mybet SE
THE GAMING COMPANY

INTERIM FINANCIAL REPORT JANUARY TO SEPTEMBER 2014

KEY FIGURES FOR THE GROUP, IFRS MYBET HOLDING SE

INCOME STATEMENT	9M 2014	9M 2013	CHANGE	Q3 2014	Q3 2013	CHANGE
	€ '000	€ '000		€ '000	€ '000	
Revenues	52,291	49,317	+6.1%	17,872	15,048	+18.8%
Sports Betting segment	30,141	24,448	+23.3%	10,262	7,405	+38.6%
Casino & Poker segment	16,363	17,453	-6.2%	5,444	5,055	+7.7%
Lotteries segment	0	2,683	-100.0%	0	845	-100.0%
Horse Betting segment	5,014	3,796	+32.1%	1,888	1,416	+33.3%
Other segment	769	831	-7.5%	274	230	+18.9%
Revenue per employee	323	280	+515.4%	113	82	+37.8%
Net gaming revenue (NGR)	51,625	48,683	+6.0%	17,679	14,830	+19.2%
EBITDA, adjusted	N/A	-2,167	N/A	N/A	-2,307	N/A
EBITDA	1,766	-1,449	N/A	1,059	-2,156	N/A
EBIT, adjusted	N/A	-4,011	N/A	N/A	-3,410	N/A
EBIT	214	-3,980	N/A	575	-3,619	N/A
EBT	230	-3,803	N/A	550	-3,483	N/A
Net profit/loss for the period	-94	-2,672	N/A	440	-2,138	N/A
Earnings per share (diluted, €)	-0.03	-0.12	N/A	0.01	-0.08	N/A

BALANCE SHEET	30/09/2014	31/12/2013	CHANGE
	€ '000	€ '000	
Balance sheet total	37,827	38,609	-2.9%
Shareholders' equity	18,123	18,306	-3.5%
Equity ratio	47.9%	47.4%	-0.5PP
Borrowings	73	156	-53.0%
Cash & cash equivalents	9,011	7,965	+13.1%
Net debt	10,693	12,339	-13.3%

NOTE *Due to rounding, numbers presented throughout this document may not add up precisely to the totals provided and percentages may not precisely reflect the absolute figures*

CONTENTS

01

// TO THE SHAREHOLDERS

01 TO THE SHAREHOLDERS

LETTER TO SHAREHOLDERS

DEAR SHAREHOLDERS,

Since the start of this year, mybet has been venturing along new paths in many respects. We aim to put the poor results of the past behind us and lead the company to sustained profitability through a comprehensive turnaround.

We have already been able to achieve much in this process. As explained in previous quarters, we have embarked on an extensive cost-cutting exercise. Following on from the sale of DIGIDIS S.L. and DIGIDIS S.A., we have now in addition disposed of MYBET ITALIA S.R.L., the last loss-making subsidiary. This streamlining enables us to focus on the relevant areas of business and ensure that dead-end business activities do not prove a drain on money.

Since mid-way through the first half, we have succeeded in permanently improving the technical stability of our platform. We have been able to realise two important product developments for the shop sales channel in the shape of the loyalty card and the first generation of mybet terminals. These will help us to take value creation from the mybet shops to the next level. Online, we have started to refocus our advertising and have concluded the first of a new kind of partnership with Bild.de. Through this partnership, mybet aims to access new target groups and give the brand a positive positioning.

Our newly developed mobile website was launched at the start of September. For the first time ever, it now offers customers the opportunity to register and handle the entire user process, including "purchases", from their mobiles. Further apps will follow in subsequent quarters. We are already registering how "mobile" customers are contributing disproportionately to the growth of the segment.

In the first three months of 2014, revenue was still down on the previous year. Then, in the second quarter of 2014 – thanks in part to the FIFA World Cup and to increased shop business – we were already 11.5 percent up on the previous year. We were able to maintain this positive trend in the third quarter of 2014: after adjustment for DIGIDIS S.L., which was deconsolidated in November 2013, revenue for the third quarter of 2014 showed an increase of 27.2 percent. The FIFA World Cup and increased betting margins were again the main positive factors impacting the revenue performance in the third quarter of 2014. Overall revenue after the first nine months of 2014 came to EUR 52.3 million, 12.4 percent up on the prior-year period.

At the start of September 2014, mybet was already selected by the Hesse Ministry of the Interior and Sports (HMdIS) to receive one of the 20 sports betting licences to be awarded nationwide. Since our selection we have registered significantly more interest from the market in entering into partnerships with mybet. We would like to capitalise on this positive momentum and add to the growth that it is prompting. In this connection we will also use the proceeds of the capital increase at the start of November mainly to collateralise the sports betting licences in Germany and to finance opportunities for growth.

These positive omens are also reflected in the figures and the outlook for the full year. Purely in terms of our business operations, we have succeeded in just exceeding our internal target, which was to get EBIT back at break-even by the end of the year. In actual fact, the non-recurring effects from the sale and deconsolidation of Italian business have had a positive effect on our Q3 result, and at September 30, 2014 we are able to report EBIT of EUR 0.2 million for the year to date. Based on our remaining on track and on no negative non-recurring effects arising, we have therefore upped the EBIT forecast for 2014 to EUR 0.5 million to EUR 0.65 million. At September 30, 2014 we were able to report an improvement in the YTD result of EUR 4.2 million at EBIT level. And this is only the beginning of mybet's strategic development as a sports betting provider.

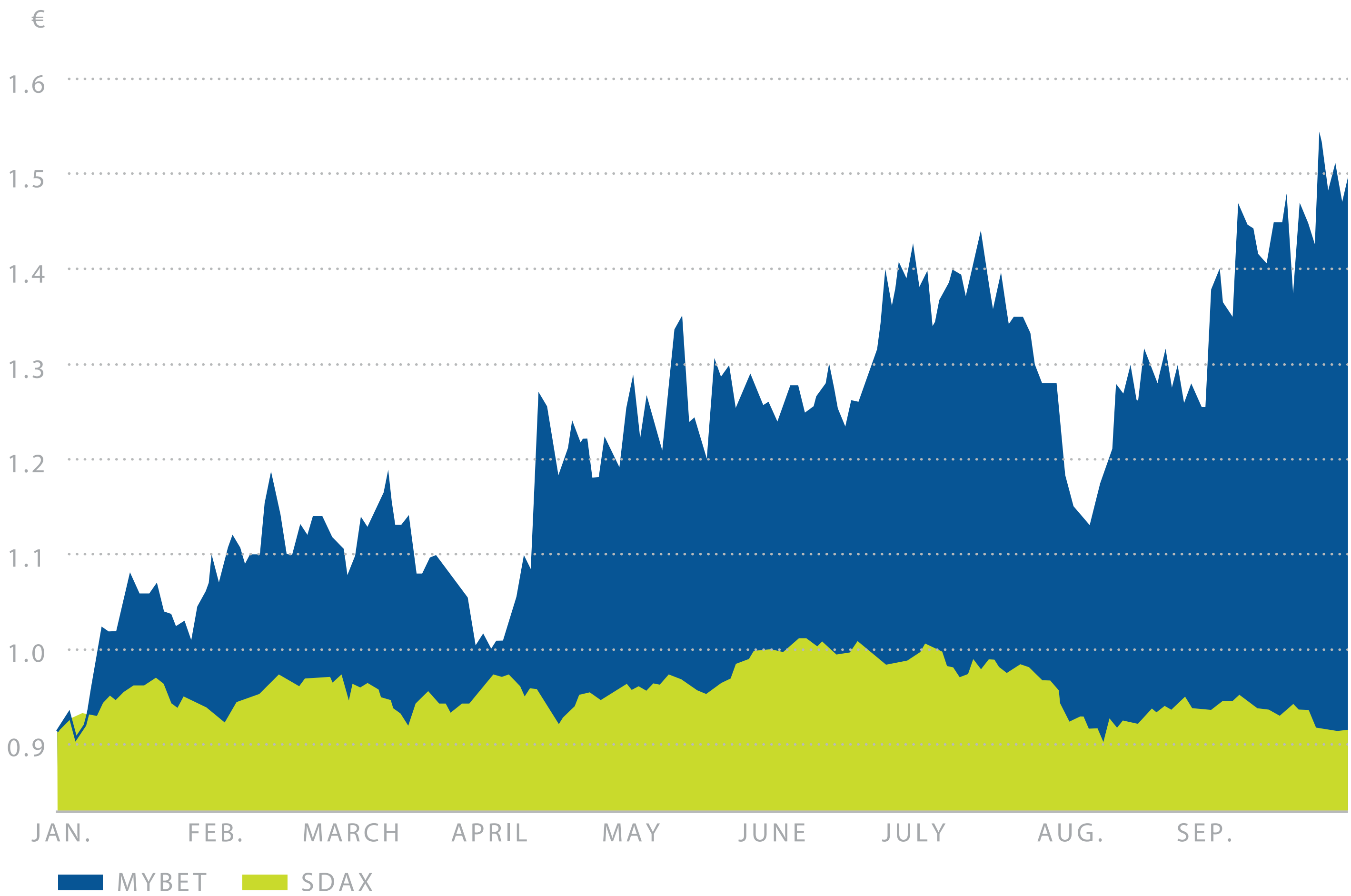
We remain intently focused on our self-defined targets. The transformation process at mybet will extend over a fairly long period, and many of the positive effects will only become apparent from 2015. However in view of the achievements to date, we now expect a clearly positive EBIT for the full year, with a slight improvement in the revenue volume to EUR 70 million to EUR 75 million.

We would like to thank you for your confidence in mybet the company and hope that we will continue to enjoy your support as we move forward.

Kiel, November 2014

Sven Ivo Brinck

1 SHARE PRICE PERFORMANCE (JANUARY 1, 2014 – SEPTEMBER 30, 2014)

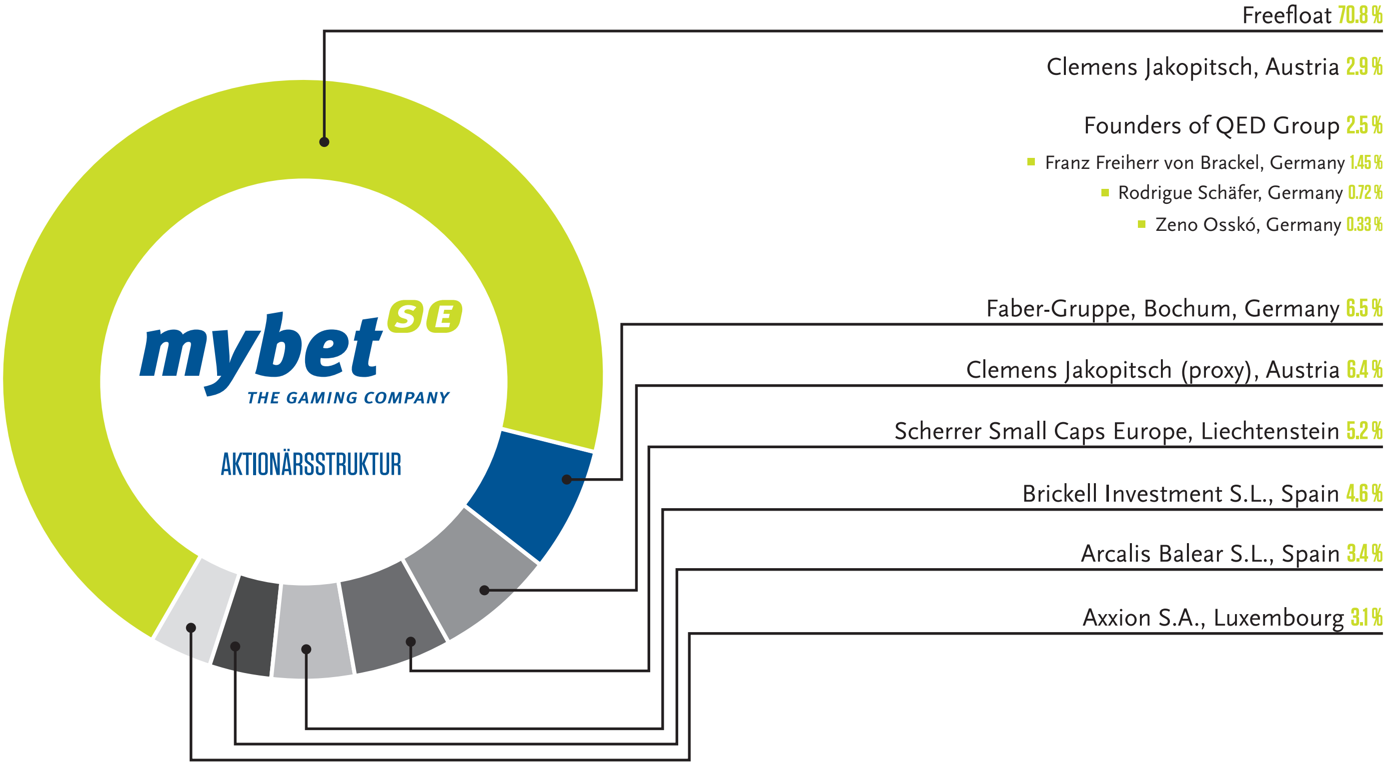


mybet shares put in a healthy performance over the first nine months of 2014. The shares of mybet Holding SE started 2014 trading at EUR 0.92. The trading priced touched its low point of EUR 0.91 for the period under review on January 6, 2014. Apart from a short period of consolidation between mid-March and early April, plus brief losses at the start of August, mybet shares have shown a steady upward trend. The shares reached their provisional year-high of EUR 1.55 on September 24, 2014. The closing price on September 30, 2014 was EUR 1.50. This represents an increase of around 63 percent over the first nine months of 2014, bringing market capitalisation at the end of the period under review to approximately EUR 36.5 million. The leading index for small-cap shares in Germany, the SDAX, retreated slightly by 1.6 percent in the first nine months of 2014. On the other hand the leading global index for companies in the games and gambling industry, the S-Network Global Gaming Index (ticker: WAGR), shed 15.9 percent over the period under review.

2 INFORMATION AND KEY FIGURES FOR THE SHARES

Stock exchange code / Bloomberg code	XMY / XMY:GY
Securities identification number / ISIN	A0JRU6 / DE000A0JRU67
IPO	SEPTEMBER 28, 1999
Market segment	PRIME STANDARD
Indices	CDAX, PRIME ALL SHARE, CLASSIC ALL SHARE
Opening price / closing price for period	EUR 0.92 / EUR 1.50
High / low for period	EUR 1.55 / EUR 0.91
Number of shares	24,257,373
Free float at date of publication	70.8 PERCENT
Market capitalisation at September 30, 2014	EUR 36.5 MILLION
Designated sponsor	CLOSE BROTHERS SEYDLER BANK AG, FRANKFURT A.M.

3 SHAREHOLDER STRUCTURE (CURRENT)



4 FINANCIAL CALENDAR 2014

November 26, 2014	ANALYSTS PRESENTATION AT THE GERMAN EQUITY FORUM IN FRANKFURT AM MAIN

// GROUP INTERIM MANAGEMENT REPORT

02 GROUP INTERIM MANAGEMENT REPORT

BASIS OF THE GROUP

1 BUSINESS MODEL

The mybet Group – consisting of the parent company mybet Holding SE and the companies included in consolidation – has been active in the gaming industry for more than 15 years. With over 1.3 million registered customers, the mybet Group is among the leading providers of and agents for licensed gaming in Europe. The company focuses on sports betting as its core product and, where legally permissible, on complementary products such as casino and poker. mybet fundamentally views business activities within a legally regulated market and the legal certainty that this provides as the basis for sustained corporate success.

mybet currently has a presence in a total of 57 countries in Europe, Africa and Latin America where the regulatory environment makes it possible to offer gaming products. The focus of the company is the core market Germany as well as the countries Belgium, Ghana and Greece. The bulk of revenue is generated in these countries.

Taking into consideration the national laws of the various countries, gaming is offered on the basis of the company's own licences and permits as well as through venture partners. mybet pursues a dual distribution system: as one of the best known sports betting brands in Europe, mybet.com together with mybet.de, pferdewetten.de and mobile applications constitutes the online product range of the group. At the same time, mybet has an established franchise system worldwide of around 300 betting shops.

2 GOALS AND STRATEGY

In line with the guiding principle of "product and customer first," the management pursues the goal of developing the mybet Group into a quality leader in the field of innovative gaming products. The policy of closely meshing offline and online sales is to be maintained. Opportunities that could arise from focusing on a particular sales channel are examined on an ongoing basis.

In order to boost mybet's long-term competitiveness and minimise its dependence on individual markets, three success factors have been identified. Over the next five years the Management Board intends to continually improve product quality, successively expand the range of products and promote diversification through the development of new sales markets.

The overriding objective of the Management Board is to realign mybet successfully. Focusing on existing business is of pivotal importance here in increasing the efficiency of available resources.

From a strategic perspective, mybet will accordingly concentrate on greater penetration of the successful markets. Germany is the focus of mybet's activities, as its core market. The Management Board intends to increase mybet's reach and brand recognition through new marketing ventures such as the advertising partnership recently concluded with the BILD Group. Further opportunities could arise in the future specifically in the publishing and media sectors. The objective of the quality drive is to steadily improve the reliability and user friendliness of existing products, and expand both the online and offline range. To that end, activities in the "mobile" and "social media" growth areas are likewise being stepped up.

3 RESEARCH AND DEVELOPMENT

The business environment of mybet is subject to constant change. Alongside the regulatory framework of the individual markets, the needs of the various target groups are continually developing. The mybet Group is therefore continuously working to further develop the existing gaming platforms and software to reflect these trends and at the same time to anticipate the future requirements of the markets. This forms the central basis for being able to offer new products and access new markets.

In the period under review, mybet focused increasingly on the further development of mobile applications. It placed the emphasis of this work on improving user friendliness and broadening the range of functions available on the mobile mybet website. The new mobile website was successfully relaunched at the start of the current Bundesliga season, largely with the same look and feel but offering increased functionality and better technical performance. The website's new engine, which runs in the background as its application program interface (API), can now also be used to integrated additional mobile applications such as websites and apps. mybet's goal is to develop further mobile applications as its business gains momentum. It is currently building up a internal team of experts within the company to assure the pace of development that is needed for a successful market launch.

A major factor behind customer satisfaction and the long-term loyalty of both online and offline customers of the mybet Group is system stability. The quality drive begun in the 2014 financial year and the associated development activities have significantly helped to optimise the reliability of the product range and have therefore a decisive effect on the corporate success. Even during the critical phase of the FIFA World Cup and at the start of the Bundesliga season, mybet did not register any relevant system outages. This new standard of reliability is to be further cultivated and will represent the backbone of future product operations.

Over the first nine months of 2014 mybet invested a total of EUR 1.0 million for development projects (previous year: EUR 1.7 million), equivalent to around 2.0 percent of revenue (previous year: 3.0 percent). These expenditures reflect the cost price in terms of hours of development work done. On the basis of the IFRS accounting provisions, the measures for maintenance and repairs undertaken as a priority in recent months are not accounted for as development measures.

II ECONOMIC REPORT

1. GENERAL AND INDUSTRY-SPECIFIC AS WELL AS REGULATORY ECONOMIC ENVIRONMENT

1.1 ECONOMIC ENVIRONMENT

mybet is active in both European and non-European markets through subsidiaries as well as venture partners. Alongside the central sales market Germany, its defined target markets include Belgium, Ghana and Greece in particular. The economic environment in Europe, and in particular in these countries, therefore affects the business development of mybet.

In Germany, the economic recovery in the current financial year was damped by the conflict in Ukraine. The experts of the Kiel Institute for the World Economy (IfW) nevertheless expect a vigorous upturn in economic output in the medium term, with interest rates remaining low. For 2014, the IfW forecasts gross domestic product (GDP) to rise by 1.4 percent, with economic output gaining 1.9 percent in the coming year 2015.

In the eurozone, the economic situation is likewise expected to show a continued improvement despite the difficult underlying conditions. According to the IfW, the eurozone economy will expand by 0.7 percent in 2014. For the sales market Belgium, the IfW forecasts a growth rate of 1.0 percent. For Greece, the institute's economists expect economic output to remain flat (0.0 percent) in 2014.

1.2 INDUSTRY ENVIRONMENT

According to a study by the market research institute Goldmedia, the German sports betting market generated total revenue of EUR 6.8 billion in 2012. The online market made up the greater part of this figure, contributing EUR 3.7 billion. Sports bets amounting to EUR 2.9 billion were placed at betting shops. Gross betting revenue reached around EUR 1.0 billion. The state offerings (Oddset, football pools) and regulated horse betting between them generated revenue of EUR 245 million.

According to studies by Goldmedia and H2 Gambling, the global online gaming market is expected to achieve average annual growth of around five percent up until 2015. A much higher growth rate still is forecast for Europe: the anticipated annual growth rate over the period 2003 to 2015 is forecast to average some 23 percent. The Goldmedia study indicates that in the event of limited opening of the market for sports betting, a long-term average growth of the online sports betting market of 6.0 percent per year can be expected for the years 2014 to 2017. In years with major sporting events, the overall market will grow correspondingly more strongly than in years without sporting highlights. For the online casino and poker market, an average annual growth of 5.0 percent is forecast for the same period.

1.3 REGULATORY ENVIRONMENT

20 Germany-wide sports betting licences were awarded by the Gaming Council at the start of September 2014, based on the amended State Treaty on Gaming (GlüÄndStV) of 2012. mybet is among the companies selected as recipients of a licence by the Hesse Ministry of the Interior and Sports (HMdIS), which is leading the process. On October 8, 2014 the Higher Administrative Court of Hesse rejected the appeals brought against the interim ruling by the Wiesbaden Administrative Court (5L 1428/14.WI). The interim ruling previously issued by the Wiesbaden Administrative Court is consequently affirmed. Due to these proceedings, the licences have not yet been awarded on a legally binding basis.

In regulatory terms there is a clear trend towards national regulation throughout the European Union. In many member states a dot-country model has emerged as the preferred format, binding providers to national licensing requirements. Companies of the mybet Group now hold licences in Germany (Schleswig-Holstein) and also in Malta, Belgium and Cyprus; we are currently involved in the licensing process in the United Kingdom. Operations are officially tolerated by the relevant authority in Greece. mybet has withdrawn from the Italian market along with the disposal of MYBET ITALIA S.R.L.

2 BUSINESS PROGRESS

In operating terms the 2014 financial year to date has progressed according to plan for the mybet Group. At the same time, further opportunities have been identified for providing a lasting boost to the business performance.

Whereas revenue for the first three months of 2014 was down on the previous year, as expected, the positive business performance in the second quarter of 2014 made up for this and the trend continued in the right direction in Q3 2014. Nine months into 2014, mybet is able to report slightly positive earnings before interest and taxes (EBIT) of EUR 214 thousand and has substantially improved its profitability year on year (previous year: EUR -4.0 million) thanks to a healthier cost basis.

The positive business performance in the second and third quarters stemmed mainly from growth for the sports betting shops and from the revenue impact of the FIFA World Cup on the Sports Betting segment (see Sports Betting segment for details of development). All in all, growth in the first nine months of 2014 in the Sports Betting and Horse Betting segments compensated for the regulatory-driven contraction of the Casino & Poker area and the exit from lottery business. The deconsolidation of the Spanish subsidiary DIGIDIS S.L. in November 2013 means the mybet Group no longer conducts any lottery business. That segment had contributed revenue of EUR 2.7 million in the corresponding reporting period of 2013.

2.1 SPORTS BETTING SEGMENT

The revenue of the Sports Betting segment is generated mainly by the sports betting operations of Personal Exchange International Ltd., Malta (PEI).

Betting stakes in the third quarter of 2014 were 7.8 percent down on the corresponding prior-year period, and the figure for the first nine months of 2014 overall was down 2.3 percent. The absolute totals for betting stakes were EUR 40.7 million and EUR 134.9 million. In the first nine months of 2014, Internet business (online) accounted for 55 percent of the EUR 134.9 million total, with bets placed over the counter at betting shops making up the remaining 45 percent. Stakes placed online came to EUR 73.6 million, a decrease of 4.1 percent compared with the same period of 2013 (previous year: EUR 76.8 million) While stakes for the first quarter were 2.6 percent down on the previous year, the total stabilised in the course of second 2014 thanks to rising numbers of new customers prompted by the FIFA World Cup. In the third quarter of 2014, betting stakes were around 11.9 percent down on the previous year at EUR 22.2 million. There were essentially two factors at work here: the cost-cutting measures launched back in 2013, entailing a significant scaling-back of performance marketing, continue to affect the acquisition of new customers. Contrary to its own expectations, mybet has not yet succeeded in reviving the partnerships that have fallen fallow as a result of the above measures. Another reason is the investment and innovation backlog of recent years, which explains mybet's assessment that its online platform is not yet able to keep pace with best practice in the market.

mybet has already made preparations to respond in a suitably focused way to these challenges. Marketing operations are currently being comprehensively refocused and are already starting to bear fruit. In the medium term we expect to be able to increase the number of online customers again and generally generate better economies of scale. We are for example planning the extensive optimisation of online products to significantly boost the appeal of the online platform. However in view of the complexity of this overall process, we will not begin to reap the benefits until 2015. Offline betting stakes of EUR 61.3 million were unchanged from the prior-year period (previous year: EUR 61.3 million).

The hold from sports betting (betting stakes less payouts of winnings) was 28.4 up 14.0 percent on the previous year over the nine-month period (previous year: EUR 24.9 million). Profitability, too, saw a year-on-year improvement in the 2014 reporting period. The margin based on betting stakes came to 21.0 percent for the first three quarters of 2014, well up on the prior-year figure (previous year: 18.0 percent).

The number of new customers online climbed to around 53,000 in the first nine months of 2014. The total number of registered customers after the first three quarters of 2014 is therefore around 1.3 million. The exit from locally licensed markets reduced the average number of active customers (defined as those who use mybet services at least once a month) by 10.1 percent in the period under review to 137,349 (previous year: 152,763).

In monthly terms, 23,744 customers were active at least once a month in the first nine months of 2014, a fall of 2.2 percent compared with the first three quarters of 2013 (previous year: 24,268). The average monthly betting stakes per active customer in the first nine months of 2014 were EUR 344 (previous year: EUR 352).

As a result of consolidation of the sales structure, the number of betting shops under the mybet franchise was reduced to 285 at September 30, 2014 (previous year: 298). In Germany, the number of shops declined from 188 to 183. At the same time the segment's higher year-on-year revenue illustrates vividly that the measures to optimise the quality of the shop network are working.

Overall revenue for the segment in the first nine months of 2014 was 23.3 percent up on the previous year at EUR 30.1 million (previous year: EUR 24.4 million). Other operating income came to EUR 306 thousand (previous year: EUR 266 thousand). EBIT for the Sports Betting segment was EUR -1.1 million (previous year: EUR -3.2 million). The loss-making operations of the former Italian subsidiary weighed on the overall performance.

KEY FIGURES FOR SPORTS BETTING	9M 2014	9M 2013	CHANGE	Q3 2014	Q3 2013	CHANGE
	€ '000	€ '000		€ '000	€ '000	
Betting stakes	134,928	138,071	-2.3 %	40,689	44,114	-7.8 %
Online	73,604	76,780	-4.1 %	22,151	25,147	-11.9 %
as % of betting stakes	55 %	56 %	-1 PP	54 %	57 %	-3 PP
Offline	61,324	61,291	+0.1 %	18,538	18,967	-2.3 %
as % of betting stakes	45 %	44 %	+1 PP	46 %	43 %	+3 PP
Hold	28,363	24,884	+14.0 %	9.656	7,667	+25.9 %
Margin in %	21.0 %	18.0 %	+3 PP	23.7 %	17.4 %	+6.3 PP
Hold online	12,221	10,120	+20.8 %	4,102	3,154	+30.1 %
Margin in %	16.6 %	13.2 %	+3.4 PP	18.5 %	12.5 %	+6 PP
Hold offline	16,142	14,764	+9.3 %	5,554	4,513	+23.1 %
Margin in %	26.3 %	24.1 %	+2.2 PP	30.0 %	23.8 %	+6.2 PP
Existing customers (online, thousand)	1,313	1,169	+12.4 %	1,314	1,169	+12.4 %
Active customers in period (thousand)	137.4	152.8	-10.1 %	42.8	43.9	-2.5 %
Active sports betting customers in month (average, thousand)	23.7	24.3	-2.2 %	22.0	22.1	-0.5 %
Betting stakes per active customer / month (€)	344	352	-2.0 %	336	380	-11.5 %

2.2 CASINO & POKER SEGMENT

The Casino & Poker segment consists mainly of the products on the mybet.com platform, which is licensed in Malta. The segment's revenue declined 6.2 percent in the first nine months of 2014, from EUR 17.5 million to EUR 16.4 million. The prior-year figure still includes revenue for various European markets from which mybet has now withdrawn due to local regulatory circumstances. However thanks to significantly lower marketing expenditure, EBIT of EUR 1.5 million for the first nine months of 2014 is better than in the prior-year period (previous year: EUR 1.1 million).

2.3 HORSE BETTING SEGMENT

The Horse Betting segment comprises the activities of pferdewetten.de AG.

The rise in revenue for the segment from EUR 3.8 million to EUR 5.0 million results from strong growth in online business. EBIT for the segment likewise showed a clear improvement from EUR 0.4 million to EUR 1.1 million.

2.4 OTHER OPERATING SEGMENT

The other operating segment mainly comprises the activities of C4U-Malta Ltd. C4U offers payment processing and related services to third party companies on the basis of an e-money licence received in 2013, in the capacity of an independent financial institution. C4U commenced operations as a financial institution in the fourth quarter of 2013. In continuing to operate as the main service provider within the mybet Group, C4U is moreover able to handle its own payment transactions on a low-cost basis.

Revenue for the segment declined from EUR 831 thousand in the prior-year period to EUR 769 thousand in the first nine months of 2014. On the other hand EBIT for this segment improved slightly from EUR 365 thousand to EUR 376 thousand.

Due to the technical and personnel restructuring measures, the company's development has taken longer than planned. The economic and strategic significance of C4U is to be further developed in future. No impact at revenue and income level is expected until 2015 at the earliest.

3 REVENUE AND FINANCIAL PERFORMANCE

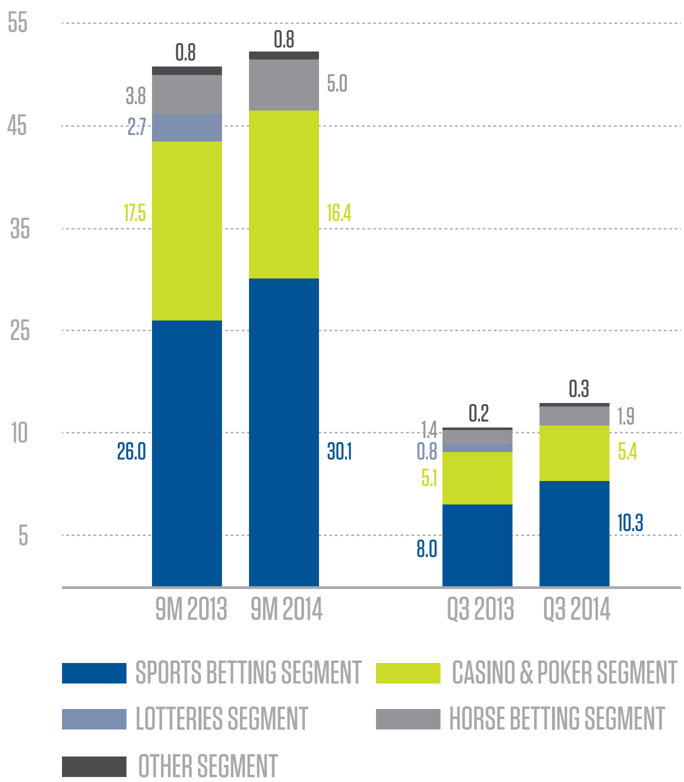
For better comparability, the figures for the 2013 comparative periods are in addition presented adjusted for effects attributable to DIGIDIS S.L. which was deconsolidated as of November 30, 2013, and are expressly identified as such.

Consolidated revenue for the first quarter of 2014 had still been down on the previous year but was then increased by 11.5 percent to EUR 16.5 million in the second quarter of 2014; this positive trend continued in the third quarter of 2014, too. After stripping out revenue for the deconsolidated DIGIDIS S.L., revenue for the third quarter of 2014 rose 27.2 percent year on year to EUR 17.9 million (adjusted prior-year revenue: EUR 14.1 million). The FIFA World Cup and higher betting margins were the main positive factors impacting the revenue performance in the third quarter of 2014. Overall revenue for the first nine months of 2014 was 6.1 percent up on the prior-year period at EUR 52.3 million (previous year: EUR 49.3 million). The adjusted figure shows revenue growth for the first nine months of 12.4 percent (adjusted prior-year revenue: EUR 46.5 million).

The Sports Betting segment brought in the largest share of revenue (57.3 percent) in the first three quarters of 2014. The Casino & Poker segment generated a revenue share of 31.3 percent. The Horse Betting segment accounted for 9.6 percent of revenue, and the other operating segment for 1.5 percent. Net gaming revenue (NGR), or revenue less gaming tax, came to EUR 51.6 million in the first nine months of 2014 (previous year: EUR 48.7 million).

REVENUE PER SEGMENT

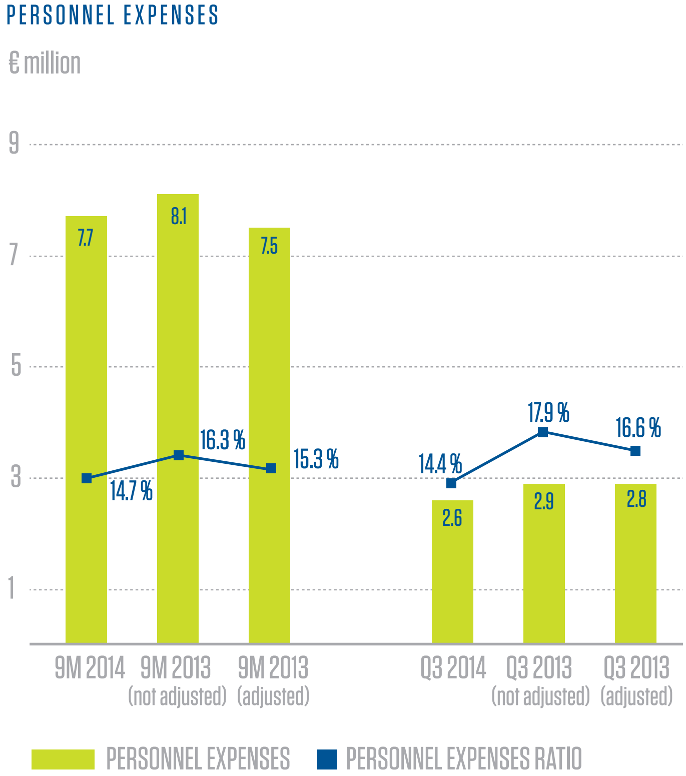
€ million



Production for own assets capitalised decreased to EUR 981 thousand in the first nine months of 2014, compared with EUR 1.7 million in the corresponding period of 2013. This development is attributable to the increased deployment of resources on improving stability, coupled with a lower development activity for new systems. Other operating income increased to EUR 2.0 million (previous year: EUR 1.2 million). This development was prompted mainly by the deconsolidation of MYBET ITALIA S.R.L.

The components that make up the cost of purchased materials were redefined at the end of the 2013 financial year. In view of their high dependence on revenue, the commissions for venture partners and franchisees were reclassified from other operating expenses to cost of purchased materials. The figures for the prior-year period were adjusted accordingly. The cost of purchased materials rose by 7.3 percent for the first nine months of 2014 to EUR 35.2 million (previous year: EUR 32.8 million). After adjustment for the deconsolidation of DIGIDIS S.L., the year-on-year increase is 10.8 percent. The higher cost of purchased materials is attributable to increased commissions, mainly in Ghana, along with the higher revenue in absolute terms. At EUR 26.1 million for the first three quarters of 2014, it was some 12.5 percent up on the previous year's EUR 23.2 million. Expenses for licence fees for casino software providers and poker networks as well as gaming tax declined by 10.9 percent following exits from a number of European markets and amounted to EUR 3.0 million in the first nine months of 2014 (previous year: EUR 3.4 million). The 15.8 percent fall in bonuses claimed by customers from EUR 3.3 million in the 2013 reporting period to EUR 2.8 million can be explained by the shift in the marketing strategy for mybet products. Other cost of purchased materials, which mainly comprises expenditure for the purchasing of betting odds, increased to EUR 1.2 million in the 2014 reporting period, up from EUR 1.0 million in the equivalent period of 2013. By purchasing betting odds and employing a team of specialists to evaluate and adjust them, mybet is able to offer its customers individualised betting odds.

The average number of employees in the first nine months of 2014 decreased to 167, down from 182 in the prior-year period, as a result of the deconsolidation of the Spanish subsidiaries in November 2013, the sale of the Italian company MYBET ITALIA S.R.L. and the restructuring measures. At EUR 7.7 million, personnel expenses for the first three quarters of 2014 were 4.5 percent lower (previous year: EUR 8.1 million). After adjustment for the effects of deconsolidation, this item was a slight 1.9 percent up on the prior-year level. The expenses per employee for the first nine months of 2014 amounted to EUR 46 thousand (previous year: EUR 44 thousand). Revenue per employee climbed from EUR 280 thousand to EUR 323 thousand. The personnel expenses ratio of 14.7 percent was well down on the prior-year period (16.3 percent).



Depreciation and amortisation for the first nine months of 2014 amounted to EUR 1.6 million, a decrease of 38.7 percent on the equivalent period of 2013 (previous year: EUR 2.5 million). After adjustment for the effects of the deconsolidation of DIGIDIS S.L., depreciation and amortisation in the 2014 reporting period showed a 15.8 percent decrease compared with the previous year.

Other operating expenses for the first three quarters of 2014 fell sharply by 17.3 percent, from EUR 12.8 million in the prior-year period to EUR 10.6 million, as a result of the cost-cutting programme and the successful sale of DIGIDIS S.L. as well as the scaling back of marketing expenditure. After adjustment for the effects of the deconsolidation, these expenses fell 12.9 percent in the 2014 reporting period.

EARNINGS	9M 2014	9M 2013	Q3 2014	Q3 2013
	€ '000	€ '000	€ '000	€ '000
EBITDA, adjusted	N/A	-2,167	N/A	-2,307
EBITDA	1,766	-1,451	1,059	-2,156
EBIT, adjusted	N/A	-4,011	N/A	-3,410
EBIT	214	-3,980	575	-3,619
EBT	230	-3,803	550	-3,483
Net profit/loss for the period, adjusted	N/A	-2,658	N/A	-1,910
Net profit/loss for the period	-94	-2,672	440	-2,138
Earnings per share (diluted, €)	-0.03	-0.12	0.01	-0.08

Thanks to noteworthy reductions of certain expense items, earnings before interest, taxes, depreciation and amortisation (EBITDA) were increased from EUR -1.4 million in the first nine months of 2013 to EUR 1.8 million in the equivalent period of 2014, producing an EBITDA margin of 3.4 percent (previous year: -2.9 percent). In conjunction with reduced depreciation and amortisation, earnings before interest and taxes (EBIT) correspondingly improved by EUR 4.2 million, from EUR -4.0 million to EUR 214 thousand. Earnings before taxes (EBT) amounted to EUR 230 thousand for the first nine months of 2014 (previous year: EUR -3.8 million). After tax, there remains a net loss for the 2014 reporting period of EUR -94 thousand (previous year: EUR -2.7 million). This corresponds to diluted earnings per share of EUR -0.03 (previous year: EUR -0.12); the basic earnings per share figure is likewise EUR -0.03 for the first nine months of 2014 (previous year: EUR -0.12).

PRINCIPAL EXPENSE ITEMS	9M 2014	9M 2013	CHANGE	Q3 2014	Q3 2013	CHANGE
	€ '000	€ '000		€ '000	€ '000	
Cost of purchased materials	35,154	32,762	+7.3 %	11,934	10,120	+17.9 %
of which commissions	26,052	23,158	+12.5 %	9,166	6,943	+32.0 %
Personnel expenses	7,686	8,053	-4.5 %	2,580	2,690	-4.1 %
Employees (average for the period)	167	182	-8.2 %	168	189	-11.1 %
Other operating expenses	10,618	12,838	-17.3 %	3,693	4,588	-19.5 %
of which marketing	3,540	5,091	-30.5 %	1,248	1,632	-23.5 %

4 FINANCIAL PERFORMANCE AND NET WORTH

Cash and cash equivalents rose from EUR 8.0 million at December 31, 2013 to EUR 9.0 million at September 30, 2014. This development is attributable to the early payment of the balance of the purchase price for the JAXX Group in the first quarter of 2014 and the reporting of restricted cash under other assets since December 31, 2013. This collateral, which was provided essentially for licences, came to EUR 755 thousand at September 30, 2014.

LIQUIDITY	30/09/2014	31/12/2013
Cash and cash equivalents	9,011	7,965
Liquidity ratio 2*	104 %	106 %

** Liquidity ratio 2 describes the ratio between current assets (excl. inventories) and current liabilities*

In the period under review the group was financed substantially from cash flow from operating activities amounting to EUR 2.9 million (previous year: EUR -2.7 million). Starting from a net loss for the period of EUR -94 thousand and cash flow before changes in working capital of EUR 1.6 million (previous year: EUR -1.3 million), this positive cash flow from operating activities comes from changes in inventories, receivables and other assets totalling EUR 1.9 million (previous year: EUR -2.2 million) that mainly comprise the payment of the purchase price for the JAXX Group. It is offset in part by changes in payables and other liabilities amounting to EUR -0.5 million (previous year: EUR 1.4 million).

At EUR -1.8 million overall, cash flow from investing activities was below the previous year's level (EUR -3.6 million) as a result of lower investment spending on fixed assets. Mobile solutions and system stability were the major targets of investment spending in the period under review. The redemption of bonds and loans resulted in a cash flow from financing activities of EUR -65 thousand (previous year: EUR -221 thousand).

Non-current assets totalled EUR 17.3 million at September 30, 2014, the same level as at the year-end reporting date of December 31, 2013. This figure comprised mainly intangible assets of EUR 15.1 million (previous year: EUR 14.5 million), property, plant and equipment of EUR 1.1 million (previous year: EUR 1.1 million) and deferred taxes of EUR 1.0 million (previous year: EUR 1.4 million).

Current assets at September 30, 2014 fell to EUR 20.6 million from EUR 21.5 million at December 31, 2013. Receivables and other assets decreased from EUR 13.5 million at the December 31, 2013 reporting date to EUR 11.2 million at September 30, 2014 mainly because of the payment of the balance of the purchase price for the JAXX Group.

As a result of the net loss for the period, shareholders' equity was down EUR 0.2 million on the 2013 year-end level, and totalled EUR 18.1 million at September 30, 2014. Based on a balance sheet total of EUR 37.8 million (December 31, 2013: EUR 38.6 million), the equity ratio at September 30, 2014 rose to 47.9 percent, from 47.4 percent at December 31, 2013. mybet therefore continues to enjoy a sound balance sheet structure.

The mybet Group is free of non-current interest-bearing liabilities (December 31, 2013: EUR 22 thousand). Thanks to the fall in other financial liabilities, current liabilities were reduced from EUR 20.3 million at the year-end reporting date of December 31, 2013 to EUR 19.7 million. The debt ratio at September 30, 2014 was 52.1 percent (December 31, 2013: 52.6 percent).

SHAREHOLDERS' EQUITY AND BORROWED CAPITAL	30/09/2014	31/12/2013
Shareholders' equity	18,123	18,306
Borrowed capital (long-term)	0	22
Equity ratio	47.9 %	47.4 %

5 GENERAL STATEMENT ON THE ECONOMIC SITUATION

Since the start of 2014 mybet has been in a restructuring phase, the purpose of which is to bring about a permanent turnaround in its business performance. The mybet Group already began to reap the rewards in the first half of 2014 and reaffirmed this trend in the third quarter of 2014. This process will remain the defining feature of mybet's business in the remaining months of 2014 and into 2015. Having successfully established the basis for the company's further development since the start of the year, we at mybet will now turn our attention to elements that are visible to our customers. These include improving product quality and design, as well as advertising measures and efforts to strengthen the brand.

Most notably, system stability has improved: mybet's portals suffered no relevant outages even during the very busy phase of the FIFA World Cup. This development is benefiting customer satisfaction in general, and consequently also revenue in all areas. The offline area in particular has benefited from the clear improvement in system stability. Efficiency in online marketing, too, has shown a welcome improvement.

With the successful launch of the loyalty card in the third quarter of 2014 and the roll-out start of the first mybet terminal generation, long-awaited improvements at the shops are now finally arriving. This paves the way for tapping revenue potential in the various areas of business and capitalising on cross-selling effects.

Meanwhile mybet is registering growing interest from the market in partnerships with the company, thanks to its selection by the HMdIS as a recipient of one of the 20 national sports betting licences. mybet would like to capitalise on this positive momentum and build on the growth that it is prompting. Overall, the company expects the legally binding awarding of the licence to improve the market position on a permanent basis. mybet will systematically seize the opportunities that arise from this.

At the balance sheet date of September 30, 2014 the economic position of the mybet Group can be described as overall sound, with an equity ratio of 47.9 percent; the slightly higher cash and cash equivalents to EUR 9.0 million nevertheless still leave further potential for improvement. The current financial base limits its scope to act, as a result of which the group is more susceptible to the consequences of possible risks to its net worth, financial position and financial performance. In order to respond to this situation, additional financial resources are being raised mainly to accelerate the product and quality initiative and make the company sustainably profitable. The Management Board has accordingly resolved to carry out a capital increase (for further information on the capital increase, please refer to the Report on post-balance sheet date events).

III REPORT ON POST-BALANCE SHEET DATE EVENTS

On October 13, 2014 the Management Board of mybet Holding SE resolved with the consent of the Supervisory Board to make partial use of the company's approved capital and implement a capital increase by way of a rights issue on a ratio of 10:1, with the possibility for shareholders to acquire additional shares. Through the issue of up to 2,425,737 new shares, the capital stock was to be increased from currently EUR 24,257,373.00 to up to EUR 26,683,110.00. The new shares carry an entitlement to profits from January 1, 2014 and were offered to shareholders for subscription at a price of EUR 1.40 per share. The subscription period started on October 20, 2014 and ended on November 3, 2014. 1,327,551 shares were placed with shareholders. The capital increase raises the capital stock of mybet Holding SE from a present EUR 24,257,373.00 to EUR 25,584,924.00. mybet Holding SE accrues gross issuing proceeds of around EUR 1.86 million as a result of the capital increase. The cash inflow is to be used primarily to secure sports betting licences in Germany and to finance opportunities for growth that will present themselves to the company through the expected granting of a licence.

On October 15, 2014 the Supervisory Board of mybet Holding SE appointed Markus Peuler as the new Finance Director of mybet Holding SE. The 42-year-old economist will take charge of the Finance Division and other areas in the capacity of CFO with effect from November 15, 2014 and consequently work alongside CEO Sven Ivo Brinck, who has been covering the position since January 1, 2014. mybet believes that the filling of both classic Management Board positions will further accelerate development times and the pace of reorganisation and restructuring.

Based on provisional, unaudited figures for the third quarter of 2014 and the first nine months of 2014, mybet Holding SE firmed up its forecast for the 2014 financial year on October 29, 2014. Accordingly, mybet now anticipates EBIT of between EUR 0.5 million and EUR 0.65 million for the 2014 financial year, in an upward revision from its previous forecast of "better than break-even".

Over and above this, there were no events of material significance after the period under review that would have been of especial significance for or had a particular impact on the net worth, financial position and financial performance of the group as presented in these interim financial statements.

IV RISKS AND OPPORTUNITIES REPORT

There have been no significant changes compared with the opportunities and risks presented in the 2013 Annual Report. For detailed information on the significant opportunities and risks that could impact the economic and financial position of the mybet Group and for a description of the risk management system, please refer to the Opportunities and Risks Report in the 2013 Annual Report of mybet Holding SE dated April 28, 2014. It can be downloaded from the mybet website (www.mybet-se.com) under Investor Relations.

V REPORT ON EXPECTED DEVELOPMENTS

After the first nine months of 2014, the general outlook for the final quarter and for 2014 as a whole is positive. At the start of September 2014, mybet was already selected by the Hesse Ministry of the Interior and Sports to receive one of the 20 sports betting licences to be awarded nationwide. Since our selection we have registered significantly more interest from the market in entering into partnerships with mybet. We would like to capitalise on this positive momentum and add to the growth that it is prompting. In addition, mybet will continue to focus on accomplishing the turnaround – key steps in this direction were already taken in the first nine months of 2014. This process will however take a little longer and extend beyond the horizon of the 2014 financial year. Another priority area concerns mobile Internet activities, which are being stepped up under the tutelage of an internal team of experts.

As part of the turnaround, mybet succeeded in significantly improving the stability of its systems in the period under review. This progress is especially relevant because it positively impacts customer satisfaction among both B2B clients and end users. This improvement has already filtered through to revenue in all areas. The trend is moreover expected to continue in the remaining months of 2014. At the same time, the sale of the investments in the Spanish subsidiaries DIGIDIS S.L. and DIGIDIS S.A. and also of MYBET ITALIA S.R.L. have reduced the risks for mybet's business operations. Both factors enhance the long-term stability of the mybet business model. Bearing the above in mind, the revenue generated in the first nine months is within the corridor expected and planned. Thanks to positive effects from the sale of the Italian subsidiary, nine-month EBIT is actually ahead of the target level.

The fourth quarter is traditionally the strongest seasonal phase in the annual business cycle for betting providers. mybet therefore feels correspondingly confident about its own operating development.

The Management Board of mybet Holding SE considers that over the first nine months of 2014 it has essentially set the direction for future market success. The transformation process at mybet will extend over a fairly long period, and many of the positive effects will only become apparent from 2015. However in view of the achievements to date, we now expect a clearly positive EBIT for the full year of EUR 0.5 to EUR 0.65 million, with a slight improvement in the revenue volume to EUR 70 million to EUR 75 million.

This Interim Report contains predictive statements and information – in other words, statements about events that lie ahead rather than in the past. These future-related statements can be identified by words such as "expect", "anticipate", "intend", "plan", "believe", "aim", "estimate", "assess" and similar. Such future-related statements are based on our present expectations and on certain assumptions. They therefore entail a number of risks and uncertain factors. The business activities, success, business strategy and results of mybet are influenced by a great many factors, many of which are beyond the control of mybet. These factors may mean that the actual results, achievements and performance of the mybet Group could depart substantially from the figures used to indicate results, achievements or performance, whether explicitly or implicitly, in the future-related statements.

Kiel, November 2014

Sven Ivo Brinck

// CONSOLIDATED INTERIM FINANCIAL STATEMENTS

CONSOLIDATED BALANCE SHEET AT SEPTEMBER 30

ASSETS

	NOTE	30/09/2014	31/12/2013
		€ '000	€ '000
A. Non-current assets		17,277	17,090
I. Intangible assets	6.1.1	15,105	14,457
1. Goodwill		6,186	6,186
2. Other intangible assets		7,102	6,310
3. Construction in progress		1,817	1,961
II. Property, plant and equipment	6.1.2	1,073	1,121
1. Leasehold improvements		54	61
2. Other plant and equipment		1,019	1,060
III. Investment property	6.1.3	72	161
IV. Financial assets	6.1.4	0	1
1. Investments		0	1
V. Deferred taxes	6.1.5	1,027	1,350
B. Current assets		20,550	21,520
I. Inventories	6.2.1	338	59
II. Receivables and other assets	6.2.2	11,201	13,494
1. Trade accounts receivable/other receivables		2,261	5,302
2. Other financial assets		8,940	8,192
III. Cash and cash equivalents	6.2.3	9,011	7,965
IV. Assets held for sale	2	0	1
Total assets		37,827	38,609

SHAREHOLDERS EQUITY AND LIABILITIES

	NOTE	30/09/2014	31/12/2013
		€ '000	€ '000
A. Shareholders' equity		18,123	18,306
I. Share capital	6.3.1	24,257	24,257
II. Additional paid-in capital	6.3.2	11,666	11,637
III. Retained earnings	6.3.3	-20,520	-19,781
Shareholders' equity attributable to the shareholders of mybet Holding SE		15,403	16,113
IV. Non-controlling interests	6.3.4	2,720	2,192
B. Non-current liabilities		0	22
1. Due to banks	6.4	0	22
C. Current liabilities		19,704	20,282
1. Due to banks	6.4	73	134
2. Trade accounts payable/other liabilities	6.4	10,989	10,738
3. Other financial liabilities	6.4	7,638	8,363
4. Other accrued expenses	6.4	829	842
5. Income taxes		175	205
Total shareholders' equity and liabilities		37,827	38,609

CONSOLIDATED INCOME STATEMENT

FOR THE PERIOD JANUARY 1 TO SEPTEMBER 30	NOTE	9M 2014	9M 2013
		€ '000	€ '000
Revenue	4.1	52,291	49,317
Production for own assets capitalised	4.2	981	1,661
Other operating income	4.3	1,951	1,225
Cost of purchased materials	4.4	35,154	32,762
a) Commission charges		26,052	23,158
b) Licence fees, gambling taxes		3,007	3,376
c) Betting bonuses		2,762	3,281
d) Payment transaction expenses		2,095	1,951
e) Other cost of purchased materials		1,238	996
Personnel expenses	4.5	7,686	8,053
a) Wages and salaries		6,747	7,058
b) Social insurance		940	994
Depreciation and amortisation	4.6	1,552	2,531
Other operating expenses	4.7	10,618	12,838
Operating profit/loss		214	-3,980
Other interest and similar income	4.8	45	316
Interest and similar expenses	4.8	29	73
Depreciation and amortisation of investments		0	65
Financial result		16	177
Earnings before tax		230	-3,803
Income tax	4.9	322	-1,133
Other tax		1	2
Net profit/loss for the period	4.10	-94	-2,672
Profit attributable to non-controlling interests		528	232
Profit attributable to the shareholders of mybet Holding SE		-622	-2,904
Earnings per share			
Earnings per share (basic, €)	8.1	-0.03	-0.12
Earnings per share (diluted, €)	8.1	-0.03	-0.12

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

FOR THE PERIOD JANUARY 1 TO SEPTEMBER 30	9M 2014	9M 2013
	€ '000	€ '000
Net profit/loss for the period	-94	-2,672
Foreign currency translation gains and losses from the financial statements of foreign subsidiaries	0	0
Overall result	-94	-2,672
of which non-controlling interests	528	232
of which shareholders of mybet Holding SE	-622	-2,904

CONSOLIDATED INCOME STATEMENT

FOR THE PERIOD JULY 1 TO SEPTEMBER 30	NOTE	Q3 2014	Q3 2013	Q2 2014	Q1 2014
		€ '000	€ '000	€ '000	€ '000
Revenue	4.1	17,872	15,048	16,493	17,926
Production for own assets capitalised	4.2	295	649	328	358
Other operating income	4.3	1,098	303	541	312
Cost of purchased materials	4.4	11,934	10,120	11,221	11,999
a) Commission charges		9,166	6,943	7,929	8,957
b) Licence fees, gambling taxes		986	1,003	1,034	988
c) Betting bonuses		903	1,330	997	863
d) Payment transaction expenses		618	531	728	749
e) Other cost of purchased materials		262	313	533	443
Personnel expenses	4.5	2,580	2,690	2,643	2,463
a) Wages and salaries		2,245	2,352	2,351	2,151
b) Social insurance		336	339	291	312
Depreciation and amortisation	4.6	484	949	511	557
Other operating expenses	4.7	3,693	4,588	3,676	3,249
Operating profit/loss		575	-2,347	-688	327
Other interest and similar income	4.8	-14	15	16	42
Interest and similar expenses	4.8	11	29	7	11
Depreciation and amortisation of investments		0	65	0	0
Financial result		-25	-79	10	31
Earnings before tax		550	-2,426	-679	359
Income tax	4.9	109	-531	88	125
Other tax		1	0	0	0
Net profit/loss for the period	4.10	440	-1,896	-768	234
Profit attributable to non-controlling interests		221	62	177	130
Profit attributable to the shareholders of mybet Holding SE		219	-1,958	-945	104
Earnings per share					
Earnings per share (basic, €)		0.01	-0.08	-0.04	0.00
Earnings per share (diluted, €)		0.01	-0.08	-0.04	0.00

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

FOR THE PERIOD JULY 1 TO SEPTEMBER 30	Q3 2014	Q3 2013	Q2 2014	Q1 2014
	€ '000	€ '000	€ '000	€ '000
Net profit/loss for the period	440	-1,896	-768	234
Foreign currency translation gains and losses from the financial statements of foreign subsidiaries	0	0	0	0
Overall result	440	-1,896	-768	234
of which non-controlling interests	221	62	177	130
of which shareholders of mybet Holding SE	219	-1,958	-945	104

CASH FLOW STATEMENT

FOR THE PERIOD JANUARY 1 TO SEPTEMBER 30	2014	2013
	€ '000	€ '000
Net profit/loss for the period	-94	-2,672
Depreciation and amortisation of intangible assets and property, plant and equipment	1,552	2,531
Expense / income from income tax	321	-1,131
Expense / income from other taxes	1	0
Interest income	-45	-316
Interest expense	29	73
Other non-cash expenses and income	-201	209
Profit/loss from the disposal of fixed assets and business units (lottery operations)	0	12
Cashflow before changes to working capital	1,564	-1,294
Changes in inventories, receivables and other assets that are not investing or financing activities	1,898	-2,246
Changes in liabilities and other items on the shareholders' equity and liabilities side	-500	1,446
Increase/decrease in short-term accruals	-13	-489
Interest paid	-47	-87
Income taxes paid	-30	-77
Cashflow from operating activities	2,871	-2,748
Cash payments for investments in fixed assets	-2,151	-3,717
Cash receipts from investments in fixed assets	89	0
Cash receipts from the sale of investments	250	1
Interest received	45	144
Cashflow from investing activities	-1,767	-3,572
Cash payments for the redemption of bonds and loans	-65	-223
Cash receipts from the raising of loans/credit lines	0	1,139
Cashflow from financing activities	-65	-221
Overall effective adjustment	1,039	-6,541
Changes to cash funds due to exchange rate movements and changes in consolidation	7	0
Cash and cash equivalents at the start of the period	7,965	14,884
Cash and cash equivalents at the end of the period	9,011	8,343

STATEMENT OF CHANGES IN EQUITY

FOR THE PERIOD DECEMBER 31, 2012 TO SEPTEMBER 30, 2014 (SEE NOTES, SECTION 6.3)	SHARE CAPITAL	ADDITIONAL PAID-IN CAPITAL	GROUP EQUITY GENERATED	SHAREHOLDERS OF PARENT COMPANY	NON-CONTROLLING INTERESTS	TOTAL
	€ '000	€ '000	€ '000	€ '000	€ '000	€ '000
Position at Dec 31, 2012	24,217	11,662	-8,670	27,210	1,310	28,520
Conversion of bond	40	44		85		85
Premiums from Management Board options		11		11		11
Reclassification of Management Board stock options		-118		-118		-118
pferdewetten.de AG: recognition of share-based payments		37		37		37
Change in investment venture pferdewetten.de AG			133	133	500	632
Net profit/loss for the period			-11,088	-11,088	128	-10,960
Deconsolidation of DIGIDIS SL			-151	-151	255	104
Equity transactions with shareholders: other netting			-5	-5		-5
Overall result			1,093	1,093	128	-10,965
Position at Dec 31, 2013	24,257	11,637	-19,781	16,113	2,192	18,305
pferdewetten.de AG: recognition of share-based payments		29		29		29
pferdewetten.de AG: other netting			-12	-12		-12
Deconsolidation of MYBET ITALIA S.R.L.			-104	-104		-104
Net profit/loss for the period			-622	-622	528	-94
Equity transactions with shareholders: other netting			-2	-2		-2
Overall result			-623	-623	528	-96
Position at Sept 30, 2014	24,257	11,666	-20,520	15,403	2,720	18,123
Premiums from employee options		17		17		17
pferdewetten.de AG: recognition of share-based payments		28		28		28
Net profit/loss for the period			-2,904	-2,904	232	-2,672
Overall result			-2,904	-2,904	232	-2,672
Position at Sept 30, 2013	24,217	11,707	-11,573	24,351	1,542	25,892

1 GENERAL DISCLOSURES

mybet Holding SE is a company based in Germany. The group offers gaming on the basis of its own licences and permits in the European market, subject to the various national laws. The focus of the group's business activities here is on the Sports Betting and Casino & Poker areas.

The Interim Consolidated Financial Statements at September 30, 2014 of mybet Holding SE are in accordance with the International Financial Reporting Standards (IFRS) of the International Accounting Standards Board (IASB) as adopted by the EU, as well as with the requirements of commercial law pursuant to Section 315a (1) of German Commercial Code. In agreement with IAS 34 "Interim Financial Reporting", a reduced reporting scope is chosen for the representation of these Consolidated Financial Statements. No separate Consolidated Financial Statements or separate group management report in accordance with the requirements of German Commercial Code are prepared.

Unless indicated otherwise in these Notes, the same recognition and measurement principles as for the Consolidated Financial Statements for the 2013 financial year are applied for the nine-month report. For further details, we accordingly refer to the Consolidated Financial Statements at December 31, 2013. In the opinion of the Management Board, the Interim Consolidated Financial Statements reflect all the customary, routinely performed adjustments that are necessary in order to present the net worth, financial performance and financial position of the group appropriately.

The Consolidated Interim Financial Statements and Group Interim Management Report for mybet Holding SE have not been audited or subjected to review by an independent auditor.

2 CONSOLIDATION

The Consolidated Financial Statements include six domestic (previous year: seven) and 16 foreign companies (previous year: 18) in which mybet Holding SE directly or indirectly holds a majority of voting rights.

3 PRINCIPLES OF RECOGNITION AND MEASUREMENT

Unless indicated separately, the principles of recognition and measurement correspond to the principles already indicated for the Consolidated Financial Statements at December 31, 2013.

4 NOTES TO THE CONSOLIDATED INCOME STATEMENT

4.1 REVENUE

Revenue includes the hold from sports and horse betting organised, gambling fees from casino games as well as commissions from the arranging of horse betting.

Compared to the reference period, the growing significance of service proceeds has been recognised and this item is now reported separately within revenue. The figures for the reference period were adjusted accordingly.

The reassessment of recognition of the revenue achieved with a B2B partner led to a correction to the hold in the comparative period (EUR -1,726 thousand). The revenue from this B2B business is now presented in a more accurate way under service proceeds (EUR 161 thousand).

REVENUE	9M 2014	9M 2013	CHANGE
	€ '000	€ '000	
Hold	32,471	26,260	+23.7%
Gambling fees	16,029	17,192	-6.8%
Service proceeds	1,821	2,442	-25.4%
Commissions	844	915	-7.8%
Handling fees	0	1,393	-100.0%
Other	1,126	1,115	+1.0%
Total	52,291	49,317	+6.0%

Consolidated revenue for the comparative period after elimination of the revenue for DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013, is shown in the following table:

REVENUE 9M 2013 AFTER ADJUSTMENT FOR DIGIDIS S.L.	9M 2013 GROUP	9M 2013 DIGIDIS	GROUP EXCLUDING DIGIDIS
	€ '000	€ '000	€ '000
Hold	26,260	0	26,260
Gambling fees	17,192	0	17,192
Service proceeds	2,442	1,166	1,276
Commissions	915	221	694
Handling fees	1,393	1,393	0
Other	1,115	17	1,098
Total	49,317	2,797	46,520

After adjustment for the deconsolidation effect for DIGIDIS S.L., the development of the group's various different revenue streams in the period under review was as follows:

REVENUE COMPARISON 2014 AGAINST 2013, ADJUSTED	9M 2014 GROUP	9M 2013 (ADJUSTED)	CHANGE
	€ '000	€ '000	
Hold	32,471	26,260	+23.7%
Gambling fees	16,029	17,192	-6.8%
Service proceeds	1,821	1,276	+42.7%
Commissions	844	694	+21.5%
Handling fees	0	0	-
Other	1,126	1,098	+2.5%
Total	52,291	46,520	+12.4%

The following comparisons refer to the reference figures for the first nine months after the elimination of DIGIDIS S.L.

The hold rose by 23.7 percent overall in the period under review, to EUR 32,471 thousand (previous year: EUR 26,260 thousand). The hold specifically from horse betting was increased by a substantial 32.4 percent to EUR 4,107 thousand (previous year: EUR 3,102 thousand).

The task of optimising system stability continues to make progress. In the Sports Betting area, the hold improved by 22.5 percent to EUR 28,363 thousand (previous year: EUR 23,158 thousand) thanks in part to better availability, exceeding the target.

The hold from online business climbed by 20.8 percent to EUR 12,221 thousand (previous year: EUR 10,120 thousand). The development for offline business was similar, with a rise of 23.8 percent to EUR 16,142 thousand (previous year: EUR 13,038 thousand). The growth rates were substantially the legacy of the FIFA World Cup in June and July 2014. There were no comparable sporting highlights in the prior-year period.

The gambling fees from casino games fell by 6.2 percent to EUR 16,029 thousand (previous year: EUR 17,093 thousand). The comparative period includes revenue from European markets from which mybet had to withdraw for legal reasons. After adjustment for this effect, this item was unchanged from the previous year.

The service proceeds consist mainly of the payment services performed by C4U-Malta Ltd. for third-party customers and B2B business with a sports betting provider. In that instance mybet provides the technical infrastructure and the betting odds. Strong growth of 42.7 percent to EUR 1,821 thousand (previous year: EUR 1,276 thousand) was achieved in that area. The development of C4U-Malta Ltd. is progressing with a delay. The business has taken on more personnel and should generate an operating profit in the next few months.

Commissions occur in connection with the arranging of horse betting. This item rose by a substantial 21.6 percent to EUR 844 thousand (previous year: EUR 694 thousand).

Handling fees occurred in connection with lottery business. These ceased to apply along with the deconsolidation of DIGIDIS S.L.

The other revenue mainly consists of proceeds from the sale of shop furnishings, the participation of customers in the payment costs and proceeds from a small number of our own slot machines. This item increased by 1.0 percent to EUR 1,126 thousand (previous year: EUR 1,115 thousand).

4.2 PRODUCTION FOR OWN ASSETS CAPITALISED

Production for own assets capitalised of EUR 981 thousand (previous year: EUR 1,661 thousand) relates to internally produced intangible assets exclusively from self-created software.

4.3 OTHER OPERATING INCOME

The other operating income comprises income that is not allocable to current revenue. This includes income not relating to the accounting period, income that does not recur regularly or income that does not stem from the core business but is nevertheless from operating activities and is not allocable to the financial result or to taxes.

It covers a large number of items that are each of lesser importance for the Consolidated Financial Statements. Types of income include income from the reversal of accruals, the disposal of assets, statute-barred liabilities, receivables written off, VAT rebates and gaming winnings from unpaid bets.

Typical of this item in the period under review is the deconsolidation in the third quarter of the subsidiary MYBET ITALIA S.R.L., which was disposed of for EUR 742 thousand by deed of September 25, 2014.

There was an opposite effect from the negative result of EUR 330, leaving a net deconsolidation effect of EUR 412 thousand.

4.4 COST OF PURCHASED MATERIALS

The components that make up the cost of purchased materials were redefined at the end of the 2013 financial year. In view of their high dependence on revenue, the commissions for venture partners and franchisees were reclassified from other operating expenses to cost of purchased materials. The figures for the prior-year period were adjusted accordingly.

The following table shows a detailed breakdown of the reclassifications to the cost of purchased materials for 2013.

MATERIALAUFWENDUNGEN	COST OF PURCHASED MATERIALS 2013 (AS STATED IN NINE-MONTH REPORT 2013)	RECLASSES	COST OF PURCHASED MATERIALS 2013 (AFTER RECLASSIFICATION)	ORIGINAL ITEM / TARGET ITEM
	€ '000	€ '000	€ '000	
Commission charges	0	23,158	23,158	from other operating expenses: commissions for venture partners / marketing
Licence fees, gambling taxes	4,373	-996	3,376	in cost of purchased materials: other cost of purchased materials
Betting bonuses	3,281	0	3,281	No reclassification
Payment transaction expenses	0	1,951	1,951	from other operating expenses: payment transaction costs
Other cost of purchased materials	0	996	996	from cost of purchased materials: licence fees, gambling taxes
Total	7,654	25,108	32,762	

This item increased by 7.3 percent overall in the quarter under review to EUR 35,154 thousand (previous year: EUR 32,762 thousand).

The figure for the comparative period includes EUR 971 thousand for DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013. After adjustment for this effect, the increase is 10.5 percent. The following comparisons refer to the adjusted figures.

EXPENSES FOR VENTURE PARTNERS

The expenses for venture partners rose by 17.3 percent overall to EUR 26,052 thousand (previous year: EUR 22,203 thousand) and therefore grew faster than the hold.

The increase is mainly attributable to the overproportional growth in sales channels where the venture partners need to be guaranteed higher distributions.

LICENCE EXPENDITURE

This item was down 10.9 percent in the period under review, at EUR 3,007 thousand (previous year: EUR 3,376 thousand).

The fall in licence expenditure for casino is driven mainly by the decrease in the casino hold as a result of the loss of products in European countries from which mybet had to withdraw for legal reasons. The hold generated is the basis for licence expenditure. It has not yet been possible to compensate fully for the loss of this business.

BONUS EXPENDITURE

The expenditure for bonuses fell by 15.8 percent to EUR 2,762 thousand (previous year: EUR 3,281 thousand). For liquidity reasons, customer acquisition programmes were already scaled back in the second half of 2013. Before the start of the FIFA World Cup we were unable to achieve our new customer targets right across the board. The bonus expenditure for new customers consequently also fell. The target figures were achieved during the World Cup.

The measures to improve the efficiency of the bonus programmes moreover had a positive effect on the item.

OTHER COST OF PURCHASED MATERIALS

This item increased by 22.6 percent in the quarter under review to EUR 1,238 thousand (previous year: EUR 1,010 thousand). It mainly comprises expenditure for the purchasing of betting odds, which are then evaluated and adjusted by a team of specialists. This approach enables mybet to offer its customers individualised betting odds.

In the period under review, the item also includes the expenditure for a service provider of the sports channels that mybet enables customers to view in the sports betting shops, for live broadcasts of sporting events. This service only started in the second half of the previous year and is therefore not included in the entire prior-year period.

PAYMENT TRANSACTION COSTS

The payment transaction costs were reported under other operating expenses in the reference period. The granting of the e-money licence for C4U-Malta Ltd. and the expansion in business with third-party customers that it has prompted have given these expenses the character of production costs for payment transactions. These expenses were therefore reclassified from other operating expenses to cost of purchased materials. The figures for the reference period were adjusted accordingly.

Payment transaction costs arising not in connection with customer transactions continue to be reported under other operating expenses.

The expenditure for customer-related payment transactions climbed by 7.4 percent to EUR 2,095 thousand (previous year: EUR 1,951 thousand).

4.5 PERSONNEL EXPENSES

Personnel expenses in the first nine months of 2014 fell by 4.5 percent to EUR 7,686 thousand (previous year: EUR 8,053 thousand). The figure for the comparative period includes EUR 511 thousand for DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013. After adjustment for this effect, the item showed a rise of 1.9 percent to a level slightly up on the prior-year level. The following explanatory notes refer to these adjusted figures.

In the QED Group, personnel expenses in the period under review fell by 5.2 percent to EUR 3,130 thousand (previous year: EUR 3,302 thousand). This development reflects the reduced employee total. Services that had been performed by permanent employees in the comparative period were now procured on the open market as and when needed in the period under review.

Personnel expenses for pferdewetten.de AG rose by 12.2 percent to EUR 894 thousand (previous year: EUR 797 thousand). This includes the amount of EUR 29 thousand (previous year: EUR 19 thousand) allocated for stock options pursuant to IFRS 2.27.

More personnel were recruited to the software development team in the period under review, and as a result personnel expenses rose 4.7 percent to EUR 2,216 thousand (previous year: EUR 2,116 thousand). The figure for the period under review also includes EUR 59 thousand in connection with the termination of employment contracts.

The personnel expenses of mybet Holding SE in the first nine months of 2014 increased by 4.6 percent to EUR 1,183 thousand (previous year: EUR 1,131 thousand). The main factor for the rise in the period under review is the recognition of the amount of EUR 100 thousand for phantom stocks, along with expenses of EUR 46 thousand in connection with the termination of employment. The vacant seat of Finance Director on the Management Board in the period under review contributed to the offsetting of expenses compared with the reference period.

Business continues to be developed at C4U-Malta Ltd. Personnel expenses rose correspondingly by 35.1 percent to EUR 264 thousand (previous year: EUR 195 thousand).

At the reporting date there were 166 employees (previous year: 187). The average number of employees over the period was 167 (previous year: 182).

No further categorisation is performed as the group has only office employees.

4.6 DEPRECIATION AND AMORTISATION

Depreciation and amortisation includes the ongoing depreciation and amortisation of intangible assets, property, plant and equipment and investment property.

Depreciation and amortisation fell by 38.7 percent in the period under review to EUR 1,552 thousand (previous year: EUR 2,531 thousand).

The figure for the comparative period includes EUR 683 thousand for DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013. After adjustment for this effect, depreciation and amortisation fell by 19.1 percent.

4.7 OTHER OPERATING EXPENSES

OTHER OPERATING EXPENSES	9M 2014	9M 2013	CHANGE
	€ '000	€ '000	
Marketing, sales, IR	3,540	5,091	-30.5 %
Service and maintenance, hosting, technical services	2,274	2,170	+4.8 %
Other consultancy costs	973	1,147	-15.1 %
Other operating expenses	654	715	-8.5 %
Costs of premises	635	702	-9.6 %
Legal consultancy costs	386	421	-8.3 %
Travel and entertainment costs	323	476	-32.2 %
Costs of annual accounts and audit	281	401	-29.9 %
Non-deductible input tax	277	364	-24.0 %
Payment transaction costs	196	198	-0.8 %
Telephone	190	234	-18.5 %
Vehicle costs	186	234	-20.3 %
Other personnel expenses	182	223	-18.3 %
Bad debt costs	172	178	-3.3 %
Membership and other fees, insurance	169	157	+8.0 %
Exchange differences on translation	105	55	+89.1 %
Supervisory Board remuneration	74	73	+1.5 %
Total	10,618	12,838	-17.3 %

The components that make up other operating expenses were redefined in the 2013 annual financial statements.

In view of their high dependence on revenue, the commissions for venture partners and franchisees were reclassified from other operating expenses to cost of purchased materials. The amended presentation is retained in this reporting period, and the figures for the reference period have been adjusted accordingly.

Other operating expenses fell by 17.3 percent to EUR 10,618 thousand in the period under review (previous year: EUR 12,838 thousand).

MARKETING, SALES, INVESTOR RELATIONS

This item was redefined in the 2013 annual financial statements.

In view of their high dependence on revenue, the commissions for venture partners and franchisees that previously came under marketing expenditure were reclassified from other operating expenses to cost of purchased materials. The figures for the reference period were adjusted accordingly.

This item was down 30.5 percent year on year at EUR 3,540 thousand (previous year: EUR 5,091 thousand). The figure for the reference period includes EUR 223 thousand for DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013. After adjustment for this effect, expenses fell by 27.3 percent. The following disclosures refer to the adjusted figures.

The expenses for online marketing fell by 26.2 percent to EUR 2,199 thousand (previous year: EUR 2,979 thousand). For liquidity reasons, the customer acquisition programmes were already scaled back in the second half of the 2013 financial year. In addition, the new marketing programme launched in the first quarter had a favourable impact on the item thanks to its increased efficiency.

In the area of advertising, consultancy on advertising strategy and advertisement costs for print media were major cost components. EUR 247 thousand (previous year: EUR 276 thousand, -10.6 percent) was incurred for these activities in the period under review.

There was a 43.7 percent drop in sponsorship activities to EUR 719 thousand (previous year: EUR 1,278 thousand). At the end of the 2013/2014 Bundesliga season mybet terminated its sponsorship activities of the football clubs Eintracht Braunschweig and Greuther Fürth. The sponsorship agreements with Fortuna Düsseldorf and VfR Neumünster run until the end of the 2014/2015 Bundesliga season. The reference period also includes expenses for other events such as the handball World Championship in Spain.

There was a 203.4 percent increase in distribution costs to EUR 141 thousand (previous year: EUR 46 thousand). The item mainly comprises expenditure on promotional materials.

OTHER OPERATING EXPENSES

This item fell by 8.5 percent in the period under review to EUR 654 thousand (previous year: EUR 715 thousand).

The figure for the comparative period includes EUR 46 thousand attributable to DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013. After adjustment for this effect, the rate of decrease is 2.2 percent.

The item consists mainly of expenses unrelated to the accounting period (EUR 270 thousand, previous year: EUR 93 thousand), postage and shipping costs (EUR 30 thousand, previous year EUR: 52 thousand), office supplies (EUR 27 thousand, previous year: EUR 5 thousand) and other typical expenses.

In the period under review, the expenses unrelated to the accounting period were made up substantially of expenditure on priority audit topics of the Supervisory Board in respect of selected international activities, as well as the examination of the soundness of the investments.

PAYMENT TRANSACTION COSTS

Payment transaction costs incurred by the group's business operations are reported under this item. The figure for the reference period includes EUR 17 thousand for DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013. After adjustment for this effect, it was up 8.5 percent in the period under review compared with the prior-year period, to EUR 196 thousand (previous year: EUR 181 thousand).

LEGAL CONSULTANCY AND LEGAL COSTS

In the comparative period this item includes EUR 28 thousand attributable to DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013. The following comparisons refer to the figures after this effect has been stripped out.

Legal consultancy expenditure fell by 1.7 percent in the period under review to EUR 386 thousand (previous year: EUR 393 thousand). Legal consultancy expenditure is necessitated mainly by litigation as a result of the regulatory environment, as well as by the licence application under the E-15 process.

OTHER CONSULTANCY COSTS

The other consultancy costs were down 15.1 percent on the reference period to EUR 973 thousand (previous year: EUR 1,147 thousand).

Consultancy costs are incurred mainly for marketing projects, ISO certification and projects in connection with the entry into new markets.

COSTS OF PREMISES

The cost of premises fell by 9.6 percent in the period under review to EUR 635 thousand (previous year: EUR 702 thousand). The item includes EUR 62 thousand for DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013. Excluding this effect, expenses for offices declined by 0.9 percent to EUR 635 thousand (previous year: EUR: 640 thousand).

TRAVEL AND ENTERTAINMENT COSTS

Travel and entertainment costs fell by 32.2 percent in the period under review to EUR 323 thousand (previous year: EUR 476 thousand). The item includes EUR 38 thousand for DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013. After adjustment for this effect, the rate of decrease is 26.3 percent.

COSTS OF ANNUAL ACCOUNTS AND AUDIT

The costs of annual accounts and audit decreased by 29.9 percent compared with the reference period to EUR 281 thousand (previous year: EUR 401 thousand). The item includes EUR 17 thousand for DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013. After adjustment for this effect, the decrease is 26.8 percent. The reference period includes expenditure for appraisals in connection with the sale of the JAXX Group and the E-15 licence application process.

BAD DEBT COSTS

Bad debt costs in the period under review came to EUR 172 thousand, a minimal 3.3 percent down on the prior-year level (previous year: EUR 178 thousand).

NON-DEDUCTIBLE INPUT TAX

Within the mybet Group certain operating units are not entitled to deduct input tax because they do not generate any revenue on which input tax is chargeable.

The input tax is reported as an expense at those subsidiaries.

Thanks to optimised intercompany charging processes, this item fell by 19.0 percent in the period under review to EUR 277 thousand (previous year: EUR 364 thousand).

TELEPHONE COSTS

This item rose by 18.5 percent in the period under review compared with the prior-year quarter, to EUR 190 thousand (previous year: EUR 234 thousand). The figure for the comparative period includes EUR 17 thousand attributable to DIGIDIS S.L., which was deconsolidated with effect from November 30, 2013. After adjustment for this effect, the decrease is 12.0 percent.

The telephone costs are incurred mainly in connection with providing customer care. Compared to the prior-year quarter, this item was reduced largely thanks to the securing of optimised contractual terms.

VEHICLE COSTS

The item includes leasing costs and vehicle operating expenditure. These are incurred for pay components to which managers are contractually entitled, and for sales employees in the offline business area. These costs decreased by 20.3 percent to EUR 186 thousand in the period under review, compared to EUR 234 thousand the reference period. The termination of lease agreements for former Management Board members drove costs down; there was the opposite effect of a larger fleet of vehicles for sales employees.

OTHER PERSONNEL EXPENSES

The item comprises substantially the expenditure for personnel recruitment and continuing education. This item fell by 18.2 percent compared with the prior-year quarter, to EUR 182 thousand (previous year: EUR 223 thousand). A dominant component of the figure for the comparative period was contingent fees that were due to staffing agencies for the placement of employees for software development.

SUPERVISORY BOARD REMUNERATION

Supervisory Board remuneration was broadly unchanged from the previous year, rising by 1.5 percent to EUR 74 thousand (previous year: EUR 73 thousand). Expenditure for remuneration up until the Shareholders' Meeting on June 5, 2014 was below the prior-year level as a result of the reduced number of Supervisory Board members; the agreed increase in the Supervisory Board remuneration and the election of supplementary Supervisory Board members to bring the total to six cancelled out this effect.

EXPENSE FROM FOREIGN CURRENCY TRANSLATION

This item increased by 89.1 percent to EUR 105 thousand (previous year: EUR 55 thousand). This occurred mainly as a result of exchange rate fluctuations in connection with bank balances denominated in non-European currencies.

4.8 INTEREST RESULT AND OTHER FINANCIAL RESULT

The other interest and similar income fell by 85.0 percent to EUR 47 thousand (previous year: EUR 316 thousand). The figure for the reference period was strongly influenced by interest income on the balance of the purchase price from the sale of the German lottery division. The loan of EUR 2,917 thousand was redeemed early on March 28, 2014 at a discount.

The interest expense relates in essence to surety totalling EUR 19 thousand (previous year: EUR 30 thousand). The remainder of the convertible bond issued in September 2008 was mandatorily converted in December 2013. This produced interest expense of EUR 1 thousand in the comparative period.

All interest expense comes under the category “Financial liabilities at amortised cost”.

4.9 STEUERN VOM EINKOMMEN UND VOM ERTRAG

Income tax includes corporate taxes such as corporation and trade tax, or similar taxes of domestic and foreign companies.

In addition to the current tax expense for individual subsidiaries, this item includes the deferred tax expense or income from the origination and reversal of temporary differences and of tax loss carry-forwards.

Deferred tax assets are netted against deferred tax liabilities if they relate to income taxes collected by the same tax office and if an entitlement exists to net a current tax refund claim against a current tax liability.

The soundness of the deferred tax assets on loss carry-forwards is based on corporate plans in conjunction with the past development of the individual group companies.

4.10 NET PROFIT/LOSS FOR THE PERIOD

The net loss for the first nine months of 2014 is EUR -94 thousand, compared with a loss of EUR -2,672 thousand for the prior-year period.

5 NOTES TO THE CASH FLOW STATEMENT

5.1 CASH FLOW FROM OPERATING ACTIVITIES

The cash flow from operating activities is made up largely of earnings before interest, taxes, depreciation and amortisation (EBITDA), adjusted for non-cash expenses and income. The reduction in receivables is mainly attributable to the early payment in March 2014 of the balance of the purchase price from the sale of German-language lottery operations.

5.2 CASH FLOW FROM INVESTING ACTIVITIES

Investing activities comprised mainly cash outflows for the acquisition of intangible assets and property, plant and equipment.

5.3 CASH FLOW FROM FINANCING ACTIVITIES

There was a cash outflow of EUR 65 thousand for the redemption of loans in the financial year (previous year: EUR 223 thousand). The cash outflow for the redemption of bonds and loans was covered mainly from the sale of properties, the proceeds of which were used for redemption.

The financial resources correspond to credit balances with banks due in the short term.

6 CONSOLIDATED BALANCE SHEET

6.1 NON-CURRENT ASSETS

6.1.1 INTANGIBLE ASSETS

The intangible assets include goodwill and other intangible assets from the various corporate acquisitions. An amount of EUR 981 thousand was in addition capitalised for internally produced software (previous year: EUR 1,661 thousand).

The other intangible assets furthermore include EUR 1,138 thousand and EUR 603 thousand respectively for the brands and domains acquired in connection with the takeover of pferdewetten.de AG. These assets have an indefinite useful life and are not depreciated. An impairment test carried out at December 31, 2013 revealed no need for write-downs.

6.1.2 PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment comprises hardware, office equipment and furnishings, and other fixtures and fittings. Hardware is depreciated by the straight-line method over a period of three to four years, and office equipment and furnishings and other fixtures and fittings are depreciated by the straight-line method over a useful life of between three and ten years.

6.1.3 INVESTMENT PROPERTY

Depreciation of the investment property is performed by the straight-line method over 50 years; the remaining useful life is 33 years. One apartment was sold in the period under review (previous year: two apartments). As a result of the sales in recent years, the fair value of the apartments has largely been clarified at the level of the carrying amount.

6.1.4 FINANCIAL ASSETS

The financial assets include the investment in Seepark Sellin AG, which is reported at cost because no active market for the investment exists.

6.1.5 DEFERRED TAXES

For disclosures concerning deferred taxes, please refer to Note 4.9.

6.2 CURRENT ASSETS

The current assets include inventories, trade accounts receivable, other assets and cash and cash equivalents.

6.2.1 INVENTORIES

Inventories include infrastructure components for betting shops (betting terminals, betting tills, scanners, printers) that are sold to the shops' franchisees. Inventories totalling EUR 330 thousand (previous year: EUR 159 thousand) were recognised as an expense in the 2014 period.

6.2.2 RECEIVABLES AND OTHER ASSETS

RECEIVABLES AND OTHER FINANCIAL ASSETS	30.09.2014	CURRENT UP TO 1 YEAR	NON-CURRENT 1-5 YEARS	NON-CURRENT > 5 YEARS
	€ '000	€ '000	€ '000	€ '000
Trade accounts receivable/other receivables	2,261	2,261	0	0
of which				
Trade accounts receivable	1,809	1,809	0	0
Other receivables	453	453	0	0
Other financial assets	8,940	8,940	0	0
Total	11,201	11,201	0	0

RECEIVABLES AND OTHER FINANCIAL ASSETS	31.12.2013	CURRENT UP TO 1 YEAR	NON-CURRENT 1-5 YEARS	NON-CURRENT > 5 YEARS
	€ '000	€ '000	€ '000	€ '000
Trade accounts receivable/other receivables	5,302	5,302	0	0
of which				
Trade accounts receivable	4,850	4,850	0	0
Other receivables	453	453	0	0
Other financial assets	8,192	8,192	0	0
Total	13,494	13,494	0	0

The trade accounts receivable comprise receivables from over-the-counter betting operations. The main items reported under other financial assets are receivables from payment service providers amounting to EUR 3,010 thousand, as well as from guarantees amounting to EUR 1,874 thousand.

The other receivables relate to compensation claims from legal proceedings.

The other financial assets and the other receivables generally have a maturity of between 30 and 90 days. There are in essence no overdue items here.

TRADE ACCOUNTS RECEIVABLE	30.09.2014	31.12.2013
	€ '000	€ '000
≤ 30 days	1,809	1,933
≤ 90 days	0	0
Up to 1 year	0	2,917
Overdue, not impaired	0	0
Total	1,809	4,850

With regard to the receivables and other assets that were neither impaired nor overdue, there is no evidence at the reporting date that the debtors will not meet their payment commitments. The maximum default risk amounts to the level of the receivables and other assets reported.

6.2.3 CASH AND CASH EQUIVALENTS

At September 30, 2014 the cash holdings amounted to EUR 9,011 thousand (previous year: EUR 7,965 thousand). This item includes investments in fixed-term deposits and overnight money. The investments are all due short-term, within between one day and three months.

The restricted cash still reported under cash and cash equivalents in previous years was reclassified to other assets. The previous year was adjusted accordingly. Restricted cash at September 30, 2014 amounted to EUR 0.8 million (previous year: EUR 1.7 million) and relates to security set aside mainly for licences.

6.3 SHAREHOLDERS' EQUITY

6.3.1 SHARE CAPITAL

The share capital of mybet Holding SE amounts to EUR 24,257,373.00 (previous year: EUR 24,257,373.00) and is divided into the same number of no par value shares.

6.3.2. ADDITIONAL PAID-IN CAPITAL

The company has additional paid-in capital amounting to EUR 11,666 thousand (previous year: EUR 11,637 thousand) made up essentially of additional payments from capital increases and the equity capital portion of the convertible bonds issued.

6.3.3 GROUP EQUITY GENERATED

This item is comprised as follows:

ERWIRTSCHAFTETES KONZERNEIGENKAPITAL	30.09.2014	31.12.2013
	€ '000	€ '000
Position at 31/12/2013 and 31/12/2012	-19,781	-8,670
Change in investment venture pferdewetten.de AG	0	133
Deconsolidation of DIGIDIS S.L.	0	-151
pferdewetten.de AG: other netting	-12	0
Deconsolidation of MYBET ITALIA S.R.L.	-104	0
Equity transactions with shareholders: other netting	-2	-5
Overall result	-622	-11,088
Position at 30/09/2014 and 31/12/2013	-20,520	-19,781

6.3.4 NON-CONTROLLING INTERESTS

Non-controlling interests in the share capital and the additional paid-in capital are reported here. Interests in the result for the period relate to the other shareholders of QED Ventures Ltd., Malta, and of pferdewetten.de AG. There was no netting of other interests in earnings, as the other minority shareholders do not participate in the respective earnings.

6.4 LIABILITIES

LIABILITIES

As well as the financial liabilities, other liabilities are classified by maturity as follows:

The other financial liabilities contain derivative liabilities (from bets outstanding) amounting to EUR 172 thousand. These are due within one year.

LIABILITIES	30.09.2014	CURRENT UP TO 1 YEAR	NON-CURRENT 1-5 YEARS	NON-CURRENT > 5 YEARS
	€ '000	€ '000	€ '000	€ '000
Due to banks	73	73	0	0
Trade accounts payable/other liabilities	10,989	10,989	0	0
Other financial liabilities	7,638	7,638	0	0
Total	18,700	18,700	0	0

LIABILITIES	31.12.2013	CURRENT UP TO 1 YEAR	NON-CURRENT 1-5 YEARS	NON-CURRENT > 5 YEARS
	€ '000	€ '000	€ '000	€ '000
Due to banks	156	134	22	0
Trade accounts payable/other liabilities	10,738	10,738	0	0
Other financial liabilities	8,363	8,363	0	0
Total	19,257	19,235	22	0

DUE TO BANKS

Amounts due to banks mainly comprise loans. The amount of EUR 46 thousand (previous year: EUR 71 thousand) is secured by mortgages. Of this total, EUR 33 thousand is due within one year and reported under current liabilities (previous year: EUR 39 thousand). These amounts due to banks relate exclusively to the apartments on Rügen. At September 30, 2014 nine of the original ten apartments had been sold, including one in the first quarter of 2014. The remaining apartment is equally to be sold as soon as possible.

TRADE ACCOUNTS PAYABLE AND OTHER LIABILITIES

The trade accounts payable have a term of up to one year. They are secured to the customary extent by retention of title. As in the 2013 annual financial statements, there was a reclassification due to the change in allocation of obligations reported under accrued expenses that have now achieved a degree of certainty, so that they can appropriately be reported under liabilities.

OTHER FINANCIAL LIABILITIES

Other financial liabilities mostly consist of liabilities from gaming operations.

OTHER ACCRUED EXPENSES

The accruals for personnel costs substantially comprise obligations for outstanding vacation leave, bonuses, settlements and industrial accident insurance contributions.

The accruals for settlements total EUR 194 thousand (previous year: EUR 348 thousand) and are in connection with the change of Management Board members at mybet Holding SE.

Accrued expenses of EUR 105 thousand (previous year: EUR 105 thousand) were formed for litigation costs in connection with the termination of employment.

All accrued expenses are short-term in nature, with a term of up to 1 year; no reimbursements are expected.

7 SEGMENT REPORTING

9M 2014	SPORTS BETTING	CASINO & POKER	LOTTERIES	HORSE BETTING
	€ '000	€ '000	€ '000	€ '000
Revenue	30,141	16,363	0	5,014
Other operating income	306	107	0	296
Expenses (EBITDA costs)	-31,278	-14,905	0	-4,016
EBITDA	-831	1,565	0	1,294
Depreciation and amortisation	-257	-105	0	-236
EBIT	-1,088	1,460	0	1,059
Interest income				
Interest expense				
Earnings before tax				
Taxes				
Net profit/loss for the period (IFRS)				

9M 2013	SPORTS BETTING	CASINO & POKER	LOTTERIES	HORSE BETTING
	€ '000	€ '000	€ '000	€ '000
Revenue	24,448	17,453	2,683	3,796
Other operating income	266	151	120	475
Expenses (EBITDA costs)	-27,601	-16,284	-2,454	-3,585
EBITDA	-2,887	1,320	349	687
Depreciation and amortisation	-268	-171	-831	-252
EBIT	-3,155	1,149	-482	435
Interest income				
Interest expense				
Depreciation and amortisation of financial assets				
Earnings before tax				
Taxes				
Net profit/loss for the period (IFRS)				

Segment reporting is based on the internal accounting system; over recent years it has been developed into a detailed cost accounting system with several profit contribution levels. As a result, as well as apportioning the directly allocable costs to the various segments, the indirect costs too are now apportioned at various profit contribution levels on a pay-as-you-go basis.

OTHER OPERATING SEGMENT	TOTAL OPERATING SEGMENTS	MISCELLANEOUS	TOTAL SEGMENTS	CONSOLIDATED TRANSFERS	TOTAL
€ '000	€ '000	€ '000	€ '000	€ '000	€ '000
769	52,287	5	52,292	0	52,291
371	1,081	866	1,947	985	2,932
-667	-50,867	-2,545	-53,412	-46	-53,458
473	2,501	-1,674	827	939	1,765
-97	-695	-186	-881	-670	-1,552
376	1,806	-1,860	-55	269	-214
		45	45		45
		-29	-29		-29
					230
		-323	-323		-323
					-94

OTHER OPERATING SEGMENT	TOTAL OPERATING SEGMENTS	MISCELLANEOUS	TOTAL SEGMENTS	CONSOLIDATED TRANSFERS	TOTAL
€ '000	€ '000	€ '000	€ '000	€ '000	€ '000
831	49,211	121	49,332	-15	49,317
258	1,270	20	9141,290	1,596	2,886
-554	-50,478	-2,881	-53,359	-294	-53,653
536	4	-2,741	-2,737	1,287	-1,449
-171	-1,693	-80	-1,773	-758	-2,531
365	-1,688	-2,821	-4,509	529	-3,980
		316	316		316
		-73	-73		-73
		-65	-65		-65
					-3,803
		1,131	1,131		1,131
					-2,672

8

OTHER PARTICULARS

8.1 EARNINGS PER SHARE

EARNINGS PER SHARE	30.09.2014	30.09.2013
Profit for period attributable to the shareholders of mybet Holding SE (€ ’000)	-622	-2,904
Weighted average number of ordinary shares outstanding during the period under review (units)	24,257,373	24,217,183
Basic earnings per share (€)	-0.03	-0.12
Dilutive shares from options and bonds (units)	0	0
Dilution of result from Pferdewetten.de AG (€ ’000)	-24	0
Interest payments saved (€ ’000)	0	0
Consolidated earnings (€ ’000) + opposite dilutive effect (€ ’000)	-646	-2,904
Number of dilutive shares (units)	24,257,373	24,217,183
Diluted earnings per share (€)	-0.03	-0.12

Earnings per share are diluted slightly by the result for pferdewetten.de AG. The effects from the options issued are not dilutive because the options are currently quoted at below the exercise thresholds.

8.2 HEDGING POLICY AND DERIVATIVE FINANCIAL INSTRUMENTS

There exists no interest rate risk in view of the long-term loan agreements with fixed interest rates. No hedging of the interest rate risk is therefore practised.

The company has concluded insurance policies to cover various operating risks.

The scope of insurance has not changed since the 2013 Consolidated Financial Statements and is presented in the 2013 Annual Report.

8.3 OTHER FINANCIAL OBLIGATIONS

Rent, leases, service contracts and similar obligations amount to EUR 2,236 thousand (previous year: EUR 3,094 thousand).

8.4 CONTINGENT LIABILITIES AND OTHER FINANCIAL OBLIGATIONS / CONTINGENT ASSETS

Contingent liabilities are potential obligations towards third parties or actual obligations where the probability of an outflow of resources exists. They are not recognised on the balance sheet, but explained in the Notes. Companies of the mybet Group are the defendants in various proceedings in connection with the State Treaty on Gaming, the outcome of which is currently uncertain. Based on the legal assessment of the company's legal consultants and on rulings already delivered, the company considers it improbable that it will have to meet any claims as a result. By way of supplementary information we refer to the remarks on estimates in the 2013 Consolidated Financial Statements. There are no risks from pending proceedings not recognised on the balance sheet.

Contingent assets are potential claims from third parties or actual claims where the probability of an inflow of resources exists. They are not recognised on the balance sheet, but explained separately. In particular the ruling of the Higher Regional Court of Düsseldorf should be mentioned in this connection; it has ordered Westdeutsche Lotterie GmbH & Co. OHG, Münster, to pay EUR 11.5 million plus interest in damages to FLUXX GmbH, a fully-owned subsidiary of mybet Holding SE. Westlotto has notified the company through its lawyers that it has filed a complaint with the Federal Supreme Court about the non-admission of an appeal. If the complaint is rejected, a cash inflow of between EUR 15.0 and 15.5 million is to be expected in the second quarter of 2015.

8.5 LEASES

The lease agreements concluded by the company consist of operating lease agreements.

Vehicles, office machinery and telecommunications systems are financed using operating leases. The agreements concluded have terms to maturity of between one year and five years. The expense from these operating lease agreements and from tenancy agreements for furniture and fittings totalled EUR 179 thousand in the 2014 period (previous year: EUR 230 thousand), and the expense from tenancy agreements came to EUR 469 thousand (previous year: EUR 526 thousand). The expenses are reported in other operating expenses under vehicle costs, rental for fixtures and fittings and expenses for premises.

The following table shows the future minimum expenses that will be incurred from lease and tenancy agreements in view of the terms and notice periods of these agreements. These come under other financial obligations (see also Note 8.3).

TENANCY AND LEASE AGREEMENTS	30.09.2014	30.09.2013
	€ '000	€ '000
Tenancy agreements		
Maturity up to 1 year	560	570
Maturity 1 to 5 years	1,225	1,545
Lease agreements		
Maturity up to 1 year	73	222
Maturity 1 to 5 years	53	123

8.6 RELATED PARTIES

The following table shows the expenditures that arose for consultancy services by Behördenengineering Jakopitsch and Franz Freiherr von Brackel.

During the term of office of Mr Jakopitsch on the Supervisory Board, the contract with Behördenengineering Jakopitsch is dormant.

The prices are in line with arm's-length transactions. The consultancy services are invoiced on the basis of hours worked, at hourly rates that are in line with the market.

There were no outstanding liabilities at the closing date.

RELATED PARTIES	9M 2014	9M 2013
	€ '000	€ '000
Behördenengineering, Clemens Jakopitsch (member of the Supervisory Board)	12	18
Franz Frhr. von Brackel, lawyer	92	151
Total	104	169

There were no other consultancy services by related persons or companies.

8.7 STOCK OPTION PLANS

The salary expenses arising from the granting of option plans amounting to EUR 29 thousand (previous year: EUR 45 thousand) were included in personnel expenses. The expenses are in respect of options granted to the Management Board and employees of pferdewetten.de AG.

Options to Management Board members or employees of mybet Holding SE lapsed or were forfeited with effect from the end of the 2013 financial year. Consequently, EUR 0 thousand was recognised as an expense (previous year: EUR 17 thousand).

We refer to the 2013 Consolidated Financial Statements for a description of the stock option plans.

8.8 EVENTS OCCURRING AFTER THE BALANCE SHEET DATE

On October 13, 2014 the Management Board of mybet Holding SE resolved with the consent of the Supervisory Board to make partial use of the company's approved capital and implement a capital increase by way of a rights issue on a ratio of 10:1, with the possibility for shareholders to acquire additional shares. Through the issue of up to 2,425,737 new shares, the capital stock was to be increased from currently EUR 24,257,373.00 to up to EUR 26,683,110.00. The new shares carry an entitlement to profits from January 1, 2014 and were offered to shareholders for subscription at a price of EUR 1.40 per share. The subscription period started on October 20, 2014 and ended on November 3, 2014. 1,327,551 shares were placed with shareholders. The capital increase raises the capital stock of mybet Holding SE from a present EUR 24,257,373.00 to EUR 25,584,924.00. mybet Holding SE accrues gross issuing proceeds of around EUR 1.86 million as a result of the capital increase. The cash inflow is to be used primarily to secure sports betting licences in Germany and to finance opportunities for growth that will present themselves to the company through the expected granting of a licence.

On October 15, 2014 the Supervisory Board of mybet Holding SE appointed Markus Peuler as the new Finance Director of mybet Holding SE. The 42-year-old economist will take charge of the Finance Division and other areas in the capacity of CFO with effect from November 15, 2014 and consequently work alongside CEO Sven Ivo Brinck, who has been covering the position since January 1, 2014. mybet believes that the filling of both classic Management Board positions will further accelerate development times and the pace of reorganisation and restructuring.

8.9 DISCRETIONARY DECISIONS IN THE APPLICATION OF THE RECOGNITION AND MEASUREMENT PRINCIPLES

Discretionary decisions are required in applying the recognition and measurement principles. This is particularly the case regarding the following matter: the impairment test for goodwill is based on forward-looking assumptions. These assumptions have been made on the basis of the estimated situation at the balance sheet date. An assumption on the future development of the economic context that was considered to be realistic at that point in time was moreover taken into account in estimating future business development. Differences between actual and assumed developments in the underlying situation may cause the actual amounts to diverge from the estimates. In such instances the assumptions and, if necessary, the carrying amounts of the assets and liabilities in question, are adjusted. In addition, the preparation of the Consolidated Financial Statements necessitates certain assumptions and estimates that apply to the carrying amounts of the assets, liabilities, income and expenditure recognised in the accounts.

8.10 CORPORATE BODIES

Member of the Management Board

- Sven Ivo Brinck (since January 1, 2014), Economics Graduate (BA)

Members of the Supervisory Board

- Dr Volker Heeg, Hamburg, lawyer and tax consultant (Chairman)
- Markus Geiß, Monza (Italy), managing director (Deputy Chairman)
- Konstantin Urban, Gräfelfing, management consultant
- Markus A. Knoss, Ludwigsburg, corporate trading & sales manager (since June 5, 2014)
- Patrick Möller, Fockbek, investor relations director (since June 5, 2014)
- Clemens Jakopitsch, Ludmannsdorf (Austria), management consultant (since June 5, 2014)
- Frank Motte, Stuttgart, managing partner (until June 5, 2014)

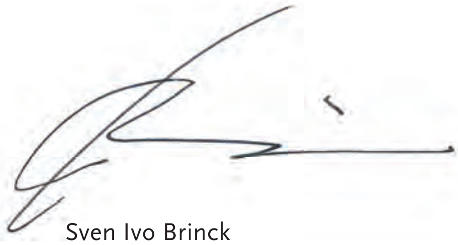
In addition to their activities as Supervisory Board members of mybet Holding SE, Mr Urban held office as Supervisory Board Chairman of YORXS AG, Munich, Mr Geiß held office as Chief Executive Officer of NeoLotto Ltd., Malta and Dr Heeg held office as Supervisory Board member of MÄRCHENWELTEN HOLDING AG, Hamburg.

8.11 INDEPENDENT AUDITORS' FEE

In the first nine months of the financial year, the auditor was not mandated to perform any further tasks over and above the auditing of the annual accounts.

The amount of EUR 90 thousand was recognised as an expense for the auditing of the 2014 accounts (previous year: EUR 78 thousand).

Kiel, im November 2014



Sven Ivo Brinck

FINANCIAL CALENDAR 2014

26. NOVEMBER 2014

Analysts presentation at the German Equity Forum in Frankfurt / Main

IMPRINT

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