

INVESTOR PRESENTATION

HALF YEAR 2014

AGENDA

- Performance Highlights HY2014
- Environment HY2014
- P&L and B/S Details HY2014
- Acquisiton Russell Stover Candies, Inc., USA
- Raw Materials
- Outlook 2014
- Questions & Answers



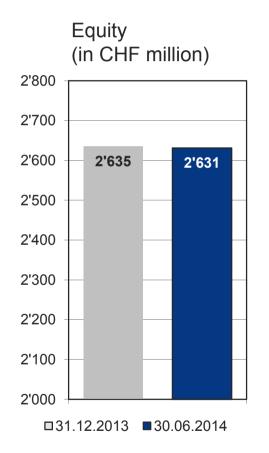
Performance Highlights HY2014

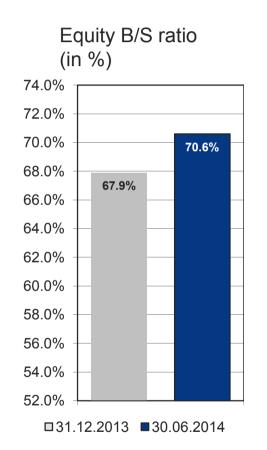
	CHF million		
Net Net Trade Sales	1'200	OrganicSwiss Francs	+ 9.2% + 6.0%
EBITDA	128.0	CHF +14.0 million vs. p.y.	+ 12.3%
EBIT	77.1	CHF +11.6 million vs. p.y.	+ 17.7%
NET INCOME	55.8	CHF +7.0 million vs. p.y.	+ 14.3%
NET LIQUIDITY	644.2	CHF -79.3 million vs. 31.12.2013	

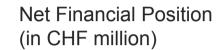


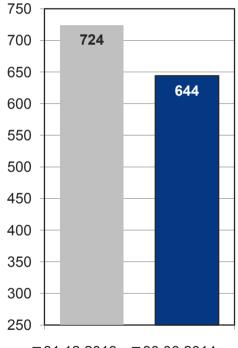
Key Figures

NET LIQUIDITY ABSORBTION VS. YEAR END - DUE TO CAPEX AND DIVIDEND PAYMENTS









□31.12.2013 ■30.06.2014



Environment HY 2014

Environment

ECONOMIES

- Positive economic signals in North America & U.K.
- Stabilisation in rest of Europe

CONSUMERS

- Continued trend to premium products
- Consumers ready to spend for quality & innovation
- Slightly improving consumer sentiment in Southern Europe

CHOCOLATE MARKETS

- Low growth in volume & mix no price increases despite raw material hikes
- Continued trend to premium products

FX & RAW MATERIAL

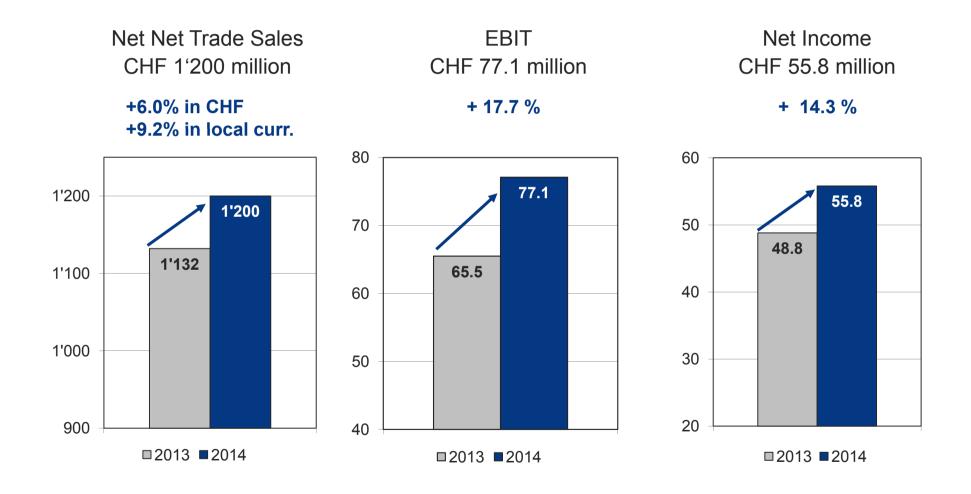
- Stable FX environment except US\$, AU\$ and CA\$ weak vs. CHF
- Significant increase of raw material prices



P&L and B/S Details HY2014



STRONG PROFIT IMPROVEMENT FOLLOWING GOOD SALES GROWTH



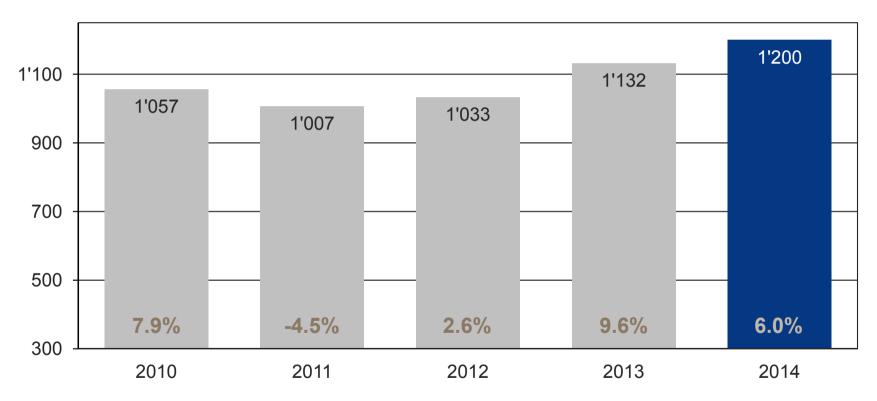


Sales Analysis – 5 Years in Swiss Francs

CONTINUED SOLID GROWTH IN SWISS FRANCS

Absolute in CHF million

Growth in CHF





Sales Analysis – 5 Years in Local Currencies

ORGANIC GROWTH: RECORD HALF YEAR GROWTH (EXCLUDING EXTRAORDINARY 2010)

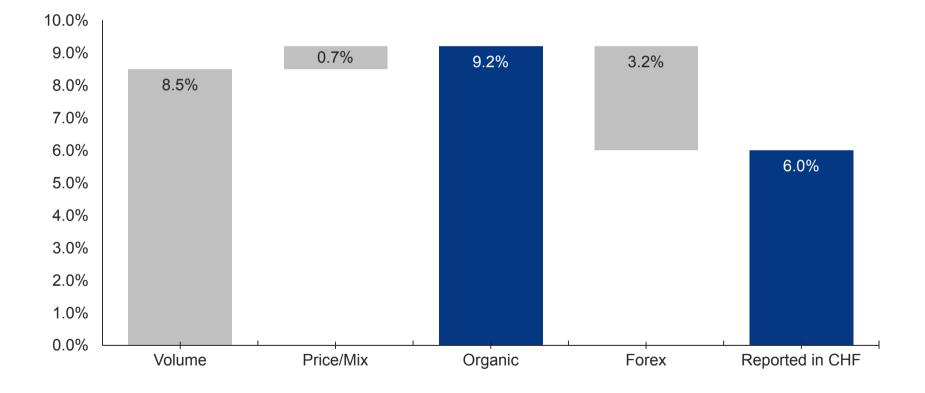
Absolute in CHF million In local currencies 1'200 1'100 1'099 1'011 960 900 905 700 500 9.2% 6.1% 5.3% 8.7% 9.2% 300 2010 2011 2012 2013 2014



Sales Analysis – Drivers

EX (1)

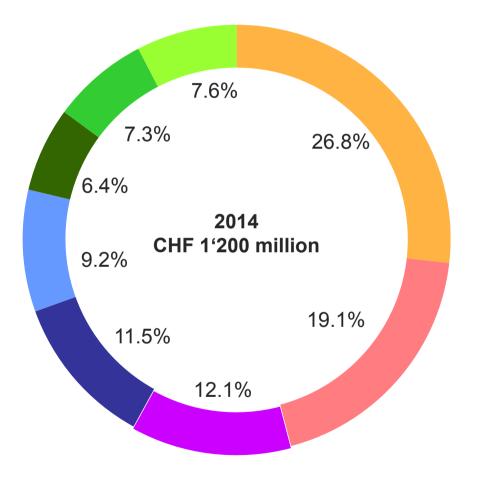
ORGANIC SALES GROWTH MAINLY DRIVEN BY VOLUME INCREASE - (LOW PRICE / MIX EFFECTS)





Sales Analysis – Split of Markets

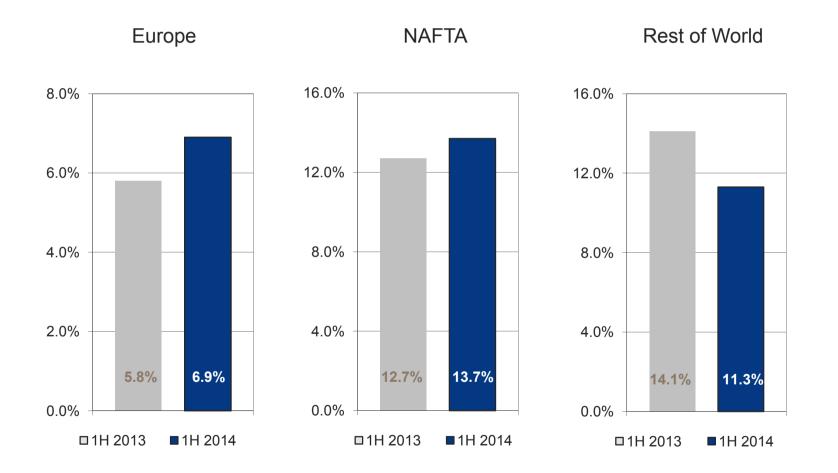
TOTAL NNTS: CHF 1'200 million







ACCELERATED GROWTH IN EUROPE AND NAFTA, DOUBLE DIGIT IN THE REST OF THE WORLD



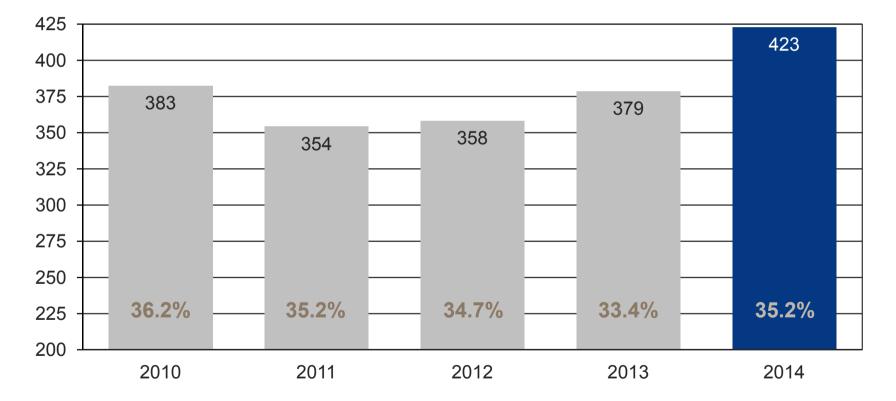


Material Costs including +/- Change in Inventory

INCREASE OF COST MARGIN MAINLY DRIVEN BY HIGHER PRICES FOR COCOA PRODUCTS

Absolute in CHF million

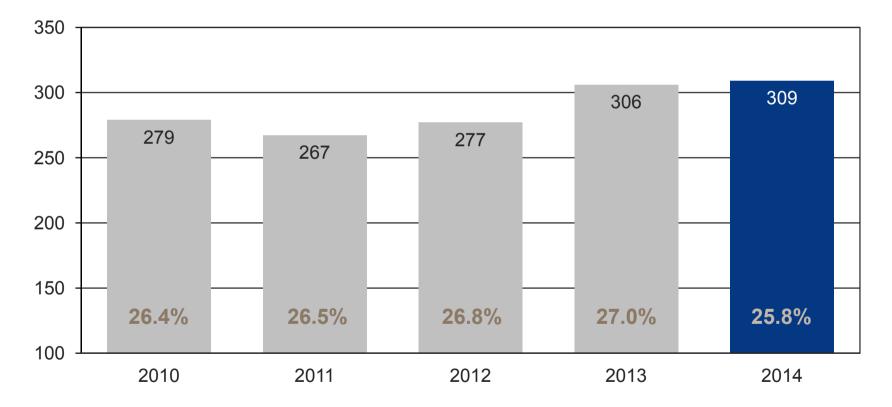
In % of NNTS



LOW PERSONNEL EXPENSE RATIO THANKS TO EFFICIENCY GAINS

Personnel exp. in CHF million

Personnel exp. in % NNTS

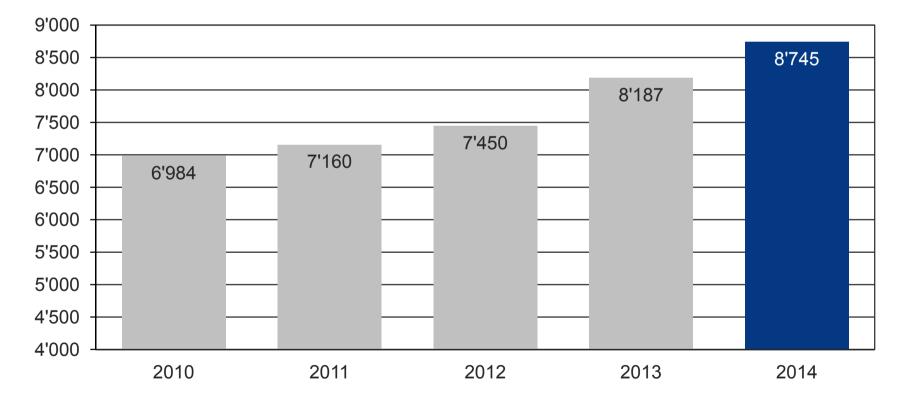




Headcount & NNTS / Employee

AVG. NO OF EMPLOYEES INCREASING BY 558 FTE (+6.8%) – MAINLY IN MANUFACTURING DUE TO VOLUME GROWTH

Average number of employees

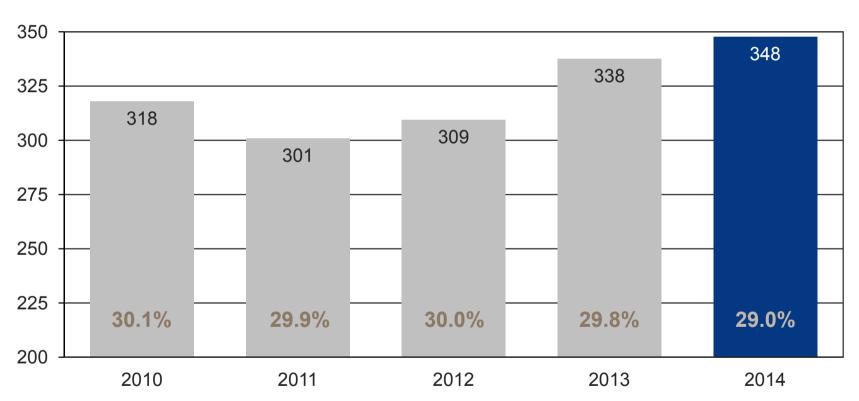




Operating / Marketing Expenses

Absolute in CHF million

CONTINUED INCREASE IN BRAND SUPPORT - UNDERPROPORTIONAL GROWTH IN SALES AND ADMINISTRATION



In % of NNTS



Operating Profit (EBIT)

Absolute in CHF million

EBIT DEVELOPMENT DRIVEN BY OPERATING EFFICIENCY GAINS AND VOLUME GROWTH

3.2% 4.2% 4.5% 5.8% 6.4%

> SEX LINDT & SPRÜNGLI

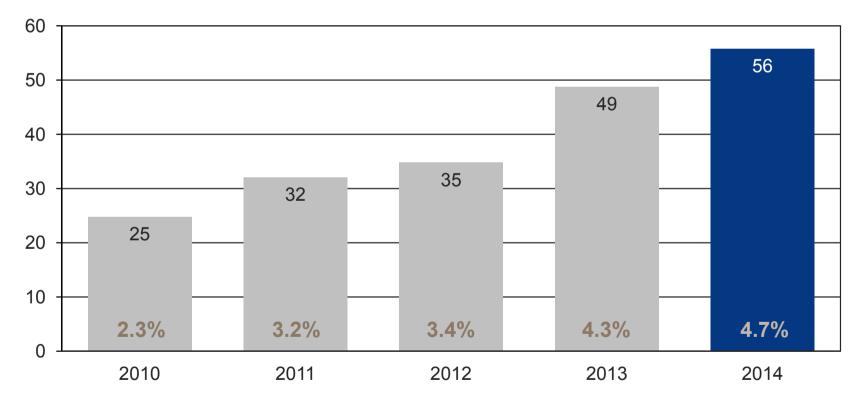
In % of NNTS

Net Income

SOUND PROFITABILITY IN FIRST HALF 2014

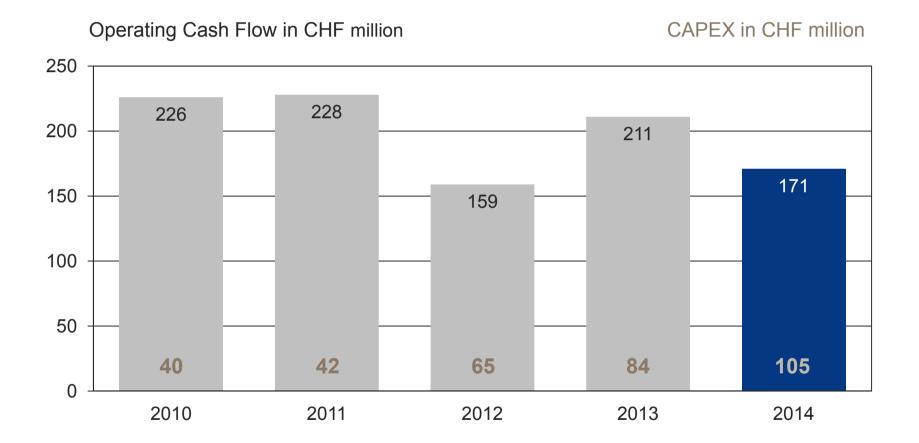
Net income in CHF million

In % of NNTS



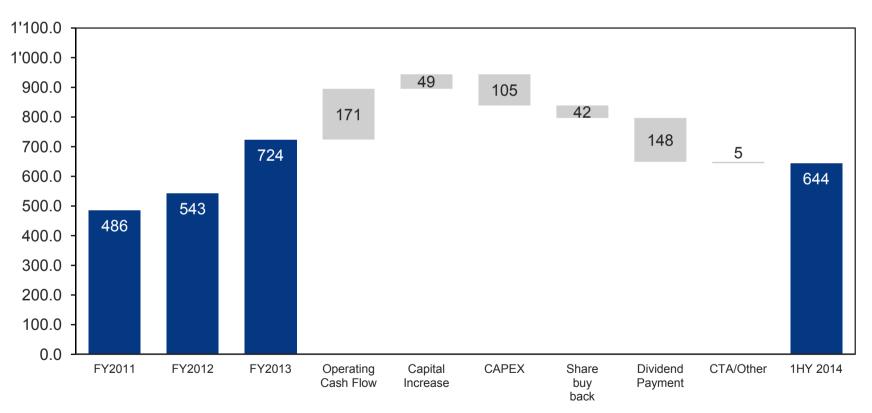


HIGH INVESTMENT IN CAPEX TO SUPPORT FURTHER GROWTH





NET FINANCIAL POSITION DECREASED VS. YEAR END BY 80 MILLION DUE TO DIVIDEND PAYMENT & HIGH CAPEX



Net cash and net cash movement in CHF million



Acquisiton Russell Stover Candies,

Inc., USA

Acquisition Russell Stover Candies, Inc., USA

COMPANY FACTS

- Head-Office in Kansas City
- Russell Stover Group with 2'700 employees
- 4 Plants
 2 in Kansas
 1 in Texas
 1 in Colorado
- NNTS 2013 USD 502m
- 3 Brands: Russell Stover Whitman's Pangburn's



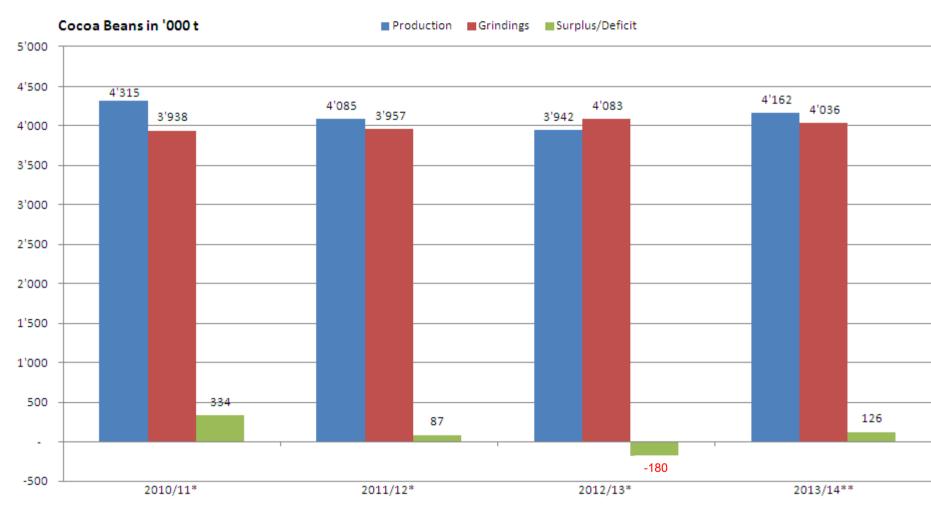
NEXT STEPS

- Expected closing after approval of antitrust authorities (September / October 2014)
- IFRS 3 accounting rules impact on first months of business



Raw Material

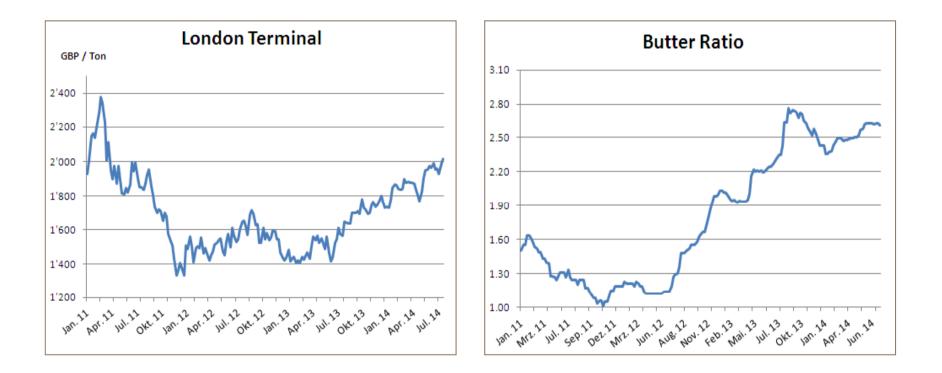
Cocoa Crop / Grinding Balance



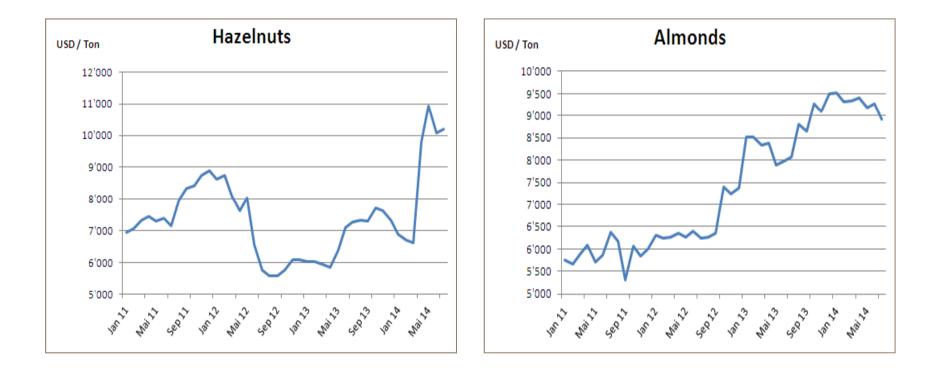
*Source: ICCO; ** Estimate L&S

Data as per July 2014



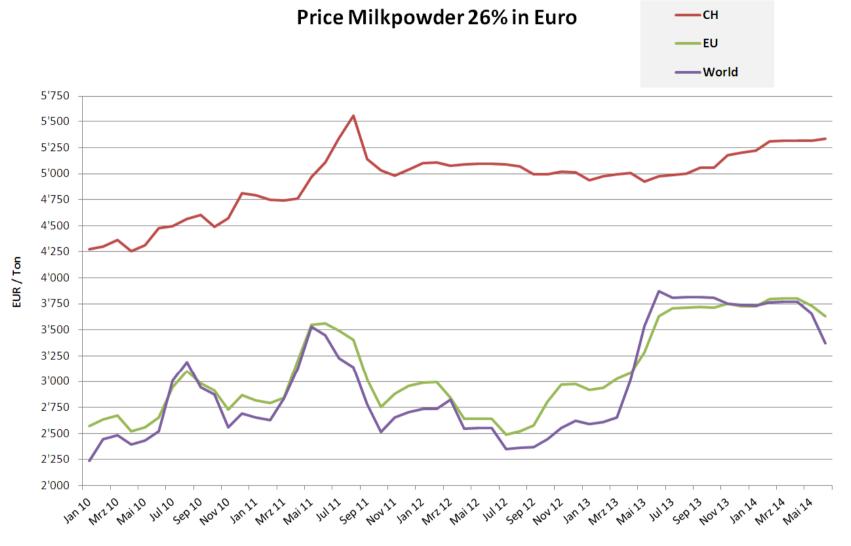






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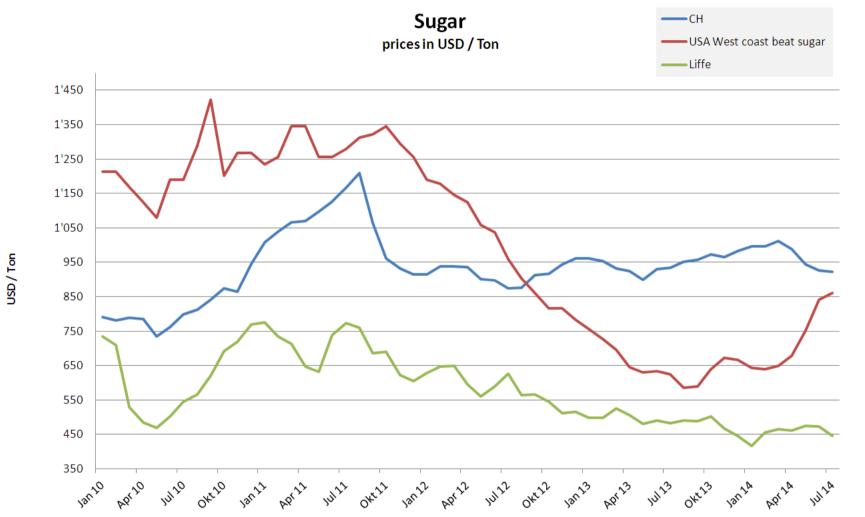
Milk Prices Europe, Switzerland & World 2010 - 2014



LINDT & SPRÜNGLI

Source: VWD-Data, DLW Referenzpreise





Sources: CH/EU: Market Offers, USA: Milling&Baking News, White Sugar London, Forex: VWD-Data



Outlook 2014

Outlook 2014 – Financial Guidance

INVESTING FOR FUTURE GROWTH

MARKET FOCUS 2014

- Focus on market share gains
- Build on good growth trend in all markets
- Continue strong support of newly opened markets Brazil, China, Japan
- Dynamic growth and strong expansion of "Global Retail"

CONTINUATION OF MARKET INVESTMENTS IN 2014

- Marketing spending: Strengthen brand and positioning globally via further increase of advertising spending
- New geographies: explore expansion potential

INTERNAL

- Continued cost saving measures via process- and efficiency improvements
- Optimize management of transactional FX-exposure / raw material prices



Mid to Long Term Financial Guidance

UNCHANGED MID-TO LONG TERM FULL YEAR SALES AND PROFIT TARGETS

Organic Growth	6-8 % p.a. (*)
EBIT margin	+ 20 to 40 basis points (*)
CAPEX 2014	CHF > 250 million

Continued high cash generation

(*) Present Lindt business i.e. excluding sales and profit impact of the Russell Stover acquisition



This presentation contains forward looking statements which reflect Management's current views and estimates. The forward looking statements involve certain risks and uncertainties that could cause actual results to differ materially from those contained in the forward looking statements. Potential risks and uncertainties include such factors as general economic conditions, foreign exchange- and commodity price fluctuations, competitive product and pricing pressures and regulatory developments.



Questions & Answers