

First Quarter 2023 Results

Christian Klein, CEO

Dominik Asam, CFO



Safe Harbor Statement



During this presentation we will make forward-looking statements which are predictions, projections, or other statements about future events. These statements are based on current expectations, forecasts, and assumptions that are subject to risks and uncertainties that could cause actual results and outcomes to materially differ. Additional information regarding these risks and uncertainties may be found in our filings with the Securities and Exchange Commission, including but not limited to the risk factors section of SAP's 2022 Annual Report on Form 20-F.





Christian Klein

CEO





Dominik Asam

CFO

Regional Performance

Gross Profit Development

Tax Rate, EPS & Cash Flow

Outlook and Ambition

SAP Q1 2023 Financial Results

in € millions, unless otherwise stated

Total revenue Cloud & Software Cloud revenue S/4HANA cloud revenue revenue 3,178 6,358 716 7,441 ▲ +10% (+9% @cc) ▲ +10% (+8% @cc) +24% (+22% @cc) ▲ +77% (+75% @cc) Current cloud backlog Share of more predictable revenue S/4HANA current cloud backlog 82% 11,148 3,418 +25% (+25% @cc) ▲ +78% (+79% @cc) ▲ +1pp

Cloud gross profit Gross profit (Cloud gross margin in %) (Gross margin in %) **IFRS IFRS 5,284** (71.0%) **2,239** (70.5%) **+** +28% **48%** Non-IFRS Non-IFRS 2,269 (71.4%) **5,427** (72.9%) +28% (+27% @cc) ▲ +10% (+9% @cc)

Operating profit

IFRS

803
▼ -45%

Non-IFRS

1,875
▲ +12% (+12% @cc)

Earnings per Share
(in €)

IFRS basic

0.35
▼ -60%

IFRS diluted Non-IFRS basic

0.35
1.08
▼ -60%

▲ +8%

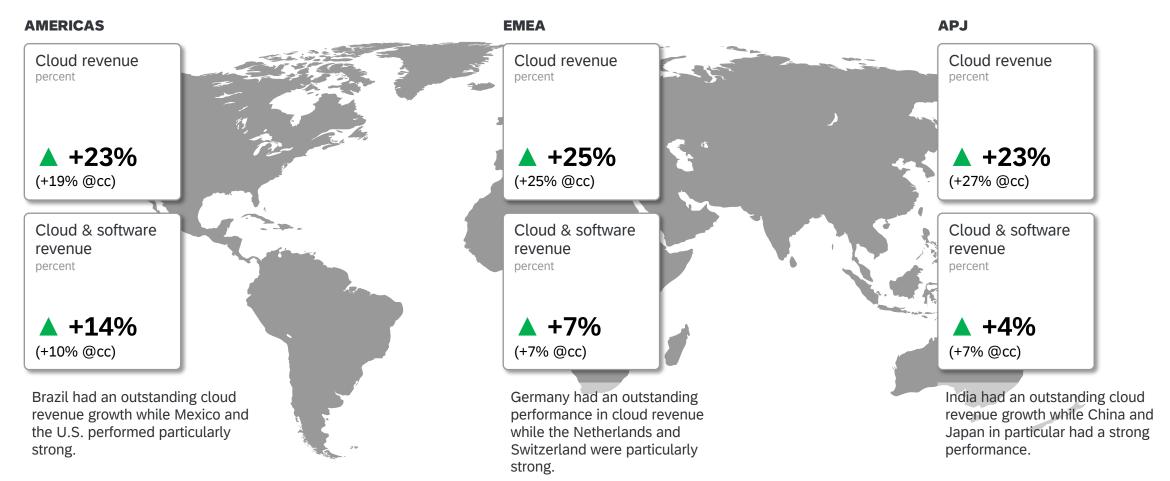
Regional Performance

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Outlook

Robust cloud revenue performance across all regions



Revenues calculated based on customer location; All numbers are Non-IFRS unless otherwise stated; Individual country highlights are based on Non-IFRS at constant currencies



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Outlook

Gross Profit Development

	Revenue			Gross Profit (Gross margin %)			
Non-IFRS in € millions, unless otherwise stated	Q1/23	Δ in %	Δ in % @cc	Q1/23	Δ in %	Δ in % @cc	
Cloud	3,178	24	22	2,269 (71.4)	28	27	
SaaS	2,496	24	22	1,796 (71.9)	25	23	
PaaS	482	47	45	406 (84.3)	54	53	
laaS	200	-12	-13	67 (33.6)	8	16	
Software licenses and support	3,180	-2	-2	2.838 (89.2)	-2	-3	
Cloud and software	6,358	10	8	5.107 (80.3)	9	9	
Services	1,083	12	11	320 (29.5)	17	15	
Total	7,441	10	9	5.427 (72.9)	10	9	



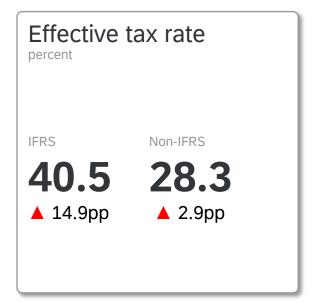
Regional Performance

Gross Profit Development

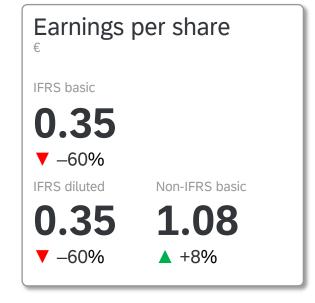
Tax Rate, EPS & Cash Flow

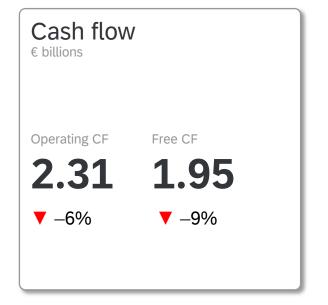
Outlook

Tax rate, EPS & Cash flow



For IFRS, the year-over-year increase mainly resulted from changes in non-deductible expenses and valuation allowances on deferred tax assets. For non-IFRS, the changes in non-deductible expenses do not apply due to respective adjustments of pre-tax figures





The decline in free cash flow is mainly due to the impact of sale of trade receivables in the fourth quarter last year which was weighing on Q1.



Regional Performance

Gross Profit Development

Tax Rate, EPS & Cash Flow

Outlook

2023 outlook updated to reflect the expected Qualtrics divestiture SAP reaffirms outlook for continuing operations

in € billions, unless otherwise stated

FY 2023 Outlook

Cloud revenue

@cc | € billions

14.0 - 14.4

+23% to 26% 2022: 11.43 Cloud & software revenue

@cc | € billions

26.9 - 27.4

▲ +6% to 8% 2022: 25.39 Operating profit

Non-IFRS @cc | € billions

8.6 - 8.9

▲ +8% to 11% 2022: 7.99

FY 2023 Non-Financial Outlook

Employee engagement

n %

76 - 80

Customer Net Promoter Score¹⁾

in points

8 – 12

Share of more predictable revenue

in %

~82

▲ +3pp 2022: 79 Free cash flow

€ billions

approx. 4.9

2022: n/a

Effective tax rate

in %

IFRS

28.0 - 32.0

2022: 32.0

Non-IFRS

26.0 - 28.0

2022: 29.6

Net carbon emissions

in kilotons

0

¹⁾The guidance is based on an adjusted methodology for 2023 to better reflect the business priorities of the company. The baseline for 2022 calculated using the new methodology is 7.









Income statement: First quarter 2022

			IFRS				Non-IFRS
€ millions, unless otherwise stated	Q1 23	Q1 22	Δ%	Q1 23	Q1 22	Δ%	Δ % @cc
Cloud	3,178	2,565	24	3,178	2,565	24	22
Software licenses	276	317	-13	276	317	-13	-13
Software support	2,905	2,923	-1	2,905	2,923	-1	-1
Software licenses and support	3,180	3,240	-2	3,180	3,240	-2	-2
Cloud and software	6,358	5,806	10	6,358	5,806	10	8
Services	1,083	967	12	1,083	967	12	11
Total revenue	7,441	6,773	10	7,441	6,773	10	9
Total operating expenses	-6,637	-5,302	25	-5,566	-5,097	9	8
Operating profit (loss)	803	1,471	-45	1,875	1,676	12	12
Financial income, net	-112	-55	>100	-112	-55	>100	>100
Profit (loss) before tax from continuing operations	677	1,365	-50	1,749	1,570	11	
Income tax expense	-274	-349	-21	-495	-399	24	
Profit (loss) after tax from continuing operations	403	1,016	-60	1,254	1,171	7	
Profit (loss) after tax from discontinued operations	106	-384	<-100	333	-5	<-100	<-100
Profit (loss) after tax*	509	632	-19	1,587	1,166	36	
Operating margin (in %)	10.8	21.7	-10.9pp	25.2	24.8	0.4pp	0.8pp
Earnings per share, basic (in €) from continuing operations	0.35	0.87	-60	1.08	1.00	8	
Earnings per share, basic (in €)*	0.41	0.63	-35	1.27	1.00	27	



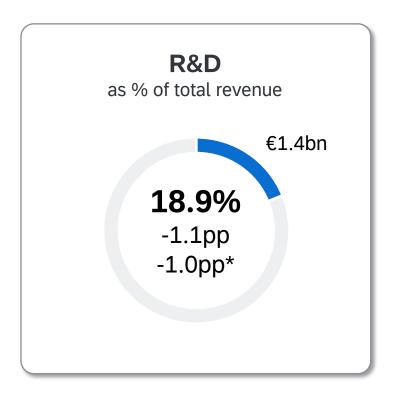
Gross margin development

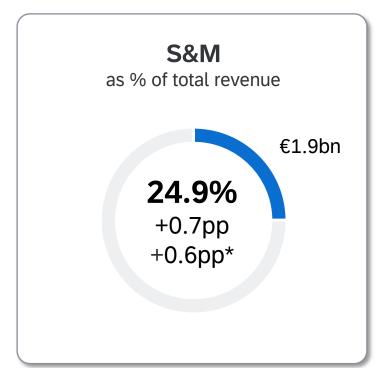
Non-IFRS, in percent as reported	FY 21	Q1 22	Q2 22	Q3 22	Q4 22	FY 22	Q1 23
Cloud	68.4	68.9	71.2	70.8	70.3	70.3	• 71.4
SaaS	71.3	71.7	73.5	74.1	71.8	72.8	71.9
PaaS	81.7	80.7	81.3	79.7	81.7	80.8	84.3
laaS	32.6	27.4	35.6	22.4	28,0	28.7	33.6
Software Licenses & Support	89.7	89.7	90.7	90.7	91.4	90.7	89.2
Cloud & Software	81.7	80.5	81.9	81.4	82.1	81.5	80.3
Services	30.3	28.3	27.9	32.4	29.8	29.7	29.5
Total Gross Margin	74.9	73.1	74.3	74.4	75.1	74.3	• 72.9

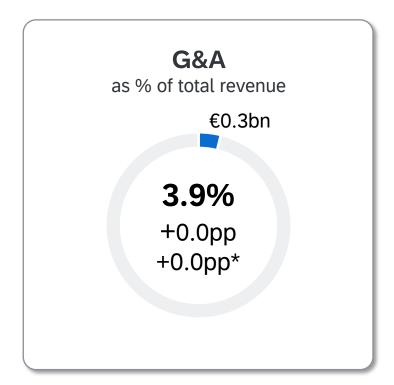


Cost ratios: First quarter 2023

€7.4bn Total revenue









Balance sheet condensed: March 31, 2023 – IFRS

Assets

€ millions	03/31/23	12/31/22
Cash, cash equivalents and other financial assets	9,890	9,861
Trade and other receivables	6,674	6,236
Other current assets	2,559	2,426
Assets classified as held for sale	7,385	0
Total current assets	26,507	18,522
Goodwill	28,563	33,077
Intangible assets	2,349	3,835
Property, plant, and equipment	4,465	4,934
Other non-current assets	11,650	11,792
Total non-current assets	47,026	53,638
Total assets	73,533	72,159

Equity and liabilities

€ millions	03/31/23	12/31/22
Trade and other payables	1,607	2,147
Provisions	455	90
Other liabilities	8,145	9,908
Contract liabilities, current	7,547	5,309
Liabilities associated with assets classified as held for sale	1,094	0
Total current liabilities	18,849	17,453
Financial liabilities	9,239	9,547
Provisions	335	359
Contract liabilities, non-current	21	33
Other non-current liabilities	2,094	1,918
Total non-current liabilities	11,689	11,858
Total liabilities	30,537	29,310
Total equity	42,996	42,848
Total equity and liabilities	73,533	72,159



Cash flow development

€ millions, unless otherwise stated	Q1/23	Q1/22	Δ in %
Operating cash flow	2,311	2,465	– 6
– Capital expenditure	-257	-212	21
– Payments of lease liabilities	– 99	-93	6
Free cash flow	1,955	2,159	– 9
Free cash flow in percent of total revenue	26%	32%	–6рр
Free cash flow conversion rate	4.85	2.12	128



Net debt

€ millions, unless otherwise stated	2023	2022
Net Debt 12/31/2022 PY: 12/31/2021	-2,070	-1,563
Operating cash flow	2,311	2,465
Capital expenditure	-257	-212
Payments of lease liabilities	– 99	–93
Business combinations	0	-662
Treasury shares	0	-581
Cash from discontinued operations	–742	0
Other	-194	-257
Net Debt 03/31/2023 PY: 03/31/2022	-1,050	-904



Additional outlook information and Non-IFRS adjustments

The Company now expects a full-year 2023 effective tax rate (IFRS) of around 28.0% — 32.0% (2022: 32.0%) and an effective tax rate (non-IFRS) of around 26.0% — 28.0% (2022: 29.6%).

Non-IFRS adjustments	Actual Amounts Q1/22	Actual Amounts Q1/23	Est. Amounts FY/23
Acquisition-related charges	€97m	€88m	€300m to €380m
Share-based payment expenses	€119m	€553m	€1,850m to €2,250m
Restructuring charges	€-10m	€260m	€250m to €300m
Adjustment for regulatory compliance matter expenses	-	€170m	€170m
Sum of all adjustments	€205m	€1,072m	€2,570m to €3,100m

Due to rounding, numbers may not add up precisely



Expected currency impact 2023

Expected Currency Impact Based on March 2023 Level Applied for 2023

in percentage points	Q2 23	FY 23
Cloud revenue growth	−3pp to −1pp	−3pp to −1pp
Cloud and software revenue growth	–2pp to 0pp	−3pp to −1pp
Operating profit growth (non-IFRS)	−3pp to −1pp	−3pp to −1pp