

CREDIT SHELF

INVESTOR BOOKLET

10TH BAADER INVESTMENT CONFERENCE

SEPTEMBER 24, 2021

AGENDA

- 1. OUR STORY
- 2. FINANCIALS & OUTLOOK
- 3. APPENDIX





1. OUR STORY

CREDITSHELF - WE RETHINK SME FINANCING



UNIQUE PRODUCT

Unsecured, complementary financing solution that is rapidly paid out - for German SMEs chronically underserved by banks.

We shape growth in Europe's economical powerhouse.



DIGITAL VALUE CHAIN

Automated processes allow large numbers of cases to be processed quickly and with minimum resource requirements, while ensuring deeper risk analysis.

We digitalize and industrialize SME loans.



ATTRACTIVE ASSET CLASS

We create access to a new, attractive asset class for institutional investors. In various formats, we offer investment opportunities with high granularity.

We make the German 'Mittelstand' investable.



OUR SUCCESS STORY IN NUMBERS



EUR 5.0+ billion loan requests since foundation 2014



EUR 370+ million loans arranged since first loan in 2015



~80 % recurring customer rate, high customer satisfaction*



48h feedback and **3 days** quickest **time-to-money** record for a loan



4 out of 10 German SMEs know creditshelf



~10 % conversion rate in H1 2021, improving steadily

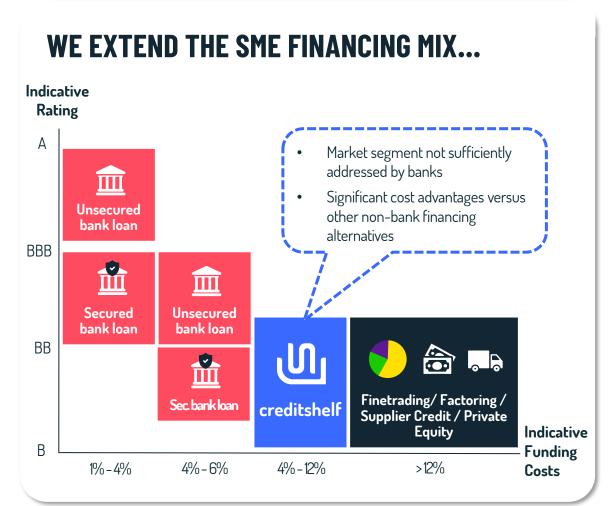
A FOCUSED AND DIFFERENTIATED MARKET POSITION

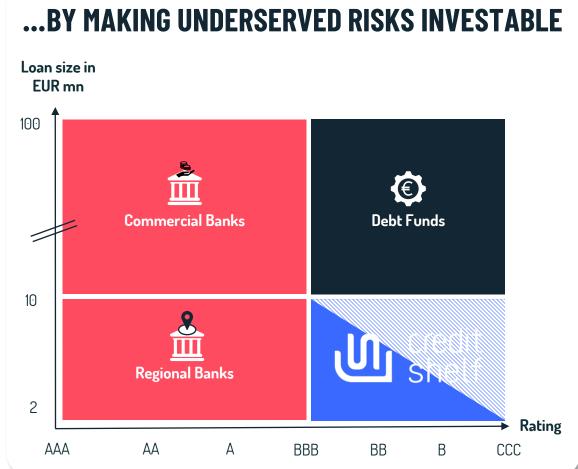


GEOGRAPHY	Focusing exclusively on German ,Mittelstand'		Age ø 20 years		
TARGET BORROWERS	with an appropriate company size (p.a. revenues).	EUR 1,000,000 to ~100,000,000	ø EUR 18,000,000		
LOAN STRUCTURE	Clear positioning in the capital structure	Senior Unsecured	>2/3 amortizing		
LOAN SIZE	with loan volumes adapted to SME businesses.	EUR 100,000 to 5,000,000	ø EUR 1,000,000		
LOAN TENOR	Tailored tenors to fit financing needs.	1 – 96 months	ø 29 months		
INVESTOR PROFILE	creditshelf investors are exclusively professionals.	Institutional Investors	Gross return ø 8-9%		



A UNIQUE SOLUTION TO COMPLEMENTARY NEEDS OF SME BORROWERS AND INSTITUTIONAL INVESTORS







A DIGITAL HIGHLY AUTOMATED CREDIT PROCESS



ACQUISITION

Acquisition of borrowers and investors through various channels. Partnerships play a central role.



DATA PROCESSING

Automated assessment and preparation of external information, account data and financial information submitted by the borrower.



RISK ANALYSIS

Analysis of the credit worthiness of potential borrowers and creation of a credit score based on creditshelf's own algorithms and models.



CREDIT DECISION

Final decision on the loan application based on the results of automated risk analysis and human expert analysis.



PRICING, OFFER, DISBURSEMENT

Pricing proposal to investors, offering via the creditshelf platform and organization of the payout in case of a successful allocation.



MONITORING & SERVICING

Regular monitoring of the borrower's repayments and operational performance, including dunning.





TECH PLATFORM DELIVERING TANGIBLE SCALABILITY

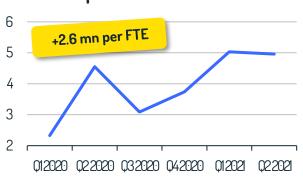


PROCESS EFFORT

'Do what you can do best, and automate the rest'

Viable unit costs economics also for smaller tickets via largely automated operations

Loans per risk FTE (in EUR mn)





SPEED

'Quick availability of cash is more important than the price tag'

Tasks become algorithms, dashboards and scores, so that Analysts focus on complex tasks

Calendar days to final approval*





HUMAN IN THE LOOP AI

'Analysts to use their brains, not their hands'

Synergy between analysts' expertise and datadriven machine learning models

Stable risk profile





~10% CONVERSION RATE

CREDITSHELF WITH ORIGINATION POWER IN A HIGHLY DISINTERMEDIATED GERMAN SME MARKET

DIRECT MARKETING

ONLINE PERFORMANCE

MARKETING

Advertisement and Events

Corporate Communications,
Mailings and Newsletters



Native Advertising



Social Media and SEO / SEA



Banks and Platforms

PARTNER NETWORK & COOPERATIONS



M&A / Corporate finance, Debt advisors, Privat Equity



Brokers and loan facilitators

MULTI-CHANNEL MARKETING MIX ENABLES STRONG LEAD GENERATION

- Multi-channel approach allows deep reach into a disintermediated market
- Mix of online and offline activities in combination with data driven approach
- Growing partner network leads to marketing impact due to multiplied distribution and high-quality leads
- Already 700+ partners onboarded, more to come through dedicated sales effort



LET CUSTOMER VOICES SPEAK FOR THEMSELVES



We helped the producer of sustainable wheat products to finance strong growth after regional demand increased massively.

"The team at creditshelf has handled our growth case with a creative and flexible approach. Some banks it would have probably taken months to commit to our project, including a repeated need of collateral."

Reinhold Müller, Landhaus Teigwaren Müller



creditshelf's product was used to pre-finance a large order to produce modern baggage handling equipment.

"Working with creditshelf, we noticed that there is someone on the other side of the table who is interested in the project and believes in us."

Robert Kleinschmidt, SRK Systems GmbH



Our loans enabled this e-commerce driven producer of custom furniture to improve their liquidity in times of strong growth – helping them to reach profitability.

"creditshelf's approach is a great ancillary product that exactly fit our development phase and perfectly complemented the solutions provided by our banking partners."

Philipp Koecke, deinSchrank.de



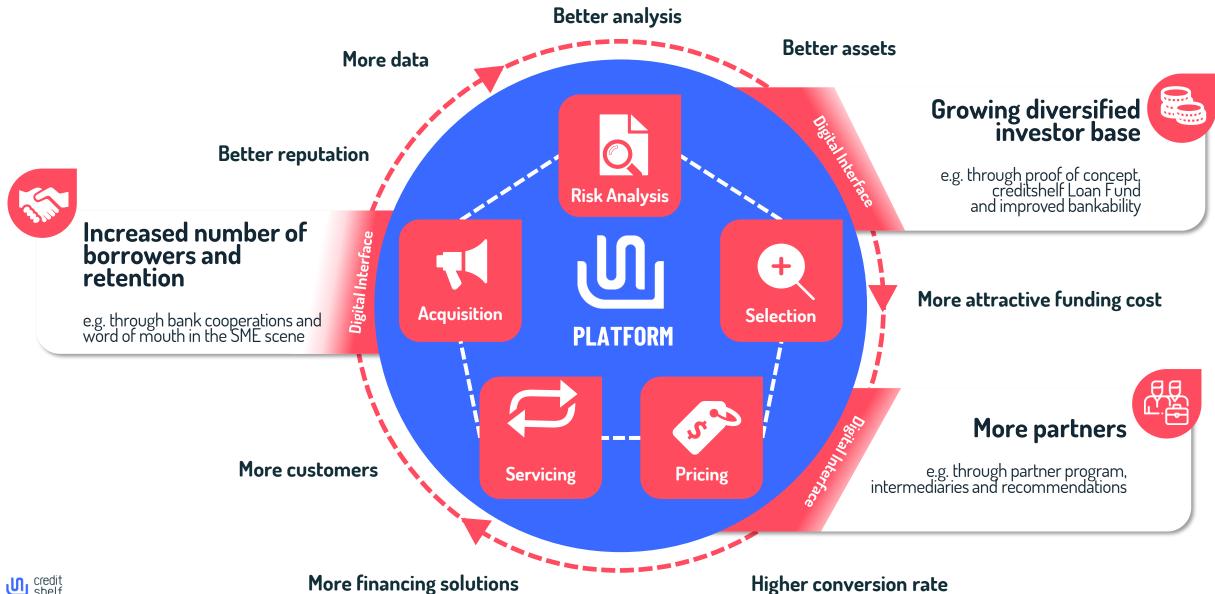
Due to strong seasonality in the highquality audio products business, we helped by enabling the pre-financing of goods purchasing.

"The team really focused on understand our business model. Additionally, an efficient feedback round made the financing process faster and less complicated. That's crucial when we need liquidity quickly."

Marcel Faller, sonoro audio GmbH



GROWTH ACCELERATED BY NETWORK EFFECTS



CREDITSHELF - A TOP 100 FINANCIAL TIMES EUROPEAN **GROWTH COMPANY**

4investors wallstreet **online** August 19, 2021

creditshelf: "Den Pfad zum Break-Even haben wir fest im Blick"

Die Digitalisierung hat längst in der Bankenbranche und bei der Vergabe von Krediten Einzug gehalten. Mittendrin im B2B-Kreditgeschäft ist die börsennotierte creditshelf.



August 27, 2021

Creditshelf: Mit Allianzen kräftig wachsen

Die Plattform für Mittelstandskredite befindet sich auf klarem Wachstumskurs. Die Ausverkaufskurse zum Einstieg nutzen.

Börsen-Zeitung March 9, 2021

Commerzbank setzt verstärkt auf Creditshelf

Seit 2019 vermittelt die Commerzbank Firmenkunden an die Kreditplattform Creditshelf. Künftig gilt das auch für kleinere Mittelständler.



boersengefluester.de
Top-Infox zu
deutsche Aktien
deutsche Aktien

creditshelf: "Verfolgen den Weg zum Break-Even konsequent"

Insgesamt eine spannende Geschichte, zumal es nicht so übermäßig viele börsennotierte FinTech-Unternehmen in Deutschland gibt – schon gar nicht mit Listing im streng regulierten Prime Standard.

PLATOW Börse

March 12, 2021

Der Jahresauftakt ist geglückt: Nach den ersten beiden Monaten liegt die Zahl der vermittelten Kredite mit 18,6 Mio. Euro bereits deutlich über dem Niveau des gesamten Q1 des Vj. (11,6 Mio. Euro).



March 2, 2021

The FT 1000, compiled with Statista, a research company, lists the European companies that achieved the highest compound annual growth rate in revenue between 2016 and 2019. Place 72: creditshelf AG

Handelsblatt

May 8, 2020

Vor diesem Hintergrund gewinnt ein eigener Kreditfonds, an dem Creditshelf schon länger arbeitet, eine besondere Bedeutung. Bereits im vergangenen November hatte der Europäische Investitionsfonds (EIF) dafür eine Zusage in Höhe von 30 Millionen Euro gegeben.



January 19, 2021

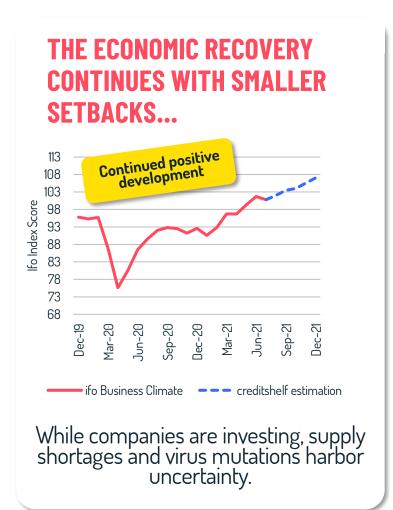
Creditshelf clinches €40m funding line from Amsterdam Trade Bank

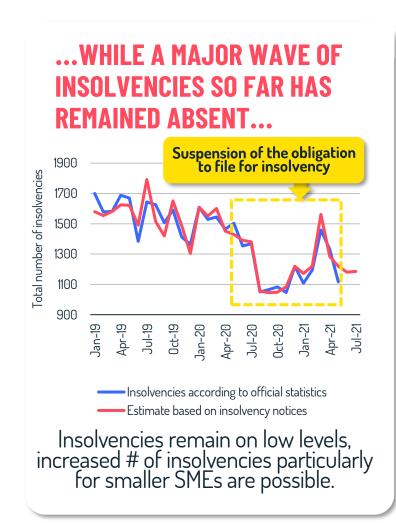


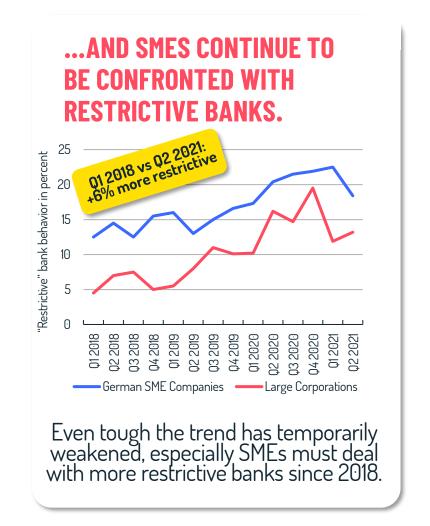


2. BUSINESS UPDATE

EXTERNAL TRENDS REMAIN FAVORABLE

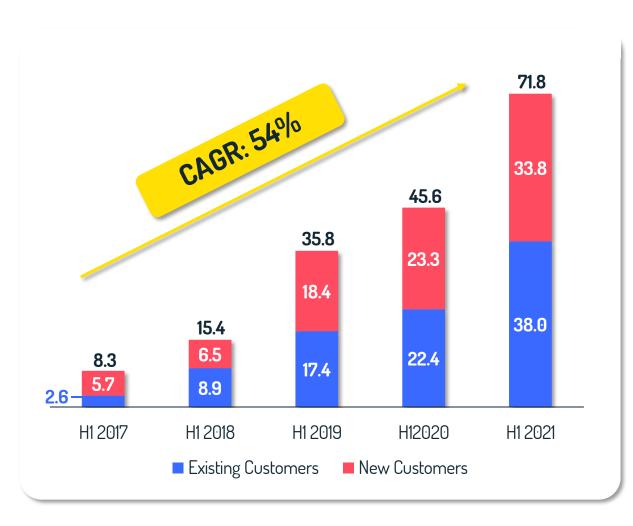








H1 2021 - STRONGEST IN COMPANY HISTORY



- Over the **last years**, the creditshelf platform has consistently reached **new levels** of arranged loan volume.
- A high recurring customer rate significantly contributed to this trend and underscores creditshelf's product market fit.
- Q1 and Q2 2021 mark milestones as some of the strongest quarters in company history with a growing conversion rate.



H1 2021 - STRONGEST IN COMPANY HISTORY

- +57% growth in the aggregated volume of loans arranged in H1 2021 to EUR 71.8 mn (H1 2020: EUR 45.6 mn).
- Since the launch of its platform in 2015, creditshelf has arranged a total of over **EUR 360 mn** in loans for German SMEs.
- **EUR 120+ mn** loans arranged in the **last 12 months** alone, reflecting a growing origination power.
- **EUR 744.5 mn** aggregated **volume of loans requested** after high Q1 2020 requests as a result of uncertainty at beginning of coronavirus pandemic (H1 2020: EUR 860.1 mn).
- **ATB partnership expanded** with additional EUR 20 mn investable capital, now totaling to a commitment of EUR 60 mn.
- Cooperations with Sparkasse Bremen and two Volksbanks mark milestones with our product now present in all three pillars of the German banking sector.

GROWTH DRIVERS



SME's investment needs underserved by banks



Higher conversion rate



Institutional funding strategy



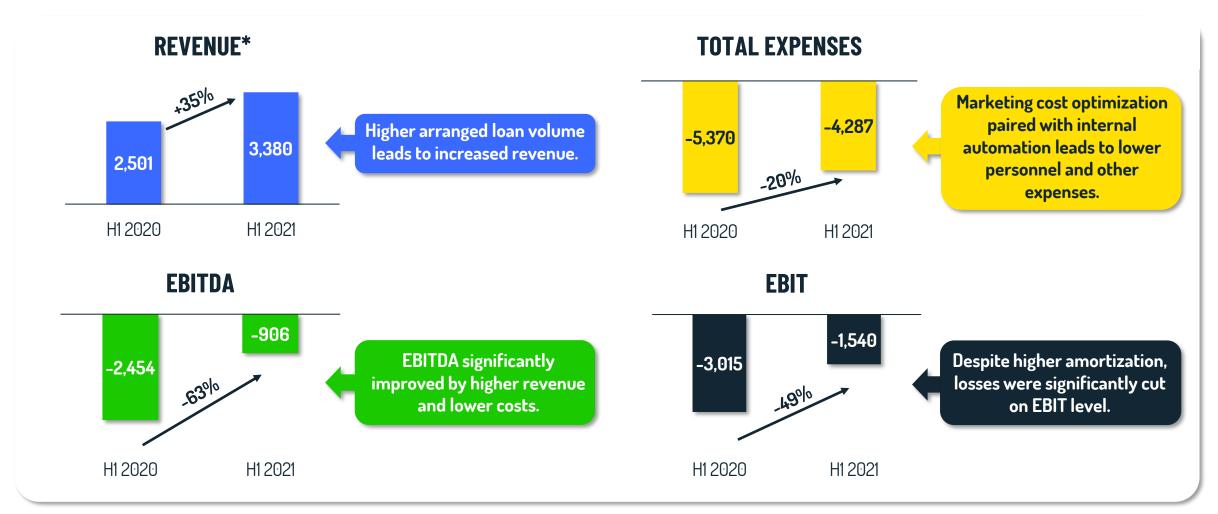
Focused marketing campaigns



High customer retention rate

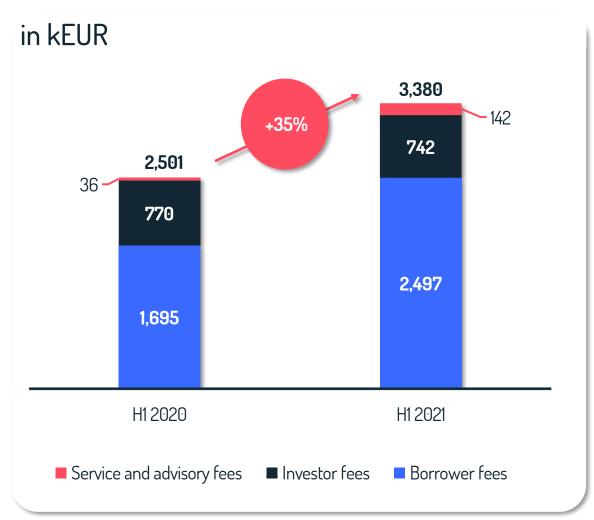


REVENUE GROWTH PAIRED WITH LOWER COST BASE HIGHLIGHTS SCALING POTENTIAL





REVENUE GROWTH IN H1 2021

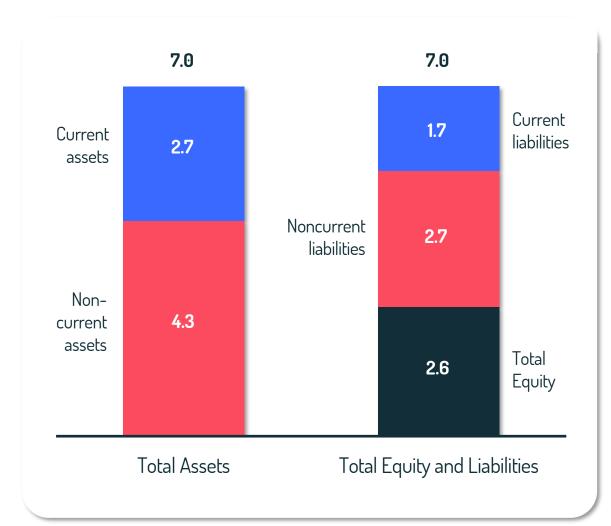


- Increase of 57% in arranged loan volume from EUR 45.6 mn in H1 '20 to EUR 71.8 mn in H1 '21.
- Revenues up 35% to kEUR 3,380 driven by significant loan volume growth.
- **Stable borrower fee margin** continues to stand at 3.5% (H1 '20: 3.7%).
- Lower investor fee margin due to implementation of largescale funding vehicles ...
- ... coming with **servicing and advisory fees**, which are partly supplementing standard investor fees and are generating volume-based revenues recognized over time.
- **Higher rebates** compared with H1 '20 driven by a larger single case loan restructuring weighing on investor fee margins.



BALANCE SHEET

as of June 30, 2021; in EUR mn

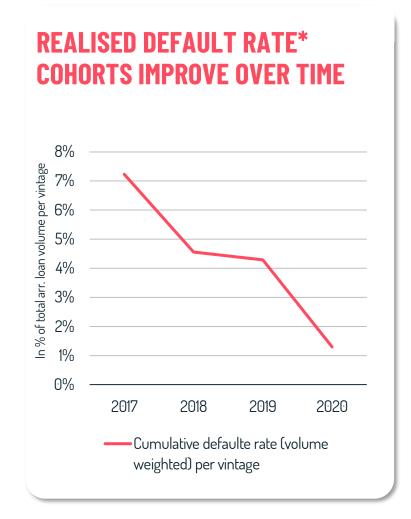


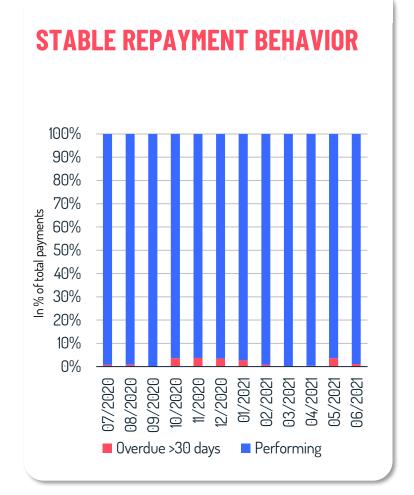
- **Current assets** decreased to EUR 2.7 mn (FY '20: EUR 5.5 mn) lower cash or cash equivalents of EUR 1.2 mn (FY '20: EUR 3.8 mn), due to recorded payments for transactions of EUR 3.1 mn in the balance sheet as of December '20 caused a short-term increase.
- **Non-current assets** with EUR 4.3 mn (FY '20: EUR 4.6 mn) slightly below December '20 due to regular amortization of intangibles.
- **Current liabilities** reduced to EUR 1.7 mn (FY '20: EUR 5.0 mn) corresponding to the December short-term increase of current assets.
- **Non-current liabilities** rose to EUR 2.7 mn (FY '20: EUR 1.2 mn), driven by an increase in other non-current financial liabilities which reflects a shareholder loan of EUR 1.5 mn drawn by the company.
- **Total equity** decreased to EUR 2.6 mn (FY '20: 3.9 mn), resulting from negative net result, partially compensated by RSU equity settlement in capital reserves.



ATTRACTIVE RETURN PROPOSITION IN NEGATIVE YIELD ENVIRONMENT

VOLUME GROWTH WITH CONSTANTLY HIGH GROSS YIELDS 10% 9% 90 in EUR mn Gross yield in % 20 2020 H12021 Arranged loan volume p.a. (left axis) Gross yield p.a. (volume weighted average)







UNCHANGED OUTLOOK - SET FOR GROWTH

We assume that the German economy will continue to recover with an increasing vaccination penetration rate and the absence of a larger 'lockdown'. At the same time, virus variants and temporary supply bottlenecks harbor risks.

Every crisis offers opportunities. We expect that structural changes in the German SME lending market are accelerating, providing tailwind to our business.

Based on efficiency gains, ongoing investments and a growing network, we consider ourselves well positioned to scale our business and expand our market penetration in SME finance.

With growth continuing we expect group **full year 2021 revenues** of **EUR 6.0 to 8.0 mn**.

With prudent cost management and slightly higher amortization, we expect a group **full year 2021 EBIT** of **EUR minus 3.0 to minus 4.0 mn**.





3. APPENDIX

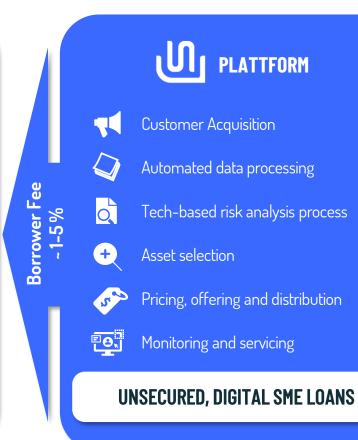
WE CONTRIBUTE A COMPLEMENTARY SOLUTION TO GERMAN SME FINANCING ECO SYSTEMS



SME BORROWERS

- Significant short / medium-term financing needs
- 2 No access to capital market funding
- No access to unsecured bank lending due to bank restrictions
- 4 Less attractive economics of alternatives
- 5 Lengthy and complicated credit process

LACK OF LOAN SUPPLY - CREDIT GAP





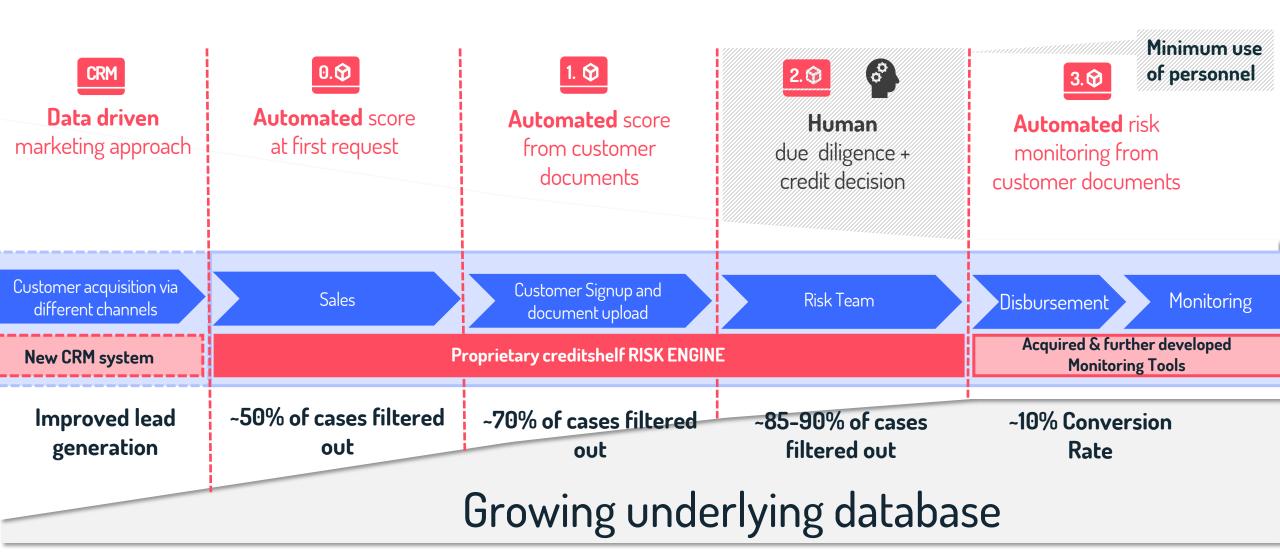
Investor & Service Fees

- 1 No efficient access to SME risk asset class
- Ticket size issue of existing debt funds with focus on larger tickets
- Limited access to unsecured financing opportunities
- Unattractive yield of traditional debt products

LACK OF INVESTMENT OPPORTUNITIES

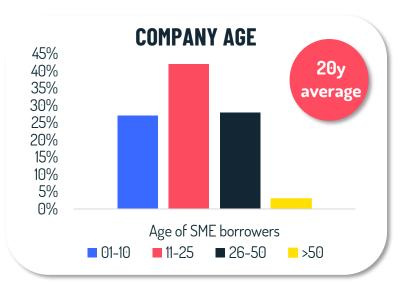


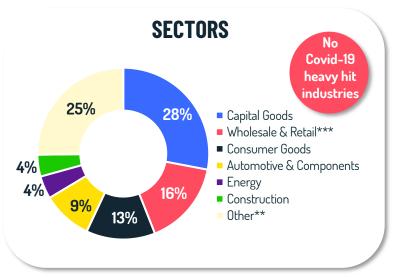
ADVANCED TECH ENABLES A LEAN CREDIT PROCESS



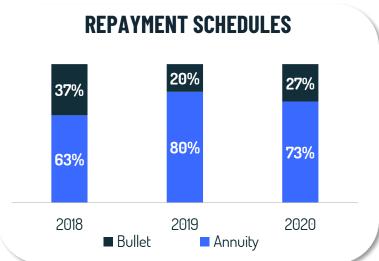


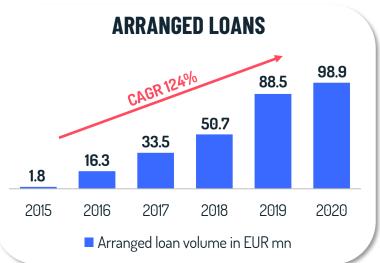
PORTFOLIO INSIGHTS





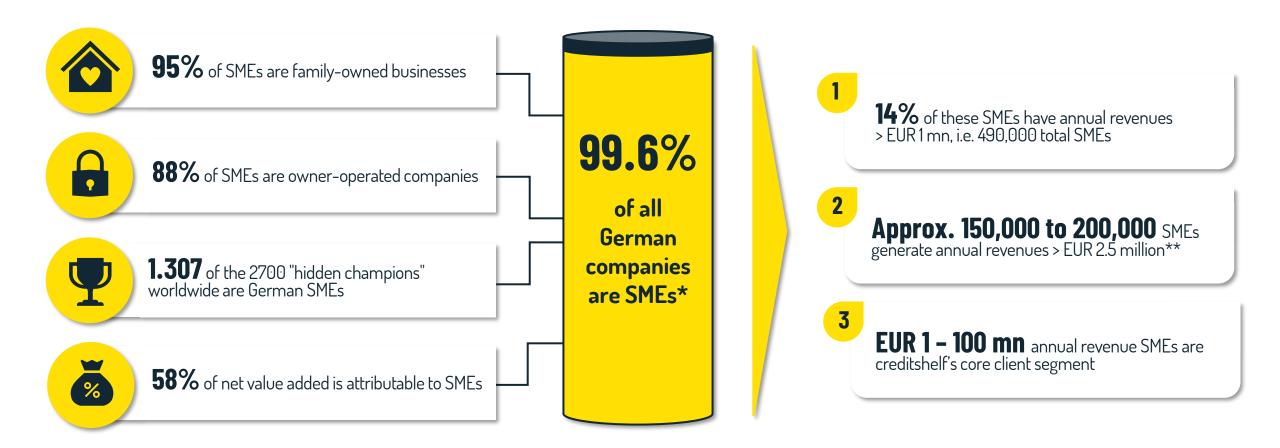






PORTFOLIO DATA								
	2019	2020						
Requested loan volume (kEUR)	1.340.662	1.528.223						
Arranged loan volume (kEUR)	88.450	98.925						
Total number of approved loans	99	110						
Average ticket size (kEUR)	893	899						
Average maturity (months)	28	27						
Average yield (volume weighted)	8.34%	8.82%						

THE GERMAN SME UNIVERSE



COOPERATION WITH EIF MAKES ESG PRINCIPLES AN INCREMENTAL PART OF OUR RISK SELECTION

EIF acts as anchor investor in creditshelf Loan Fund with a first closing commitment EUR 30 mn and a standing commitment for a second closing.

- 2 EIF's commitment, through its collateralization by the European Fund for Strategic Investments (EFSI), is part of the Investment Plan for Europe or 'Juncker Plan'. The plan aims to stimulate investments in order to create jobs and promote growth.
- EIF ensures that its ESG principles are adhered to and actively practiced. This is not only ensured by a comprehensive due diligence process, but also a part of the ongoing monitoring process.

This leads to a direct implementation into creditshelf's risk analysis and selection process, that must continuously adhere to EIFs high standards to make investments possible.



CURRENT AND FUTURE FRAME OF ESG AT CREDITSHELF

EIF ESG STANDARDS

- Full compliance with ESG principles at both platform and borrower level necessary condition for EIF investment
- Comprehensive consideration of all Environmental, Social and Governance (ESG) aspects in combination with the UN Sustainable Development Goals (SDG)
- Ongoing monitoring of platform and fund activities by independent risk and compliance functions of EIF

CS RISK SELECTION

- Full compliance with the 'EIF policy on restricted sectors', thereby excluding certain economic sectors (e.g. weapons, pornography, gambling) and ethical guidance for certain sensitive economic sectors
- Established processes between the platform, AIFM and EIF entities
- Successive further development of creditshelf credit analysis from an implicit consideration of ESG factors to an even more explicit disclosure of ESG risks

GOING FORWARD

- Full disclosure of explicit ESG factors in the risk analysis through standardized questionnaires as part of the credit analysis
- Even stronger monitoring of the key ESG factors as part of the borrower's ongoing monitoring



SUCCESSFUL INSTITUTIONAL DEBT INVESTOR STRATEGY AS BASIS FOR GROWTH

FUND AND ATB IMPACT ON ARRANGED LOAN VOLUME IN H1 2021* EUR 21.1 mn EUR 23.8 mn 29% 33% cs Loan Fund **Other Investors EUR 71.8 mn** EUR 26.9 mn 38% **ATB Facility**

ONGOING DIVERSIFICATION OF INVESTMENT FORMATS AND OFFERED RISK PROFILES



Partner of choice to convert loans into securities format



At least EUR 60 mn warehouse facility



Maturities of up to 8 years

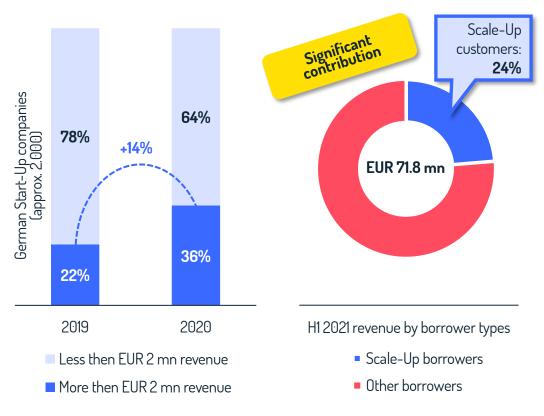


Up to EUR 150 mn SICAV diversified, permanent capital fund format

* Does not consider resales.

DEBT SCALE-UP FINANCING – AN ATTRACTIVE, UNDERSERVED MARKET

GROWING MARKET OF SCALE-UP FINANCING, CONTRIBUTING TO OUR GROWTH



LIMITED COMPETITION AND CRISIS-DRIVEN, NEW BUSINESS MODEL OPPORTUNITIES



The crisis is opening **new opportunities centered around digital business models**, while the working capital market is temporarily dominated by state guaranteed products (KfW).



Venture capital / debt providers are focussing on earlier stages, revenue-based products and / or larger tickets, lacking standardized processes.



Banks show very little flexibility in their financing offers for scale-ups, struggling with negative EBIT.



Scale-Up-financing generates **non-bankable**, **but investable assets** with long-term opportunities – customers grow into the 'regular' segment.



Enabler: Cashflow-based lending for asset light businesses.

Benefit: Fast credit decisioning and no equity dilution.



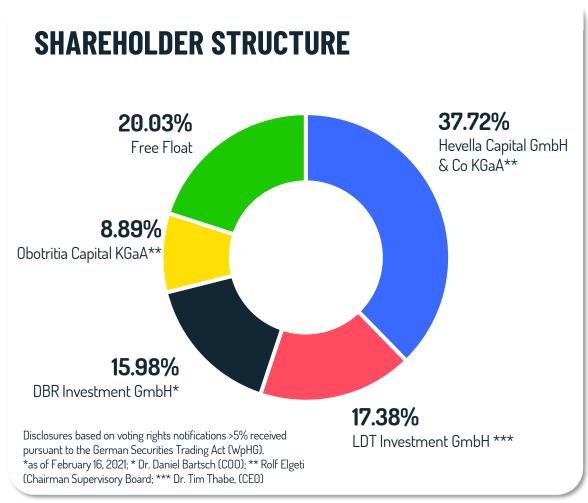
* Based on pwc data from 2019, showing expected revenues

RUN BY AN EXPERIENCED MANAGEMENT TEAM

	EXECUTIV	/E BOARD					
	CEO	C00	CF0	СТО	CPO		
Name	Dr. Tim Thabe	Dr. Daniel Bartsch	Fabian Brügmann	Dr. Gregor Heinrich	Jan Stechele		
Prior experience	Co-founder with >15 years on Senior Credit Officer and rating consultant positions	Co-founder and former Head of institutional equity & fixed income sales at leading investment bank	Capital markets specialist at top-tier bank with deep insights into structured finance transactions; >15 years in the industry	>14 years in CTO positions and vast experience in digital transformation projects (financial industry)	>13 years in wholesale banking with C-level positions for business development, digital, marketing & communic.		
Former companies	UBSGoldman Sachs	UBSBain & CompanyKienbaum	CommerzbankGoldman Sachs	Stonebranchsemafora systemsFraunhofer IGD	BayernLBBaden-Württem- bergische Bank		
Education	MBA (Kellog-WHU)PhD (Uni. Mannheim)CFA charterholder	MBA (Uni. Mannheim)PhD (Uni. Düsseldorf)	■ MSc (EBS)	PhD (Uni. Leipzig)MSc. (Uni. Darmstadt)	■ MSc (Uni. Erlangen-Nbg.)		



THE CREDITSHELF SHARE



SHARE INFORMATION

ISIN / WKN DE000A2LQUA5 / A2LQUA

Stock exchange symbol

/ Reuters symbol

CSQ

Type of Shares Ordinary bearer shares with

no-par value (auf den Inhaber lautende

Stückaktien)

First day of trading July 25, 2018

Number of Shares 1.376.251

Stock Exchanges Regulated Market

(Prime Standard) of the Frankfurt Stock

Exchange

Designated Sponsor

ODDO BHF Corporates & Markets AG

Research FMR, KBW



QUARTERLY SERIES

Borrower Fee 3758 1,528.6 1,237.0 2,765.6 443.0 1,252.3 1,695.2 801.2 2,496.4 894.6 3,391.0 1,256.7 1,230.4 2,44 Investor Fee 318.3 931.7 844.8 1,776.5 221.8 548.3 770.2 361.1 1,131.3 260.1 1,333.0 347.5 394.4 77. Servicing and Advisory Fee 0.0 0.0 0.0 22.4 22.4 20.8 15.1 35.9 10.9 105.2 70.0 175.2 53.4 87.8 14. Other Op. Income 98.5 296.7 1,235.4 1,532.1 300.2 114.3 414.6 105.1 510.7 429.8 940.4 0.0 1.6 Total expenses (gross)* -2,029.3 -6,584.9 -3,892.5 -10,477.4 -2,914.6 -2,640.5 -5,555.0 -2,223.9 -7,769.9 -2,620.5 -10,390.4 -2,201.3 -2,229.1 -4,544. Personnel expenses -1,007.3 -3,136.3 -1,286.9 -4,423.2 -1,510.9 -1,507.0 -3,017.8 -1,449.2 -4,467.1 -1,557.2 -6,024.3 -1,339.0 -1,446.9 -2,78 Related capitalised software 33.1 188.7 37.8 226.5 71.4 114.0 185.4 127.3 312.7 109.2 42.9 142.0 163.8 30 Other operating expenses -1,022.0 -3,448.6 -2,605.6 -6,054.2 -1,403.7 -1,121.0 -2,537.1 -774.7 -3,302.9 -1,063.3 -4,366.2 -862.3 -946.1 -1,80 Advertising and Marketing** -535.3 -1,586.8 -561.8 -2,148.5 -627.4 -272.3 -899.7 -228.8 -1,128.5 -201.1 -1,329.6 -149.3 -183.3 -33 Legal & Consulting Services -182.2 -744.3 -494.7 -1,239.0 -225.1 -226.3 -451.5 -132.1 -583.6 -118.4 -702.0 -134.4 -240.3 -37 Other** -304.5 -1,117.6 -1,549.1 -2,666.7 -551.0 -635.0 -1,185.9 -413.8 -1,590.7 -743.8 -2,334.6 -578.6 -522.5 -1,1 EBITDA -1,203.6 -3,639.2 -515.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -400.8 -504.9 -90.8 EBITDA -1,203.6 -3,639.2 -515.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -400.8 -504.9 -90.8 BOST -1,203.6 -3,639.2 -515.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -400.8 -504.9 -90.8 EBITDA -1,203.6 -3,639.2 -515.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -400.8 -504.9 -90.8 EBITDA -1,203.6 -3,639.2 -515.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -400.8 -504.9 -90.8 EBITDA -1,203.6 -3,639.2 -515.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -	IN KEUR	Q 3 2019	9M 2019	Q4 2019	FY 2019	Q1 2020	02 2020	H1 2020	Q3 2020	9M 2020	04 2020	FY2020	Q1 2021	Q2 2021	H1 2021
Investor Fee 318.3 9317 844.8 1,776.5 2218 548.3 7702 3611 1,131.3 2601 1,333.0 347.5 394.4 74.5 Servicing and Advisory Fee 0.0 0.0 22.4 22.4 20.8 15.1 35.9 10.9 105.2 70.0 175.2 53.4 87.8 14.5 14.5 15.0 10.5 10.5 10.5 10.5 10.5 10.5 10	Revenues	694.1	2,460.3	2,104.2	4,564.5	685.6	1,815.7	2,501.3	1,173.2	3,674.5	1,224.6	4,899.2	1,657.5	1,722.6	3,380.1
Servicing and Advisory Fee 0,0 0,0 22,4 22,4 20,8 15,1 35,9 10,9 105,2 70,0 175,2 53,4 87,8 10 Other Op. Income 98.5 296.7 1,235.4 1,532.1 300.2 114.3 414.6 105.1 510.7 429.8 940.4 0.0 1.6 Total expenses (gross)* -2,029.3 -6,584.9 -3,892.5 -10,477.4 -2,914.6 -2,640.5 -5,555.0 -2,223.9 -7,769.9 -2,620.5 -10,390.4 -2,201.3 -2,229.1 -4,544 Personnel expenses -1,007.3 -3,136.3 -1,286.9 -4,423.2 -1,510.9 -1,507.0 -3,017.8 -1,449.2 -4,467.1 -1,557.2 -6,024.3 -1,339.0 -1,446.9 -2,78 Related capitalised software 33.1 188.7 37.8 226.5 71.4 114.0 185.4 127.3 312.7 109.2 421.9 142.0 163.8 30 Other operating expenses -1,022.0 -3	Borrower Fee	375.8	1,528.6	1,237.0	2,765.6	443.0	1,252.3	1,695.2	801.2	2,496.4	894.6	3,391.0	1,256.7	1,230.4	2,497.1
Other Op. Income 98.5 296.7 1,235.4 1,532.1 300.2 114.3 414.6 105.1 510.7 429.8 940.4 0.0 1.6 Total expenses (gross)* -2,029.3 -6,584.9 -3,892.5 -10,477.4 -2,914.6 -2,640.5 -5,555.0 -2,223.9 -7,769.9 -2,620.5 -10,390.4 -2,201.3 -2,229.1 -4,544.9 Personnel expenses -1,007.3 -3,136.3 -1,286.9 -4,423.2 -1,510.9 -1,507.0 -3,017.8 -1,449.2 -4,467.1 -1,557.2 -6,024.3 -1,339.0 -1,446.9 -2,78 Related capitalised software 33.1 188.7 37.8 226.5 71.4 114.0 185.4 127.3 312.7 109.2 421.9 142.0 163.8 30 Other operating expenses -1,022.0 -3,448.6 -2,605.6 -6,054.2 -1,403.7 -1,121.0 -2,537.1 -774.7 -3,302.9 -1,063.3 -4,366.2 -862.3 -946.1 -1,80 Advertising and Marketing***	Investor Fee	318.3	931.7	844.8	1,776.5	221.8	548.3	770.2	361.1	1,131.3	260.1	1,333.0	347.5	394.4	741.9
Total expenses (gross)* -2,029.3 -6,584.9 -3,892.5 -10,477.4 -2,914.6 -2,640.5 -5,555.0 -2,223.9 -7,769.9 -2,620.5 -10,390.4 -2,201.3 -2,229.1 -4,544 Personnel expenses -1,007.3 -3,136.3 -1,286.9 -4,423.2 -1,510.9 -1,507.0 -3,017.8 -1,449.2 -4,467.1 -1,557.2 -6,024.3 -1,339.0 -1,446.9 -2,78 Related capitalised software 33.1 188.7 37.8 226.5 71.4 114.0 185.4 127.3 312.7 109.2 421.9 142.0 163.8 30 Other operating expenses -1,022.0 -3,448.6 -2,605.6 -6,054.2 -1,403.7 -1,121.0 -2,537.1 -774.7 -3,302.9 -1,063.3 -4,366.2 -862.3 -946.1 -1,80 Advertising and Marketing*** -535.3 -1,586.8 -561.8 -2,148.5 -627.4 -272.3 -899.7 -228.8 -1,128.5 -201.1 -1,329.6 -149.3 -183.3 -33	Servicing and Advisory Fee	0,0	0,0	22,4	22,4	20,8	15,1	35,9	10,9	105,2	70,0	175,2	53.4	87.8	141.2
Personnel expenses -1,007.3 -3,136.3 -1,286.9 -4,423.2 -1,510.9 -1,507.0 -3,017.8 -1,449.2 -4,467.1 -1,557.2 -6,024.3 -1,339.0 -1,446.9 -2,78 Related capitalised software 33.1 188.7 37.8 226.5 71.4 114.0 185,4 127.3 312.7 109.2 421.9 142.0 163.8 30 Other operating expenses -1,022.0 -3,448.6 -2,605.6 -6,054.2 -1,403.7 -1,121.0 -2,537.1 -774.7 -3,302.9 -1,063.3 -4,366.2 -862.3 -946.1 -1,80 Advertising and Marketing** -535.3 -1,586.8 -561.8 -2,148.5 -627.4 -272.3 -899.7 -228.8 -1,128.5 -201.1 -1,329.6 -149.3 -183.3 -33 Legal & Consulting Services -182.2 -744.3 -494.7 -1,239.0 -225.1 -226.3 -451.5 -132.1 -583.6 -118.4 -702.0 -134.4 -240.3 -37 Other** -304.5 -1,117.6 -1,549.1 -2,666.7 -551.0 -635.0 -1,185.9 -413.8 -1,590.7 -743.8 -2,334.6 -578.6 -522.5 -1,12 EBITDA -1,203.6 -3,639.2 -515.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -400.8 -504.9 -905.	Other Op. Income	98.5	296.7	1,235.4	1,532.1	300.2	114.3	414.6	105.1	510.7	429.8	940.4	0.0	1.6	1.6
Personnel expenses -1,007.3 -3,136.3 -1,286.9 -4,423.2 -1,510.9 -1,507.0 -3,017.8 -1,449.2 -4,467.1 -1,557.2 -6,024.3 -1,339.0 -1,446.9 -2,78 Related capitalised software 33.1 188.7 37.8 226.5 71.4 114.0 185,4 127.3 312.7 109.2 421.9 142.0 163.8 30 Other operating expenses -1,022.0 -3,448.6 -2,605.6 -6,054.2 -1,403.7 -1,121.0 -2,537.1 -774.7 -3,302.9 -1,063.3 -4,366.2 -862.3 -946.1 -1,80 Advertising and Marketing** -535.3 -1,586.8 -561.8 -2,148.5 -627.4 -272.3 -899.7 -228.8 -1,128.5 -201.1 -1,329.6 -149.3 -183.3 -33 Legal & Consulting Services -182.2 -744.3 -494.7 -1,239.0 -225.1 -226.3 -451.5 -132.1 -583.6 -118.4 -702.0 -134.4 -240.3 -37 Other** -304.5 -1,117.6 -1,549.1 -2,666.7 -551.0 -635.0 -1,185.9 -413.8 -1,590.7 -743.8 -2,334.6 -578.6 -522.5 -1,12 EBITDA -1,203.6 -3,639.2 -515.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -400.8 -504.9 -905.															
Related capitalised software 33.1 188.7 37.8 226.5 71.4 114.0 185.4 127.3 312.7 109.2 421.9 142.0 163.8 30 Other operating expenses -1,022.0 -3,448.6 -2,605.6 -6,054.2 -1,403.7 -1,121.0 -2,537.1 -774.7 -3,302.9 -1,063.3 -4,366.2 -862.3 -946.1 -1,80 Advertising and Marketing** -535.3 -1,586.8 -561.8 -2,148.5 -627.4 -272.3 -899.7 -228.8 -1,128.5 -201.1 -1,329.6 -149.3 -183.3 -33 Legal & Consulting Services -182.2 -744.3 -494.7 -1,239.0 -225.1 -226.3 -451.5 -132.1 -583.6 -118.4 -702.0 -134.4 -240.3 -37 Other** -304.5 -1,117.6 -1,549.1 -2,666.7 -551.0 -635.0 -1,185.9 -413.8 -1,590.7 -743.8 -2,334.6 -578.6 -522.5 -1,117.6 -1,203.6 -3,639.2 -515.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -400.8 -504.9 -908.	Total expenses (gross)*	-2,029.3	-6,584.9	-3,892.5	-10,477.4	-2,914,6	-2,640.5	-5,555.0	-2,223.9	-7,769.9	-2,620.5	-10,390.4	-2,201.3	-2,229.1	-4,548.7
Other operating expenses	Personnel expenses	-1,007.3	-3,136.3	-1,286.9	-4,423.2	-1,510.9	-1,507.0	-3,017.8	-1,449.2	-4,467.1	-1,557.2	-6,024.3	-1,339.0	-1,446.9	-2,785.8
Advertising and Marketing** -535.3 -1,586.8 -561.8 -2,148.5 -627.4 -272.3 -899.7 -228.8 -1,128.5 -201.1 -1,329.6 -149.3 -183.3 -33 -1,586.8 -182.2 -744.3 -494.7 -1,239.0 -225.1 -226.3 -451.5 -132.1 -583.6 -118.4 -702.0 -134.4 -240.3 -37 -201.1 -1,329.6 -149.3 -1,549.1 -2,666.7 -551.0 -635.0 -1,185.9 -413.8 -1,590.7 -743.8 -2,334.6 -578.6 -522.5 -1,185.9 -413.8 -1,590.7 -743.8 -2,334.6 -578.6 -522.5 -1,185.9 -4,129.0 -400.8 -504.9 -90.5 -1,185.9 -4,129.0 -4,1	Related capitalised software	33.1	188.7	37.8	226.5	71.4	114.0	185,4	127.3	312.7	109.2	421.9	142.0	163.8	306.8
Advertising and Marketing** -535.3 -1,586.8 -561.8 -2,148.5 -627.4 -272.3 -899.7 -228.8 -1,128.5 -201.1 -1,329.6 -149.3 -183.3 -33 -1,586.8 -1,128.5 -2,148.5 -2,148.5 -2,148.5 -2,148.5 -2,148.5 -2,148.5 -2,148.5 -2,148.5 -2,148.5 -2,148.5 -2,148.5 -2,149.3 -183.3 -33 -1,149.3 -1,14															
Legal & Consulting Services -182.2 -744.3 -494.7 -1,239.0 -225.1 -226.3 -451.5 -132.1 -583.6 -118.4 -702.0 -134.4 -240.3 -37.0 Other** -304.5 -1,117.6 -1,549.1 -2,666.7 -551.0 -635.0 -1,185.9 -413.8 -1,590.7 -743.8 -2,334.6 -578.6 -522.5 -1,1 EBITDA -1,203.6 -3,639.2 -515.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -400.8 -504.9 -904.9	Other operating expenses	-1,022.0	-3,448.6	-2,605.6	-6,054.2	-1,403.7	-1,121.0	-2,537.1	-774.7	-3,302.9	-1,063.3	-4,366.2	-862.3	-946.1	-1,808.4
Other** -304.5 -1,117.6 -1,549.1 -2,666.7 -551.0 -635.0 -1,185.9 -413.8 -1,590.7 -743.8 -2,334.6 -578.6 -522.5 -1,185.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -400.8 -504.9 -904.9 -904.8 -504.9 -904.	Advertising and Marketing**	-535.3	-1,586.8	-561.8	-2,148.5	-627.4	-272.3	-899.7	-228.8	-1,128.5	-201.1	-1,329.6	-149.3	-183.3	-332.6
EBITDA -1,203.6 -3,639.2 -515.1 -4,154.3 -1,857.2 -596.5 -2,453.7 -818.3 -3,272.1 -856.9 -4,129.0 -400.8 -504.9 -905	Legal & Consulting Services	-182.2	-744.3	-494.7	-1,239.0	-225.1	-226.3	-451.5	-132.1	-583.6	-118.4	-702.0	-134.4	-240.3	-374.7
	Other**	-304.5	-1,117.6	-1,549.1	-2,666.7	-551.0	-635.0	-1,185.9	-413.8	-1,590.7	-743.8	-2,334.6	-578.6	-522.5	-1,101.1
Depreciation & Amortisation -202.3 -549.4 -250.7 -800.1 -274.0 -287.6 -561.7 -315.4 -877.1 -339.2 -1,216.2 -317.5 -316.5 -63	EBITDA	-1,203.6	-3,639.2	-515.1	-4,154.3	-1,857.2	-596.5	-2,453.7	-818.3	-3,272.1	-856.9	-4,129.0	-400.8	-504.9	-905.7
	Depreciation & Amortisation	-202.3	-549.4	-250.7	-800.1	-274.0	-287.6	-561.7	-315.4	-877.1	-339.2	-1,216.2	-317.5	-316.5	-634.0
EBIT -1,405.9 -4,188.6 -765.8 -4,954.4 -2,131.2 -884.2 -3,015.4 -1,133.7 -4,149.1 -1,196.1 -5,345.2 -718.2 -821.4 -1,539	EBIT	-1,405.9	-4,188.6	-765.8	-4,954.4	-2,131.2	-884.2	-3,015.4	-1,133.7	-4,149.1	-1,196.1	-5,345.2	-718.2	-821.4	-1,539.7



OVERVIEW OF FINANCIAL CALENDAR

2021

February 24–25, 2021 ODDO SEYDLER Digital Small & Mid Cap Conference 2021

March 30, 2021 Publication Annual Report 2020

May 10, 2021 Annual General Meeting (Virtual AGM)

May 12, 2021 Publication Q1 statement

June 9, 2021 Platow Euro Finance Small Cap Conference, Frankfurt / Main

September 2, 2021 Commerzbank Corporate Conference, Frankfurt / Main

September 9, 2021 Publication Q2 statement

September 24, 2021 10th Baader Investment Conference, Munich

November 11, 2021 Publication Q3 statement

November 22-24, 2021 German Equity Forum, Presentation & One-on-Ones



INVESTOR CONTACT

CREDITSHELF AKTIENGESELLSCHAFT

Fabian Brügmann (CF0)

E-Mail: ir@creditshelf.com

Phone: +49 (0) 69 348 772 427

Maximilian Franz (IRM)

E-Mail: ir@creditshelf.com

Phone: +49 (0) 69 348 719 113

Disclaimer/legal notice:

Statements in this presentation relating to future status or circumstances, including statements regarding management's plans and objectives for future operations, sales and earning figures, are forward-looking statements of goals and expectations based on estimates, assumptions and the anticipated effects of future events on current and developing circumstances taking into account currently available information and do not necessarily predict future results. Many factors could cause the actual results to be materially different from those that may be expressed or implied by such statements. Various known and unknown risks, uncertainties, unforeseeable developments, changes in the economic and political environment and other currently not yet identifiable effects can cause that future results, the financial situation or the outlook of creditshelf Aktiengesellschaft deviate from the estimates set forth herein. creditshelf Aktiengesellschaft reserves the right to change and complete the information in this presentation without notice. No liability is assumed, and no guarantee given for the completeness, correctness, adequacy, accuracy, fairness or preciseness of any information or opinion contained herein and no obligation exists to update any statement or information in this presentation.

This presentation serves information purposes only and does not constitute of form part of an offer or solicitation to acquire, subscribe to or dispose of any securities of creditshelf Aktiengesellschaft. Hence, the information in this presentation is selective in nature and does not purport to contain all information that may be required to evaluate the creditshelf Aktiengesellschaft and/or its securities.

The securities are also not and will not be registered under the U.S. Securities Act of 1933 and may not be offered or sold in the United States of America or to or for the account of or for the benefit of U.S. Persons (as defined in Regulation S of the U.S. Securities Act), unless this occurs pursuant to an exemption from the registration requirements of the U.S. Securities Act or in a transaction to which the U.S. Securities Act does not apply.

