal states of Berlin and Thuringia as part of the switch to digital radio.

The consolidated order backlog as of August 31, 2010, fell as expected by 52.4% year-on-year. The prior-year comparative figure was unusually high as several major orders were recorded in the first quarter of 2009/2010. The largest single order in CT-Video GmbH's history, worth approximately €1.5 million and which has now been delivered and invoiced in full, deserves mention here.

### **Results of Operations**

The first quarter closed with EBITDA of €-209 thousand (previous year: €-228 thousand), EBIT of €-359 thousand (previous year: €-362 thousand), a loss before tax of €398 thousand (previous year: a loss of €396 thousand), and a consolidated loss of €314 thousand (previous year: loss of €309 thousand). This resulted in earnings per share of €-0.05, as in the prior year.

The special effects (consultancy costs in relation with the segment change, FREP process, etc., and exchange rate losses) in Q1 2010/2011 amounted to well over €100 thousand. Without these special effects, the administrative costs (these also include the consultancy costs) would have not changed compared to last year and the consolidated result in Q1 would have been much better.

The share of the consolidated loss for the period attributable to shareholders of the parent amounted to €311 thousand for the first three months of fiscal year 2010/2011 (previous year:

€306 thousand). Gross cash flow amounted to €-164 thousand (previous year: €-175 thousand).

The cost of sales increased by 0.2% from 51.7% in the previous year to 51.9% due to changes in the order structure.

Operating expenses (excluding cost of materials) accounted for  $20.5\,\%$  of revenues, down from  $23.5\,\%$  in the previous year.

Selling and marketing expenses as a percentage of revenues amounted to 30.5% in the first three months of fiscal year 2010/2011 (previous year 35.2%). Absolute costs ( $\leqslant$ 920 thousand) were reduced by  $\leqslant$ 73 thousand compared with the prior-year period ( $\leqslant$ 993 thousand). This was due in particular to savings made in employee expenses.

General and administrative expenses increased by €39 thousand to €386 thousand. The additional costs were mainly a result of increased legal and consulting expenses. These costs now account for a slightly increased 12.8% of revenues (previous year: 12.3%).

Research and development costs increased by  $6.8\,\%$  year-onyear. The rise in these costs is due in particular to higher employee expenses at CT-Video. The ratio of research and development costs to revenues is  $13.5\,\%$ , as in the prior year.





### **Investments and Depreciation**

CeoTronics prepared itself in good time to meet future challenges by investing in employee capacity, markets, technologies, developments, and production techniques and processes

Investments in the first three months of fiscal year 2010/2011 totaled €29 thousand (previous year: €391 thousand).

### **Net Assets and Financial Position**

Cash and cash equivalents of €421 thousand are approximately the same as in the previous year (€430 thousand). Gross cash flow of €-164 thousand is approaching the prioryear level (€-175 thousand).

As of August 31, 2010, equity fell by €2,207 thousand, from €12,847 thousand to €10,640 thousand. The main reasons for the decrease in equity were the impairment loss on the goodwill of CeoTronics U.S.A at the end of fiscal year 2009/2010 (€643 thousand) and the deferred tax assets no longer recognized on CeoTronics U.S.A.'s loss carryforward amounting to €280 thousand. Nevertheless, the equity ratio rose to 70.1% (previous year: 69.8%), due in particular to significant reduction in the financial liabilities to €2,865 thousand (previous year: €3,502) and the decrease in total assets.

### **Workforce Development**

The number of staff (including trainees) declined from 157 as of August 31, 2009 to 154 as of August 31, 2010.

The total number of staff for all German CeoTronics' sites remained unchanged at 140.



### CeoTronics' Shares

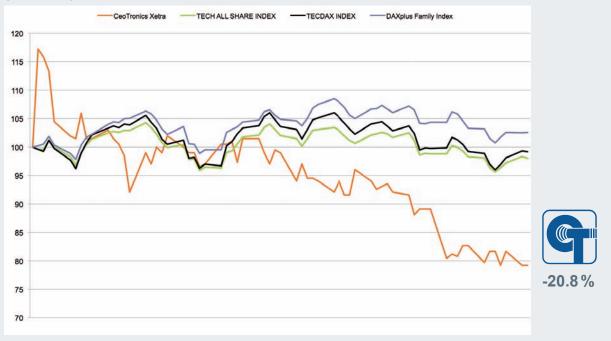
The stock markets in Germany moved within a narrow range during the reporting period (June 1 to August 31, 2010).

Against the general trend, the price of CeoTronics shares dropped by 20.8% during the reporting period, while the benchmark indices TECDAX (-0.8%), Technology All Share (-2.0%), and DAXplus Family Index (+2.6%) were virtually unchanged.

As announced in the Annual Report for the past fiscal year 2009/2010, CeoTronics will switch from the Prime Standard to the Entry Standard. The Entry Standard is the stock market segment best tailored to CeoTronics and its corporate and personnel structure. The segment switch will be implemented effective February 25, 2011.

To ensure the continuity of financial reporting, the Company will continue to use International Financial Reporting Standards (IFRSs) for financial reporting. Going forward, CeoTronics will publish a condensed half-yearly report and, as usual, a comprehensive annual report for the entire fiscal year.

The price performance of CeoTronics' shares (ISIN DE0005407407/WKN 540740) compared with benchmark indices for the period from June 1, 2010 to August 31, 2010 (indexed)



Source: DZ Bank



### Report on expected developments

a.) Market and sector development

CeoTronics expects the global economy to recover slowly in fiscal years 2010/2011 and 2011/2012. The continued low level of capital spending by companies worldwide and the ongoing strained situation on the labor markets in many countries are preventing a quick return to the growth rates seen before the global economic crisis. However, the economic stimulus programs implemented by the leading industrial nations and the stable development recorded by the emerging markets should have a positive effect.

Europe, continues to be affected by the budgetary and debt crisis in Greece, Spain, Portugal, Italy and Ireland with the consequences on the investment behavior.

Germany seems to be one of the few major nations to emerge stronger from the crisis. Economic growth in 2010 exceeds expectations and the unemployment rate has now fallen below pre-crisis levels. Especially German exporters take advantage from the beginning recovery. In addition governmental economic measures show their effect.

The investment backlog should gradually start to ease after the entire sector suffered from a reluctance to invest, especially on the part of public-sector customers, in the past fiscal year.

Germany's switch to digital radio, which started in fiscal year 2009/2010, offers the sector substantial revenue potential. Preparations are also being made in Northern Europe to switch to digital radio. In Germany, CeoTronics also expects major investments to be made by security authorities and organizations, the German Armed Forces, firefighters, and industry. The market launch of the new generation of Tetrapol radios in countries that have already switched to digital radio will offer additional revenue potential. This also applies to replacements and follow-on orders in those markets that switched to digital radio years ago.

#### b.) Corporate development

CeoTronics will not change its strategy, even in economically difficult times. The Company has prepared itself in good time in past fiscal years to meet future challenges by making targeted investments in employee capacity, technologies, market development, new developments, and production techniques and processes, and has made the necessary investments.

To this extent, CeoTronics has laid the foundations to profit from the recovery in the overall economy as well as from the end to muted spending by public-sector customers, and the switch to digital radio in particular.

c.) Opportunities from business development up to May 31, 2011

The switch to digital radio by the police, firefighters, and industrial enterprises in Germany and Northern Europe as well as the switch to a new generation of digital radio equipment in Switzerland, and possibly also in Spain, will offer CeoTronics substantial market potential for audio products in fiscal year 2010/2011.

Apart from the European markets that are profiting from the switch to digital radio, North America is the market with the greatest sales potential for CeoTronics' products. Our successful sales and improved visibility in the United States resulting from our sales activities and marketing investments to date reinforce the assumption that CeoTronics U.S.A. can further increase its revenues in the current fiscal year. The expansion of the product portfolio to include CT-MultiCom – for firefighters, among others – and CT-ClipCom Digital – for SWAT teams, for example – as well as the establishment of a stronger indirect sales channel will contribute to this.

CT-Video systems will play an even more important role in fighting crime and terrorism in future. Evidence to support this assumption can be seen from public authority investments in monitoring areas at risk – especially those that are temporarily endangered – and in securing video evidence, as well as CT-Video GmbH's product innovations.



#### d.) Risks to business development up to May 31, 2011

If CeoTronics does not participate to the desired extent in the switch to digital radio by security authorities and organizations, firefighters, and industrial enterprises in Germany and Northern Europe, this could have an adverse effect on CeoTronics AG's projected revenues and earnings.

If the launch of digital radio and the switch to a new generation of digital radio devices in Spain and Switzerland are not continued and implemented in the near future, there is a risk that the CeoTronics companies in Spain and Switzerland will not be able to maintain the level of revenues seen in recent years in fiscal year 2010/2011.

Despite every effort being made, a continued decline in the revenues and earnings trend in France in fiscal year 2010/2011 cannot be ruled out.

Competitors, radio manufacturers and dealers, and importers are stepping up their efforts to penetrate CeoTronics' markets – especially Germany – using cheap products from Asia, among other things, in order to win tenders during the switch to digital radio. CeoTronics will remain positioned in the premium segment and will continue to attempt to keep price acceptance and the appreciation of its products and systems at a high level by offering outstanding quality and performance. Nonetheless, we will offer more economical standard products and components at the expense of European content in specific competitive situations and where the cheapest entry-level price is the key driver for customers.

In some cases, the CeoTronics sales companies outside Germany only have one or a maximum of two sales representatives. Equally, the markets in the Benelux countries, Southern Europe, Southeastern Europe, and Northern Europe only have one area sales manager each. This could result in temporary shortages having an impact on revenue and income development, for example in the case of illness. CeoTronics will try to strengthen the indirect sales channel in these markets to minimize these risks. In addition, CeoTronics is seeking to increase CeoTronics AG's international sales team in the medium term

to temporarily strengthen staff capacities in these markets on the one hand and to be better positioned to enter new markets outside of Europe and North America on the other.

A renewed recession or a delay in the economic recovery in CeoTronics' priority markets could negatively affect Group development.

In its letter of August 31, 2010, the German Financial Reporting Enforcement Panel (FREP) announced that it had identified errors in the annual and consolidated financial statements for fiscal year 2008/2009. CeoTronics AG does not concur with these findings. Therefore a second will be carried out by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin – German Federal Financial Authority). Details of the FREP examination are given in the disclosures in the Annual Report for fiscal year 2009/2010. CeoTronics AG believes that the outcome of the examination will not have any more material adverse effects on the earnings of future reporting periods after the impairment losses in the financial statements for fiscal year 2009/2010.

### e.) Outlook

CeoTronics expects a further increase in U.S. market revenues in fiscal year 2010/2011. According to current planning, annual earnings will be negative.

In the rest of Europe, the migration to the new generation of digital radios in Switzerland and possibly Spain will be key factors contributing to rising revenues and earnings in fiscal year 2010/2011.

The start of the switch to digital radio, the new projects we are working on, our product innovations, and our order backlog as of August 31, 2010 justify a positive outlook for fiscal year 2010/2011 in Germany, with a significant increase in revenues and annual earnings that are in positive territory.

CeoTronics will continue to profit from the switch to digital radio in Germany and Europe in fiscal year 2011/2012, as well as from greater investment in internal and external security.



According to our current information and estimates, revenues and earnings for the year will rise further. The same also applies to the U.S. market, with the aim here being to further reduce losses.

CeoTronics is currently aiming to achieve the planned revenue increases in the coming fiscal years with its existing workforce. In addition, CeoTronics intends to maintain investments at a high level to defend its market leadership.

In keeping with tradition and in line with the principle of the continuity of financial reporting, CeoTronics expects to announce its revenue and earnings forecasts for fiscal year 2010/2011 (approximate figures, in euros) in January 2011, when it publishes its interim results for the first half of the year. By then, there should be enough information to give a reliable forecast.

It is not currently possible to issue detailed multi-year projections for the CeoTronics Group, as many parameters cannot be estimated reliably and the global economic climate is uncertain. Providing information about potential revenues, EBIT, and earnings ranges for periods of two or more years would not improve transparency since the spread is too wide. This is due, among other things, to the role played by the switch to digital radio, which could potentially have substantial positive or negative effects.

Rödermark, October 8, 2010 CeoTronics AG

Thomas H. Günther Chairman of the Board of

Management, CEO

Deputy Chairman of the Board of

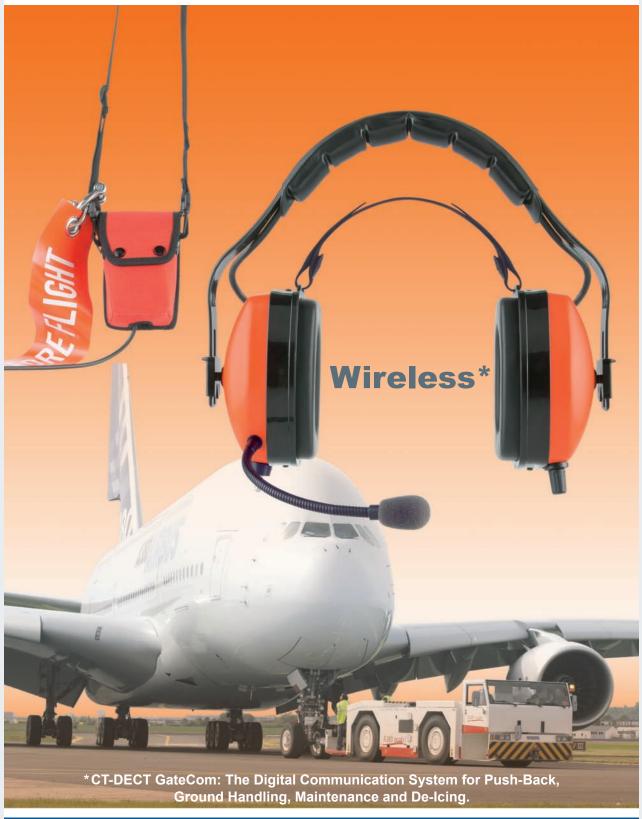
Management, CTO

Günther/Thoma

Chief Operating Officer, COO



### www.ceotronics.com







# Consolidated Financial Statements as of August 31, 2010

Consolidated Balance Sheet as of August 31, 2010

IFRS, unaudited

Assets in € thousand	Quarterly report (closing date of the current quarter) August 31, 2010	Annual report (closing date of last annual report) Mai 31, 2010
Current assets		
Cash and cash equivalents	421	358
Trade receivables	1,447	2,396
Inventories	4,758	4,648
Other current assets	636	409
Total current assets	7,262	7,811
Noncurrents assets		
Proberty, plant, and equipment	6,273	6,359
Intangible assets	278	309
Goodwill	628	634
Trade receivables	196	247
Deferred tax assets	547	457
Total noncurrent assets	7,922	8,006
Total assets	15,184	15,817



# Consolidated Balance Sheet as of August 31, 2010 IFRS, unaudited

Equity and liabilities in € thousand	Quarterly report (closing date of the current quarter) August 31, 2010	Annual report (closing date of last annual report) Mai 31, 2010
Current liabilities		
Current financial liabilities	126	747
Trade payables	443	286
Advance payments received	99	36
Provisions	493	762
Current tax payables	48	51
Other current liabilities	512	244
Total current liabilities	1,721	2,126
Noncurrent liabilities		
Noncurrent financial liabilities	2,739	2,744
Deferred tax liabilities	84	84
Total noncurrent liabilities	2,823	2,828
Equity		
Subscribed capital	6,600	6,600
Capital reserves	4,471	4,471
Retained earnings	16	16
Cumulative other recognized income and expense	-175	-253
Net retained profit	-330	-19
Equity attributable to shareholders of CeoTronics AG	10,582	10,815
Minority interest	58	48
Total equity	10,640	10,863
Total equity and liabilities	15,184	15,817



### Consolidated Income Statement as of August 31, 2010

IFRS, unaudited

€ thousand	Quarterly report (current quarter) June 1, 2010 - August 31, 2010	Quarterly report (current quarter) June 1, 2009 - August 31, 2009
Revenues	3,018	2,822
Cost of sales	-1,568	-1,460
Gross profit	1,450	1,362
Selling and marketing expenses	-920	-993
General and administrative expenses	-386	-347
Research and development expenses	-406	-380
Other operating income and expenses	-97	-4
Impairment of goodwill	0	0
Operating profit/loss (EBIT)	-359	-362
Interest income/expense	-39	-34
Loss before tax	-398	-396
Income tax expense	84	87
Loss for the period	-314	-309
Consolidated profit/loss attributable to:  Minority interest	-3	-3
Shareholders of CeoTronics AG	-311	-306
Earnings per share (basic) in €	-0.05	-0.05
Earnings per share (diluted) in €	-0.05	-0.05
Weighted average shares outstanding (basic)	6,599,994	6,599,994
Weighted average shares outstanding (diluted)	6,599,994	6,599,994

### Consolidated Statement of Comprehensive Income as of August 31, 2010

IFRS, unaudited

€ thousand	Quarterly report (current quarter) June 1, 2010 - August 31, 2010	Quarterly report (current quarter) June 1, 2009 - August 31, 2009
Loss for the period	-314	-309
Exchange differences on translating foreign operating	91	12
Total	-223	-297
Consolidated profit/loss attributable to:  Minority interest  Shareholders of CeoTronics AG	10 <b>-233</b>	-16 <b>-281</b>



# Consolidated Cash Flow Statement as of August 31, 2010 IFRS, unaudited

€ thousand	Year-to-date (current fiscal year) June 1, 2009 - August 31, 2010	Year-to-date (previous year) June 1, 2009 - August 31, 2010
Cash flow from operating activities		
Profit before tax	-398	-396
Income tax expense	84	87
Profit for the period	-314	-309
Dereciation, amortization, and impairment losses	150	134
Gross cash flow	-164	-175
Changes in assets and liabilities		
Change in trade receivables	1,000	239
Change in inventories	-110	84
Change in other assets	-227	-393
Change in trade payables	157	-333
Change in advance payments received	63	1
Change in other provisions	-269	-397
Change in tax payables	-3	-51
Change in other current liabilities	268	178
Change in deferred tax assets	-90	-75
Total changes in assets and liabilities	789	-747
Net cash provided by/used in operating activities	625	-922
Cash flow from investing activities		
Payments to acquire intangible assets	0	-16
Payments to acquire property, plant, and equipment	-29	-375
Change in foreign currency differences	2	10
Disposal of noncurrent assets (net carrying amounts)	0	1
Net cash uses in investing activities	-27	-380
Cash flow from financing activities		
Change in current financial liabilities	-621	1,184
Change in noncurrent financial liabilities	-5	-30
Dividend payment to minority interest	0	0
Dividend payment to shareholders of CeoTronics AG	0	0
Net cash provided by financing activities	-626	1,154
Change in cash and cash equivalents	-28	-148
Effect of exchange rate changes on cash and cash equivalents	91	12
Cash and cash equivalents at beginning of period	358	566
Cash and cash equivalents at end of period	421	430



### Statement of Changes in Equity as of August 31, 2010

IFRS, unaudited

	Equity a	Equity attributable to shareholders of CeoTronics AG							
€ thousand	Subscribed capital	Capital reserves	Statutory retained Earnings	Other retained Earnings	Net retained pro- fit/net accumula- ted losses	Currency translation reserve	Total	Minority interests	Total equity
Balance at May 31, 2010	6,600	4,471	16	0	-19	-253	10,815	48	13,863
Total					-311	78	-233	10	-223
Balance at August 31, 2010	6,600	4,471	16	0	-330	-175	10,582	58	10,640
Balance at May 31, 2009	6,600	4,471	16	870	1,160	-47	13,070	74	13,144
Total					-306	25	-281	-16	-297
Balance at August 31, 2009	6,600	4,471	16	870	854	-22	12,789	58	12,847

The equity ratio of the CeoTronics Group was 70.1% as of August 31, 2010 (previous year 69.8%).

There were no material changes to equity compared with the last annual financial statements.



### **Notes to the Consolidated Quarterly Report**

### **Accounting policies**

The unaudited (interim) consolidated financial statements of CeoTronics AG as of August 31, 2010 were prepared in accordance with the International Financial Reporting Standards (IFRSs) as adopted by the EU. This interim report complies with IAS 34 Interim Financial Reporting.

The quarterly report was prepared using the accounting, measurement, and consolidation principles applied in the preparation of the full-year consolidated financial statements as of May 31, 2010. Further details can be found in the Annual Report for fiscal year 2009/2010.

### Consolidated group structure and shareholdings

There were no changes in the consolidated Group structure in the first three months of fiscal year 2010/2011.

The following companies are included in the consolidated financial statements:

- CT-Video GmbH, (Lutherstadt Eisleben, Germany)
- CeoTronics S.L. (Madrid, Spain)
- CeoTronics AG (Rotkreuz, Switzerland)
- CeoTronics S.A.R.L. (Brie Comte Robert, France)
- CeoTronics Ltd. (Aberdeen, United Kingdom)
- CeoTronics, Inc. (Virginia Beach, U.S.A.)
- CeoTronics Sp. z o.o. (Lodz, Poland)

Subsidiaries in which the parent directly or indirectly holds the majority of shares and hence of the voting power are consolidated in accordance with the principles of acquisition accounting under IFRSs.

We account for the  $25\,\%$  minority interest in CeoTronics Sp. z o.o. by deducting the minority interest and the resulting effects on profit or loss within equity in the balance sheet, in the income statement, the statement of Comprehensive income, the cash flow statement, and the statement of changes in equity.



### **Consolidated Segment Reporting**

The CeoTronics Group's segment reporting is based on its internal organizational and reporting structure. The segment reporting format is geographic (management approach). The segment structure is based on the country of origin, i.e., the domicile of the operating company in question:

- Germany comprises CeoTronics AG (Germany) and CT-Video GmbH.
- Rest of Europe consists of CeoTronics Spain, CeoTronics France, CeoTronics Switzerland, and CeoTronics Poland.
- Rest of world comprises CeoTronics U.S.A.

The intersegment transfer prices are calculated using the resale price method, which is based on the resale price at which the foreign subsidiaries sell the products acquired from CeoTronics AG (Germany) on the market.

	Germ	nany	Rest of	Europe	Rest of world		Consolidation		Group	
€ thousand	Q1 2010/ 2011	Q1 2009/ 2010								
Revenues										
External customers	2,408	1,444	445	1,288	165	90	0	0	3,018	2,822
Between segments	359	767	3	1	5	5	-367	-773	0	0
Segment revenues	2,767	2,211	448	1,289	170	95	-367	-773	3,018	2,822
of which major customers	992	0	0	0	0	0	0	0	992	0
Cost of sales	1,600	1,556	310	686	76	49	-418	-831	1,568	1,460
Selling and marke- ting expenses	727	731	145	201	61	62	-13	-1	920	993
Administrative expenses	316	269	60	58	21	20	-11	0	386	347
R&D expenses	406	381	0	0	0	0	0	-1	406	380
EBIT/segment profit or loss	-256	-263	-57	-97	9	-38	-55	36	-359	-362
Net interest expense									-39	-34
Tax expense									84	87
Profit/loss									-314	-309
Segment assets	17,500	21,488	1,813	3,645	966	1,620	-5,694	-8,357	14,585	18,396
Segment liabilities	4,243	5,379	1,427	2,773	2,717	2,602	-3,927	-5,205	4,460	5,549
Investments	29	391	0	0	0	0	0	0	29	391
Depreciation, amortization, and impairment losses	138	124	8	0	4	3	0	0	150	127



The following table provides additional information on revenues at company level.

€ thousand	Q1 2010/2011	Q1 2009/2010	
Revenues by Productsegn	nents		
Audio	2,295	2,198	
Video	586	479	
Service	137	145	
Total revenues	3,018	2,822	
Revenues by customer co	untry		
Germany	1,742	1,095	
Rest of Europe	1,024	1,615	
Rest of World	252	112	
Total revenues	3,018	2,822	



### **Executive Bodies**

### Changes in the Company's executive bodies

There were no changes in the Company's executive bodies in the first three months of 2010/2011.

Shareholdings of the members of the executive bodies as of August 31, 2010:

		CeoTronics shares ISIN DE0005407407/WKN 540740 (quantity)
	Board of Man	agement
Chairman of the Board of Management	Thomas H. Günther	28,494
Deputy Chairman of the Board of Management	Berthold Hemer	513,150
Chief Operating Officer	Günther Thoma	18,066
	Supervisory	Board
Chairman	Hans-Dieter Günther	1,113,600
Deputy Chairman	Horst Schöppner	Held personally Other attributable shares held by Schöppner Vermögensverwaltung GbR 810,400
		Total 810,410
Member	Stephan Haack	

The total number of CeoTronics AG shares at the reporting date amounted to 6,599,994.

The Chairman of the Supervisory Board, Hans-Dieter Günther, resigned for health reasons on August 31, 2010. He has been replaced from September 1, 2010 by Matthias Löw, Rodgau, who was previously an alternate member of the Supervisory Board.

### Related party disclosures

No significant related party transactions were conducted in the first three months of 2010/2011.



### **Financial Calendar**

General Meeting 2010 November 5, 2010

Publication of preliminary revenue and order backlog figures for the first six months of fiscal year 2010/2011 Calendar week 48, 2010

Half-yearly report as of

November 30, 2010 January 14, 2011

End of fiscal year 2010/2011 May 31, 2011

Publication of preliminary revenue and order backlog figures for the full

fiscal year 2010/2011 Calendar week 23, 2011

Annual Report End of August 2011

General Meeting 2011 November 4, 2011

All information subject to correction and change without notice.

### **Trademarks**

All brand names, trademarks, or product names mentioned in this Interim Report are the property of their respective owners. This applies in particular to DAX, GEX, Prime Standard, Technology All Share, and Xetra, which are registered trademarks and the property of Deutsche Börse AG; TETRA, which is a brand of TETRA MoU Association Ltd.; and TETRAPOL, which is a brand of EADS TELECOM Corporation France.

#### **Legal Notice:**

This quarterly report contains forward-looking statements that reflect the current views of CeoTronics AG's Board of Management. These statements are based on the Company's current plans, estimates, projections, and expectations and are therefore subject to risks and uncertainties that could cause actual results to differ from expected results. The forward-looking statements are only valid at the time of publication of this quarterly report and cannot be guaranteed. CeoTronics AG assumes no obligation to the public to update or correct forward-looking statements. This does not affect the Company's statutory obligation to fulfill its information and reporting duties.









CeoTronics AG
Audio • Video • Data Communication

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