

**INTERIM REPORT  
JANUARY THROUGH  
JUNE**

**2014**

# KEY FIGURES FOR THE GROUP, IFRS MYBET HOLDING SE

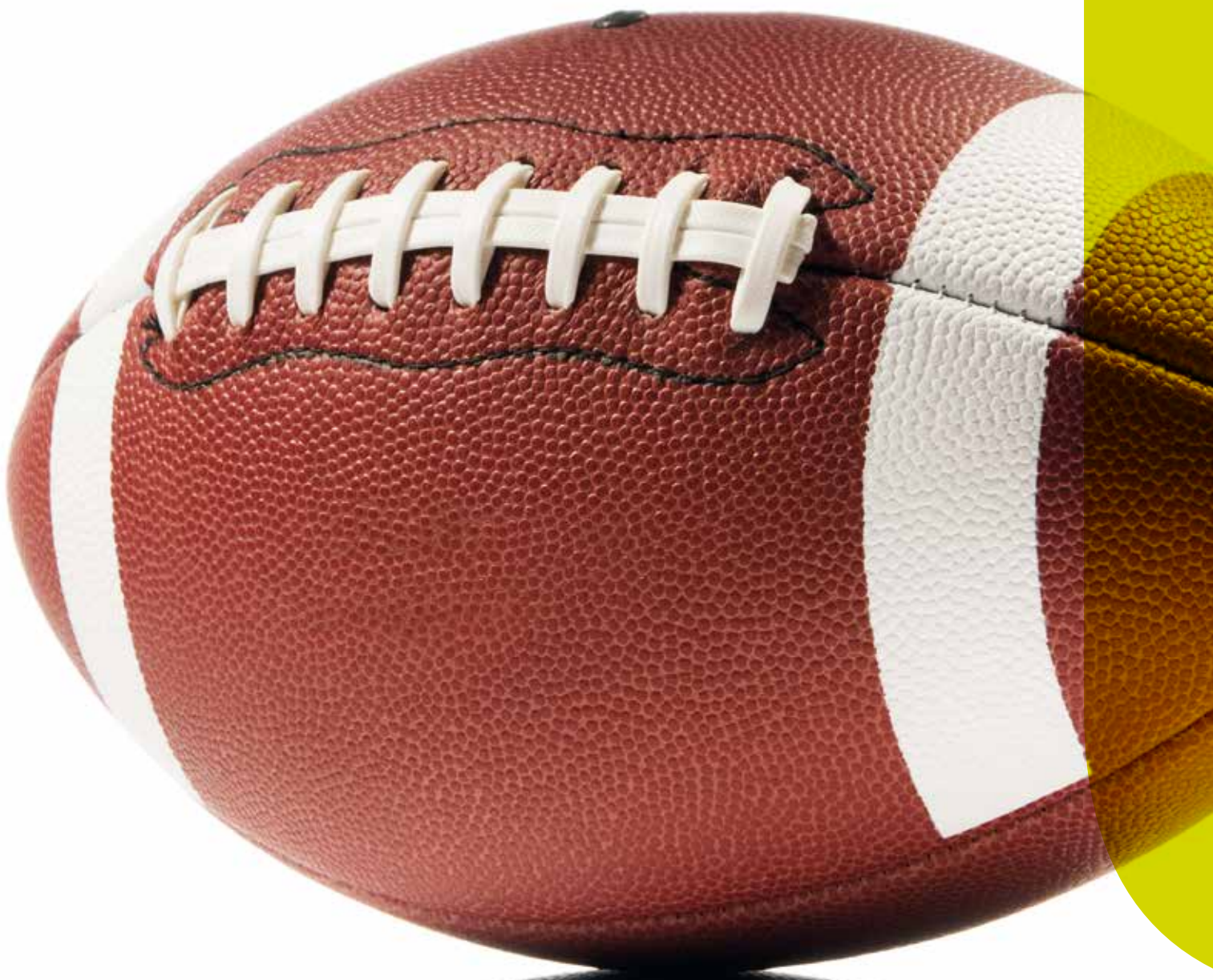
INCOME STATEMENT	6M 2014	6M 2013	Q2 2014	Q2 2013	Q1 2014
	€ '000	€ '000	€ '000	€ '000	€ '000
Revenues	34,419	34,269	16,493	14,795	17,926
<i>Sports Betting</i>	19,879	17,043	9,216	6,507	10,663
<i>Casino &amp; Poker</i>	10,919	12,398	5,397	5,787	5,522
<i>Lotteries</i>	0	1,838	0	940	0
<i>Horse Betting</i>	3,126	2,380	1,680	1,315	1,446
<i>other</i>	495	601	225	237	270
Net Gaming Revenue	33,946	33,852	16,265	14,578	17,682
EBITDA	707	-51	-177	-857	885
EBIT	-361	-1,633	-688	-1,745	327
EBT	-320	-1,377	-679	-1,652	359
Consolidated earnings	-534	-776	-768	-1,165	234
Earnings per share (diluted in €)	-0.04	-0.04	-0.04	-0.05	0.00
Employees (average over period)	167	176	166	178	169
Revenue per employee	206	195	99	83	106

BALANCE SHEET	30.06.2014	31.12.2013
	T€	T€
Non-current assets	17,018	17,090
Deferred taxes	1,136	1,350
Cash holdings	9,249	7,965
Shareholders' equity	17,777	18,306
Balance sheet total	37,743	38,609
Equity ratio	47.1 %	47.4 %

NOTE Due to rounding, numbers presented throughout this document may not add up precisely to the totals provided and percentages may not precisely reflect the absolute figures

# CONTENTS

<b>01</b>	<b>TO THE SHAREHOLDERS</b>	<b>2</b>
<b>02</b>	<b>GROUP INTERIM MANAGEMENT REPORT</b>	<b>8</b>
<b>03</b>	<b>CONSOLIDATED FINANCIAL STATEMENTS</b>	<b>20</b>
	<b>CONSOLIDATED BALANCE SHEET</b>	<b>22</b>
	<b>CONSOLIDATED INCOME STATEMENT</b>	<b>24</b>
	<b>CASH FLOW STATEMENT</b>	<b>28</b>
	<b>STATEMENT OF MOVEMENTS IN EQUITY</b>	<b>29</b>
	<b>NOTES</b>	<b>30</b>
	<b>FINANCIAL CALENDAR / IMPRINT</b>	



**// TO THE  
SHAREHOLDERS**



## LETTER TO THE SHAREHOLDERS

### DEAR SHAREHOLDERS,

As a company, we have experienced difficult years and eventful times but were finally able to emerge stronger than before. In the first half of 2014, we have not only reached our target figures but in some cases are ahead of what we set out to do. For the first three months of 2014, we expected a drop in revenues in comparison with the previous year, which indeed occurred. Thanks to the Soccer World Cup, in the second quarter we were able to compensate for an initial weakness in April and met the overall revenue target for the first half year. Along with the effects of the Soccer World Cup, increases in the shop area in particular have made themselves felt.

The 17 percent growth in the Sports Betting segment and a growth of 31 percent in the Horse Betting segment we were able to offset the decline in the Casino & Poker area caused by regulations, as well as the loss of the Lottery segment. Following the deconsolidation of the Spanish subsidiary DIGIDIS S.L. in November 2013, we are no longer represented in the lottery business. Even without the revenue contribution from the lottery business, which amounted to EUR 1.8 million in the last half of 2013, we realised a group revenue of EUR 34.4 million in the first six months of 2014 – a marginal improvement compared with last year's period (H1 2013: EUR 34.3 million). Adjusted to remove the revenue of DIGIDIS S.L., revenue growth in the first six months of 2014 is 6.5 percent (adjusted revenue H1 2013: EUR 32.3 million). This growth was achieved despite a reduced advertising budget in comparison with the previous year.

After the first six months of 2014, we faced slightly negative earnings before interest and taxes (EBIT) of EUR -361 thousand, as previously anticipated, but were able to significantly improve profitability in comparison with last year's period (H1 2013: EUR -1.6 million) through an improved cost basis. This result exceeds our expectations.

At the beginning of 2014, we began to implement numerous measures within the framework of the mybet realignment to optimise the company's structure and improve efficiency. In this context, we decided not to continue the operations of

DIGIDIS S.L. and DIGIDIS S.A. Among other factors, the negative profitability outlook of the Spanish companies proved critical for this decision.

We have successfully sold our shares of both companies throughout July and the beginning of August with notarial documentation. Thus we not only freed ourselves of legal and economic factors of uncertainty, but have also created available resources that can be used more efficiently in other places of the group.

By focussing on delivering exceptional quality, we intend to sustainably regain our competitive viability. We were able to significantly improve system stability and did not record any incidence of system failures during Soccer World Cup, an exceptionally busy season. In addition, the successful roll-out of loyalty cards marks a positive highlight of the period under review. We are thus enhancing the customer experience and are actively contributing to long-term customer loyalty. These improvements have already had a positive effect in terms of increased revenue in all areas. We expect a continuation of this trend for the second half of 2014.

With the sale of the Spanish lottery business and our focus on quality customer service, we have taken the first important steps toward an enduring stabilisation of our business model. Likewise, we have begun to concentrate on the turnaround. This process will still require some time and extend far beyond the 2014 financial year. In addition to the quality drive, it is also key figures that the revenue-dependent costs are reduced – a very demanding task we will now address intensively.

The anticipated awarding of sporting bet concessions by the Hessian ministry of the interior will mark one of this year's highlights. It remains unknown whether chances or risks will arise for the operative business, as it is yet unclear when and who will receive the license. Furthermore, the bet concession details have not been published. We are currently preparing for all possible scenarios that might arise from this.

In view of the current corporate development, we look optimistically to second half year. The beginning of the first football division season at the end of August 2014 is generally considered the core business for sporting bets. Seasonally, the second-half-year is the strongest phase in the annual financial cycle of betting providers. Accordingly, we are expecting positive impulses for the operating business, in particular in the last quarter. In addition, preparations were successfully made in the first half year for the introduction of the mybet betting terminals. Their delivery to the mybet betting shops will take place in the second half of 2014 and will further support the operating business. We will continue to optimize the product range of the company on an ongoing basis and will intensify the marketing for new and existing customers. We have already recorded the first positive results and will transfer these effects and successes to our business for the new soccer season.

In the first half of 2014, we have taken crucial steps for the future in order to successfully participate in the market on a lasting basis. The newly defined demands we place on our selves are high and we will need to work hard to fulfil these demands. It must be kept in mind that such transformation processes are highly time intensive and will only become obvious from 2015 onwards. On the basis of the figures achieved in the first half year, we consider our planning for the year 2014 to be confirmed. We expect a balanced EBIT with a slightly increased sales volume of EUR 70 to 75 million.

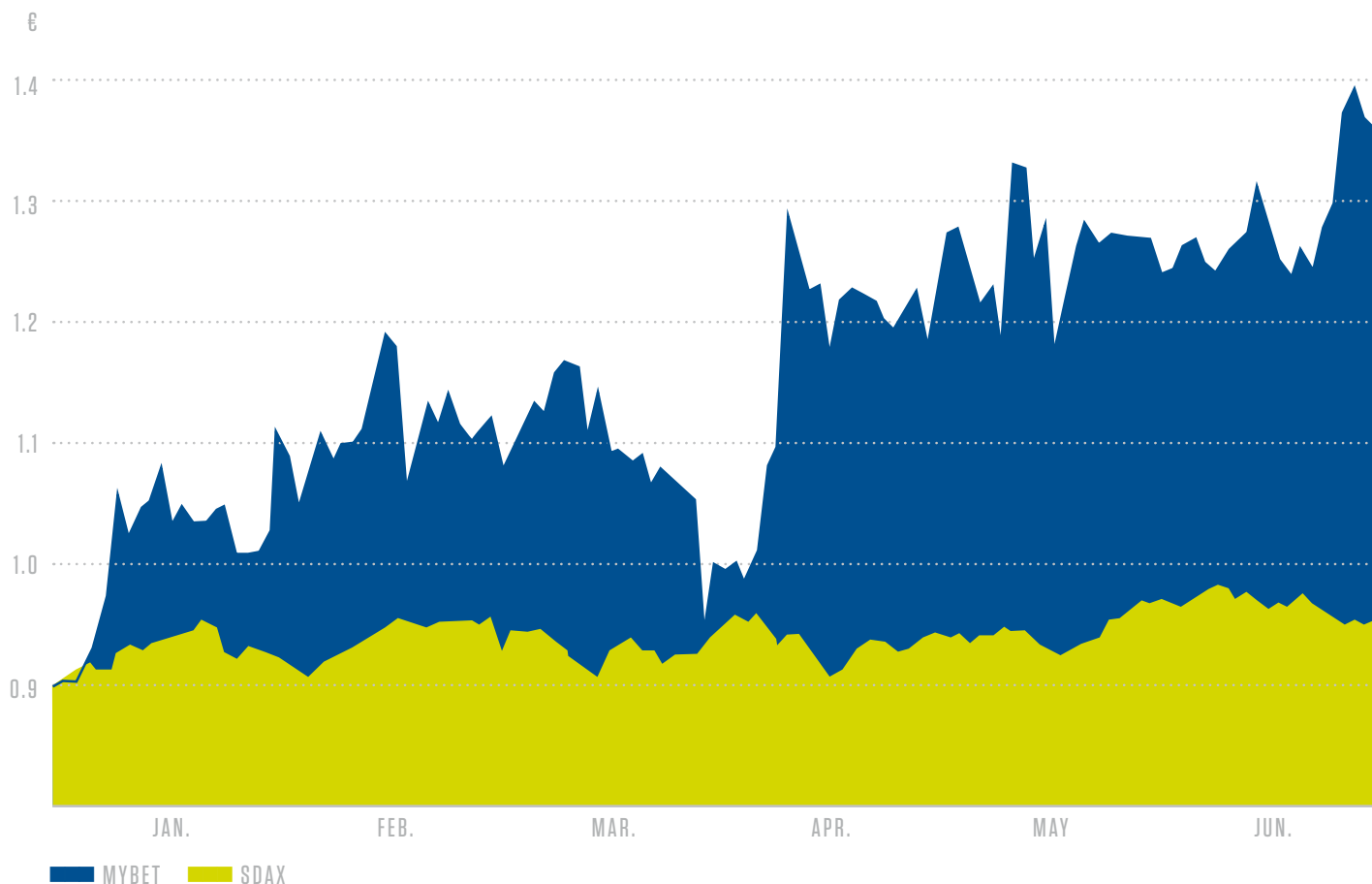
We would like to thank you for your confidence in mybet and hope that you will continue to accompany us on our journey.



Sven Ivo Brinck



1 PRICE PERFORMANCE (JANUARY 1, 2014 – JUNE 30, 2014)



In the first half of the year 2014, the mybet share recorded a positive development. At the beginning of 2014, the share of mybet Holding SE started with a price of EUR 0.92. The low for the first six months of the current financial year was already reached on January 6, 2014, at EUR 0.91. Following that, the mybet share showed a steady upward trend with a brief consolidation phase between mid-March and the beginning of April. On June 27, 2014, the share finally reached its high for the year of EUR 1.41. On June 30, 2014, the price closed at EUR 1.39. This represents an increase of around 51.1 percent in the course of the first half year and a market capitalisation of around EUR 33.8 million at the end of the period under review.

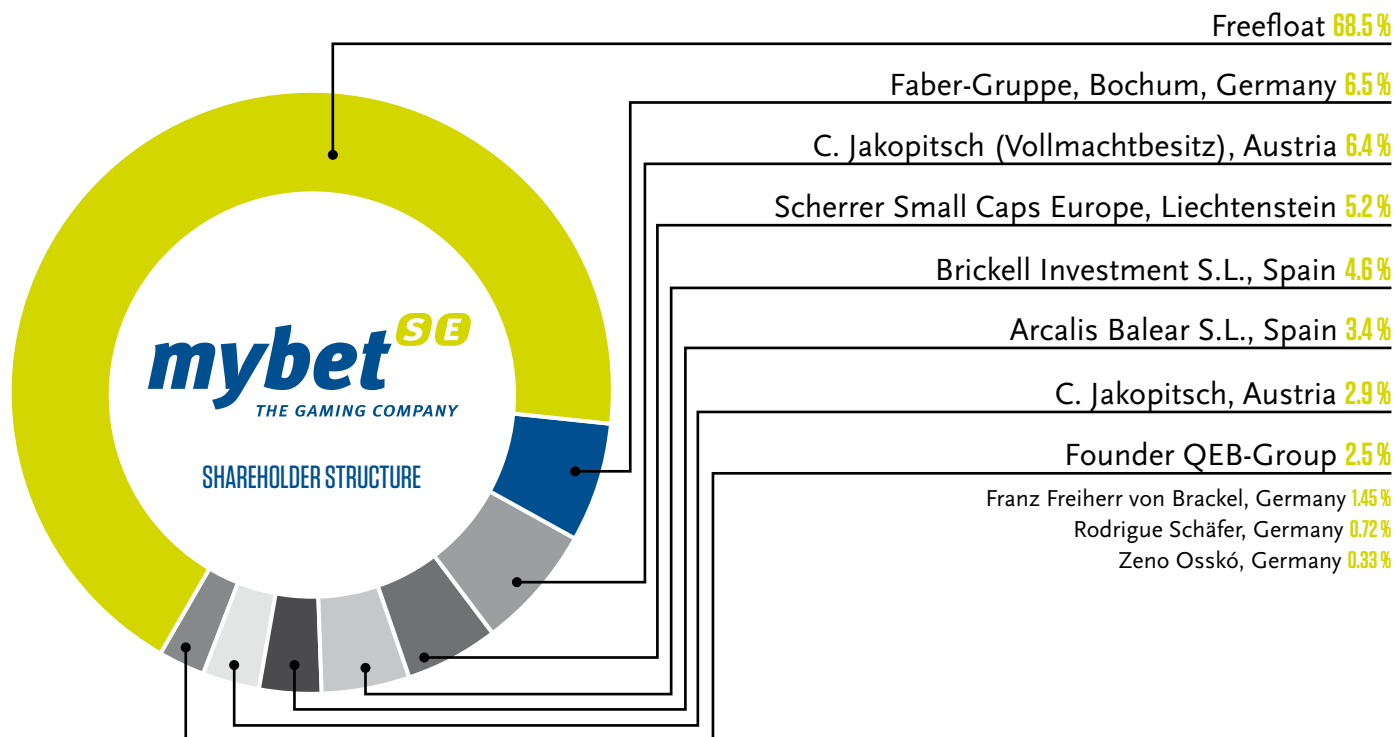
The leading index for small cap securities in Germany, SDAX, rose in the first half of 2014 by 8.1 percent. The leading global index for companies in the games and gambling industry, the S-Network Global Gaming Index (ticker: WAGR) in contrast fell during the period under review by around 4 percent.

2 INFORMATION AND KEY FIGURES FOR THE SHARE

Stock exchange symbol / Bloomberg symbol:	XMY / XMY:GY
Securities identification no. (WKN) /	AOJR6 /
ISIN:	DE000AOJR6 7
Initial listing:	SEPTEMBER 28, 1999
Market Segment:	PRIME STANDARD
Indices:	CDAX, PRIME ALL SHARE, CLASSIC ALL SHARE
Opening / Closing price:	EUR 0.92 / EUR 1.39
High / Low:	EUR 1.41 / EUR 0.91
Number of shares:	24,257,373
Freefloat at June 30, 2014:	68.5%
Market capitalisation at June 30, 2014:	EUR 33.8 MILLION
Designated Sponsor:	CLOSE BROTHERS SEYDLER BANK AG, FRANKFURT A.M.



### ■ 3 SHAREHOLDER STRUCTURE (AS OF JUNE 30, 2014)



### ■ 4 SHAREHOLDERS MEETING

The Ordinary Shareholders Meeting of mybet Holding SE was held on June 5, 2014, in Hamburg. 44.6 percent of the voting capital stock was present (previous year: 33.3 percent). The shareholders present followed the report of the Management Board on the development of business in 2013 and in the first quarter of 2014, on restructuring and on the strategic realignment of the mybet Group.

In the framework of the Shareholders Meeting, three new members were elected to the Supervisory Board: In addition to the candidates nominated by the Company, Markus A. Knoss and Patrick Möller, the Shareholders Meeting also elected Mr. Clemens Jakopitsch back onto the Supervisory Board. Thus the Supervisory Board statutory comprises six members.

The detail results of voting can be accessed on the website [www.mybet-se.com](http://www.mybet-se.com) in the Investor Relations/Shareholders' Meeting section.

### ■ 5 FINANCIAL CALENDAR FOR 2014

September 10, 2014	4. ZKK (ZURICH CAPITAL MARKET CONFERENCE)
November 13, 2014	PUBLICATION OF THE Q3 QUARTERLY FINANCIAL REPORT
November 24 – 26, 2014:	ANALYSTS CONFERENCE IN THE FRAMEWORK OF THE DEUTSCHES EIGENKAPITALFORUM (GERMANY EQUITY FORUM) IN FRANKFURT A.M.



# // GROUP INTERIM MANAGEMENT REPORT



## BASIC PROFILE OF THE GROUP

### BUSINESS MODEL

The mybet Group – consisting of the parent company mybet Holding SE and the companies included in the consolidated financial statements – has been active in the gaming industry for more than 15 years. With around 1.3 million registered customers, the mybet Group is among the leading providers of and agents for licensed gaming in Europe. The company focuses on the segments Sports Betting and Casino & Poker.

Currently, mybet is represented in a total of 57 countries in Europe, Africa and Latin America where the regulatory environment makes it possible to offer gaming products. The focus of the company is the core market Germany as well as the target markets of Greece, Belgium, Cyprus and Ghana.

Taking into consideration the national laws of the various countries, gaming is offered on the basis of the company's own licences and permits as well as through venture partners. mybet pursues a dual distribution system. As one of the best known sports betting brands in Europe, mybet.com together with mybet.de, pferdewetten.de and mobile applications forms the online service of the Group. At the same time, mybet, with 309 gaming shops, has an established franchise system worldwide.

### GOALS AND STRATEGIES

The goal of the Management Board is to further develop the mybet Group into a leading provider in terms of quality of innovative gaming products. Based on the Board's current assessment, the close meshing of offline and online distribution should be continued. Opportunities that could result from focussing on a sales channel are examined on an ongoing basis.

In order to strengthen the competitiveness of mybet on a lasting basis and to minimise dependence on individual markets, three success factors were identified. Thus the Management Board intends during the next five years to continually improve product quality, successively expand the range of products and promote diversification through the development of new sales markets.

For the financial year 2014, the Management Board is pursuing the successful realignment of mybet. Central to this is the strategy of focussing in order to increase the efficiency of available resources. Accordingly, mybet will strategically concentrate on greater penetration of the successfully markets. A primary object of the quality drive is to improve the reliability and user-friendliness of the existing products and to expand both the online and the offline range of products. Along with this the activities in the growth areas of Mobile and Social Media are also being intensified.

### RESEARCH AND DEVELOPMENT

The business environment of mybet is under constant change. Alongside the regulatory framework of the individual markets, the needs of the various target groups are continually developing. The mybet Group therefore is continuously working to further develop the existing gaming platforms and software accordingly and at the same time to anticipate the future requirements of the markets. This forms the central basis for being able to offer new products and open new markets.

In the period under review, mybet has increasingly concentrated on the further development of mobile applications, with scope of functions of the mybet app being given particular attention. The launch of the new mobile app should take place around the beginning of the new Bundesliga (German Federal Soccer League) season. Additional optimisation and new mobile apps are to be developed in the coming months. An essential, fundamental factor for the business success of the mybet Group is operating stability. The quality drive begun in financial year 2014 and the associated development activities have contributed significantly to the optimisation of the reliability of the product range. Lower downtime in the second quarter of 2014 by around 95 percent than in the fourth quarter of 2013 attests to the success of these activities. The new level of reliability achieved is to be further cultivated and will represent the backbone of future product operations.

In the first half of 2014, mybet invested a total of EUR 0.7 million for development projects (H1 2013: EUR 1.0 million), which corresponds to around 2.0 percent of sales (H1 2013: 3.0 percent). These expenditures constitute the cost price in terms of hours of development work done. On the basis of the IFRS accounting regulations, measures for maintenance and repairs are necessary for improving the stability are not accounted for as development measures.

## ECONOMIC REPORT

### ■ GENERAL AND INDUSTRY-SPECIFIC AS WELL AS REGULATORY ECONOMIC ENVIRONMENT

#### ECONOMIC ENVIRONMENT

mybet is active in the European market through subsidiaries as well as venture partners. Alongside the central sales market Germany, Belgium and Greece in particular are among the defined target markets. Therefore the economic environment of Europe, and in particular of these countries, affects the business development of mybet.

Following the loss of momentum of the German economy in 2013, there has been a perceptible upturn in the current financial year. In the first quarter of 2014, the economic performance rose according to the Statistical Office of the European Union (Eurostat) by 0.8 percent. The experts of the Institute for World Economy (IfW) in Kiel expect a rise in gross domestic product (GDP) of 2.0 percent in the year 2014. For 2015, the IfW forecasts a growth of 2.5 percent.

A sustained recovery of the economy is also expected in the Eurozone. According to the IfW, the economy in the Eurozone will grow by 1 percent in 2014; thus the expected economic growth in Germany exceeds the expected average in the Eurozone. The IfW forecasts an economic growth rate of 1.4 percent for the sales market Belgium. In contrast, a negative economic performance is expected for Greece (-1.0 percent) in the year 2014 according to the IfW.

#### INDUSTRY ENVIRONMENT

According to a study by the market research institute Goldmedia, the German sports betting market generated total revenue of EUR 6.8 billion in 2012, with gross gaming earnings being around EUR 1.0 billion. The online market made up the greater part of this figure, contributing EUR 3.7 billion. Sports bets amounting to EUR 2.9 billion were placed at betting shops. The state offerings (Oddset, football pools) and regulated horse betting generated total revenue of EUR 245 million.

According to studies by Goldmedia and H2 Gambling, the global online gaming market is expected to expand by around five percent by 2015. In Europe, the pace of growth is markedly higher: According to this study, the average annual growth

rate from 2003 to 2015 is expected to be around 23 percent. According to the study by Goldmedia, in the event of limited opening of the market for sports betting, a long-term average growth of the online sports betting market of 6.0 percent per year can be expected for the years 2014 through 2017. In years with major sporting events, the overall market will grow correspondingly more strongly than in years without sporting highlights. For the online casino and poker market, an average annual growth of 5 percent is forecast for the same period.

#### REGULATORY ENVIRONMENT

The 20 Germany-wide sports betting licences based on the amended State Treaty on Gaming (GlüÄndStV) of 2012 have not yet been awarded. Due to complaints and appeals, certain aspects of stage two of the licensing process, which involves a total of 39 of formerly 42 applicants, are being repeated by the Hesse Ministry of the Interior, which is leading the process. mybet filed supplementary documents with the ministry through its subsidiary PEI Malta in a timely manner on March 14, 2014. On June 12, 2014, the social assistance and safety concept was presented personally to the employees of Hessian Ministry of the Interior and Sports (HMdIS) upon invitation. It is to be assumed that the Ministry will give a recommendation to the Gaming Council on the basis of present information from the application documents and personal presentation. It is still open as to at what point in time the licences are to be granted and issued.

In regulatory terms there is a clear trend in the European Union towards national regulation throughout Europe. Thus in many member states a dot-country model has become established in which the provider is bound to the national licensing conditions. In the meantime, enterprises of mybet have become licensed, in addition to in Germany (Schleswig-Holstein), also on Malta and in Belgium, Italy and Cyprus. In Greece there is an official policy of toleration by the responsible authority. In Ghana cooperates with a licensed partner.

### ■ BUSINESS PROGRESS

The operations of the mybet Group to this point have progressed according to plans. This circumstance is positive and is important in order to develop planning certainty and reliability. As expected, the company was also able to define many relatively small and structural challenges.



After the company as expected recorded a decline in sales in the first three months of 2014 compared to the previous year, it was able to offset this in the second quarter of 2014 through the positive development of business. After the first six months of 2014, the company reflects slightly negative earnings before interest and taxes (EBIT) of EUR -361 thousand but was able to significantly improve profitability in comparison with the same period of the previous year (H1 2013: EUR -1.6 million) through an improved cost basis.

The second quarter was essentially characterised by growth in the sports betting shops as well as the Soccer World Cup with corresponding effect on sales in the segment Sports Betting (for details on the development, see Sports Betting segment). Overall, the growth in the first half of 2014 in the segments Sports Betting and Horse Betting was able to offset the decline in the area Casino & Poker caused by regulations as well as the loss of the segment Lottery. Following the deconsolidation of the Spanish subsidiary DIGIDIS SL in November 2013, the mybet Group is no longer in the lottery business. In the last half of 2013, this segment had still provided sales of EUR 1.8 million.

## 2.1 SPORTS BETTING SEGMENT

The revenue of the Sports Betting segment is generated mainly by the sports betting operations of PEI Ltd., Malta.

In the second quarter of 2014 and in the first half of 2014, the betting stakes were 9.4 and 5.3 percent, respectively, above those of the corresponding periods of 2013. This resulted in absolute betting stakes of EUR 47.3 million and EUR 94.2 million. In the first half of 2014, 55 percent of the EUR 94.2 million stakes were attributable to Internet business (online) and 45 percent were attributable to terrestrial channels in betting shops (offline). Thus the stakes in the online area at EUR 51.5 million are almost at the level of the previous year (H1 2013: EUR 51.6 million). While stakes in the first quarter were still 2.6 percent below those of the previous year, they stabilised in the course of the second quarter of 2014 due to increasing numbers of new customers in conjunction with the Soccer World Cup. As a result of an adjusted package of measures in the online area and a focussing of mobile products, this development should become a sustained trend beginning in the third quarter. The offline betting stakes rose significantly by 12.9 percent to EUR 42.8 million (H1 2013: EUR 37.9 million). The optimisations in the area of system stability as well as the roll-out of loyalty cards in the period under review had a positive effect on betting stakes in the sports betting shops.

The hold from sports betting (stakes less payouts of winnings) in the first half of 2014 at EUR 18.7 million was 8.7 percent up on the previous year period (H1 2013: EUR 17.2 million). Profitability was also increased in the first as well as in the second quarter of 2014 compared with the previous year periods. At 19.9 percent, the margin on betting stakes in the first half of 2014 accordingly was also above the previous year value (H1 2013: 18.3 percent).

The number of new customers online in the first quarter of 2014 came to around 17,000, and in the second quarter around 21,000. Thus the number of registered customers following the first half of 2014 is around 1.3 million. As a result of the withdraw from regional licensed markets, the average number of active customers who use the services of mybet at least once a month dropped in the period under review by 13.2 percent in comparison with the previous year (H1 2013: 108,852) to 94,529. On a quarterly basis, the second quarter of 2014 at 49,629 active customers was only 2.7 percent below the previous year (Q2 2013: 51,007) and thus came out significantly better than the first quarter of 2014.

In the first half of 2014, 24,637 customers were active at least once a month, representing 2.9 percent fewer than in the comparative period of the previous year (H1 2013: 25,372). The average monthly betting stake per active customer rose in the first six months of 2014 by 2.6 percent in comparison with the previous year to EUR 348 (H1 2013: EUR 339).

As a result of consolidation of the sales structure, the number of betting shops under the mybet franchise was reduced to 386 (H1 2013: 414) at June 30, 2014. In Germany, the number of shops declined from 236 to 218.

In total, segment revenue in the first half of 2014 at EUR 19.9 million was 16.6 percent above that of the previous year. Other revenue came to EUR 182 thousand (H1 2013: EUR 274 thousand). The EBIT of the Sports Betting segment was EUR -860 thousand (H1 2013: EUR -1.7 million). The loss-making business of the Italian subsidiary had a negative effect.

FIGURES SPORTS BETTING	6M 2014	6M 2013	CHANGE	Q1 2014	Q2 2014	Q2 2013	CHANGE
	T€	T€	%	T€	T€	T€	%
<b>Betting stakes</b>	<b>94,239</b>	<b>89,536</b>	<b>5.3%</b>	<b>46,902</b>	<b>47,337</b>	<b>43,279</b>	<b>9.4%</b>
Online	51,453	51,633	-0.3%	25,654	25,799	25,298	2.0%
as % of betting stakes	55%	58%		55%	55%	58%	
Offline	42,786	37,903	12.9%	21,248	21,538	17,980	19.8%
as % of betting stakes	45%	42%		45%	45%	42%	
<b>Hold</b>	<b>18,707</b>	<b>17,217</b>	<b>8.7%</b>	<b>10,157</b>	<b>8,550</b>	<b>6,567</b>	<b>30.2%</b>
<b>Margin in %</b>	<b>19.9%</b>	<b>18.3%</b>		<b>21.7%</b>	<b>18.1%</b>	<b>14.3%</b>	
Hold online	8,119	6,966	16.6%	4,357	3,762	2,570	46.4%
Margin in %	15.8%	13.5%		17.0%	14.6%	10.2%	
Hold offline	10,588	9,145	15.8%	5,800	4,788	3,437	39.3%
Margin in %	24.7%	24.2%		27.3%	22.2%	19.1%	
Existing customers (online)	1,282,667	1,136,132	12.9%	1,240,828	1,282,667	1,136,132	12.9%
Active online customers in period	94,529	108,852	-13.2%	44,900	49,629	51,007	-2.7%
Active online sports betting customers in month (average)	24,637	25,372	-2.8%	24,227	25,047	23,848	5.3%
Betting stakes per active on-line customer in month (€)	348	339	2.6%	353	342	354	-2.9%



## 2.2 CASINO & POKER SEGMENT

The Casino & Poker segment consists mainly of the products on the mybet.com platform licensed in Malta. Segment revenue in the first half of 2014 fell from EUR 12.4 million in the comparative period of the previous year by 11.9 percent to EUR 10.9 million. Contained in the previous year revenue is the revenue from the business in nowadays licensed European markets, which has been discontinued since the middle of 2013. Nevertheless, the EBIT in the first half of 2014 at EUR 1.1 million was at the level of the previous year as a result of significantly lower marketing expenditure.

## 2.3 HORSE BETTING SEGMENT

The Horse Betting segment comprises the activities of pferdewetten.de AG.

The increase in revenue in the segment from EUR 2.4 million to EUR 3.1 million is the result of strong growth of online business. The EBIT of the segment likewise improved significantly from EUR 229 thousand to EUR 666 thousand.

## 2.4 OTHER OPERATING SEGMENT

The segment Other Operating is strongly impacted by the activities of C4U Malta Ltd. C4U offers payment processing and related services to third-party companies on the basis of an e-money licence as an independent financial institution. C4U commenced activities based on this licence in the fourth quarter of 2013. In addition, as a central service provider C4U continues facilitating cost-effective payment processing within the mybet Group of its own payment transactions.

Revenue of the segment fell in the first half of 2014 in comparison with the comparative period of the previous year from EUR 601 thousand to EUR 495 thousand. Segment EBIT, on the other hand, improved slightly to EUR 197 thousand (H1 2013: EUR 192 thousand).

The economic and strategic significance of C4U is intended to be more strongly developed in the future. Effects on the level of revenue and income cannot be expected before the fourth quarter of 2014 at the earliest.

## ■ 3 REVENUE AND FINANCIAL PERFORMANCE

For better comparability, the values of the 2013 comparative periods are supplementally presented adjusted for effects attributable to DIGIDIS S.L. which was deconsolidated as of November 30, 2013, and are expressly identified as such.<sup>1</sup>

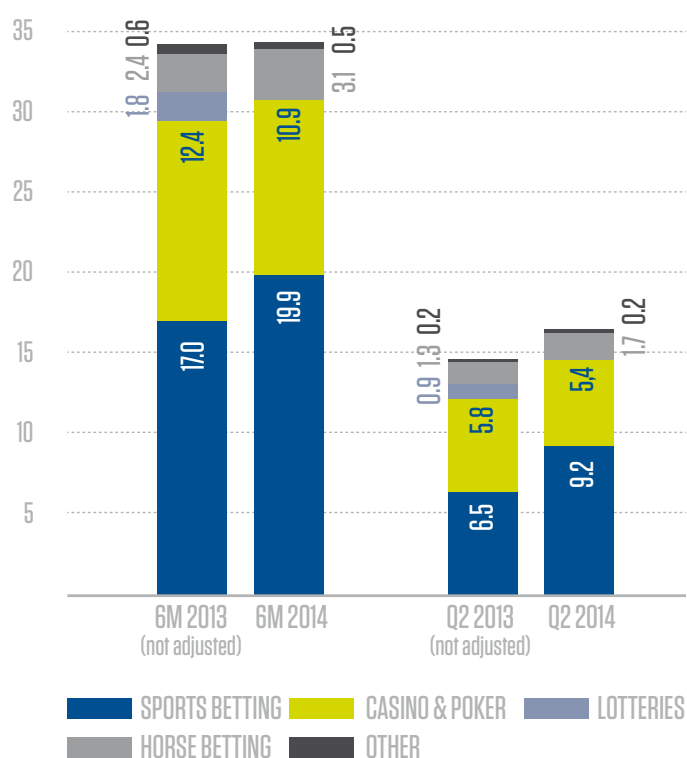
While group revenue in the first quarter of 2014 was still below that of the previous year, revenue rose in the second quarter of 2014 by 11.5 percent in comparison with the same quarter of the previous year to EUR 16.5 million (Q2 2013: EUR 14.8 million). With revenue of the deconsolidated DIGIDIS S.L. adjusted out, revenue rose in the second quarter of 2014 by 19.5 percent in comparison with the previous year (adjusted revenue Q2 2013: EUR 13.8 million). The Soccer World Cup together with the measures initiated in the Sports Betting segment in particular had a positive effect on revenue in the second quarter of 2014. In total, revenue for the first half of 2014 at EUR 34.4 million was 0.4 percent above that of the comparative period of the previous year (H1 2013: EUR 34.3 million). Adjusted revenue growth in the first six months of 2014 is 6.5 percent (adjusted revenue H1 2013: EUR 32.3 million) with reduction of the marketing budget at the same time.

By segments, the largest share of revenue in the first half of 2014 is attributable to the Sports Betting area with 57.8 percent. The segment Casino & Poker was responsible for 31.7 percent. The share of revenue of the Horse Betting segment was 9.1 percent and the operating segment Other contributed 1.4 percent. Net gaming revenue (NGR), which represents revenue less gaming tax, came to EUR 33.9 million in the first half year 2014 (H1 2013: EUR 33.9 million).

<sup>1</sup> For details concerning the adjustment, see Annex 4.1.

## REVENUE BY SEGMENT

in EUR million



In the first half of 2014, production for own assets capitalised fell to EUR 686 thousand following EUR 1.0 million in the comparative period for 2013. This development is due to the increase of resources in connection with an improved stability. At EUR 853 thousand, other revenue was nearly at the level of the previous year (H1 2013: EUR 923 thousand).

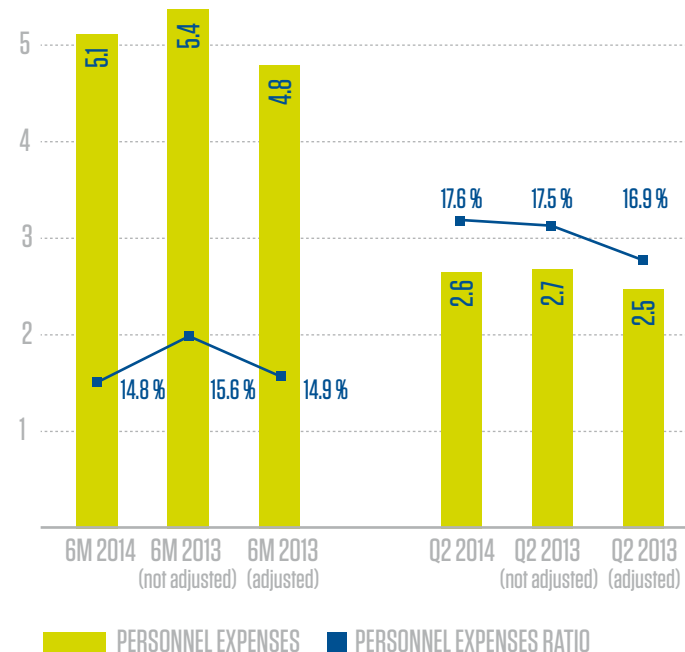
At the end of the 2013 financial year, the components of purchased materials were redefined. In view of their close connection to revenue, the commissions for venture partners and franchisee were reclassified from other operating expenses to cost of purchased materials. The previous year comparative figures were adjusted accordingly. In total, cost of purchased materials rose slightly in the 2014 reporting period by 2.6 percent to EUR 23.2 million (H1 2013: EUR 22.6 million). Adjusted for the deconsolidation effect of DIGIDIS S.L., the increase over the previous year is 4.2 percent. The increase in cost of purchased materials is due to the increase in revenue. The expenses for licence fees for casino software providers and poker networks as well as gaming tax fell as a result of the withdraw from regional licensed European markets by 14.8 percent and for the first half of 2014 were EUR 2.0 million (H1 2013: EUR 2.4 million). The reduction in bonuses claimed by customers by 4.7 percent from EUR 2.0 million

to EUR 1.9 million is attributable to the altered marketing strategy of mybet products. Other expenditures for purchased materials, which essentially contain expenditures for the purchase of betting odds, rose in the 2014 reporting period to EUR 976 thousand following EUR 683 thousand in the 2013 comparative period. Through the purchase of betting odds and an evaluation and adjustment by a team of specialists, mybet can offer its customers individualised betting odds.

As a result of the deconsolidation of the Spanish subsidiary and the restructuring, the average number of employees in the first half of 2014 was 166 following 178 in the comparative period of the previous year. At EUR 5.1 million, personnel expenses fell in the first half of 2014 by 4.8 percent (H1 2013: EUR 5.4 million). Adjusted for the effects of the deconsolidation, this item was slightly above the previous year level with a rise of 1.4 percent. Expenditure per employee in the first six months of 2014 was EUR 31 thousand (H1 2013: EUR 30 thousand). Revenue per employee fell from EUR 195 thousand to EUR 206 thousand. At 14.8 percent, the personnel expenses ratio was below the level of the prior-year comparative period (15.6 percent).

## PERSONELL EXPENSES

in EUR million



Depreciation and amortisation in the first half of 2014 came to EUR 1.1 million, which corresponds to a decrease of 32.5 percent compared with the same period of 2013 (H1 2013: EUR 1.6 million). Adjusted for the effects of the deconsolidation of DIGIDIS S.L., depreciation and amortisation fell in the 2014 reporting period by 6.4 percent compared with the previous year.

In conjunction with the cost-cutting programme as well as the reduction of marketing expenditures, other operating expenses fell significantly by 16.1 percent from EUR 8.3 million in the previous year comparative period to EUR 6.9 million. Adjusted for the effects of the deconsolidation these expenses dropped by 10.6% in the first half year 2014.

EARNINGS	6M 2014	6M 2013	CHANGE	Q2 2014	Q2 2013	CHANGE
	(NOT ADJUSTED)			(NOT ADJUSTED)		
	T€	T€	%	T€	T€	%
EBITDA	707	-51	1.486 %	-178	-856	79 %
EBIT	-361	-1,633	77 %	-688	-1,745	60 %
Earnings before tax	-320	-1,377	77 %	-679	-1,652	59 %
Consolidated earnings	-534	-776	31 %	-768	-1,165	34 %
Earnings per share (diluted in €)	-0.04	-0.04	25 %	-0.04	-0.05	40 %

Due to the significant drop in some of the expense items, earnings before interest taxes, depreciation and amortisation (EBITDA) increased from EUR -51 thousand in the first half of 2013 to EUR 707 thousand in the first half of 2014 which corresponds to an EBITDA margin of 2.1 percent (previous year: -0.1 percent). As a result of reduced depreciation and amortisation, earnings before interest and taxes (EBIT) improved accordingly by EUR 1.3 million from EUR -1.6 million to EUR -361 thousand. Earnings before tax (EBT) after the first six months of 2014 came to EUR -320 thousand (H1 2013: EUR -1.4 million). After taking taxes into consideration, the period earnings for the 2014 reporting period came to EUR -534 thousand (H1 2013: EUR -776 thousand). This corresponds to earnings per share (diluted) of EUR -0.04 (H1 2013: EUR -0.04).

P R I N C I P A L EXPENSE ITEMS	6M 2014	6M 2013	CHANGE YOY	Q2 2014	Q2 2013	CHANGE YOY	Q1 2014
	T€	T€	%	T€	T€	T€	T€
Cost of purchased materials	23,220	22,642	2.6	11,221	10,001	12.2	11,999
<i>of which commissions</i>	16,886	16,215	+4.1	7,929	6,804	16.5	8,957
Personnel expenses	5,106	5,362	-4.8	2,643	2677	-1.3	2,463
Employees (average for period)	167	176	-	166	178	-8.4	169
Other operating expenses	6,925	8,250	-16.1	3,676	4,013	-	3,249
<i>of which marketing</i>	2,291	3,460	-33.8	1,451	1,564	-7.2	841

#### ■ 4 FINANCIAL PERFORMANCE AND NET WORTH

Cash and cash equivalents increased from EUR 8.0 million at December 31, 2013, to EUR 9.2 million at June 30, 2014. This development was caused by the early payment of the remaining purchase price for the JAXX Group in the first quarter of 2014 and the reflection of restricted cash in other assets since December 31, 2013. These items of security, which were provided essentially for licences, came to EUR 0.9 million at June 30, 2014.

LIQUIDITY	30 / 06 / 2014	31 / 12 / 2013
Cash holdings	9,249	7,965
Liquidity ratio 2*	104%	106%

\* Liquidity ratio 2 describes the ratio between current assets (excl. inventories) and current liabilities

In the period under review, the group was essentially financed from cash flow from operating activities in the amount of EUR 2.4 million (H1 2013: EUR -2.4 million). Starting with period earnings of EUR -534 thousand and cash flow before changes in working capital of EUR 0.8 million (H1 2013: EUR 0.1 million), this cash inflow from operating activity results from changes in inventories, receivables and other assets in the amount of EUR 2.0 million (H1 2013: EUR -1.9 million) which was mainly influenced by the payment of the purchase price of the JAXX Group. In the other direction are the changes in payables as well as other liabilities and equity in the amount of EUR -271 thousand (H1 2013: EUR -400 thousand).

With a total of EUR -1.1 million, cash outflow from investment activity was below that of the previous year (H1 2013: EUR -2.3 million) due to lower capital investments. Investment spending took place in the areas of mobile solutions and system stability. The repayment of bonds and loans resulted in a cash outflow from financing activity in the amount of EUR -8 thousand (H1 2013: EUR -177 thousand).

At EUR 17.0 million, non-current assets at June 30, 2014, were at the level of the balance sheet date of December 31, 2013. Non-current assets comprised essentially intangible assets in the amount of EUR 14.8 million (H1 2013: EUR 14.5 million), property, plant and equipment in the amount of EUR 983 thousand (H1 2013: EUR 1.1 million) and deferred taxes in the amount of EUR 1.1 million (H1 2013: EUR 1.4 million).

At June 30, 2014, current assets dropped slightly to EUR 20.7 million compared with EUR 21.5 million at December 31, 2013. Receivables and other assets fell to EUR 11.4 million at June 30, 2014, essentially due to the payment of the remaining purchase price of the JAXX Group of EUR 13.5 million at the balance sheet date of December 31, 2013.

As a result of the negative earnings for the period, shareholders equity fell in comparison to the balance sheet date of December 31, 2013, by EUR 0.5 million to EUR 17.8 million at June 30, 2014. With total assets of EUR 37.7 million (December 31, 2013: EUR 38.6 million), the equity ratio at June 30, 2014, fell slightly to 47.1 percent compared with December 31, 2013 at 47.4 percent. mybet thus continues to have a sound balance sheet structure.

The mybet Group is largely free of long-term interest-bearing liabilities. At June 30, 2014, non-current liabilities were EUR 20 thousand (December 31, 2013: EUR 22 thousand) and consist of a mortgage loan for a holiday apartment on Rügen. As a result of the reduction of other financial liabilities, current liabilities at EUR 19.9 million were below the level of EUR 20.3 million at the balance sheet date of December 31, 2013. The debt ratio at June 30, 2014, was 52.9 percent (December 31, 2013: 52.6 percent).

SHAREHOLDERS' EQUITY AND BORROWED CAPITAL	30/06/2014	31/12/2013
Shareholders equity	17,777	18,306
Non-current liabilities	20	22
Equity ratio	47.1%	47.40%

## 5 GENERAL STATEMENT ON THE ECONOMIC SITUATION

In the first half of 2014, the mybet Group recorded relatively small successes. mybet is in a restructuring phase in order to achieve a lasting turn-around. This will also continue to characterise the activities of mybet in the second half of 2014 and prospectively also in the year 2015.

The improvements in system stability which have impacted customer satisfaction and revenue in all areas must be underscored as a positive. In particular the offline area has benefited from the clearly improved system stability. The increased efficiency in the online marketing area, which has made itself clearly felt at the Soccer World Cup, is likewise pleasing.

Overall, the economic situation of the mybet Group at the June 30, 2014, balance sheet date, with an equity ratio of 47.1 percent, can be described as sound, although the company, with slightly increased financial resources of EUR 9.2 million, also continues to see potential for optimisation. The current financial base limits its scope to act, as a result of which the group is more susceptible to the consequences of possible risks to its net worth, financial position and financial performance.

In order to respond to this situation, the Management Board is considering improving the Group's capital base through carrying out a financing measure or the disposal of operations and participating interests. The primary purpose of raising additional financial resources is to accelerate the product and quality offensive, to utilise any opportunities resulting from the licensing proceedings in Germany and ideally to help build a financial reserve. Thus the path to sustainable profitability is to be laid faster.



## REPORT ON POST-BALANCE SHEET DATE EVENTS

On July 23, 2014, the contract for the sale of DIGIDIS S.L. was successfully notarised, and therefore the sale of the company became effective following the close of the period under review. In addition, the sale of DIGIDIS S.A. was successfully completed following the close of the period under review with the notarial certification of the contract on August 8, 2014.

The sale price of EUR 250 thousand for DIGIDIS S.L. and EUR 25 thousand for DIGIDIS S.A. was already received in July 2014.

Other than this, no significant events occurred following the close of the period under review which could have had special significance or considerable ramifications on the view of the net worth, financial position and financial performance of the Group conveyed by this interim report.



## RISKS AND OPPORTUNITIES REPORT

There have been no significant changes in comparison with the opportunities and risks presented in the 2013 Annual Report. For detailed information on the significant opportunities and risks that could impact the economic and financial situation of the mybet Group and for a description of the risk management system, see the Opportunities and Risks Report of the 2013 Annual Report of mybet Holding SE dated April 28, 2014. It can be downloaded at the website of mybet ([www.mybet-se.com](http://www.mybet-se.com)) under Investor Relations.



## REPORT ON EXPECTED DEVELOPMENTS

After the first half of 2014, the outlook for the second half and the full 2014 year is on the whole balanced. One of the most important events of the second half of 2014 will be the possible issuance of a licence by the Hessian Ministry of the Interior and Sports (HMdIS). As a result of this adjustments could be necessary within the enterprise offering opportunities as well as risks for the operating activities. But at the present time it continues to be open as to when the decisions in this regard will be made, and what will mean to the enterprise. mybet will continue to concentrate on implementing the turnaround – the first important steps in this regard have already been taken in the first half of 2014. At the same time, however, this process will still require some time – including beyond the 2014 financial year. In conjunction with the turnaround, but also as a new focal point, activities in the area of the mobile Internet will be further intensified.

In connection with the restructuring, mybet was able to significantly improve its system stability in the first half year. This progress is especially relevant since it has a positive influence on customer satisfaction in the B2B business as well as in the end-customer area. This improvement has already made itself felt in terms of revenue in all areas. A continuation of this trend must also be expected for the second half of 2014. At the same time, the risks for the result of mybet have been reduced through the sale of the interests in the Spanish subsidiaries DIGIDIS S.L. and DIGIDIS S.A. Both factors contribute to enduring stability in the business model of mybet. The results realised for the first six months to this extent lie within the expected and planned range.

mybet is confident of operations for the second half year. With the start of the football season in Europe at the end of August 2014, the core business of providers of sports betting will begin again. Seasonally, the fourth quarter is the strongest phase in the annual financial cycle of betting providers. In addition, preparations were successfully made in the first half year for the introduction of the mybet betting terminals. Their delivery to the mybet betting shops will take place in the second half of 2014 and will further support the operating business. The online products of the company are being continually optimised. Acquisition of new customers was substantively restructured following a personnel change for the 2014 World Cup. The initial results were very positive, and mybet will try to

transfer these learning effects and successes to the operational business in the second half year of 2014.

The Management Board of mybet Holding SE believes that crucial steps for the future have been taken so that mybet can successfully participate in the development of the market. It must, however, be held in mind that such transformation processes are time and cost intensive. The enterprise is already in the position to continually improve its performance. But time will still be required before mybet can develop its full potential. For the full 2014 year, the Management Board continues to expect a balanced EBIT with slightly increasing revenue of EUR 70 to 75 million.

This interim report contains future-related statements. These statements are based on information currently available at the time of preparation of this report. Such future-related statements, are subject to risks and uncertainties. If the underlying assumptions fail to materialise or if further opportunities/risks materialise – which in part lies outside of the sphere of influence of mybet – the actual results may deviate from the estimates given. Therefore mybet does not make any guarantee for these data.

Kiel, August 2014



Sven Ivo Brinck









**// CONSOLIDATED  
FINANCIAL  
STATEMENTS**



**CONSOLIDATED BALANCE SHEET AT JUNE 30**

**INTANGIBLE ASSETS**

	NOTE	30 / 06 / 2014	30 / 06 / 2013
		T€	T€
<b>A. Non-current assets</b>		<b>17,018</b>	<b>17,090</b>
I. Intangible assets	6.1.1	14,813	14,457
1. Goodwill		6,186	6,186
2. Other intangible assets		6,666	6,310
3. Construction in progress		1,961	1,961
II. Property, plant and equipment	6.1.2	983	1,121
1. Leasehold improvements		54	61
2. Other plant and equipment		929	1,060
III. Investment property	6.1.3	73	161
V. Financial assets	6.1.4	13	1
1. Investments		0	1
2. Other receivables		13	0
V. Deferred taxes	6.1.5	1,136	1,350
<b>B. Current assets</b>		<b>20,725</b>	<b>21,520</b>
I. Inventories	6.2.1	67	59
II. Receivables and other assets	6.2.2	11,409	13,494
1. Trade accounts receivable / other receivables		3,164	5,302
2. Other financial assets		8,245	8,192
III. Cash and cash equivalents	6.2.3	9,249	7,965
IV. Assets held for sale	2	1	1
<b>Total Assets</b>		<b>37,743</b>	<b>38,609</b>

# SHAREHOLDERS EQUITY AND LIABILITIES

	NOTE	30 / 06 / 2014	30 / 06 / 2013
		T€	T€
<b>A. Shareholders equity</b>		<b>17,777</b>	<b>18,306</b>
I. Share capital	6.3.1	24,257	24,257
II. Additional paid-in capital	6.3.2	11,655	11,637
III. Group equity generated	6.3.3	-20,635	-19,781
Shareholders' equity attributable to the shareholders of mybet Holding SE		15,278	16,113
IV. Non-controlling interests	6.3.4	2,499	2,192
<b>B. Non-current liabilities</b>		<b>20</b>	<b>22</b>
1. Due to banks	6.4	20	22
<b>C. Current liabilities</b>		<b>19,946</b>	<b>20,282</b>
1. Due to banks	6.4	106	134
2. Trade accounts payable / other liabilities	6.4	11,052	10,738
3. Other financial liabilities	6.4	7,813	8,363
4. Other accrued expenses	6.4	800	842
5. Income taxes		175	205
<b>Total shareholders equity and liabilities</b>		<b>37,743</b>	<b>38,609</b>

# CONSOLIDATED INCOME STATEMENT

	NOTE	6M 2014	6M 2013
		T€	T€
Revenue	4.1	34,419	34,269
Production for own assets capitalised	4.2	686	1,012
Other operating income	4.3	853	923
Cost of purchased materials	4.4	23,220	22,642
a) Commission charges		16,886	16,215
b) Licence fees, gambling taxes		2,022	2,373
c) Betting bonuses		1,859	1,951
d) Payment transaction expenses		1,477	1,420
e) Other cost of purchased materials		976	683
Personnel expenses	4.5	5,106	5,362
a) Wages and salaries		4,502	4,707
b) Social insurance		604	656
Depreciation and amortisation	4.6	1,068	1,582
Other operating expenses	4.7	6,925	8,250
Operating profit / loss		-361	-1,633
Other interest and similar income	4.8	59	301
Interest and similar expenses	4.8	18	45
Financial result		41	256
Earnings before tax		-320	-1,377
Income tax	4.9	213	-602
Other tax		1	2
Net profit / loss for the period	4.10	-534	-776
Profit attributable to non-controlling interests		307	170
Profit attributable to the shareholders of mybet Holding SE		-841	-946
Earnings per share			
Earnings per share (basic, €)	8.1	-0.03	-0.04
Earnings per share (diluted, €)	8.1	-0.04	-0.04

# CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	6M 2014	6M 2013
	T€	T€
Net profit / loss for the period	-534	-776
Foreign currency translation gains and losses from the financial statements of foreign subsidiaries	0	0
Overall result	-534	-776
<i>of which</i> non-controlling interests	307	170
<i>of which</i> shareholders of mybet Holding SE	-841	-946

# CONSOLIDATED INCOME STATEMENT

	NOTE	Q2 2014	Q2 2013	Q1 2014
		T€	T€	T€
Revenue	4.1	16,493	14,795	17,926
Production for own assets capitalised	4.2	328	584	358
Other operating income	4.3	541	456	312
Cost of purchased materials	4.4	11,221	10,001	11,999
a) Commission charges		7,929	6,804	8,957
b) Licence fees, gambling taxes		1,034	1,324	988
c) Betting bonuses		997	950	863
d) Payment transaction expenses		728	657	749
e) Other cost of purchased materials		533	266	443
Personnel expenses	4.5	2,643	2,677	2,463
a) Wages and salaries		2,351	2,334	2,151
b) Social insurance		291	342	312
Depreciation and amortisation	4.6	511	888	557
Other operating expenses	4.7	3,676	4,013	3,249
Operating profit / loss		-688	-1,745	327
Other interest and similar income	4.8	16	114	42
Interest and similar expenses	4.8	7	21	11
Financial result		10	93	31
Earnings before tax		-679	-1,652	359
Income tax	4.9	88	-487	125
Other tax		0	0	0
Net profit / loss for the period	4.10	-768	-1,165	234
Profit attributable to non-controlling interests		177	98	130
Profit attributable to the shareholders of mybet Holding SE		-945	-1,263	104
Earnings per share				
Earnings per share (basic, €)	8.1	-0.04	-0.05	0.00
Earnings per share (diluted, €)	8.1	-0.04	-0.05	0.00

# CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	Q2 2014	Q2 2013	Q1 2014
	T€	T€	T€
Net profit / loss for the period	-768	-1,165	234
Foreign currency translation gains and losses from the financial statements of foreign subsidiaries	0	0	0
<b>Overall result</b>	<b>-768</b>	<b>-1,165</b>	<b>234</b>
<i>of which</i> non-controlling interests	177	98	130
<i>of which</i> shareholders of mybet Holding SE	-945	-1,263	104



# CASH FLOW STATEMENT

FOR THE PERIOD JANUARY 1 TO JUNE 30	2014	2013
	T€	T€
Net profit / loss for the period	-534	-776
Depreciation and amortisation of intangible assets and property, plant and equipment	1,068	1,582
Expense / income from income tax	211	-600
Expense / income from other taxes	2	0
Interest income	-59	-301
Interest expense	18	45
Other non-cash expenses and income	111	161
Profit / loss from the disposal of fixed assets and business units (lottery operations)	0	1
<b>Cash flow before changes to working capital</b>	<b>818</b>	<b>110</b>
Changes in inventories, receivables and other assets that are not investing or financing activities	1,976	-1,893
Changes in liabilities and other items on the shareholders' equity and liabilities side	-271	-400
Increase / decrease in short-term accruals	-42	-116
Interest paid	-28	-48
Income taxes paid	-30	-7
<b>Cash flow from operating activities</b>	<b>2,423</b>	<b>-2,355</b>
Cash payments for investments in fixed assets	-1,197	-2,303
Cash receipts from the sale of holdings	0	1
Interest received	59	46
<b>Cash flow from investing activities</b>	<b>-1,138</b>	<b>-2,256</b>
Cash payments the redemption of bonds and loans	-8	-177
<b>Cash flow from financing activities</b>	<b>-8</b>	<b>-177</b>
Overall effective adjustment	1,277	-4,789
Changes to cash funds due to exchange rate movements and changes in consolidation	7	0
<b>Cash and cash equivalents at the start of the period</b>	<b>7,965</b>	<b>14,884</b>
<b>Cash and cash equivalents at the end of the period</b>	<b>9,249</b>	<b>10,096</b>

# STATEMENT OF MOVEMENTS IN EQUITY

FOR THE PERIOD DECEMBER 31, 2012 TO JUNE 30, 2014 (SEE NOTES, SECTION 6.3)	SHARE CAPITAL	ADDITIONAL PAID-IN CAPITAL	GROUP EQUITY GENERATED	SHAREHOLDERS OF PARENT COMPANY	NON- CONTROLLING INTERESTS	TOTAL
	T€	T€	T€	T€	T€	T€
Position at Dec 31, 2012	24,217	11,662	-8,670	27,210	1,310	28,520
Conversion of bond	40	44		85		85
Premiums from Management Board options		11		11		11
Reclassification of Management Board stock options		-118		-118		-118
pferdewetten.de AG: recognition of share-based payments		37		37		37
Change in investment venture pferdewetten.de AG			133	133	500	632
Net profit / loss for the period			-11,088	-11,088	128	-10,960
Deconsolidation Digidis S.L.			-151	-151	255	104
Equity transactions with shareholders: other netting			-5	-5		-5
<b>Overall result</b>			<b>1,093</b>	<b>1,093</b>	<b>128</b>	<b>-10,965</b>
<b>Position at Dec 31, 2013</b>	<b>24,257</b>	<b>11,637</b>	<b>-19,781</b>	<b>16,113</b>	<b>2,192</b>	<b>18,305</b>
pferdewetten.de AG: recognition of share-based payments		19		19		19
pferdewetten.de AG: other netting			-12	-12		-12
Net profit / loss for the period			-841	-841	307	-534
Equity transactions with shareholders: other netting			-2	-2		-2
<b>Overall result</b>			<b>-843</b>	<b>-843</b>	<b>307</b>	<b>-536</b>
<b>Position at June 30, 2014</b>	<b>24,257</b>	<b>11,655</b>	<b>-20,635</b>	<b>15,277</b>	<b>2,499</b>	<b>17,777</b>
Premiums from employee options		12		12		12
pferdewetten.de AG: recognition of share-based payments		19		19		19
Net profit / loss for the period			-946	-946	170	-776
<b>Overall result</b>			<b>-946</b>	<b>-946</b>	<b>170</b>	<b>-776</b>
<b>Position at June 30, 2013</b>	<b>24,217</b>	<b>11,693</b>	<b>-9,616</b>	<b>26,295</b>	<b>1,479</b>	<b>27,774</b>

## 1 GENERAL DISCLOSURES

mybet Holding SE is a company based in Germany. The group offers gaming on the basis of its own licences and permits in the European market, subject to the various national laws. The focus of the group's business activities is on the areas of sports betting and casino & poker.

The interim consolidated financial statements of mybet Holding SE for the period ended on June 30, 2014, are in compliance with the International Financial Reporting Standards (IFRS) of the International Accounting Standards Board (IASB) as they are to be applied in the EU as well as with the provisions of commercial law required to be applied under Section 315a (1) of the German Commercial Code. In compliance with IAS 34 „Interim Financial Reporting“, an abbreviated reporting scope was selected for the presentation of these consolidated financial statements. Separate consolidated financial statements and consolidated management report according to the German Commercial Code will not be prepared.

To the extent not described separately, the same accounting and valuation methods are used in the six months report as in the consolidated financial reports for the annual report for 2013. Accordingly, please see the consolidated financial statements as of December 31, 2013, for further information. In the opinion of the Management Board, the interim consolidated financial statements contain all customary adjustments necessary for a fair presentation of the net worth, financial position and financial performance of the group.

The interim consolidated financial statements and the interim consolidated management report of mybet Holding SE have not been audited or subjected to a review by an independent auditor.

## 2 CONSOLIDATION

The interim consolidated financial statements include seven German companies (previous year: 7) and 16 international companies (previous year: 18) for which mybet Holding SE directly or indirectly holds the majority of the voting rights.

## 3 ACCOUNTING AND VALUATION PRINCIPLES

The accounting and valuation principles correspond, to the extent not separately indicated, to the principles already described in the consolidated financial statements as of December 31, 2013.

## 4 NOTES TO THE CONSOLIDATED INCOME STATEMENT

### 4.1 REVENUE

Revenue includes the hold from sports and horse betting organised, gambling fees from casino games as well as proceeds from the handling of horse betting.

The growing importance of service revenue in comparison with the previous period was taken into account by reflecting it separately within revenues. The prior-period comparative figures were adjusted accordingly.

The reassessment of the reporting of revenue which was realised with a B2B partner led to an adjustment of the hold of the comparative period (EUR -1,106 thousand).

REVENUE	6M 2014	6M 2013	CHANGE
	T€	T€	IN %
Hold	21,271	18,113	17.4 %
Gambling Fees	10,648	12,165	-12.5 %
Service proceeds	1,233	1,051	17.4 %
Commissions	500	566	-11.6 %
Handling fees	0	1,631	-100.0 %
Other	767	743	3.2 %
<b>Total</b>	<b>34,419</b>	<b>34,269</b>	<b>0.4 %</b>

Revenue rose by 0.4 percent in comparison with the previous year to EUR 34,419 thousand (previous year: EUR 34,269 thousand). In the comparative period, revenue in the amount of EUR 1,949 thousand is contained which is attributable to DIGIDIS SL, which was deconsolidated on November 30, 2013.

The six-month revenue figures of the group adjusted to remove the revenue of DIGIDIS SL are presented in the following table:

REVENUE 6M 2013 ADJUSTED DIGIDIS SL	2013 GROUP	2013 DIGIDIS	GROUP WITHOUT DIGIDIS
	T€	T€	T€
Hold	18,113	0	18,113
Gambling Fees	12,165	0	12,165
Service proceeds	1,051	118	933
Commissions	566	187	379
Handling fees	1,631	1,631	0
Other	743	13	730
<b>Total</b>	<b>34,269</b>	<b>1,949</b>	<b>32,320</b>

Adjusted for the deconsolidation effect of DIGIDIS SL, the development of the individual revenue types of the group are as follows:

REVENUE 2014 VS. 2013 ADJUSTED DIGIDIS SL	6M 2014 GROUP	6M 2013 (ADJUSTED)	CHANGE
	T€	T€	IN %
Hold	21,271	18,113	17.4%
Gambling Fees	10,648	12,165	-12.5%
Service proceeds	1,233	933	32.2%
Commissions	500	379	32.1%
Handling fees	0	0	-
Other	767	730	5.0%
<b>Total</b>	<b>34,419</b>	<b>32,320</b>	<b>6.5%</b>

The following comparisons relate to the comparison figures of the half year adjusted for the DIGIDIS SL.

The hold increased by a total of 17.4 percent to EUR 21,271 thousand (previous year: EUR 18,113 thousand).

The hold from Horse Betting again increased significantly by 28.5 percent to EUR 2,565 thousand (previous year: EUR 1,996 thousand).

The optimisation of system stability is increasingly taking effect. Thus in the area of Sports Betting, the hold increased by 16.1 percent to EUR 18,707 thousand (previous year: EUR 16,117 thousand) and developed according to plan.

The hold in online business improved by 16.6 percent to EUR 8,119 thousand (previous year: EUR 6,966 thousand). In offline business, development was comparable with an increase of 15.8 percent to EUR 10,588 thousand (previous year: EUR 9,145 thousand).

Of special importance for the rates of increase was the Soccer World Cup which began in June. Of the total of 64 matches, 54 games were held already in June 2014. In the comparison period, on the other hand, no comparable sports events took place.

The gambling fees from casino games dropped by 12.5 percent to EUR 10,648 thousand (previous year: EUR 12,165 thousand). In the comparison period, revenue from European markets is included from which mybet had to withdraw due to legislative attacks. Adjusted for this effect, this item stayed at the prior-year level with a rise of 1.0 percent.

Included in service revenue are essentially the payment services rendered by C4U-Malta Ltd. to third-party customers and the B2B business with a provider in the sports betting supplier area. In that instance, mybet supplies technical infrastructure and the betting odds. Strong growth of 32.2 percent to EUR 1,233 thousand (previous year: EUR 933 thousand) was achieved in that area. The development of C4U Malta Ltd. at present is not on target and is intended to be accelerated in the second half of the year through reorganisation measures.

Commissions are generated in the framework of the mediation of horse betting. At 32.1 percent, they again achieved significant growth, rising to EUR 500 thousand (previous year: EUR 379 thousand).

Handling fees fell in connection with the lottery operations. They were lost in conjunction with the deconsolidation of Digidis SL.

Other revenue mainly contains revenue from the furnishing of shops, participation in payment expenses by customers and revenue from a small number of slot machines. This item increased by 5.0 percent to EUR 767 thousand (previous year: EUR 730 thousand).

#### ■ 4.2 PRODUCTION FOR OWN ASSETS CAPITALISED

Production for own assets capitalised of EUR 686 thousand (previous year EUR 1,012 thousand) relates to internally produced intangible assets. The internally produced assets in question are exclusively internally produced software.

#### ■ 4.3 OTHER OPERATING INCOME

Other operating income relates to income that is not attributable to ongoing revenue. Included in this are income unrelated to the accounting period, income not recurring on a regular basis and income that does not result from the core business, though from operating activity and not attributable to financial result or taxes.

This includes numerous items which individually are of subordinate significance for the consolidated financial statements. Income types include income from the reversal

of accruals, the disposal of fixed assets, time-barred liabilities, realisation of receivables already written off, refunds of value-added tax and gambling winnings from gambling orders not paid for.

#### ■ 4.4 COST OF PURCHASED MATERIALS

At the end of the 2013 financial year, the components of purchased materials were redefined.

In view of their close connection to revenue, the commissions for venture partners and franchisees were reclassified from other operating expenses to cost of purchased materials. The prior-year comparative figures were adjusted accordingly.

The following table shows a detailed breakdown of the reclassifications to the cost of purchased materials for 2013:

COST OF PURCHASED MATERIALS	COST OF PURCHASED MATERIALS 2013 (AS STATED IN 2012 ANNUAL REPORT)		RECLASSES	COST OF PURCHASED MATERIALS 2013 (AFTER RECLASSIFICATION)		ORIGINAL ITEM / TARGET ITEM
	T€	T€	T€	T€	T€	
Commission charges	0	16,215		16,215		from other operating expenses: commissions for venture partners / marketing
Licence fees, gambling taxes	3,056	-683		2,373		in cost of purchased materials: other cost of purchased materials
Betting bonuses	1,951	0		1,951		No reclassification
Payment transaction expenses	0	1,420		1,420		from other operating expenses: Payment transaction costs
Other cost of purchased materials	0	683		683		from cost of purchased materials: Licence fees, gambling taxes
<b>Total</b>	<b>5,007</b>	<b>17,635</b>		<b>22,642</b>		

In the reporting period, this item increased overall by 1.1 percent to EUR 23,220 thousand (previous year EUR 22,642 thousand).

Contained in the comparative period is EUR 671 of DIGIDIS SL, which was deconsolidated on November 30, 2013. Adjusted to remove this effect, the increase is 5.7 percent.

#### EXPENDITURES FOR VENTURE PARTNERS

Expenditures for venture partners dropped overall by 4.1 percent to EUR 16,886 thousand (previous year EUR 16,215 thousand), falling at a lower rate than the hold.

#### LICENCE EXPENSES

This item fell by 14.8 percent in the reporting period to EUR 2,022 thousand (previous year EUR 2,373 thousand).

A major cause for the reduction in licence expenditures for casino is the drop in casino hold. The basis for licence expenses is the hold generated. To date, it has not been possible to offset this loss.

#### BONUS EXPENDITURE

The expenditure for various types of bonus dropped by 4.7 percent to EUR 1,859 thousand (previous year EUR 1,951 thousand). Programmes for obtaining new customers were cut back already in the second half of 2013 for liquidity reasons. It was not consistently possible up to the World Cup to reach the planned new customer goals. Accordingly, the bonus expense for new customers also fell. During the World Cup, it was possible to attain the planned values – overall, however, there was a deviation in the form of lower bonus expense in comparison with the plan.

In addition, the measures for increasing the efficiency of the bonus programme have a positive effect on this item.

#### OTHER COST OF PURCHASED MATERIALS

This item fell by 43.2 percent in the reporting period to EUR 976 thousand (previous year EUR 681 thousand). This position essentially contains expenditures for the purchase of betting odds which are evaluated and adjusted by a team of specialists. Thus mybet can offer its customers individualised betting odds.

Also included in the reporting period are expenditures for the use of a programme provider for sports channels the broadcast of which mybet makes available to customer in the sports betting shops as live transmission of sports events. This service did not begin until the second half of the previous year and thus is not contained in the comparison period.

#### PAYMENT TRANSACTION COSTS

In the comparison period, payment transaction costs were reflected under other operating expenses. As a result of the e-money licence having been granted and the associated expansion of business with third-party customers, these expenses have attained the character of production costs for payment transactions. Therefore these expenditures were reclassified from other operating expenses to cost of purchased materials. The prior-period comparative figures were adjusted accordingly.

Payment transaction costs that do not arise in connection with transactions with customers continue to be reflected in other operating expenses.

The expenses for customer-related payment transactions increased by 4.0 percent to EUR 1,477 thousand (previous year EUR 1,420 thousand).

#### ■ 4.5 PERSONNEL EXPENSES

Personnel expenses fell by 4.7 percent to EUR 5,106 thousand (previous year EUR 5,362 thousand). Included in the comparative period is EUR 323 of DIGIDIS SL, which was deconsolidated on November 30, 2013. Adjusted for this effect, this item was slightly above the prior-year level with a rise of 1.4 percent. The following statements relate to the adjusted figures.

Personnel expenses in the QED Group fell by 8.3 percent to EUR 2,034 thousand (previous year EUR 2,218 thousand). This development is in accord with the reduction of the number of employees. Services that in the comparison period were rendered by full-time employees were purchased in the reporting period in the market as needed.

pferdewetten.de AG saw a 20.9 percent increase in personnel expenses to EUR 622 thousand (previous year EUR 514 thousand). This includes the amount of EUR 19 thousand (previous year EUR 19 thousand) allocated for stock options pursuant to IFRS 2.27.

More personnel were recruited for software development in the reporting period, and as a result personnel expenses increased by 11.6 percent to EUR 1,554 thousand (previous year EUR 1,393 thousand). Also contained in payroll expenses in the reporting period are EUR 59 thousand in connection with the termination of employment contracts.

Personnel expenses in mybet Holding SE fell by 4.1 percent to EUR 740 thousand (previous year EUR 772 thousand). Of special importance for the drop is the Management Board position for finance that was still vacant in the reporting period. Acting in the other direction is the recognition of the amount of EUR 100 thousand allocated for phantom stocks.

Business expansion continues in C4U Malta Ltd. Accordingly, personnel expenses increased by 13.9 percent to EUR 156 thousand (previous year EUR 137 thousand).

At the reporting date, there were 164 employees (previous year 185). There were 167 employees as an average for the first half year (prior year 176).

No further categorisation is performed as the group has only office employees.

#### ■ 4.6 DEPRECIATION AND AMORTISATION

This item includes the ongoing depreciation and amortisation of intangible assets, property, plant and equipment and investment property.

Depreciation and amortisation fell by 32.5 percent to EUR 1,068 thousand (previous year EUR 1,582 thousand).

Included in the comparative period is EUR 324 of DIGIDIS SL, which was deconsolidated on November 30, 2013. Adjusted to remove this effect, the depreciation and amortisation fell by 6.4 percent.



## ■ 4.7 OTHER OPERATING EXPENSES

OTHER OPERATING EXPENSES	6M 2014	6M 2013	CHANGE
	T€	T€	IN %
Marketing, sales, IR	2,291	3,460	-33.8%
Service and maintenance, hosting, technical services	1,458	1,312	11.1%
Other consultancy costs	747	737	1.3%
Sonstige betriebliche Aufwendungen	476	527	-9.6%
Office supplies	429	441	-2.7%
Travel and entertainment costs	205	289	-29.2%
Costs of annual accounts and audit	193	155	24.6%
Non-deductible input tax	177	237	-25.1%
Legal consultancy costs	173	273	-36.7%
Vehicle costs	131	145	-9.6%
Telephone	124	156	-20.5%
Losses on receivables	120	129	-6.6%
Payment transaction costs	109	113	-3.7%
Membership and other fees, insurance	99	91	-8.8%
Exchange differences on translation	82	-17	-578.4%
Other personnel expenses	61	154	-60.4%
Supervisory Board remuneration	48	49	-0.5%
<b>Total</b>	<b>6,925</b>	<b>8,250</b>	<b>-16.1%</b>

In connection with the 2013 financial statements, the components of other operating expenses were redefined.

In view of their close connection to revenue, the commissions for venture partners and franchisees were reclassified from other operating expenses to cost of purchased materials. In the present re-reporting half year, the altered presentation is continued; the figures of the comparative period were adjusted accordingly.

Other operating expenses fell in the reporting half year by 16.1 percent to EUR 6,925 thousand (previous year EUR 8,250 thousand).

### MARKETING, SALES, INVESTOR RELATIONS

This item was redefined in connection with the 2013 financial statements.

It fell in the reporting period in comparison with the previous year by 33.8 percent to EUR 2,291 thousand (previous year EUR 3,460 thousand). Contained in the comparative period is EUR 161 thousand of DIGIDIS SL, which was deconsolidated on November 30, 2013. Adjusted to remove this effect, the expenses fell by 30.6 percent. The following disclosures relate to the adjusted figures.

Expenses for online marketing fell by 37.7 percent to EUR 1,304 thousand (previous year EUR 2,094 thousand). Programmes for obtaining new customers were cut back

already in the second half of the 2013 financial year for liquidity reasons. In addition, the new marketing program initiated in the first quarter is having a positive effect on this item as a result of increased efficiency.

The area of advertising, consultancy on advertising and advertisement costs for print media were major cost components. EUR 119 thousand (previous year EUR 202 thousand, -41.2 percent) was incurred for these activities for the period under review.

Sponsoring activities fell by 27.8 percent to EUR 595 thousand (previous year EUR 824 thousand). As well as maintaining its involvement in the football clubs Fortuna Düsseldorf, Eintracht Braunschweig, Greuther Fürth and VfR Neumünster, the group supported other events such as the handball World Championship in Spain.

Distribution costs increased by 157.6 percent to EUR 85 thousand (previous year EUR 33 thousand). This item mainly contains expenses for advertising material.

#### OTHER OPERATING EXPENSES

This item fell by 9.6 percent in the reporting quarter to EUR 476 thousand (previous year EUR 527 thousand).

In the comparative period, expenses in the amount of EUR 24 thousand are contained which are attributable to DIGIDIS SL, which was deconsolidated on November 30, 2013. Adjusted to remove this effect, the reduction is 6.5 percent.

This item is mainly composed of expenses unrelated to the accounting period (EUR 198 thousand, previous year EUR 91 thousand), mailing and shipping costs (EUR 24 thousand, previous year EUR 36 thousand), office supplies (EUR 9 thousand, previous year EUR 11 thousand) as well as other operating expenses.

In the period under review, expenses unrelated to the accounting period are primarily expenditures for audit priorities of the Supervisory Board with respect to selected foreign activities and the impairment test for investments

#### PAYMENT TRANSACTION COSTS

Reflected in this item are payment transaction costs for the group's business operations. Contained in the comparative period is EUR 13 thousand of DIGIDIS SL, which was deconsolidated on November 30, 2013. Adjusted to remove this effect, they increased in the period under review in comparison

with the level of the first half of the previous year by 8.8 percent to EUR 109 thousand (previous year EUR 100 thousand).

#### LEGAL CONSULTANCY COSTS

For the comparative period, this item contains costs of EUR 21 thousand which are attributable to DIGIDIS SL, which was deconsolidated on November 30, 2013. The following comparisons relate to the figures adjusted to eliminate this effect.

The legal consultancy costs fell in the period under review by 31.4 percent to EUR 173 thousand (previous year EUR 252 thousand). Legal consultancy costs are incurred primarily in connection with legal disputes arising from the regulatory environment and the licence application under the E-15 process.

#### OTHER CONSULTANCY COSTS

Other consultancy costs rose in comparison with the previous period by 1.3 percent.

Of major significance for this item is the expenditure for freelance employees who work for companies of the QED Group in the amount of EUR 525 thousand (previous year EUR 595 thousand).

In the other companies, spending on consultancy was at the level of the previous year.

#### COST OF PREMISES

Cost of premises include EUR 41 thousand which are attributable to DIGIDIS SL, which was deconsolidated on November 30, 2013. Adjusted to remove this effect, cost of premises increased by 7.3 percent to EUR 429 thousand (previous year EUR 400 thousand). The increase is mainly attributable to the new offices of the Berlin location.

#### TRAVEL AND ENTERTAINMENT COSTS

Travel and entertainment costs fell in the period under review by 29.2 percent to EUR 205 thousand (previous year EUR 289 thousand). This item contains costs of EUR 26 thousand which are attributable to DIGIDIS SL, which was deconsolidated on November 30, 2013. Adjusted to remove this effect, the reduction is 21.2 percent.

## COSTS OF ANNUAL ACCOUNTS AND AUDIT

Costs of annual accounts and audit rose by 24.6 percent in comparison with the prior year to EUR 193 thousand (previous year EUR 155 thousand). This item contains costs of EUR 8 thousand which are attributable to DIGIDIS SL, which was deconsolidated on November 30, 2013. Adjusted to remove this effect, the increase is 31.2 percent.

## BAD DEBT COSTS

Bad debt costs fell in the period under review in comparison with the previous year by 6.6 percent to EUR 120 thousand (previous year EUR 129 thousand).

## NON-DEDUCTIBLE INPUT TAX

In the mybet Group there are operating units that are not entitled to deduct input tax because they do not generate any revenue on which input tax is chargeable.

The input tax is reported as expense at those subsidiaries.

This item fell in the period under review by 25.1 percent to EUR 177 thousand (previous year EUR 237 thousand) due to optimised transfer pricing.

## TELEPHONE COSTS

This item fell in the period under review in comparison with the previous year by 20.5 percent to EUR 124 thousand (previous year EUR 156 thousand). In the comparative period, it contains costs of EUR 12 thousand which are attributable to DIGIDIS SL, which was deconsolidated on November 30, 2013. Adjusted to remove this effect, the reduction is 14.1 percent.

Telephone costs are incurred mainly in connection with providing customer care. In comparison to the same quarter of the previous year, they fell as a result of optimised contract arrangements.

## VEHICLE COSTS

This item includes leasing costs and vehicle operating expenditures. They are incurred for contractually agreed remuneration components for managers and for sales employees in offline business. They experienced a reduction in the reporting period in comparison to the first half of the previous year of 9.6 percent to EUR 131 thousand (previous year EUR 145 thousand). The termination of the leasing agreements

for former Management Board members had a lowering effect; acting in the other direction was the expansion of the motor pool for sales employees.

## OTHER PERSONNEL EXPENSES

This item comprises substantially the expenditure for personnel recruitment and continuing education. In a quarter on quarter comparison, this item fell by 60.4 percent to EUR 61 thousand (previous year EUR 154 thousand). Key factors for the comparative period were contingent fees that were due for the placement of employees for software development.

## SUPERVISORY BOARD REMUNERATION

With a reduction of 0.5 percent to EUR 48 thousand (previous year EUR 49 thousand), Supervisory Board remuneration was at the level of the previous year. Up to the Shareholders' Meeting on June 5, 2014, expenditures for remuneration were under the level of the previous year due to the reduced number of Supervisory Board members; the increase in the Supervisory Board remuneration and the expansion of the Supervisory Board to six members offset this effect.

## EXPENSE FROM FOREIGN CURRENCY TRANSLATION

This item increased by 578.4 percent to EUR 82 thousand (previous year EUR -17 thousand). The increase is mainly attributable to the currency fluctuations in connection with bank accounts in non-European currencies.

## ■ 4.8 INTEREST RESULT OTHER FINANCIAL RESULT

The other interest and similar income results from bank balances.

The interest expense relates to bank loans of EUR 2 thousand (previous year EUR 24 thousand) and guarantee commissions of EUR 16 thousand (previous year EUR 20 thousand). The total interest expense of EUR 18 thousand (previous year EUR 45 thousand) had a cash effect in the period under review.

## ■ 4.9 TAXES ON INCOME

Income tax includes corporate taxes such as corporation and trade tax or similar taxes of domestic and foreign companies.

In addition to the current tax expense for individual subsidiaries, this item also includes the deferred tax expense or income from the origination and reversal of temporary differences and of tax loss carry-forwards.

Deferred tax assets are netted against deferred tax liabilities if they relate to income taxes collected by the same tax office and if an entitlement exists to net a current tax refund claim against a current tax liability.

The soundness of the deferred tax assets on loss carry-forwards is based on corporate plans in conjunction with the past developments of the individual group companies.

#### ■ 4.10 NET LOSS FOR THE PERIOD

The net loss for the half year is EUR 534 thousand compared with a net loss of EUR 776 thousand in the same period of the previous year.

## 5 NOTES TO THE CASH FLOW STATEMENT

#### ■ 5.1 CASH FLOW FROM OPERATING ACTIVITIES

The cash flow from operating activities comprises largely earnings before interest taxes, depreciation and amortisation (EBITDA), adjusted for non-cash expenses and income. The reduction in receivables is mainly attributable to the premature payment of the remaining purchase price from the sale of the German-speaking lottery operations.

#### ■ 5.2 CASH FLOW FROM INVESTMENT ACTIVITIES

In connection with investing activities, there were essentially cash outflows for the acquisition of intangible assets and property, plant and equipment.

#### ■ 5.3 CASH FLOW FROM FINANCING ACTIVITIES

There were cash outflows in the reporting period of EUR 8 thousand (previous year EUR 177 thousand) for the redemption of loans. The cash outflow for the redemption of loans arose mainly through the sale of properties; the proceeds were used to redeem them.

The financial resources correspond to credit balanced with banks due in the short term.

## 6 CONSOLIDATED BALANCE SHEET

### ■ 6.1 NON-CURRENT ASSETS

#### 6.1.1 INTANGIBLE ASSETS

The intangible assets include goodwill and other intangible assets from the various corporate acquisitions. In addition, an amount of EUR 686 thousand was capitalised for internally produced software (previous year EUR 1,012 thousand).

In addition, the other intangible assets include trademarks and domains acquired in connection with the acquisition of pferdewetten.de AG in the amount of EUR 1,138 thousand and EUR 603 thousand. These assets have an indefinite useful life and are not amortised. An impairment test conducted on December 31, 2013, resulted in no requirement for recognition of impairment.

#### 6.1.2 PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment comprises hardware, office equipment and furnishings and other fixtures and fittings. Hardware is depreciated by the straight-line method over a period of three to four years, and office equipment and furnishings and other fixtures and fittings are depreciated by the straight-line method over a useful life of between three and ten years.

#### 6.1.3 INVESTMENT PROPERTY

Depreciation of the investment property is performed by the straight-line method over 50 years; the remaining useful life is 33 years. In the financial year, one apartment was sold (previous year two apartments). As a result of the sales in recent years, the fair value of the apartments has largely been clarified at the level of the carrying amount.

#### 6.1.4 FINANCIAL ASSETS

The financial assets include the investment in Seepark Sellin AG, which is reported at cost because no active market for the investment exists.

#### 6.1.5 DEFERRED TAXES

For disclosures concerning deferred taxes, please refer to Note 4.9.

## ■ 6.2 CURRENT ASSETS

Current assets include inventories, trade accounts receivable, other assets and cash and cash equivalents.

### 6.2.1 INVENTORIES

Inventories include infrastructure components for betting shops (betting tills, scanners, printers) that are sold to the shops' franchisees. Inventories totalling EUR 10 thousand (previous year EUR 6 thousand) were recognised as an expense in the financial year.

### 6.2.2 RECEIVABLES AND OTHER ASSETS

RECEIVABLES AND OTHER FINANCIAL ASSETS	30 / 06 / 2014	CURRENT UP TO 1 YEAR	NON-CURRENT 1-5 YEARS	NON-CURRENT > 5 YEARS
	T€	T€	T€	T€
Trade accounts receivable / other receivables	3,164	3,164	0	0
<i>of which</i>				
Trade accounts receivable	2,711	2,711	0	0
Other receivables	453	453	0	0
Other financial assets	8,245	8,245	0	0
<b>Total</b>	<b>11,409</b>	<b>11,409</b>	<b>0</b>	<b>0</b>

RECEIVABLES AND OTHER FINANCIAL ASSETS	31 / 12 / 2013	CURRENT UP TO 1 YEAR	NON-CURRENT 1-5 YEARS	NON-CURRENT > 5 YEARS
	T€	T€	T€	T€
Trade accounts receivable / other receivables	5,302	5,302	0	0
<i>of which</i>				
Trade accounts receivable	4,850	4,850	0	0
Other receivables	453	453	0	0
Other financial assets	8,192	8,192	0	0
<b>Total</b>	<b>13,494</b>	<b>13,494</b>	<b>0</b>	<b>0</b>

The trade accounts receivable comprise receivables from over-the-counter betting operations. The main items reported under other financial assets are receivables from payment service providers amounting to EUR 2,873 thousand, guarantees in the amount of EUR 1,979 thousand and tax receivables in the amount of EUR 363 thousand.

Other receivables relate to compensation claims from legal proceedings.

Other financial assets and other receivables generally have a maturity of between 30 and 90 days. There are in essence no overdue items here.

TRADE ACCOUNTS RECEIVABLE	30 / 06 / 2014	31 / 12 / 2013
	T€	T€
≤ 30 days	2,711	1,933
≤ 90 days	0	0
up to 1 year	0	2,917
Overdue, not impaired	0	0
<b>Total</b>	<b>2,711</b>	<b>4,850</b>

With regard to the receivables and other assets that were neither impaired nor overdue, there is no evidence at the reporting date that the debtors will not meet their payment commitments. The maximum default risk amounts is limited to the level of the receivables and other assets reported.

### 6.2.3 CASH AND CASH EQUIVALENTS

At June 30, 2014, the cash position amounts to EUR 9,249 thousand (previous year EUR 7,965 thousand). This item includes time deposits and overnight money. The investments are all current, maturing between one day and three months.

The restricted cash still reported under cash and cash equivalents in the prior years was reclassified to other assets. The previous year was adjusted accordingly. Restricted cash at June 30, 2014, came to EUR 0.9 million (previous year EUR 1.7 million) and relates to security set aside mainly for licences.

## 6.3 SHAREHOLDER'S EQUITY

### 6.3.1 SHARE CAPITAL

The share capital of mybet Holding SE amounts to EUR 24,257,373.00 (previous year EUR 24,257,373.00) and is divided into the same number of no par value shares.

### 6.3.2 ADDITIONAL PAID-IN CAPITAL

The company has additional paid-in capital amounting to EUR 11,655 thousand (previous year EUR 11,637 thousand) made up essentially of additional payments from capital increases and the equity portion of the convertible bonds issued.

### 6.3.3 GROUP EQUITY GENERATED

This item is composed as follows:

REVENUE RESERVES	30 / 06 / 2014	30 / 06 / 2013
	T€	T€
Position at Dec. 31, 2013 / Dec. 31, 2012	-19.781	-8.670
Change in investment venture pferdewetten.de AG	0	133
Deconsolidation Digidis S.L.	0	-151
pferdewetten.de AG: other netting	-12	0
Equity transactions with shareholders: other netting	-2	-5
Overall result	-841	-11.088
Position at Jun. 30, 2014 / Dec. 31, 2013	-20.635	-19.781

### 6.3.4 NON-CONTROLLING INTERESTS

Non-controlling interests in the share capital and the additional paid-in capital are reported here. Interests in the results of the period relate to the other shareholders of QED Ventures Ltd., Malta, and pferdewetten.de AG. There was no netting of other interests in earnings, as the other minority shareholders do not participate in the respective earnings.



## ■ 6.4 LIABILITIES

### LIABILITIES

Alongside the financial liabilities, other liabilities are classified by maturity as follows:

The other financial liabilities include derivative liabilities (from bets outstanding) amounting to EUR 449 thousand; these are due in less than one year.

LIABILITIES	30 / 06 / 2014	CURRENT UP TO 1 YEAR	NON-CURRENT 1-5 YEARS	NON-CURRENT > 5 YEARS
	T€	T€	T€	T€
Due to banks	126	106	20	0
Trade accounts payable / other liabilities	11,052	11,052	0	0
Other financial liabilities	7,813	7,813	0	0
<b>Total</b>	<b>18,991</b>	<b>18,971</b>	<b>20</b>	<b>0</b>

LIABILITIES	31 / 12 / 2013	CURRENT UP TO 1 YEAR	NON-CURRENT 1-5 YEARS	NON-CURRENT > 5 YEARS
	T€	T€	T€	T€
Due to banks	156	134	22	0
Trade accounts payable / other liabilities	10,738	10,738	0	0
Other financial liabilities	8,363	8,363	0	0
<b>Total</b>	<b>19,257</b>	<b>19,235</b>	<b>22</b>	<b>0</b>

## DUE TO BANKS

Amounts due to banks mainly comprise loans. The amount of EUR 54 thousand (previous year EUR 71 thousand) is secured by mortgages (of which EUR 35 thousand (previous year EUR 39 thousand) are due in less than one year and are reported under current liabilities). These relate exclusively to the holiday apartments on Rügen. At June 30, 2014, nine of the original ten apartments had been sold, including one in the first quarter of 2014.

## TRADE ACCOUNTS PAYABLE / OTHER LIABILITIES

The trade accounts payable have a term of up to one year. They are secured to the customary extent by retention of title. As at the close of 2013, there was a reclassification on the basis of a changed allotment of obligations reported under accruals which have attained a degree of formalisation such that reporting under liabilities is more proper.

## OTHER FINANCIAL LIABILITIES

This item mainly comprises liabilities from gaming operations.

## OTHER ACCRUED EXPENSES

The accruals for personnel costs substantially comprise obligations for outstanding vacation leave, bonuses, settlements and industrial accident insurance contributions. The accruals for settlements total EUR 258 thousand (previous year EUR 348 thousand) and are in connection with the change of Management Board members at mybet Holding SE.

Accrued expenses amounting to EUR 105 thousand (previous year EUR 105 thousand) were formed for litigation costs in connection with the termination of employment.

All accrued expenses are short-term in nature, with a term of up to 1 year; no reimbursements are expected.

## 7 SEGMENT REPORTING

6M 2014	SPORTS BETTING	CASINO & POKER	LOTTERIES	HORSE BETTING
	T€	T€	T€	T€
Revenue	19,879	10,919	0	3,126
Other operating income	182	77	0	192
Expenses (EBITDA costs)	-20,755	-9,775	0	-2,495
<b>EBITDA</b>	<b>-694</b>	<b>1,221</b>	<b>0</b>	<b>823</b>
Depreciation and amortisation	-165	-74	0	-157
<b>EBIT</b>	<b>-860</b>	<b>1,146</b>	<b>0</b>	<b>666</b>
Interest income				
Depreciation and amortisation of financial assets and investments				
<b>Earnings before tax</b>				
Taxes				
<b>Net profit / loss for the period (IFRS)</b>				

6M 2013	SPORTS BETTING	CASINO & POKER	LOTTERIES	HORSE BETTING
	T€	T€	T€	T€
Revenue	17,043	12,398	1,838	2,380
Other operating income	274	93	116	327
Expenses (EBITDA costs)	-18,837	-11,276	-1,720	-2,311
<b>EBITDA</b>	<b>-1,520</b>	<b>1,215</b>	<b>234</b>	<b>396</b>
Depreciation and amortisation	-183	-114	-423	-167
<b>EBIT</b>	<b>-1,703</b>	<b>1,101</b>	<b>-189</b>	<b>229</b>
Interest income				
Depreciation and amortisation of financial assets and investments				
<b>Earnings before tax</b>				
Taxes				
<b>Net profit / loss for the period (IFRS)</b>				

The segment reporting is based on the internal accounting system and in the course of recent years was expanded into a detailed cost unit accounting with multiple contribution

levels. As a result, the various segments are charged not only with the directly attributable costs but also with the indirect costs apportioned at the various contribution levels in the apportionment process.

OTHER OPERATING SEGMENT	TOTAL OPERATING SEGMENTS	MISCELLANEOUS	TOTAL SEGMENTS	CONSOLIDATED TRANSFERS	TOTAL
T€	T€	T€	T€	T€	T€
495	34,419	0	34,419	0	34,419
293	743	105	848	690	1,539
-451	-33,477	-1,681	-35,158	-93	-35,251
336	1,685	-1,576	110	597	707
-140	-536	-104	-640	-428	-1,068
197	1,149	-1,680	-531	169	-361
		59	59		59
		-18	-18		-18
					-320
		-213	-213		-213
					-533

OTHER OPERATING SEGMENT	TOTAL OPERATING SEGMENTS	MISCELLANEOUS	TOTAL SEGMENTS	CONSOLIDATED TRANSFERS	TOTAL
T€	T€	T€	T€	T€	T€
601	34,260	14	34,274	-5	34,269
88	898	17	914	1,020	1,935
-385	-34,530	-1,736	-36,265	10	-36,255
304	628	-1,705	-1,077	1,026	-51
-112	-998	-46	-1,043	-538	-1,582
192	-370	-1,751	-2,121	488	-1,633
		301	301		301
		-45	-45		-45
					-1,377
		600	600		600
					-776

■ 8.1 EARNINGS PER SHARE

EARNINGS PER SHARE	30 / 06 / 2014	30 / 06 / 2013
Profit for period attributable to the shareholders of mybet Holding SE (€ '000)	-841	-946
Weighted average number of ordinary shares outstanding during the period under review	24,257,373	24,217,183
<b>Basic earnings per share (€)</b>	<b>-0.03</b>	<b>-0.04</b>
Dilutive shares from options and bonds (units)	0	40,190
Dilution of result from pferdewetten.de AG (€ '000)	-12	-1
Interest payments saved (€ '000)	0	3
Consolidated earnings (€ '000) + opposite dilutive effect (€ '000)	-853	-945
Number of dilutive shares (units)	24,257,373	24,257,373
<b>Diluted earnings per share (€)</b>	<b>-0.04</b>	<b>-0.04</b>

Earnings per share are diluted slightly by the diluted result for pferdewetten.de AG. The effects from the options issued are not dilutive because the options are currently quoted at below the exercise thresholds.

■ 8.2 HEDGING POLICY AND DERIVATIVE FINANCIAL INSTRUMENTS

There exists no interest rate risk in view of the long-term loan agreements with fixed interest rates. No hedging of the interest rate risk is therefore practised. The company has concluded insurance policies to cover various operating risks. The status of the insurance policies has not changed in comparison with the 2013 consolidated financial statements and is described in the 2013 Annual Report.

■ 8.3 OTHER FINANCIAL OBLIGATIONS

The company will have to spend EUR 2,653 thousand (previous year EUR 3,737) in the future for rent, leases, contracts for services and similar obligations.

■ 8.4 CONTINGENT LIABILITIES AND OTHER FINANCIAL OBLIGATIONS

Contingent liabilities are potential obligations towards third parties or actual obligations where an outflow of resources is not probable. They are not recognised on the balance sheet,

but explained in the Notes. Companies of the mybet Group are the defendants in various proceedings in connection with the State Treaty on Gaming, the outcome of which is uncertain. Based on the legal assessment of the company's legal consultants and on rulings already delivered, the company considers it improbable that it will have to meet any claims as a result. By way of supplementary information, we refer to the remarks on estimates in the 2013 financial statements. There are no risks from pending proceedings not recognised on the balance sheet.

Contingent assets are potential claims against third parties or actual claims where an inflow of resources is not probable. They are not recognised on the balance sheet, but explained separately. In particular the ruling of the Higher Regional Court of Düsseldorf should be mentioned in this connection; it has ordered Westdeutsche Lotterie GmbH & Co. OHG, Münster, to pay EUR 11.5 million plus interest in damages to FLUXX GmbH (now SWS Service GmbH), a fully-owned subsidiary of mybet Holding SE. Westlotto has filed a complaint about the non-admission of an appeal with the Federal Supreme Court. If the complaint is rejected, a cash inflow of EUR 15.0 million to EUR 15.5 million is to be expected towards the beginning of 2015.

## ■ 8.5 LEASING

The lease agreements concluded by the company consist of operating lease agreements.

Vehicles, office machinery and telecommunications systems are financed using operating leases. The agreements concluded have terms to maturity of between one and five years. The expense from these operating lease agreements and from tenancy agreements for furniture and fittings totalled EUR 476 thousand in the financial year (previous year EUR 500 thousand), and the expense from tenancy agreements EUR 326 thousand (previous year EUR 329 thousand). The expenses are reported in other operating expenses under vehicle costs, rental for fixtures and fittings and expenses for premises.

The following table shows the future minimum expenses that will be incurred from lease and tenancy agreements in view of the terms and notice periods of these agreements. These come under other financial obligations (see also Note 8.3).

TENANCY AND LEASE AGREEMENTS 30 / 06 / 2014 30 / 06 / 2013		
	T€	T€
Tenancy agreements		
Maturity up to 1 year	606	620
Maturity 1 to 5 years	1,325	1,624
Lease agreements		
Maturity up to 1 year	124	234
Maturity 1 to 5 years	64	149

## ■ 8.6 RELATED PARTIES

The following table shows the expenditures that arose for consultancy services by Franz Freiherr von Brackel (Managing Director of SWS Service GmbH, Berlin until May 31, 2014).

The prices are in line with arm's-length transactions. The consultancy services are invoiced on the basis of hours worked, at hourly rates that are in line with the market, or on the basis of the applicable fee scales.

There were no outstanding liabilities at the closing date.

	6M 2014	6M 2013
	T€	T€
QED Software Systems GmbH, Vienna	92	61
QED Ventures Ltd., Malta	0	50
<b>Total</b>	<b>92</b>	<b>111</b>

Further fees occurred for consultancy services of Clemens Jakopitsch (Supervisory Board Member) amounting to EUR 9 thousand (previous year EUR 12 thousand).

There were no other consultancy services by related persons or companies.

## ■ 8.7 STOCK OPTION PLANS

Options for Board Members of mybet Holding SE lapsed or were forfeited at the end of the financial year 2013. As a result, EUR 0 thousand were reflected as expense (previous year EUR 11 thousand).

Expenses which are attributable to the Management Board or the employees of pferdewetten.de AG were reported as salary expense in the amount of EUR 19 thousand (previous year EUR 30 thousand).

For a description of the stock option program, please see the 2013 consolidated financial statements.

## ■ 8.8 EVENTS OCCURRING AFTER THE BALANCE SHEET DATE

On July 23, 2014, the contract for the sale of DIGIDIS S.L. was successfully notarised, and therefore the sale of the company became effective following the close of the period under review. In addition, the sale of DIGIDIS S.A. was successfully completed following the close of the period under review with the notarial certification of the contract on August 8, 2014.

The sale price of EUR 250 thousand for DIGIDIS S.L. and EUR 25 thousand for DIGIDIS S.A. was already received in July 2014.

There were no further events occurring after the balance sheet date that are required to be reported pursuant to IAS 10.

## ■ 8.9 DISCRETIONARY DECISIONS IN THE APPLICATION OF RECOGNITION AND MEASUREMENT PRINCIPLES

In applying recognition and measurement principles, discretionary decisions must be made. This applies in particular for the following matter: The impairment test for goodwill is based on forward-looking assumptions. These assumptions have been made on the basis of the estimated situation at the balance sheet date. An assumption on the future development of the economic context that was considered to be realistic at that point in time was moreover taken into account in estimating future business development. The actual amounts may differ from the estimates as a result of differences between actual developments in the underlying situation and the assumed developments. In such instances the assumptions and, if necessary, the carrying amounts of the assets and liabilities in question are adjusted. The preparation of the consolidated financial statements moreover necessitates certain additional assumptions and estimates that apply to the carrying amounts of the assets, liabilities, income and expenditures recognised in the accounts.

## ■ 8.10 CORPORATE BODIES

Members of the Management Board

- Sven Ivo Brinck (since 01.01.2014), business economist (BA)

Members of the Supervisory Board

- Chairman: Dr Volker Heeg, Hamburg, lawyer and tax consultant
- Deputy Chairman: Marcus Geiß, Monza (Italy), Managing Director
- Konstantin Urban, Gräfelfing, management consultant
- Markus A. Knoss, Ludwigsburg, manager Corporate Trading & Sales (since 05.06.2014)
- Patrick Möller, Fockbek, Director Investor Relations (since 05.06.2014)
- Clemens Jakopitsch, Ludmannsdorf (Austria), managing director, (since 05.06.2014)
- Frank Motte, Stuttgart, managing partner (until 05.06.2014)

Over and above their activities as Supervisory Board members of mybet Holding SE, Mr. Urban exercised control activities as Supervisory Board Chairman of YORXS AG, Munich, and Mr. Geiß as a Supervisory Board member of NeoLotto Ltd, Malta.

## ■ 8.11 INDEPENDENT AUDITOR'S FEE

In the first six months of the financial year, there were no engagements in addition to the audit of the audit of the financial statements.

In the period under review, EUR 60 thousand for the audit of the 2014 financial statements was reflected as expense (previous year EUR 52 thousand).

Kiel, August 2014



Sven Ivo Brinck

# FINANCIAL CALENDAR 2014

## SEPTEMBER 10, 2014

4. ZKK Zurich Capital Market Conference

## NOVEMBER 13, 2014

Publication of the nine-month report 2014

## NOVEMBER 24-26, 2014

Analysts Meeting at the Equity Forum in Frankfurt am Main

## IMPRINT

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Design and Layout:  
op45, Michael Richmann, Berlin

Typesetting:  
cometis AG, Wiesbaden

Production:  
ppa. bumann, print- & produktionsagentur,  
Rendsburg





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