

INVESTOR PRESENTATION HALF YEAR 2013

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- 2. ENVIRONMENT HY 2013
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1 PERFORMANCE HIGHLIGHTS HY 2013

PERFORMANCE HIGHLIGHTS HY 2013

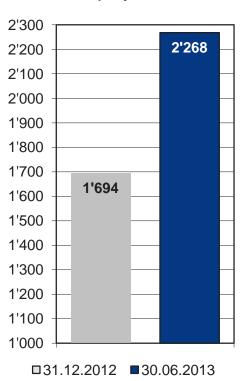
	CHF Mio		
Net Net Trade Sales	1'132	Organic	+ 8.7%
	l	Swiss Francs	+ 9.6%
EBITDA	114.0	CHF +21.7 Mio vs. p.y.*	+ 23.5%*
EBIT	65.5	CHF +19.4 Mio vs. p.y.*	+ 42.1%*
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NET INCOME	48.8	CHF +14.0 Mio vs. p.y.*	+ 40.2%*
NET LIQUIDITY	628.1	CHF +85.1 Mio vs. 3	31.12.2012

^{*} Increase vs. 2012 "restated" comparatives (see Slide 24)

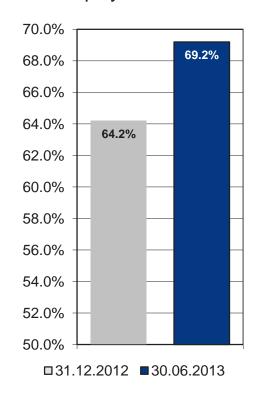
KEY FIGURES

STRONG INCREASE OF EQUITY SUPPORTED BY IMPLEMENTATION OF IAS19 REVISED / IFRIC 14

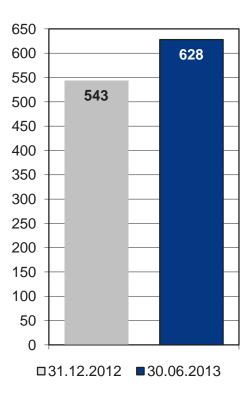




Equity B/S ratio in %



Net Cash CHF Mio



REORGANISATION OF FOUNDATIONS / IMPACT OF IFRIC 14

REORGANISATION OF FOUNDATIONS

- Establishment of three new foundations
 - _ Employer Fund
 - Chocolate Centre
 - Cocoa Foundation
- Transfer of assets from "Fonds für Pensionsergänzungen" to new foundations in March 2013
- Chocolate Centre and Cocoa Foundation, two "non-for-profit" funds, not in the scope of IAS 19

IMPACT ON IFRIC 14

- Net assets of the new employer fund have to be recognized as an economic benefit in the consolidated balance sheet (against equity)
- Pension assets per 30.6.2013 increased by CHF 763 Mio compared to 31.12.2012, Equity increased by CHF 534 Mio (after deduction of deferred taxes)

2 ENVIRONMENT HY 2013

ENVIRONMENT

ECONOMIES

- General reduction of economic uncertainties
- Positive economic signals in North America

CONSUMERS

- Signs of recovery of consumer spending in NAFTA
- _Generally positive consumer sentiment in Northern Europe
- Continued weaker environment in Southern Europe
- Consumers ready to spend for quality & innovation

CHOCOLATE MARKETS

Signs of growth in in some markets, spearheaded by Lindt

FX & MATERIAL

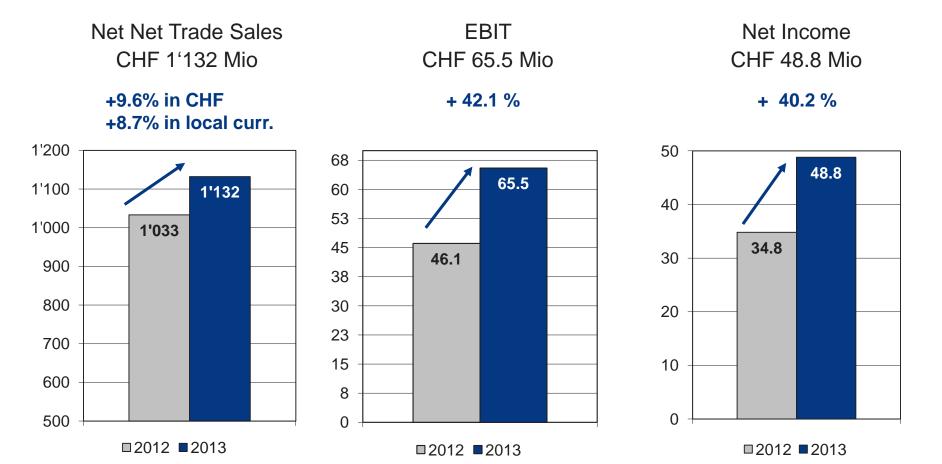
- Generally stabilized FX environment but AU\$ and CA\$ loosing some ground
- Raw Materials cocoa products, milk & nuts trading upwards



3 P&L & B/S DETAILS HY 2013

OVERVIEW - P&L & B/S DETAILS HY 2013

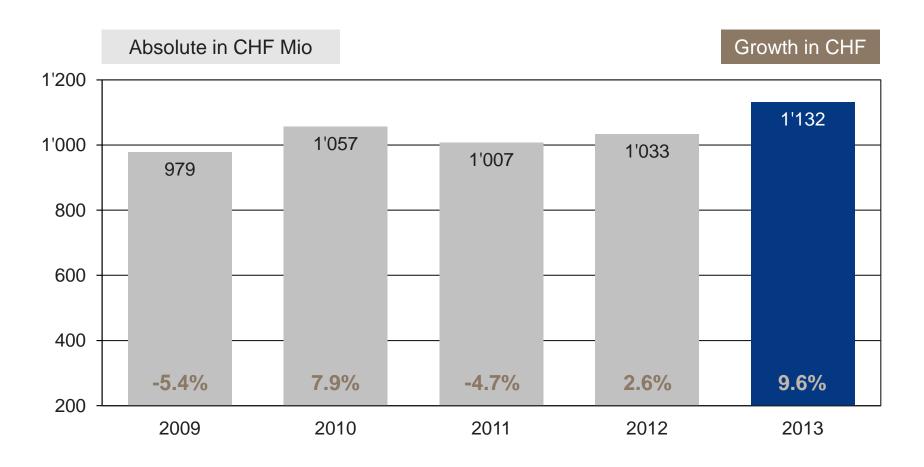
STRONG PROFIT IMPROVEMENT FOLLOWING GOOD SALES GROWTH



2012 comparatives restated (see Slide 34)

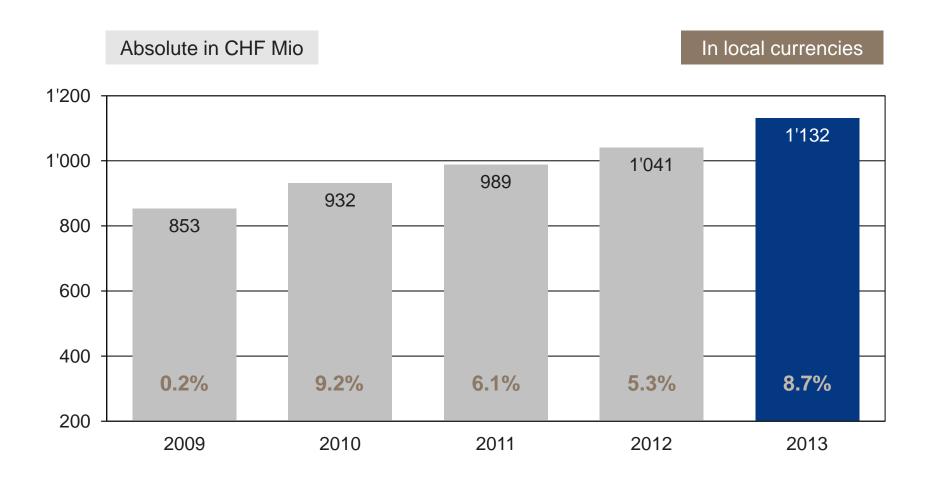
SALES ANALYSIS – 5 YEARS IN SWISS FRANCS

EXCELLENT GROWTH IN SWISS FRANCS - FIRST TIME IN 5 YEARS POSITIVE FX EFFECT



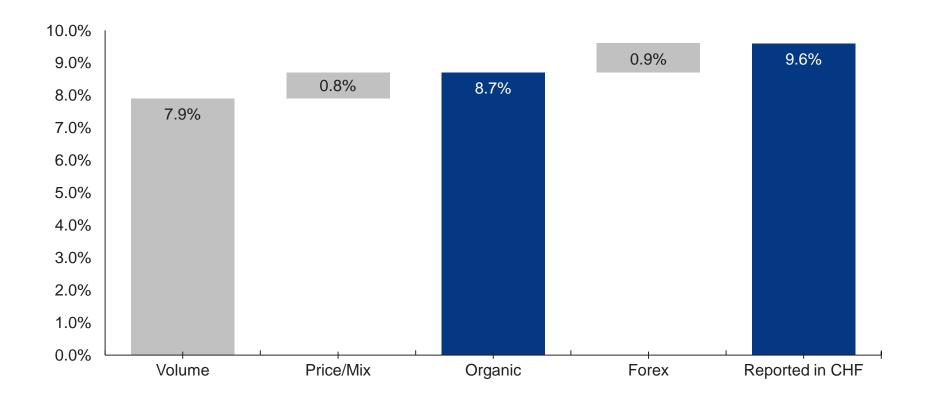
SALES ANALYSIS – 5 YEARS IN LOCAL CURRENCIES

ORGANIC GROWTH LEADING TO MARKET SHARE GAINS IN ALL MARKETS



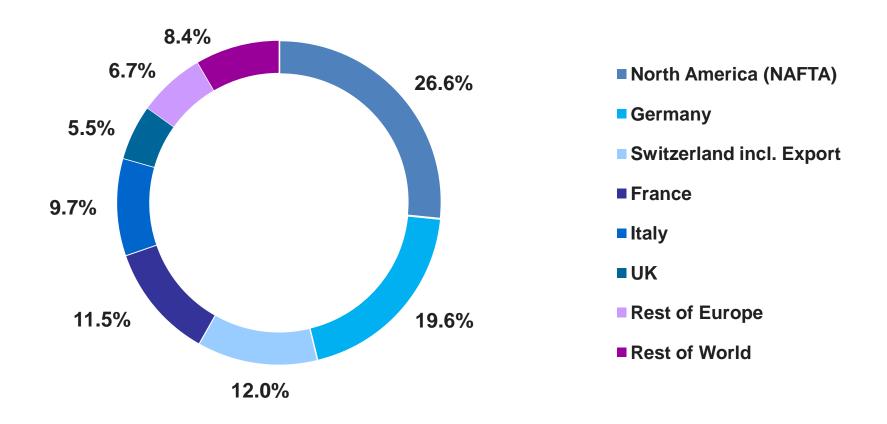
SALES ANALYSIS – DRIVERS

1H2013 SALES GROWTH DRIVEN BY VOLUME – LOW PRICE/MIX EFFECTS



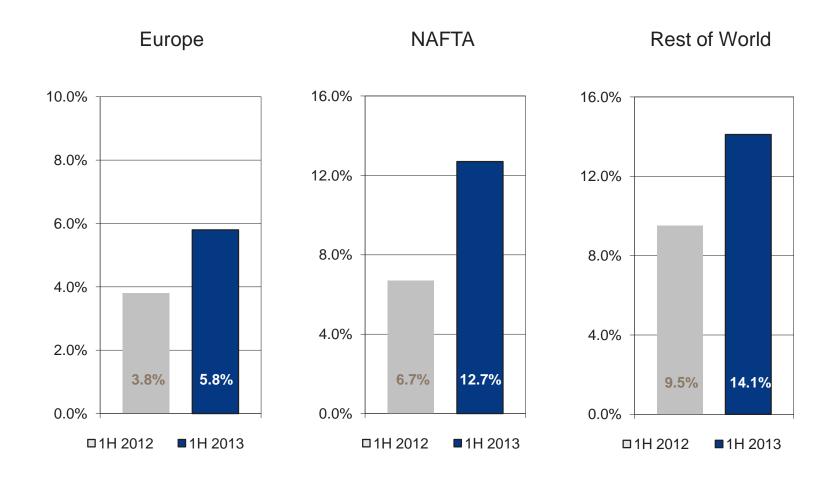
SALES ANALYSIS – SPLIT OF MARKETS

TOTAL NNTS 2013: CHF 1'132 Mio – BIGGEST MARKET "NAFTA"



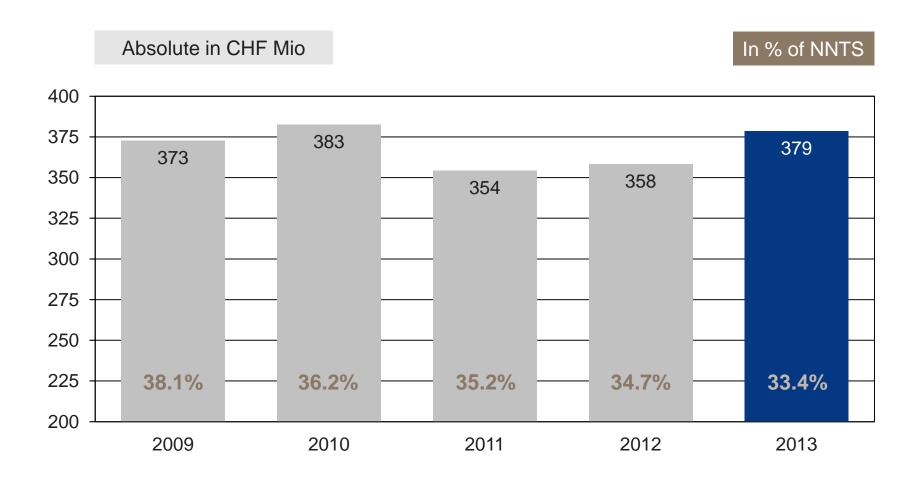
SALES ANALYSIS – MARKETS

ACCELERATING ORGANIC GROWTH ACCROSS ALL REGIONS



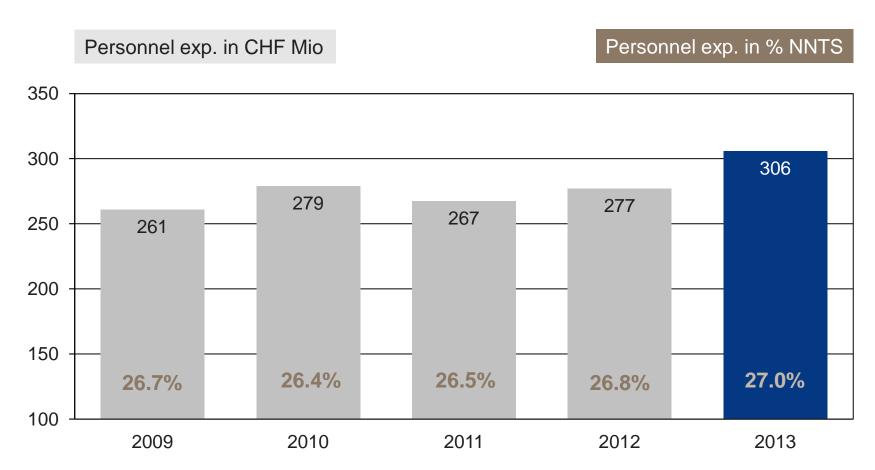
MATERIAL COSTS INCLUDING +/- CHANGE IN INVENTORY

CONTINUED DECREASE OF COST MARGIN – DUE TO LOWER COCOA PRODUCT COSTS



PERSONNEL EXPENDITURE

COST MARGIN STABILIZING AT AROUND 27.0%

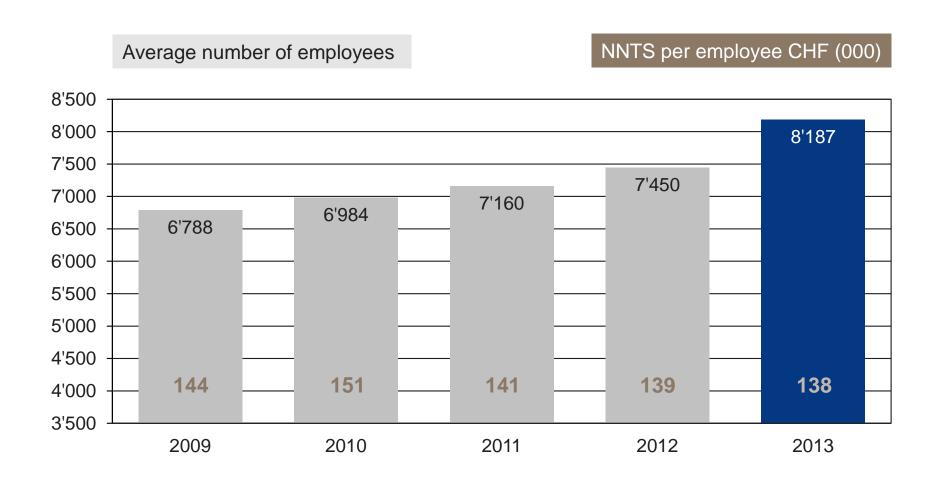


2012 comparatives restated (see Slide 34)



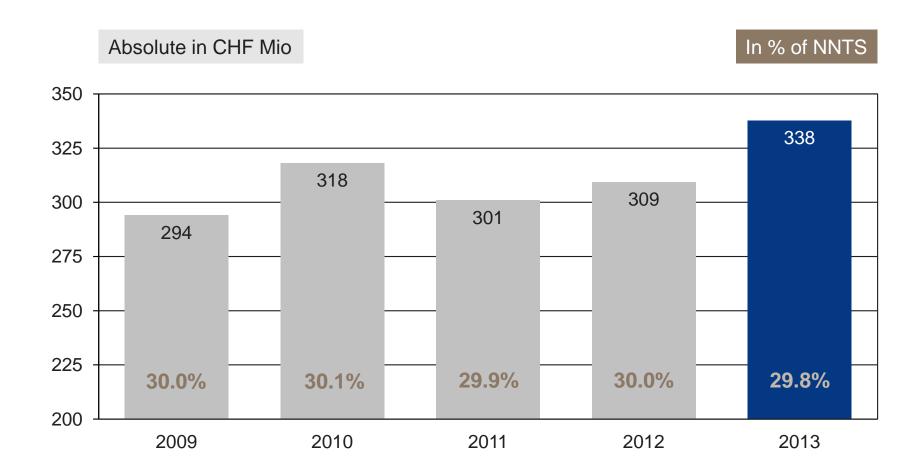
HEADCOUNT & NNTS / EMPLOYEE

NUMBER OF EMPLOYEES +9.9% – VOLUME + 7.9%



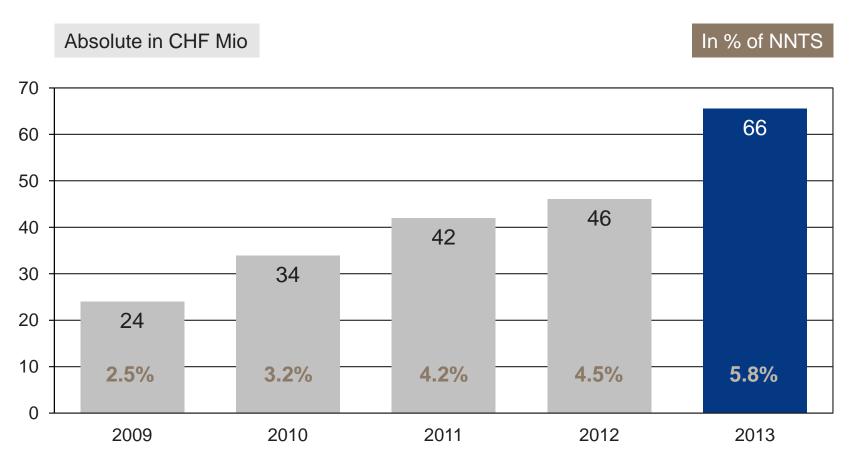
OPERATING / MARKETING EXPENSES

CONTINUED INVESTMENT IN BRAND



OPERATING PROFIT (EBIT)

EBIT DEVELOPMENT DRIVEN BY OPERATING EFFICIENCY GAINS AND VOLUME GROWTH

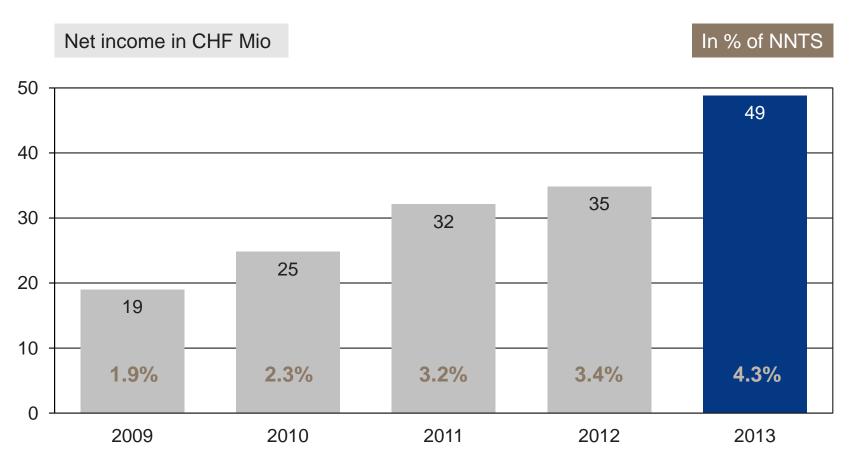


2012 comparatives restated (see Slide 34)



NET INCOME

SOUND PROFITABILITY IN FIRST HALF 2013

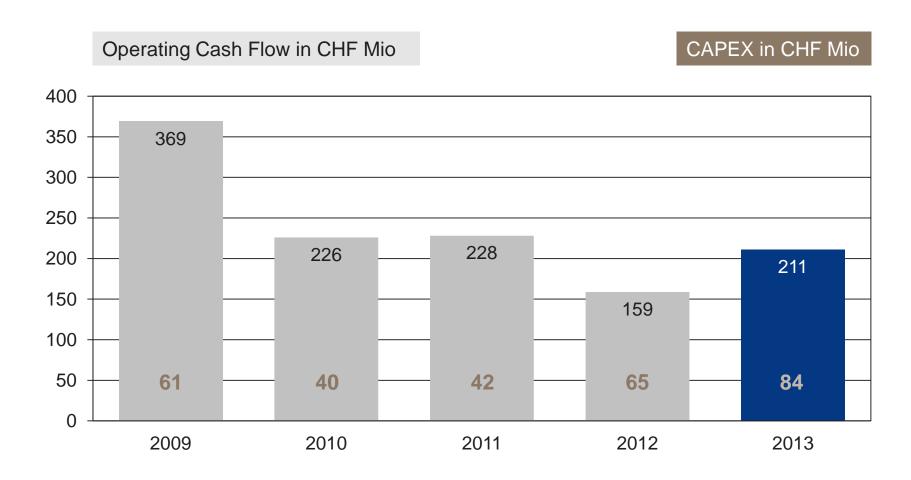


2012 comparatives restated (see Slide 34)



OPERATING CASH FLOW & CAPEX

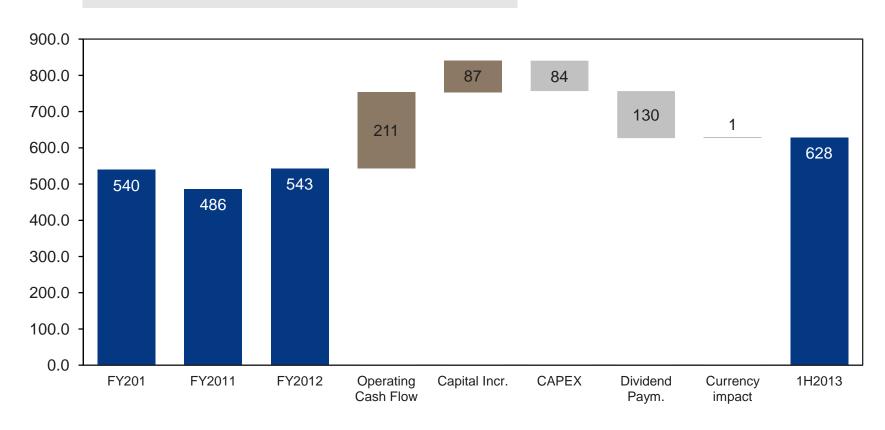
OPERATING CASH FLOW IMPACTED BY HIGHER RAW MATERIAL INVENTORY / CAPEX REFLECTING CAPACITY BUILD-UP



NET CASH POSITION – DEVELOPMENT

NET CASH POSITION INCREASED VS. YEAR END BY 85 MIO DESPITE DIVIDEND PAYMENT & HIGH CAPEX

Net cash and net cash movement in CHF Mio



IAS 19 REVISED

IMPACT ON RESTATEMENT ACTUAL 2012

BALANCE	SHEET	(in CHF	Mio)
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	1.1.2012	31.12.201
Net Pension Liability 1)	+39.2	+41.8
Deferred tax assets	+7.3	+9.1
Equity	-31.9	-32.7

1) Abolition of corridor method

INCOME STATEMENT (in CHF Mio)

,	HY 2012	FY 2012
Personnel expenses	-2.6	-32.4
Taxes	0.8	+5.4
Net income	-1.8	-27.0

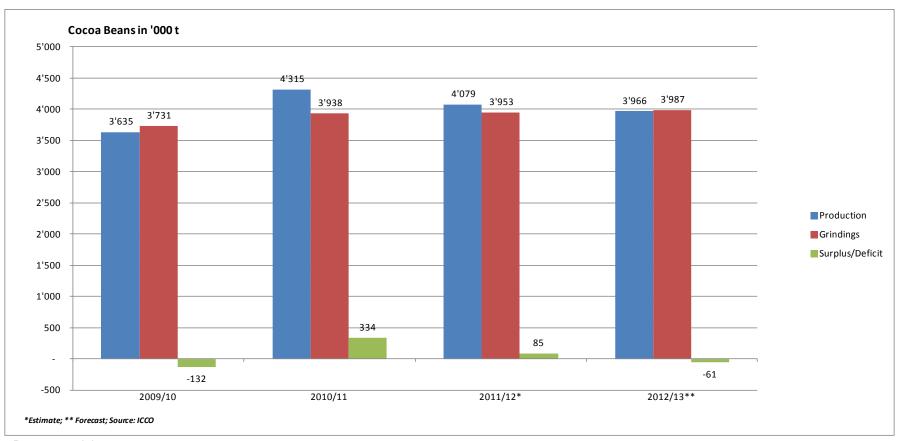
OPERATING CASH FLOW → NO IMPACT



31.12.2012

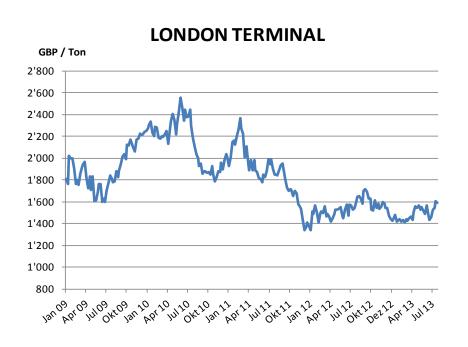
4 RAW MATERIAL & PACKAGING

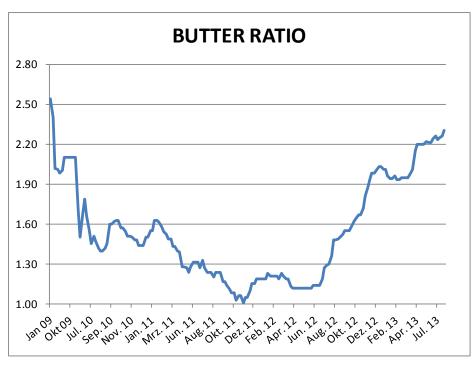
COCOA CROP / GRINDING BALANCE



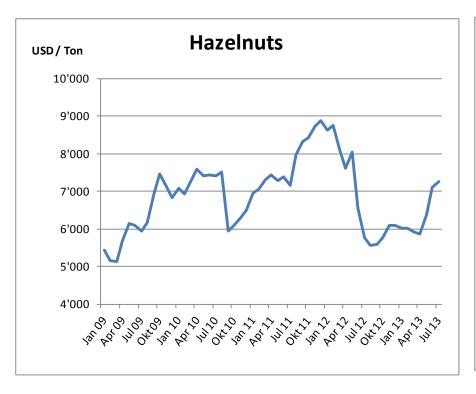
Data as per July 2013

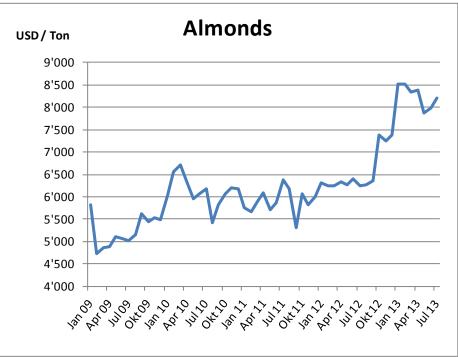
COCOA PRODUCT PRICES 2009 – 2013



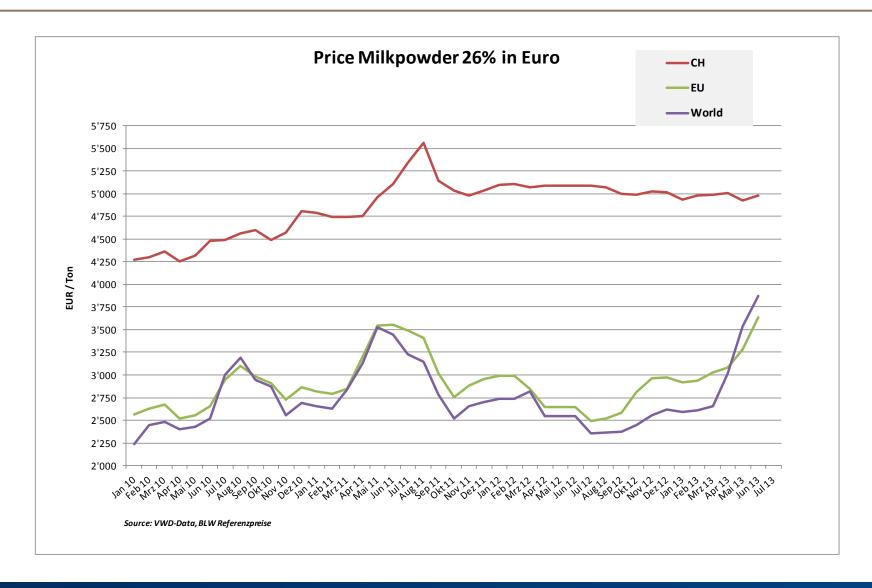


NUT & ALMOND PRICES 2009 - 2013

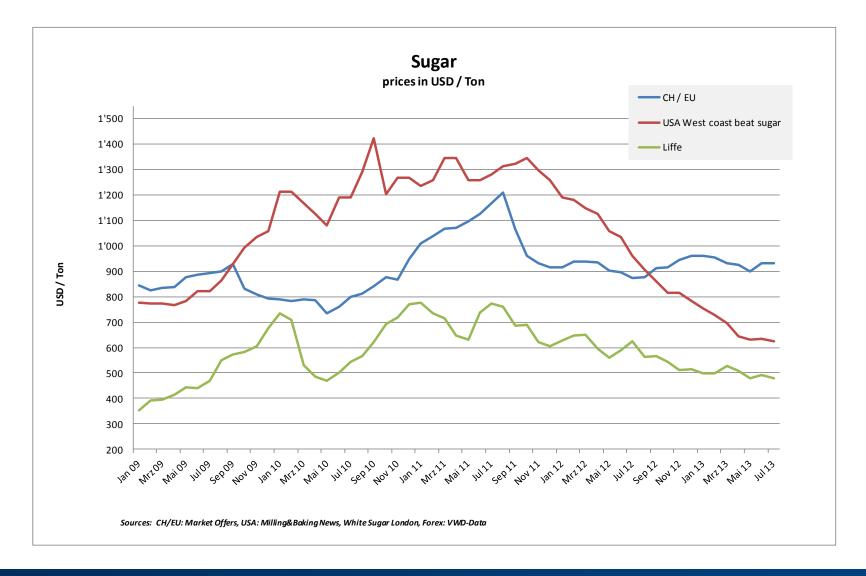




MILK PRICES EUROPE, SWITZERLAND & WORLD 2010 – 2013



SUGAR PRICES 2009 – 2013



5 OUTLOOK 2013

OUTLOOK 2013 – FINANCIAL GUIDANCE

INVESTING FOR FUTURE GROWTH

MARKET FOCUS 2013

- _ Strong market share gains accross all countries
- Build on good growth trend in all markets
- Launch of innovative product range "Hello" and new seasonal product
- _ Focus behind Key Franchises Lindor, Excellence & Seasonal
- Continue strong support of newly opened markets Russia, China, SA, Japan
- _ Dynamic growth and strong expansion of "Global Retail"

CONTINUATION OF MARKET INVESTMENTS IN 2013

_ Marketing spending: Strengthen brand and positioning globally via further increase of advertising spending

INTERNAL

_ Continued cost saving measures via process- and efficiency improvements

MID TO LONG TERM FINANCIAL GUIDANCE

UNCHANGED MID- TO LONG TERM FULL YEAR SALES AND PROFIT TARGETS

Organic Growth	6 – 8 % p.a.
EBIT margin	+ 20 to 40 basis points (*)
CAPEX 2013	CHF > 200 Mio

Continued high cash generation

(*) based on constant currencies and reported p.y. figures e.g. before re-statement

DISCLAIMER

This presentation contains forward looking statements which reflect management's current views and estimates. The forward looking statements involve risks and uncertainties that could cause actual results to differ from those expressed in the forward looking statements. Potential risks and uncertainties include among others factors as general economic conditions, foreign exchange and commodity price fluctuations, competitive product and pricing pressures and regulatory developments.

6 QUESTIONS & ANSWERS