## Quarterly Report 2/2007 according to

## Overview

| Key figures € thousands |  | Q2 2007 | Q2 2006 | $\begin{array}{r} \text { Jan. } 1 \text { - } \\ \text { June 30, } 2007 \end{array}$ | $\begin{array}{r} \text { Jan. } 1 \text { - } \\ \text { June 30, } 2006 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales revenues |  | 5,688 | 6,521 | 11,217 | 12,753 |
| Gross profit |  | 1,832 | 1,109 | 3,289 | 1,949 |
| EBITDA |  | -168 | -179 | -403 | -305 |
| EBIT |  | -281 | -335 | -630 | -611 |
| Group net result |  | -196 | -329 | -517 | -642 |
| Earnings per share in $€$ (undiluted) |  | -0.02 | -0.04 | -0.05 | -0.07 |
| Shares outstanding (undiluted, in thousands) |  | 9,624 | 9,577 | 9,601 | 9,577 |
|  |  |  |  |  |  |
| Key figures € thousands |  |  |  | June 30, 2007 | Dec. 31, 2006 |
| Equity ratio |  |  |  | 54.9 \% | 44.6\% |
| Net liquidity* in thousand euros |  |  |  | 1,755 | 3,384 |
| Employees |  |  |  | 172 | 188 |
| *Cash and cash equivalents less short-term bank liabilities and advance payments received |  |  |  |  |  |
| plenum AG |  |  |  |  |  |
| plenum Management Consulting GmbH Wiesbaden | 100\% | plenum stdl \& fisthbach GmbH Herrenberg |  |  | 100\% |
| plenum FZ LLC <br> Dubai (UAE) | 100\% | DOM DigitalOnline Media GmbH Cologne |  |  | 100\% |
| Customer Gare GmbH Ulm | $51 \%$ |  |  |  |  |

## Letter to our Shareholders

Dear Shareholders:<br>As previously announced, we have progressed with our growth strategy in the second quarter. Hence, revenues from our core business<br>in Consulting soared almost $30 \%$ for the first half of 2007 compared with the comparative prior period.



Hartmut Skubch,

Chairman of the Management Board plenum AG, Wiesbaden

The essence of our strategy lies in focusing on the core business in Management Consulting and the sharpen ing of our profile as the consulting firm for the industrialization of the service sector, especially the financial service provider.

The industrialization of the service sector is understood to mean the constructive release of tension between business process automation and the standardization of service products on the one hand and the rise in service quality to the client on the other hand by well-founded creative and innovative solutions. The potential for consulting projects is enormous in this area, because the potential to raise profits for our clients is considerable. It is also a long-term potential because the financial service providers face the beginning of an extensive alteration.

In order to effectively consult our clients during this alteration process, we have carved out four core competencies during the past years, which will be decisive for successful industrialization and give simultaneous boost in service quality:

- Marketing strategy and Customer Interaction Management
- Business process optimization \& outsourcing
- IT Architecture, IT Efficiency \& IT Sourcing
- Strategic Skill Management

A range of new orders obtained during the second quarter, particularly in the strategic area of Skill Management and Customer Interaction Management, indicate to us that our clients trust these competencies.

We seek to drive forward our growth strategy by means of numerous strategic initiatives:

- Massive, organic expansion in consultancy capacities - Strengthening consultancy competencies in the insurance sector
- Expansion of consulting business in UAE
- Acquisition of consulting firms
- Optimizing the communications business.

These five strategic initiatives substantially progressed during the first half of 2007.

- Consultancy capacities increased by $30 \%$ since Q3 2006 and is now completed for the time being - We have developed consulting products for the industrialization of the insurance sector and have significantly strengthened our staff
- We have focused on the consulting business in the United Arab Emirates. plenum FZ LLC in Dubai contributed about $17 \%$ or EUR 7.2 million to consulting revenues during the first half of 2007 and gained the first insurance client - Daman
-We have analyzed the market for purposes of acquiring consulting firms in Germany. We conducted discussions with attractive partners which may lead to a positive outcome during this year
- The communications business is currently under examination. On one hand, it no longer belongs to plenum's core business and on the other hand, it considerably failed to reach the objectives for the first half of 2007. Necessary optimization measures are currently in progress

These strategic initiatives aimed towards our growth strategy affected the first six-month period by about EUR 1.2 million, as planned. Despite of this investment in our growth strategy, plenum was able to improve its result from operations (EBIT) for the second quarte 2007, totalling EUR - 281 thousand, when compared to the first quarter 2007 (EUR - 349 thousand).

Investments in the future business in Management Consulting with strong margins will pay off. This is already evident today in the development of the gross margin, which saw a jump to $29.3 \%$ during the first half of 2007 (six-month period 2006: 15.3\%); thus virtually doubled.

The positive development of our consulting business will also continue during the second half of 2007. The order backlog once again climbed by about $18 \%$ versus the prior quarter and demonstrates that our intensified efforts in sales and marketing do bear fruit. The growth objective of $20 \%$ in the consulting business will not only be reached without a doubt, but will be surpassed as well. In particular if we succeed in implementing the expanded consultancy capacities on the market.

The overall result however will be affected by the optimization measures in the communications business. Our objective remains to be a gradual rise in plenum's EBIT-margin to $12 \%$ starting in 2008.

Wiesbaden, August 2007


Hartmut Skubch
Chairman of the Management Board

## Interim Management Report

## A. Market and Industry Development

Following a sound economic start into the current year with growth reported at $0.5 \%$ in $\mathrm{Q}_{1}$, the upswing remained intact in $\mathrm{O}_{2}$ with a plus of about $0.4 \%$. Even the experts foresee an optimistic development for the second half of 2007 and anticipate growth in the gross domestic product of between $2.5 \%$ and $2.6 \%$. The economy is currently being driven by domestic demand, especially in investments. Experts estimate that this role will be taken over by private consumption in 2008, which will be strengthened by higher employment and higher quantity buying

According to statements from associations, the mood in the consulting and high-tech industries in Germany is the best it's been in a long time. The good economic situation has noticeably improved the investment atmosphere; therefore, further improvement in the revenue situation is assumed for the second half of 2007. Consequently, the growth expectations in the consulting market of about $11 \%$ estimated at the beginning of the year have been confirmed.

Despite a higher VAT rate, the upswing in gross advertising market in Germany continued forward without interruption after the turn of the calendar year Thus, according to Nielsen Media Research gross advertising investments climbed in the conventional
media in the first half year 2007 to EUR 10.1 billion (of which EUR 5.3 billion relates to Q2 $_{2}$ ), which represents a significant growth of $4.5 \%$ compared with the previous half-year period.

## B. Sales revenues and new orders

Compared with Q1 2007, sales revenues saw a $3 \%$ rise or from TEUR 5,529 to TEUR 5,688 in Q2 2007.

The revenues comparison with the prior year for 2007 is again marked by the transition of the implementation and software development business concluded at the end of 2006; the 2006 revenue portion of which was about EUR 1,100 thousand per quarter (O1 \& Q2 2006: EUR 2,279 thousand). Versus the prior year's second quarter, sales in Q2 2007 receded by $13 \%$ or EUR 833 thousand from EUR 6,521 thousand to EUR 5,688 thousand. The following effects also arose based on a six-month comparison: sales revenues fell by $12 \%$ or EUR 1,536 thousand from EUR 12,753 thousand to EUR 11,217 thousand during the first half of 2007

The rise in sales revenues is primarily due to the continued positive development in the consulting business: following a rise in net sales revenues of $7 \%$ in Q1, the second quarter saw new growth of $14 \%$ or EUR 455 thousand. The repeated boost in $\mathrm{Q}_{2}$ in order backlog in Management Consulting of $18 \%$ to

| € thousands | $\begin{array}{r} \text { Order } \\ \text { backlog } \\ \text { Jan, } 1,2007 \end{array}$ | Q1 2007 |  | Q2 2007 |  |  | Calculated lifespan of the order backlog in months |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | New orders | Sales revenues | New orders | Sales revenues |  |  |
| Consulting | 1,848 | 4,797 | 3,248 | 4,306 | 3,703 | 4,000 | 3,2 |
| Communications | 2,991 | 1,183 | 2,281 | 2,094 | 1,985 | 2,002 | 3,0 |
| Total | 4,839 | 5,980 | 5,529 | 6,400 | 5,688 | 6,002 | 3,2 |

EUR 4.0 million (end of O1 2007: EUR 3.4 million) underpinned the on-going very positive trend in the consulting business, which confirmed our growth anticipations in this segment

Net revenues from the communications business declined by EUR 296 thousand versus Q1 2007 and are below our expectations for the first half year period. New orders at EUR 2,094 thousand significantly improved following a weak first quarter in 2007 (EUR 1,183 thousand) and are now above the revenues from communications in the second quarter.

In all, the order backlog saw a $24 \%$ jump or EUR 1,163 thousand to EUR 6,002 thousand as of June 30,2007 compared with the end of 2006.

Important projects during the first six-month period 2007

The industrialization of the insurance economy, one of plenum's core consulting topics, opens up new opportunities for our customers, but also involves new challenges. In the tense relationship between automating insurance processes and standardizing products, the active arrangement of an individualized client relationship, namely: Customer Interaction Management (CIM) is a central, strategic issue. By means of well-directed R\&D projects, plenum is prepared for such needs and is able to consult its clients with reliable concepts in solving strategic issues.

Two of the largest primary insurance companies in Germany engaged plenum during the first half of 2007 with tasks to be performed in this context. One order comprises the systematic, value-oriented development of the insurance customer portfolio. The declared objectives are to link customers to their own brands by
way of appropriate advertising and marketing measures (marketing loyalty) and to raise income per customer by way of Cross and Up Selling offers via the entire customer life cycle. The analysis of customer inventories of several million contracts and the derivation of targeted sales measures are the main tasks of the consultant. The methods and procedures developed by plenum are founded on knowledge gained from numerous years of research work in the automobile sector. Within the youngest plenum subsidiary, Customer Care GmbH, these software-aided methods are further developed and are aligned towards the requirements of insurance companies and banks.

Another consulting job relates to the inquiry as to: How an insurance company can substantially boost its opportunities in realizing open receivables from customers without simultaneously impairing the customer relationship on a permanent basis? The essence of the solution lies in establishing a collection company. The objective is to substantially raise the success rate in receivables management and simultaneously regain potential customers for the company.

Moreover, plenum successfully expanded activities in the United Arab Emirates during the first half of 2007. Daman National Insurance Company, the first national health insurance of the United Arab Emirates located in Abu Dhabi, engaged plenum (after conducting an international tender bid offer) with developing its internet strategy. The internet plays a vital role for Daman in confronting the growth and implementation of expansion options in the other Emirates. The aim of the project is to systematically align the insurance products and processes to the internet possibilities in an entire concept taking into account the customer's needs.

## C. Earnings Performance and Cost Development

Despite hampered sales, the exit from the implemen tation business with weak margins and the positive mar-ket mood enabled the gross profit to soar significantly by EUR 1,340 thousand in the first half of 2007 compared with the prior year's period. The gross profit margin almost doubled from $15 \%$ to $29 \%$ Compared with Q1 2007, the sales increase of EUR 159 thousand resulted in an improvement in the gross profit of EUR 375 thousand and a margin increase of about 6 percentage points to $32 \%$ (O1 2007: 26\%).

Our intensified selling activities are not only noticeable in the positive development in new orders, but also in the development in selling costs: this rose by about $23 \%$ to EUR 1,498 thousand in the first half of 2007 versus the comparative prior period (EUR 1,213 thousand). Compared with the prior quarter (EUR 726 thousand) selling costs of EUR 772 thousand remained almost at a constant level in O2

Administrative costs moved ahead by EUR 1,366 thousand to EUR 2,611 thousand during the first six-month period 2007 versus the comparative prior period. The main reason for this rise is the turn in the growth course since the end of 2006 with new hires in Germany and abroad Based on higher capacity utilization of new employees, we expect lower administrative costs in the second half of 2007. Compared with the last quarter of 2006 (O4: EUR 1,459 thousand) and the first quarter 2007 (EUR 1,261 thousand), the costs virtually remained constant.

The development of new topics in consulting was further intensified in the second quarter. For this reason, research and development costs rose to EUR 758 thousand during the six-month period or a rise
of 4 percentage points in relation to sales versus the prior year (H1 2006: EUR 392 thousand). Research and development costs rose by EUR 302 thousand versus the prior quarter

Income was generated during the first six-month period 2007 from the release of provisions no longer required in the total amount of EUR 895 thousand, which was reported under other operating income and expenses. The net balance of which totaled EUR 948 thousand for the six-month period and EUR 539 thousand for the second quarter.

Overall, this led to an operating result of EUR - 630 thousand for the first six-month period, which was at the prior year's period level (EUR -611 thousand). On a quarter-on-quarter basis, this indicates an improvement in EBIT of about 20 \% to EUR -281 thousand versus Q1 2007 (EUR - 349 thousand).

Based on a financial result of EUR 67 thousand and tax income of EUR 46 thousand, the Group net result of EUR -517 thousand improved during the first six-month period 2007 compared with the prior year's period (EUR - 642 thousand). The Group result improved by about EUR 125 thousand quarter-on-quarter to EUR -196 thousand in O2 2007 (O1: EUR -321 thousand)

## D. Consulting

Gross sales revenues climbed by $36 \%$ or EUR 1,915 thousand from EUR 5,310 thousand to EUR 7,225 thousand during the first six-month period 2007 versus the comparable prior period. Compared with the prior quarter (EUR 3,421 thousand) gross sales revenues rose by about $11 \%$ or EUR 3,804 thousand in Q2 2007. The share of consulting revenues in total gross revenues was $62 \%$ as of June 30,2007 , which represents a significant leap over the share in the comparative prior period's value of $39 \%$

The segment result of EUR 301 thousand for the first sixmonth period 2007 is higher by $17 \%$ over the prior year's period (EUR 257 thousand). Our success in the growth strategy for consulting is clearly demonstrated in the development of earnings compared with the prior quarter: Segment EBIT soared from EUR 30 thousand in Q1 to EUR 271 thousand in Q2 2007. Main factors for this development include the expansion and higher utilization of consulting capacity implemented at the end of 2006 .

## E. Communications

Compared with the first six-month period 2006, gross sales revenues from communications declined by EUR 1,083 thousand or $19 \%$ to EUR 4,519 thousand. Even compared with the prior quarter (EUR 2,391 thousand), gross sales revenues in $\mathrm{Q}_{2}$ again dropped by $11 \%$. The revenues share from communications segment in total gross sales revenues was $38 \%$ as of June 30, 2007 (June 30, 2006: 43\%).

Analogous to the sales development during the first six-month period 2007, the segment result of EUR - 243 thousand also declined (prior year's period: EUR 89 thousands). Quarter-on-quarter the segment result of EUR - 113 thousand remained at the first quarter's level. Overall, the communications business is significantly below plan for the financial year 2007. In order to assure our growth strategy, we will systematically examine the development opportunities in this segment and optimize the communications business by means of well-directed measures.

## F. Net assets and financial position

Compared with December 31, 2006, cash and cash equivalents declined by EUR 1,426 thousand to EUR 2,155 thousand at the end of the second quarte 2007. Cash and cash equivalents fell by EUR 866 thousand compared to the end of the first quarter. This reduction mostly corresponds to cash outflows for operating activities (EUR 1,726 thousand), which were partially compensated by inflows from the first portion of funds from the capital increase (EUR 400 thousand). The cash outflows mainly arose from the increase in receivables (EUR 658 thousand), payment of provisions (EUR 875 thousand) and the share in the period losses of EUR 517 thousand.

Overall, total assets increased by 12 \% to EUR 12,697 thousand versus December 31, 2006. One of the reasons for this increase over the end of the past financial year is the rise in receivables of about EUR 658 thousand on the assets side, which mainly relate to services provided by plenum FZ LLC. These receivables were settled already during the course of the first weeks in Q3 2007 A main portion of the rise on the assets side is the result of a change in other current assets: outstanding cash
inflows up to the receipt of payment were accounted from the capital increase that took place shortly before the end of the quarter. The effect from the capital increase was also depicted in the rise in share capital on the liabilities side.

Accordingly, the equity ratio of $55 \%$ significantly rose over December 31, 2006 (44,6\%). Also, the long-term financial position (the ratio of non-current assets to non-current equity) and the short-term financial position (the ratio of current assets to non-current equity) noticeably improved over the end of 2006 .

Only minimum replacement investments were conducted during the first six-month period 2007. As stated in the Company Annual Report 2006, material capital spending is not planned for 2007.
plenum AG did not pay or propose to pay an interim dividend or make any other distributions for the reporting period from January 1 to June 30, 2007.

## G. Employees

In line with the growth objectives in the consulting segment, plenum invested in staff expansion in the core consulting segment already at the beginning of the current year. The number of employees only slightly increased as a result of the transfer of 20 employees for the partial operations Leinfelden to NovaTec GmbH (at calendar year change 2006/2007) and the simultaneous administration realignment in favor of consultancy capacities. Compared with 188 employees at the end of 2006 (including Leinfelden) and 170 at the end of the Q1 2007, 172 persons were employed as of June 30, 2007

## H. Development of the risk situation

The following changes have taken place in the risk situation of plenum AG and its subsidiaries since those stated in the Company Annual Report 2006.

The financial risk reported at the end of 2006 signifi cantly receded as a result of the full collection of receivables from plenum's international activities in the meantime. However, this is still included in the receivables balance as of June 30, 2007; thus contributing to the rise in receivables at that date.

Furthermore, liquidity reserves expanded further following the successful placement of the capital increase in June.

In conclusion it is noted that based on the inventories, the risks, estimation of probability of occurrence and assessment of effectiveness of contra-measures carried out, management deems that the risks in comparison to the situation presented in the annual report 2006 have reduced. In all, there are no risks from today's standpoint that could impair the going concern of plenum AG and its subsidiaries.

## . Outloo

We have pushed forward the implementation of our growth strategy during the first half of 2007 by means of strategic initiatives and investments in the consulting business. Based on the very solid order backlog development over the past months, we anticipate that the positive development of our core business, Consulting, will continue into the second half of 2007 From today's standpoint, we assume that the consulting business will not only reach the growth objective of $20 \%$, but will be exceeded, especially if we succeed in implementing the expanded consultancy capacities on the market.

The Group's sales development and the total net result however will be affected by the under plan development and optimization measures undertaken for the communications business.

The objective of these measures is to gradually raise plenum's EBIT-margin to $12 \%$ starting 2008

## J. Subsequent Events

Events of significant importance occurring after the balance sheet date have not been recognized.

The course of the plenum stock was marked by a downward trend during the first six-month period 2007. Starting from the opening rate of EUR 1.48 as of January 2, 2007 up to the announcement of the capital increase on June 8, 2007, the stock rate fell by around $14 \%$ to EUR 1.27 .

As part of the capital increase performed in June (subscription period from June 13 to June 26, 2007) 2.18 million new shares were offered at a price of EUR 1.14. The capital increase was made against a cash contribution by utilizing authorized capital with stock option rights to the stockholders at a ratio of 4.39:1.

The capital increase was substantially oversubscribed, because many stockholders subscribed to additional shares beyond their pre-emptive rights.
The subscriptions exceeding beyond the stock option rights were allocated on a proportional basis. The subscribed capital of plenum AG accordingly increased to EUR $11,757,068$. The gross cash inflows to the company amounted to about EUR 2.5 million.
plenum AG continued discussions with investors and analysts during the current financial year. The investor presentations conducted as part of the capital increase, which presented plenum AG's growth plans and outlook experienced a very positive resonance. plenum AG will
continue to inform the Financial Community about the company's developments in a timely and comprehensive manner and will intensively continue discussions with the stockholders.

As always, private investors can request all relevant information about investor relations on the website: www.plenum.de/investorrelations erhalten.

## Stockholders' meeting

plenum AG's gth ordinary stockholders' meeting was held on July 5, 2007 at the Japan Center in Frankfurt a.M.. Attendance represented about $30 \%$ of the share capital. The management board and supervisory board were released from their activities; the resolutions listed on the agenda requiring board approval were adopted in the form presented by a majority vote.

## plenum stock



Price move from July 2006 through June 2007 (index-linked)


## Consolidated Income Statement <br> (unaudited)

| € thousands | Q2 2007 | Q2 2006 | $\begin{array}{r} \text { Jan. } 1 \text { - } \\ \text { June 30, } 2007 \end{array}$ | $\begin{array}{r} \text { Jan. } 1 \text { - } \\ \text { June } 30,2006 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| Sales revenues | 5,688 | 6,521 | 11,217 | 12,753 |
| Cost of revenues | -3,856 | -5,412 | -7,928 | -10,804 |
| Gross profit | 1,832 | 1,109 | 3,289 | 1,949 |
| Selling expenses | -772 | -595 | -1,498 | -1,213 |
| General and administrative expenses | -1,350 | -836 | -2,611 | -1,245 |
| Research and development expenses | -530 | -155 | -758 | -392 |
| Other operating income and expenses | 539 | 142 | 948 | 290 |
| Operating result | -281 | -335 | -630 | -611 |
| Financial result | 49 | 16 | 67 | 40 |
| Result from continuing operations before taxes | -232 | -319 | -563 | -571 |
| Income taxes | 36 | -10 | 46 | -71 |
| Group net result | -196 | -329 | -517 | -642 |
| Thereof to: |  |  |  |  |
| - equity holders of the parent | -201 | -329 | -522 | -642 |
| - minority interest | 5 | 0 | 5 | 0 |
| Earnings per share (in $€$, diluted and undiluted) | -0.02 | -0.04 | -0.05 | -0.07 |
| Average number of shares outstanding (in thousands, undiluted) | 9,624 | 9,577 | 9,601 | 9,577 |
| Average number of shares outstanding (in thousands, diluted) | 9,629 | 9,650 | 9,615 | 9,621 |

Consolidated Balance Sheet
(unaudited)

| Assets <br> $€$ thousands | June 30, 2007 | Dec. 31, 2006 |
| :---: | :---: | :---: |
| Cash and cash equivalents/securities | 2,155 | 3,581 |
| Trade accounts receivable | 4,796 | 4,138 |
| Inventories | 21 | 4 |
| Loans | 1,232 | 1,207 |
| Prepaid expenses and other current assets | 2,748 | 507 |
| Total current assets | 10,952 | 9,437 |
| Property, plant and equipment | 703 | 797 |
| Intangible assets | 116 | 142 |
| Financial assets | 90 | 90 |
| Deferred taxe assets | 731 | 731 |
| Deferred taxes | 105 | 98 |
| Total non-current assets | 1,745 | 1,858 |
| Total assets | 12,697 | 11,295 |
| Liabilities and stockholders' equity $€$ thousands | June 30, 2007 | Dec. 31, 2006 |
| Trade accounts payable | 1,151 | 814 |
| Advance payments received | 400 | 197 |
| Current provisions | 2,510 | 3,411 |
| Other current liabilities | 741 | 834 |
| Total current liabilities | 4,802 | 5,256 |
| Deferred tax liabilities | 11 | 107 |
| Pension provisions | 918 | 892 |
| Total non-current liabilities | 929 | 999 |
| Capital stock | 11,757* | 9,577 |
| Capital reserves | 14,463 | 14,224 |
| Treasury stock | -83 | -83 |
| Accumulated deficit | -19,200 | -18,678 |
| Minority interests | 29 | 0 |
| Total stockholders' equity | 6,966 | 5,040 |
| Total liabilities and stockholders' equity | 12,697 | 11,295 |

## Consolidated Cash Flow Statement (unaudited)

Statement of Changes in Stockholders' Equity
(unaudited)

| $€$ thousands | Number of shares in thousands | Group net result | Capital <br> stock | Capital reserves | Treasury stock |  | Retained earnings/ accumulated deficit | Minority interests | Total <br> stockholders' equity |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jan. 1,2006 | 9,577 |  | 9,577 | 14,177 | -83 | -5 | -18,482 |  | 5,184 |
| Stock Options |  |  |  | 24 |  |  |  |  | 24 |
| Group net result |  | -642 |  |  |  |  | -642 |  | -642 |
| June 30, 2006 | 9,577 |  | 9,577 | 14,201 | -83 | -5 | -19,124 |  | 4,566 |
| Jan. 1, 2007 | 9,577 |  | 9,577 | 14,224 | -83 | -52 | -18,626 |  | 5,040 |
| Stock Options |  |  |  | 22 |  |  |  |  | 22 |
| Capital increase | 2,180 |  | 2,180 | 217 |  |  |  |  | 2,397 |
| Contribution from minority interests |  |  |  |  |  |  |  | 24 | 24 |
| Group net result |  | -517 |  |  |  |  | -522 | 5 | -517 |
| June 30, 2007 | 11,757 |  | 11,757 | 14,463 | -83 | -52 | -19,148 | 29 | 6,996 |

## Segment Information <br> (unaudited)

| € thousands |  | Consulting | Communications | Implementation | Total ${ }^{1}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Gross sales revenues | Q2 2007 | 3,804 | 2,128 | 0 | 5.932 |
|  | Q2 2006 | 2,816 | 2,866 | 1,173 | 6.795 |
|  | First half 2007 | 7,225 | 4,519 | 0 | 11.744 |
|  | First half 2006 | 5,310 | 5,602 | 2,279 | 13.191 |
| Intercompany revenues | Q2 2007 | 101 | 143 | 0 | 244 |
|  | Q2 2006 | 150 | 124 | 0 | 274 |
|  | First half 2007 | 274 | 253 | 0 | 527 |
|  | First half 2006 | 288 | 150 | 0 | 438 |
| Net sales revenues | Q2 2007 | 3,703 | 1,985 | 0 | 5.688 |
|  | Q2 2006 | 2,666 | 2,742 | 1,173 | 6.521 |
|  | First half 2007 | 6,951 | 4,266 | 0 | 11.217 |
|  | First half 2006 | 5,022 | 5,452 | 2,279 | 12.753 |
| Depreciation | Q2 2007 | -32 | -57 | 0 | -89 |
|  | Q2 2006 | -50 | -58 | 0 | -108 |
|  | First half 2007 | -65 | -110 | 0 | -175 |
|  | First half 2006 | -101 | -109 | 0 | -210 |
| Segment costs | Q2 2007 | -3,400 | -2,041 | 0 | -5.441 |
|  | Q2 2006 | -2,386 | -2,674 | -1,129 | -6.189 |
|  | First half 2007 | -6,585 | -4,399 | 0 | -10.984 |
|  | First half 2006 | -4,664 | -5,254 | -2,292 | -12.210 |
| Segment results (EBIT) | Q2 2006 | 271 | -113 | 0 | 158 |
|  | Q2 2006 | 230 | 10 | -16 | 224 |
|  | First half 2007 | 301 | -243 | 0 | 58 |
|  | First half 2006 | 257 | 89 | -13 | 333 |
| EBITDA | Q2 2006 | 303 | -56 | 0 | 247 |
|  | Q2 2006 | 280 | 68 | -16 | 332 |
|  | First half 2007 | 366 | -133 | 0 | 233 |
|  | First half 2006 | 358 | 198 | -13 | 543 |
| Segment investments | Q2 2007 | 6 | 19 | 0 | 24 |
|  | Q2 2006 | 3 | 33 | 0 | 36 |
|  | First half 2007 | 22 | 43 | 0 | 64 |
|  | First half 2006 | 13 | 78 | 0 | 91 |
| Segment assets | June 30, 2007 | 4,726 | 1,929 | 0 | 6.655 |
|  | June 30, 2006 | 3,852 | 1,965 | 954 | 6.771 |
| Segment liabilities | June 30, 2007 | -4,150 | -1,871 | 0 | -6.021 |
|  | June 30, 2006 | -2,461 | -1,701 | -2,129 | -6.291 |

## Notes to the Interim Financial Statement

for the second quarter ended June 30, 2007

## . General presentatio

The consolidated financial statements of plenum AG as at December 31, 2006 were prepared in conformity with International Financial Reporting Standards (IFRS) promulgated by the International Accounting Standards Board (IASB), London, which are recognized by the European Union in effect as of the balance sheet date. The consolidated interim financial statements (interim report) as at June 30, 2007, which have been prepared according to International Accounting Standard (IAS) 34 "Interim Financial Reporting", primarily apply the sam accounting principles as applied to the consolidated financial statements for the financial year ended 2006 Necessary adjustments did not arise. All binding Interpretations of the International Financial Reporting nterpretations Committee (IFRIC) have been recognized as at June 30, 2007. In addition, this interim report is consistent with the German Accounting Standard No. 16 (DRS 16) - Interim reporting of the German $\qquad$ Accounting Standards Committee e.V. (DRSC) (near final draft). The interim financial statements have been neither audited nor reviewed by the Group auditors, Deloitte \& Touche GmbH, Wirtschaftsprüfungsgesellschaft. Regarding further information to the individua accounting and valuation principles, please refer to the consolidated financial statements of plenum AG as at December 31, 2006.

The consolidated interim financial statements of plenum AG as of June 30, 2007 include plenum AG, four domestic subsidiaries and one foreign subsidiary.

## Change in the scope of consolidation

Effective February 16, 2007, the company formed plenum Customer Care GmbH (renamed to Costumer Care GmbH effective July 30, 2007) located in Wiesbaden. This company has capital stock of EUR 25 thousand. plenum holds an interest of $100 \%$ The company's business purpose is the development, production and sales of goods and rendering of services in the Information Technology area. As a result of contributions from other stockholders in June 2007, the capital stock increased to EUR 50 thousand and plenum's interest share reduced to $51 \%$ of the interest share as of June 30, 2007. The minority interests are reported under stockholders' equity and the minority interests share in profit is separately shown in the income statement.

Accounting principles applicable for the first time as of June 30, 2007

Since January ${ }_{1}, 2007$ IFRS 7 (Financial Instruments: Disclosures) and the amendments to IAS 1 (Presentation of Financial Statements: Capital Disclosures) are mandatory for the first time. These Standards do not have an impact on the net assets, financial position or results of operations of plenum AG, but do lead to changes or amendments in the required disclosures for consoli dated financial statements as of December 31, 2007

Accounting principles amended during the first six months ended 2007

The following revised or supplemented Standard as issued by IASB is applicable for the first time to the consolidated financial statements as at June 30, 2007:

- IAS 23 (Amendments to IAS 23 Borrowing Costs)

The new amendments to IAS 23 are effective starting January 1, 2009. These amendments do not have a material impact on the plenum Group.

## B. Notes to the Consolidated Income Statement

## B1. Other operating income and expense

The other operating income comprises of the following positions

| € thousands | Q2 2007 | Q2 2006 | $\begin{array}{r} \text { Jan. 1- } \\ \text { June } 30,2007 \end{array}$ | $\begin{array}{r} \text { Jan. 1- } \\ \text { June } 30,2006 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| Income from the release |  |  |  |  |
| of provisions | 563 | 64 | 895 | 187 |
| Income from the reduction of valuation allowances | 5 | 6 | 61 | 28 |
| Other | 4 | 74 | 42 | 78 |
|  | 572 | 144 | 998 | 293 |

The income from the release of provisions relates to personnel provisions in the amount of EUR 485 thousand (O2 2007: EUR 161 thousand; Q1/Q2 2006: EUR o thousand; Q2 2006: EUR o thousand), provisions for outstanding invoices of EUR 29 thousand ( $\mathrm{O}_{2}$ 2007: EUR 21 thousand;
Q1/Q2 2006: EUR 94 thousand; Q2 2006: EUR 62 thousand) Other operating expenses amounted to EUR 50 thousand and provisions for warranties of EUR 328 thousand (O2 (O2 2007: EUR 33 thousand; Q1/Q2 2006: EUR 3 thousand; 2007: EUR 328 thousand; Q1/Q2 2006: EUR o thousand; Q2 2006: EUR 2 thousand).


Q2 2006: EUR o thousand). The remaining other operating income items include gains from foreign currency translation of EUR 30 (Q2 2007: EUR o thousand; Q1/Q2 2006: EUR 1 thousand; Q2 2006: EUR o thousand). ?


## B4. Earnings per Share

The earnings per share is calculated by dividing the Group net result by the weighted average number of ordinary shares outstanding during the period. Earnings per share have diluting effects when the average number of shares increases by conversion of potential ordinary shares issued from option rights.

|  | Earnings | Shares | Earnings per share |
| :---: | :---: | :---: | :---: |
| Profit/loss attributable to ordinary equity holders for Q2 2007 ( $€$ thousands) | -201 |  |  |
| Weighted average shares outstanding during Q2 2007, undiluted (in thousands) |  | 9,624 |  |
| Earnings per share, undiluted ( $€$ ) |  |  | -0,02 |
| Weighted average number of shares under options in Q2 2007 having a diluting effect (in thousands) |  | 235 |  |
| Weighted average number of shares under options in Q2 2007 that would have been issued at average market price (in thousands): |  | -230 |  |
| Weighted average shares outstanding during Q2 2007, diluted (in thousands) |  | 9,629 |  |
| Earnings per share, diluted (€) |  |  | -0,02 |

Profit/loss attributable to ordinary equity holders
for the period Jan. 1-June 30, 2007 ( $€$ thousands)
Weighted average shares outstanding
for the period Jan. 1-June 30, 2007, undiluted (in thousands) Earnings per share, undiluted (€)
Weighted average number of shares under options for the period Jan. 1-June 30, 2007 having a diluting effect (in thousands) ghts were issued to employees. Earning per share have diluting effects when the average stock price during the financial year is higher than the exercise price of the option rights. With an average stock price of the plenum stock from EUR 1.34 in O2 2007 and a stock option price of EUR 1.31 the issuance of these option right resulted in the following dilution effects in 2007:

Weighted average number of shares under options for the period
Jan. 1-June 30, 2007 that would have been issued at average market price (in thousands): ( $324 \times 1.31$ ) $\div 1.39$
Weighted average shares outstanding for the period
an. 1-June 30, 2007, diluted (in thousands)

## C. Notes to the Consolidated Balance Sheet

C1. Cash and cash equivalents / securities

The cash and cash equivalents comprise cash and bank balances with original maturities of less than three months.

C2. Prepaid expenses and other current assets

The major portion of the rise in other current assets relates to the capital increase, which took place shortly before the end of the second quarter. The outstanding cash inflow is accounted for under other assets until the cash receipt

## C3. Non-current assets

An amount of EUR 118 thousand was invested in noncurrent assets during the reporting period. The noncurrent assets declined during the reporting period by EUR 227 thousand for depreciation and amortization.

## C4. Provisions

Current provisions include provisions for personnel costs in the amount of EUR 1,663 thousand ( $12 / 31 / 2006$ : EUR 2,130 thousand), for outstanding invoices of EUR 525 thousand ( $12 / 31 / 2006$ : EUR 517 thousand), for warranties of EUR 129 thousand (12/31/2006 EUR 462 thousand) and other provisions of EUR 179 thousand ( $12 / 31 / 2006$ : EUR 302 thousand).

## C5. Stockholders' equity

Capital stock, capital authorized for issue and conditional capital at the beginning and end of the financial year is as follows:

|  | Dec. 31, | June 30, |
| :--- | ---: | ---: |
| € thousands | 2006 | 2007* |
| Capital stock | 9,577 | 11,757 |
| Capital authorized for issue | 4,789 | 4,789 |
| Conditional capital | 957 | 235 |
| Conditional capital II | 3,831 | 3,831 |
| Conditional capital III | 0 | 722 |

*the effect from the capital increase and the stockholders meeting resolutions dated July 5, 2007 have already been taken into account.
plenum AG reported stockholders' equity in the amount of EUR 8.4 million in the individual financial statements as of June 30,2007 according to HGB. This corresponds to a ratio of $72 \%$ of capital stock.
plenum AG held 16,790 treasury shares as of June 30, 2007, which were acquired at a total price of EUR 83 thousand in 2001 and are offset directly in equity. No treasury shares were acquired, used or drawn during the first six months of 2007.

In 2005 new option rights were issued to employees of plenum AG and employees of affiliated companies as of the entitlement date of June 14, 2005. The capital reserves increased by EUR 22 thousand for the amount of personnel costs reported for the first six months in 2007.
plenum AG conducted a capital increase on June 28, 2007 Consequently, $2,180,000$ new shares were issued at a face value of EUR 1.00 per share. The face value of the shares is shown under capital stock. The premium is
shown under capital reserves. Costs directly attributable to the issuance of new shares are shown net of tax as a deduction from the proceeds of the issue under stockholders' equity.

解 Statement, Balance Sheet and Cash Flow Statement

## C6. Cost of sales

The conditional capital I was reduced from EUR 957,000 to EUR 235,000 by stockholders' meeting resolution dated July 5, 2007. The conditional capital III was created in the amount of EUR 722,000 by stockholders meeting resolution dated July 5,2007 . The conditional capital increase serves exclusively to settle options.

The cost of sales include costs for purchased merchan dise and services in the amount of EUR 2,097 thousand for the first six months in 2007 (O2 2007: EUR 529 thousand; Q1/Q2 2006: EUR 3,615 thousand; Q2 2006: EUR 1,984 thousand)

## C7. Personnel expenses

The personnel expenses are broken down as follows:

| Qthousands | Q2 2007 | Q2 2006 | June 30, 2007 | June 30, 2006 |
| :--- | ---: | ---: | ---: | ---: |
| Wages and salaries | 2,903 | 3,259 | 5,807 | 6,378 |
| Social security costs | 376 | 445 | 747 | 874 |
| Expenses for pension benefits | 41 | 30 | 67 | 62 |
|  | 3,320 | 3,734 | 6,621 | 7,314 |

The average number of employees for the first six months in 2007 was 171 (Q1/Q2 2006: 196).
c8. Stock-based compensation
Stock options were not issued in the first six months in 2007.

C9. Consolidated cash flow statement
The cash flow statement does not take into account noncash increases in the capital reserve of EUR 22 thousand (Q1 2006: EUR 12 thousand). The outstanding cash inflow from the capital increase of EUR 1,940 thousand has been taken into account in the change in prepaid expenses and other assets.
The funds were received in July 2007. The net inflow from the capital increase arise from the capital increase of EUR 545 thousand less costs attributable to the capital increase of EUR 145 thousand.

Segment Information
The segment figures are derived from the Group figures as follows:

| € thousands |  | Segments Total | Reconciliation | Group |
| :---: | :---: | :---: | :---: | :---: |
| Net sales revenues | Q2 2007 | 5,688 | 0 | 5,688 |
|  | Q2 2006 | 6,521 | 0 | 6,521 |
|  | First half 2007 | 11,217 | 0 | 11,217 |
|  | First half 2006 | 12,753 | 0 | 12,753 |
| Depreciation | Q2 2007 | -89 | -23 | -112 |
|  | Q2 2006 | -108 | -48 | -156 |
|  | First half 2007 | -175 | -52 | -227 |
|  | First half 2006 | -210 | -96 | -306 |
| Other costs | Q2 2007 | -5,441 | -416 | -5,857 |
|  | Q2 2006 | -6,189 | -510 | -6,669 |
|  | First half 2007 | -10,984 | -636 | -11,620 |
|  | First half 2006 | -12,210 | -847 | -13,057 |
| Earnings before interest and taxes (EBIT) | Q2 2007 | 158 | -439 | -281 |
|  | Q22006 | 224 | -558 | -334 |
|  | First half 2007 | 58 | -688 | -630 |
|  | First half 2006 | 333 | -943 | -610 |
| EBITDA | Q2 2007 | 247 | -416 | -169 |
|  | Q22006 | 332 | -510 | -178 |
|  | First half 2007 | 233 | -636 | -403 |
|  | First half 2006 | 543 | -847 | -304 |
| Segment investments | Q2 2007 | 24 | 47 | 71 |
|  | Q22006 | 36 | 26 | 62 |
|  | First half 2007 | 64 | 53 | 117 |
|  | First half 2006 | 97 | 27 | 118 |
| Segment assets | June 30, 2007 | 6,655 | 6,042 | 12,697 |
|  | June 30, 2006 | 6,771 | 4,146 | $\frac{10,977}{-5731}$ |
| Segment liabilities | $\begin{aligned} & \text { June 30, } 2007 \\ & \text { June 30, } 2006 \end{aligned}$ | $\begin{aligned} & -6,021 \\ & -6,291 \end{aligned}$ | 290 -60 | $\begin{aligned} & -5,731 \\ & -6,351 \end{aligned}$ |

C10. Executive bodies of the company
The stock held (taking into account the changes after the capital increase) and stock option rights of the executive bodies of plenum AG are presented as follows:

| Shares held by the Management Board Number of shares | Hartmut Skubch | Klaus Gröne | Michael Rohde | Total |
| :---: | :---: | :---: | :---: | :---: |
| Jan. 1, 2007 | 1,891,253 | 20,453 | 0 | 1,911,706 |
| June 30,2007 | 1,891,253 | 20,453 | 6,700 | 1,918,406 |
| Stock options of the Management Board Number of shares | Hartmut Skubch | Klaus Gröne | Michael Rohde | Total |
| Jan. 1, 2007 | 0 | 0 | 0 | 0 |
| June 30,2007 | 0 | 0 | 0 | 0 |
| Shares held by the Supervisory Board Number of shares | Michael Bauer* | Dr. Wolfgang Händel | Norbert Rohrig | Total |
| Jan, 1, 2007 | 370,360 | 1,000 | 700 | 372,060 |
| June 30,2007 | 370,360 | 16,750 | 34,200 | 421,310 |
| * shares held indirectly |  |  |  |  |

## C11. Related party transactions

Liabilities arising from services used
Expenses incurred for services used

| € thousands | $\begin{array}{r} \text { June 30, } \\ 2007 \end{array}$ | $\begin{array}{r} \text { June } 30, \\ 2006 \end{array}$ | Q2 2007 | Q2 2006 | Jan 1 June 30, 2007 | Jan 1 June 30, 2006 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Informatik Consulting Bauer GmbH | 15 | 12 | 40 | 48 | 56 | 58 |
| KomPuls GmbH, Eltville | 0 | 12 | 2 | 89 | 112 | 157 |
| Dr. Wolfgang Händel | 0 | 0 | 0 | 4 | 0 | 4 |
| Norbert Rohrig | 0 | 0 | 48 | 0 | 83 | 0 |
|  | 15 | 24 | 90 | 141 | 251 | 219 |

## Assurance from the legal representative

To the best of our knowledge we assure that the accounting principles used in interim financial reporting of the consolidated interim financial statements give a true and fair view of the net assets, financial position and results of operations of the Group and that the Group Management Report and result of the company and the Group's position are so presented as to suitably present the opportunities and risks of future development for the remaining financial year.


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Published by / Contact
plenum AG
Investor Relations
Hagenauer Straße 53
D-65203 Wiesbaden
Tel. +49611 9882-361
Fax +496119882-496
www.plenum.de/investorrelations
aktie@plenum.de

We would be glad to include you in our investor relations mailing list. You will then receive information about plenum.

Current information is also available or the Web at: www.plenum.de

Design \& layout:
plenum stoll \& fischbach GmbH
Kalkofenstr. 51
71083 Herrenberg
...) plenum. . . .

